TECHNOLOGIES

UNIT I: Introduction

Introduction to Big Data Platform – Challenges of Conventional Systems - Intelligent data analysis – Nature of Data - Analytic Processes and Tools - Analysis vs Reporting – Modern Data Analytic Tools. Big Data Analytics Process, Big Data Analytics for Business. Identifying problem and solving problem in Big Data environment. Analyzing Unstructured vs. Structured Data, Databases.

A short definition of Big Data

The definition of big data is data that contains greater variety, arriving in increasing volumes and with more velocity.



Types of Big Data Technologies (+ Management Tools)

1. Data storage

Apache Hadoop

Apache Spark

Apache Hive

Apache Flume

<u>ElasticSearch</u>

MongoDB

2. Data mining

Rapidminer

Presto

3. Data analytics

Apache Spark

Splunk

KNIME

4. Data visualization

Tableau

Power BI

Apache Hadoop

The Apache Hadoop software library is a framework that allows for the distributed processing of large data sets across clusters of computers using simple programming models. It is designed to scale up from single servers to thousands of machines, each offering local computation and storage.

MongoDB

MongoDB is a source-available crossplatform document-oriented database program.

Classified as a NoSQL database program, MongoDB uses JSON-like documents with optional schemas

Presto

A single Presto query can process data from multiple sources like HDFS, MySQL, Cassandra, Hive and many more data sources. Presto is built in Java and easy to integrate with other data infrastructure components. Presto is powerful, and leading companies like Airbnb, DropBox, Groupon, Netflix are adopting it.

PySpark is a Python API for Apache Spark, while Spark is an open-source big data processing framework written in Scala. The main differences between PySpark and Spark are:

- 1. PySpark is written in Python, while Spark is written in Scala.
- 2. PySpark is easier to use as it has a more user-friendly interface, while Spark requires more expertise in programming.



The 5 Vs of Big Data

VELOCITY

- → Batch
- → Near time
- → Real time
- → Streams

VARIETY

- → Structured
- → Unstructured
- → Semistructured
- → All the above

VOLUME

- → Terabytes
- → Records
- → Transactions
- → Tables, files

VERACITY

- → Trustworthiness
- → Authenticity
- → Origin, reputation
- → Accountability

VALUE

- → Statistical
- → Events
- → Correlations
- → Hypothetical

Source: Ishwarappa, J. Anuradha (2015). A Brief Introduction on Big Data 5Vs Characteristics and Hadoop Technology. Elsevier B.V. www.sciencedirect.com

The V's of Big Data

Volume: It refers to the size of the data. This data is generated in an incredible amount each second such as cell phones, social media, online transactions, etc.

Velocity: It is the speed at which data is generated, collected and analyzed.

Variety: This represents the different types of big data. It could be structured having fixed format and size, semi-structured - has a structure but cannot be stored

in a database, and unstructured - Does not have any format and is hard to analyze.

Value: It means how much data is useful and meaningful. Value refers to the ability to turn your data useful for business.

Veracity: It means the trustworthiness of data in terms of quality and accuracy. Extracting loads of data is not useful if the data is messy and poor in quality (Twitter posts with abbreviations, spelling mistakes, etc.

Different processing paradigms

- Batch processing is when data are collected and submitted to the system in batches without human interaction. Processing is carried out at a later time depending on the availability of resources. Examples of batch processing are: monthly reporting, scientific simulations, model building.
- ▶ Real-time processing is when a response is guaranteed within a given time frame (seconds, milliseconds, ...). Real-time processing is required by interactive applications such as ATM transactions or computer vision.

Hadoop's MapReduce is a typical batch processing tool.

Structured vs. unstructured data

by *structured* data one refers to highly organized data that are usually stored in relational databases or data warehouses. Structured data are easy to search but unflexible in terms of the three "V"s.

Unstructured data come in mixed formats, usually require pre-processing, and are difficult to search. Unstructured data are usually stored in noSQL databases or in *data lakes* (these are scalable storage spaces for raw data of mixed formats).

With *semi-structured* data one usually refers to structured data containing unstructured elements (such as free text).

