

# Types of Big Data Technologies (+ Management Tools)

## 1. Data storage

Apache Hadoop

Apache Spark

Apache Hive

Apache Flume

ElasticSearch

MongoDB

## 2. Data mining

Rapidminer

Presto

## 3. Data analytics

Apache Spark

Splunk

KNIME

## 4. Data visualization

Tableau

Power BI

## 1. Data storage

### Apache Hadoop

The Apache Hadoop software library is a framework that allows for the distributed processing of large data sets across clusters of computers using simple programming models. It is designed to scale up from single servers to thousands of machines, each offering local computation and storage.

### MongoDB

MongoDB is a source-available cross-platform document-oriented database program.

Classified as a NoSQL database program, MongoDB uses JSON-like documents with optional schemas

## 2. Data mining

### Rapidminer

#### pros:

1. Multiple deployment options based on our preference.
2. Strong visualization.
3. Accurate Preprocessing.
4. Multiple interfaces.
5. Java API available that can be used in programs.

#### cons:

1. It takes too much memory and so slows down your system.
2. Less forums for support.

### Presto

A single Presto query can process data from multiple sources like HDFS, MySQL, Cassandra, Hive and many more data sources. Presto is built in Java and easy to integrate with other data infrastructure components. Presto is powerful, and leading companies like Airbnb, DropBox, Groupon, Netflix are adopting it.

## Apache Spark

Apache Spark is an open-source unified analytics engine for large-scale data processing. Spark provides an interface for programming clusters with implicit data parallelism and fault tolerance

## Splunk

Splunk is a program that enables the search and analysis of computer data. It analyzes semi-structured data and logs generated by various processes with proper data modeling as per the need of the IT companies. The user produces the data by means of any device like- web apps, sensors, or computers. It has built-in functionality for defining data types, field separators, and search process optimization. For the searched result, it also provides visualization of data.

Tableau can handle huge columns of data and still offer better performance.

Tableau has better data visualization.

Tableau works best with huge data.

Experts and experienced users use Tableau.

Power BI is best for a limited volume of data.

Power BI offers many data points for data visualization.

Power BI is suboptimal with huge data.

Power BI is used by beginners and experienced alike.

## 8. HPCC Systems

1. Airflow

2. Delta Lake

3. Drill

4. Druid

5. Flink

6. Hadoop

7. Hive

10. Iceberg

11. Kafka

12. Kylin

13. Pinot

14. Presto

15. Samza

9. Hudi

19. MongoDB

18. Trino

17. Storm

16. Spark

1. Data storage

Apache Hadoop

Hortonworks

Data lake

Apache Spark

MongoDB

Apache Cassandra

Cloudera

Presto

Elastic search

Cloud storage

Hybrid storage

## Cloud Service Providers

Microsoft Azure

Google Cloud Platform

Amazon Web Service (AWS)

IBM Cloud Services

Rackspace

Oracle Cloud

Adobe Creative Cloud

Red Hat

SAP

Kamatera

Salesforce

Verizon Cloud

VMware

## 1. Airflow

Airflow in Apache is a popularly used tool to manage the automation of tasks and their workflows. They are also primarily used for scheduling various tasks. Consider that you are working as a data engineer or an analyst and we might need to continuously repeat a task that needs the same effort and time every time. The kind of such tasks might consist of **extracting, loading, or transforming data** that need a regular analytical report. We can simply automate such tasks using Airflow in Apache by training your machine learning model to serve these kinds of tasks on a regular interval specified while training it

## 2. Delta Lake

### What is Big Data

Data which are very large in size is called Big Data. Normally we work on data of size MB(WordDoc ,Excel) or maximum GB(Movies, Codes) but data in Peta bytes i.e.  $10^{15}$  byte size is called Big Data. It is stated that almost 90% of today's data has been generated in the past 3 years.

### Sources of Big Data

These data come from many sources like

- Social networking sites:** Facebook, Google, LinkedIn all these sites generates huge amount of data on a day to day basis as they have billions of users worldwide.
- E-commerce site:** Sites like Amazon, Flipkart, Alibaba generates huge amount of logs from which users buying trends can be traced.
- Weather Station:** All the weather station and satellite gives very huge data which are stored and manipulated to forecast weather.
- Telecom company:** Telecom giants like Airtel, Vodafone study the user trends and accordingly publish their plans and for this they store the data of its million users.
- Share Market:** Stock exchange across the world generates huge amount of data through its daily transaction.



### 3V's of Big Data

**1.Velocity:** The data is increasing at a very fast rate. It is estimated that the volume of data will double in every 2 years.

**2.Variety:** Now a days data are not stored in rows and column. Data is structured as well as unstructured. Log file, CCTV footage is unstructured data. Data which can be saved in tables are structured data like the transaction data of the bank.

**3.Volume:** The amount of data which we deal with is of very large size of Peta bytes.

### Use case

An e-commerce site XYZ (having 100 million users) wants to offer a gift voucher of 100\$ to its top 10 customers who have spent the most in the previous year. Moreover, they want to find the buying trend of these customers so that company can suggest more items related to them.

### Issues

Huge amount of unstructured data which needs to be stored, processed and analyzed.

### Solution

**Storage:** This huge amount of data, Hadoop uses HDFS (Hadoop Distributed File System) which uses commodity hardware to form clusters and store data in a distributed fashion. It works on Write once, read many times principle.

**Processing:** Map Reduce paradigm is applied to data distributed over network to find the required output.

**Analyze:** Pig, Hive can be used to analyze the data.

**Cost:** Hadoop is open source so the cost is no more an issue.

## What is Hadoop

Hadoop is an open source framework from Apache and is used to store process and analyze data which are very huge in volume. Hadoop is written in Java and is not OLAP (online analytical processing). It is used for batch/offline processing. It is being used by Facebook, Yahoo, Google, Twitter, LinkedIn and many more. Moreover it can be scaled up just by adding nodes in the cluster.

## Modules of Hadoop

**1.HDFS:** Hadoop Distributed File System. Google published its paper GFS and on the basis of that HDFS was developed. It states that the files will be broken into blocks and stored in nodes over the distributed architecture.

**2.Yarn:** Yet another Resource Negotiator is used for job scheduling and manage the cluster.

**3.Map Reduce:** This is a framework which helps Java programs to do the parallel computation on data using key value pair. The Map task takes input data and converts it into a data set which can be computed in Key value pair. The output of Map task is consumed by reduce task and then the out of reducer gives the desired result.

**4.Hadoop Common:** These Java libraries are used to start Hadoop and are used by other Hadoop modules.

## Hadoop Architecture

The Hadoop architecture is a package of the file system, MapReduce engine and the HDFS (Hadoop Distributed File System). The MapReduce engine can be MapReduce/MR1 or YARN/MR2.

A Hadoop cluster consists of a single master and multiple slave nodes. The master node includes Job Tracker, Task Tracker, NameNode, and DataNode whereas the slave node includes DataNode and TaskTracker.