Examples of structured/unstructured data

		1
Property	Structured Data	Unstructured Data
Predefined Data Models	Yes	No
Data type	The structured data can have data types such as Text, Numbers, Strings, binary	The unstructured data has raw data formats such as Image, Sound, Video, documents
Technology	Relational database tables	Character and binary data
Storage	Relational databases	No-SQL database
Flexibility	Schema dependent and less flexible	More flexible due to no schema
Scalability	Difficult to scale	more scalable
Common Used	OLTP, data warehouses	Storing logs, events, multimedia files, Data lakes
Analysis	The machine learning algorithms can easily access the structured data due to fixed data structure	It is a challenging task to perform data analysis on unstructured data
Analysis	Customer records, Sales transactions, products information	Multimedia, event logs, streaming, scientific records

The challenges of Big Data

When working with large amounts of data you will sooner or later face one or more of these challenges:

disk and memory space processing speed

- hardware faults
- network capacity and speed
- need to optimize resources

.

Use Big Data software tools address these challenges.



6 Advantages of Big Data



cloudera

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Hive (SQL Query)



Impala mahout

Mahout (Machine Learning) OOZHE (Workflow)

the Old version Data Processing + Resorces mgmt MapReduce Map Reduce (Data Processing) Retown Man

ructured data

Yarn used for resource and job mgmt etc

YARN
(Cluster Resource Management)

William YARN

(Cluster Resource Management)

Google Big data Table

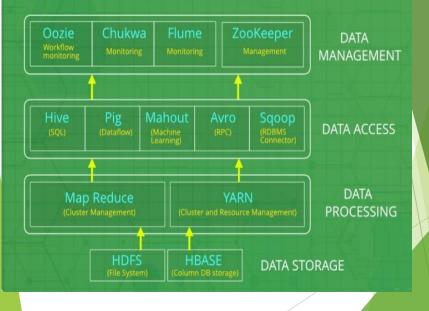
hadoop

(Hadoop Distributed File System)

Large cluster small cluster yarn

(Columnar Stone)

Hadoop Ecosystem



Here is a list of the Some key components in Hadoop:

- •HDFS: Hadoop Distributed File System
- •HIVE: Data warehouse that helps in reading, writing, and managing large datasets
- •**PIG**: helps <u>create</u> applications that run on Hadoop, allowing to execute jobs in MapReduce
- •MapReduce: System used for processing large data sets
- •YARN: Yet Another Resource Negotiator
- •Spark: Popular analytics engine that works in-memory
- •Oozie: Open-source workflow scheduling program
- •Zookeeper: Centralized <u>service</u> for maintaining config info, naming, providing distributed synchronization, and more
- •Mahout: Helps create ML applications

HIVE

Hive is a data warehouse system which is used to analyze structured data. It is built on the top of Hadoop. It was developed by Facebook.

Hive provides the functionality of reading, writing, and managing large datasets residing in distributed storage. It runs SQL like queries called HQL (Hive query language) which gets internally converted to MapReduce jobs.

Using Hive, we can skip the requirement of the traditional approach of writing complex MapReduce programs. Hive supports Data Definition Language (DDL), Data Manipulation Language (DML), and User Defined Functions (UDF).

Features of Hive

- ·Hive is fast and scalable.
- •It provides SQL-like queries (i.e., HQL) that are implicitly transformed to MapReduce or Spark jobs.
- •It is capable of analyzing large datasets stored in HDFS.
- •It allows different storage types such as plain text, RCFile, and HBase.
- •It uses indexing to accelerate queries.
- •It can operate on compressed data stored in the Hadoop ecosystem.
- •It supports user-defined functions (UDFs) where user can provide its functionality.

Limitations of Hive

- •Hive is not capable of handling real-time data.
- •It is not designed for online transaction processing.
- •Hive queries contain high latency.

Apache Pig

Apache Pig is a high-level data flow platform for executing MapReduce programs of Hadoop. The language used for Pig is Pig Latin.

The Pig scripts get internally converted to Map Reduce jobs and get executed on data stored in HDFS. Apart from that, Pig can also execute its job in Apache Tez or Apache Spark.

Pig can handle any type of data, i.e., structured, semistructured or unstructured and stores the corresponding results into Hadoop Data File System. Every task which can be achieved using PIG can also be achieved using java used in MapReduce.

Features of Apache Pig

1) Ease of programming

Writing complex java programs for map reduce is quite tough for non-programmers. Pig makes this process easy. In the Pig, the queries are converted to MapReduce internally.

2) Optimization opportunities

It is how tasks are encoded permits the system to optimize their execution automatically, allowing the user to focus on semantics rather than efficiency.

3) Extensibility

A user-defined function is written in which the user can write

their logic to execute over the data set.

4) Flexible

It can easily handle structured as well as unstructured data.

5) In-built operators

It contains various type of operators such as sort, filter and joins.

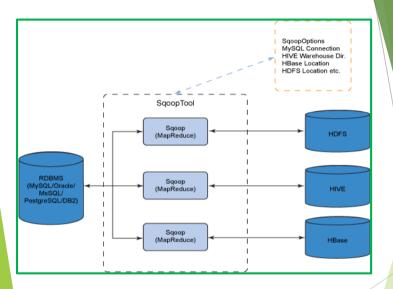
Advantages of Apache Pig

- •Less code The Pig consumes less line of code to perform any operation.
- •Reusability The Pig code is flexible enough to reuse again.
- •Nested data types The Pig provides a useful concept of nested data types like tuple, bag, and map.

Sqoop

Sqoop is a command-line interface application for transferring data between relational databases and Hadoop.

It supports incremental loads of a single table or a free form SQL query as well as saved jobs which can be run multiple times to import updates made to a database since the last import. Using Sqoop, Data can be moved into HDFS/hive/hbase from MySQL/ PostgreSQL/Oracle/SQL Server/DB2 and vise versa.



Sqoop Working

Step 1: Sqoop send the request to Relational DB to send the return the metadata information about the table(Metadata here is the data about the table in relational DB).

Step 2: From the received information it will generate the java classes (Reason why you shouldhave Java configured before get it working-Sqoop internally uses JDBC API to generate data).

Step 3: Now Sqoop (As its written in java?tries to package the compiled classes to beable togenerate table structure), post compiling creates jar file(Java packaging standard).

What is MapReduce?

A MapReduce is a data processing tool which is used to process the data parallelly in a distributed form. It was developed in 2004, on the basis of paper titled as "MapReduce: Simplified Data Processing on Large Clusters," published by Google.

The MapReduce is a paradigm which has two phases, the mapper phase, and the reducer phase. In the Mapper, the input is given in the form of a key-value pair. The output of the Mapper is fed to the reducer as input. The reducer runs only after the Mapper is over. The reducer too takes input in key-value format, and the output of reducer is the final output.

Steps in Map Reduce

- •The map takes data in the form of pairs and returns a list of <key, value> pairs. The keys will not be unique in this case.
- •Using the output of Map, sort and shuffle are applied by the Hadoop architecture. This sort and shuffle acts on these list of <key, value> pairs and sends out unique keys and a list of values associated with this unique key <key, list(values)>.
- •An output of sort and shuffle sent to the reducer phase. The reducer performs a defined function on a list of values for unique keys, and Final output <key, value> will be stored/displayed.

Input

upg-000111191112652627bwwio+11222w346 3254366346623633466047566475656475566445221 122121212121214644271022465466675 32056-00011791128052539bweede+1222w34 522543653476234734569477518447505948442 1122122122122167267312167245886E17



8u0id=00011119111299524385exend=11232w34 6325434963456234634563847568947565;4ss=123 812212212212219 87263121672188865)

subide00001111911120063615loweld#11232W34 632543406346623463469847088047565yks=122 11221221221216 9431647833139046517)

Shuffle

(*28062627* (8.4621702216543; 8.54072609590471)

("26052639" (9.672631216721958))

Output

("28052627", (8.4621702216543, 8.64072609693471)

(*28052639* (9.672631216721858)



("28052627", (8.4621702216543, 8.64072609693471)

(*28052639* (9.672631216721858))

Reduce Input

*(28052627", (8.4621702216543), 8.64072609593471) *(28052636", (9.672631216721858))



Sort and Shuffle

The sort and shuffle occur on the output of Mapper and before the reducer. When the Mapper task is complete, the results are sorted by key, partitioned if there are multiple reducers, and then written to disk.

Using the input from each Mapper <k2,v2>, we collect all the values for each unique key k2. This output from the shuffle phase in the form of <k2, list(v2)> is sent as input to reducer phase.

Usage of MapReduce

- •It can be used in various application like document clustering, distributed sorting, and web link-graph reversal.
- •It can be used for distributed pattern-based searching.
- •We can also use MapReduce in machine learning.
- •It was used by Google to regenerate Google's index of the World Wide Web.
- •It can be used in multiple computing environments such as multi-cluster, multi-core, and mobile environment.

What is YARN

Yet Another Resource Manager takes programming to the next level beyond Java, and makes it interactive to let another application Hbase, Spark etc. to work on it.Different Yarn applications can co-exist on the same cluster so MapReduce, Hbase, Spark all can run at the same time bringing great benefits for manageability and cluster utilization.

Components Of YARN

Client: For submitting MapReduce jobs.

Resource Manager: To manage the use of resources across the cluster

Node Manager:For launching and monitoring the computer containers on machines in the cluster.

Map Reduce Application Master

Checks tasks running the MapReduce job. The application master and the MapReduce tasks run in containers that are scheduled by the resource manager, and managed by the node managers.

Benefits of YARN

- •Scalability: Map Reduce 1 hits ascalability bottleneck at 4000 nodes and 40000 task, but Yarn is designed for 10,000 nodes and 1 lakh tasks.
- •**Utiliazation:** Node Manager manages a pool of resources, rather than a fixed number of the designated slots thus increasing the utilization.
- •Multitenancy: Different version of MapReduce can run on YARN, which makes the process of upgrading MapReduce more manageable.

HADOOP

Hadoop is an open source framework from Apache and is used to store process and analyze data which are very huge in volume. Hadoop is written in Java and is not OLAP (online analytical processing). It is used for batch/offline processing. It is being used by Facebook, Yahoo, Google, Twitter, LinkedIn and many more. Moreover it can be scaled up just by adding nodes in the cluster.

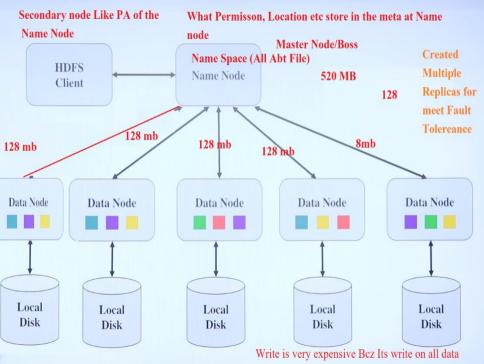
Modules of Hadoop

- **1.HDFS:** Hadoop Distributed File System. Google published its paper GFS and on the basis of that HDFS was developed. It states that the files will be broken into blocks and stored in nodes over the distributed architecture.
- **2. Yarn:** Yet another Resource Negotiator is used for job scheduling and manage the cluster.
- **3.Map Reduce:** This is a framework which helps Java programs to do the parallel computation on data using key value pair. The Map task takes input data and converts it into a data set which can be computed in Key value pair. The output of Map task is consumed by reduce task and then the out of reducer gives the desired result.
- **4.Hadoop Common:** These Java libraries are used to start Hadoop and are used by other Hadoop modules.

Hadoop Architecture

The Hadoop architecture is a package of the file system, MapReduce engine and the HDFS (Hadoop Distributed File System). The MapReduce engine can be MapReduce/MR1 or YARN/MR2.

A Hadoop cluster consists of a single master and multiple slave nodes. The master node includes Job Tracker, Task Tracker, NameNode, and DataNode whereas the slave node includes DataNode and TaskTracker.



Functions of NameNode

- It records the metadata of all the files stored in the cluster, e.g. The location of blocks stored, the size of the files, permissions, hierarchy, etc. There are two files associated with the metadata:
- FsImage: It contains the complete state of the file system namespace since the start of the NameNode.
- EditLogs: It contains all the recent modifications made to the file system with respect to the most recent FsImage.
- It regularly receives a Heartbeat and a block report from all the DataNodes in the cluster to ensure that the DataNodes are subscribe.

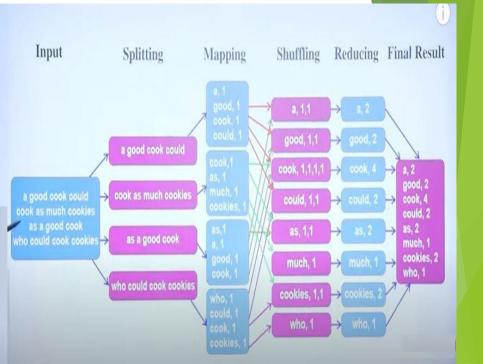
Functions of DataNode

- The actual data is stored on DataNodes.
- The DataNodes perform the low-level read and write requests from the file system's clients.

MapReduce

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- MapReduce performs the processing of large data sets in a distributed and parallel manner.
- MapReduce consists of two distinct tasks Map and Reduce.
- Two essential daemons of MapReduce: Job Tracker & Task Tracker

SUBS



Hadoop Distributed File System

The Hadoop Distributed File System (HDFS) is a distributed file system for Hadoop. It contains a master/slave architecture. This architecture consist of a single NameNode performs the role of master, and multiple DataNodes performs the role of a slave.

Both NameNode and DataNode are capable enough to run on commodity machines. The Java language is used to develop HDFS. So any machine that supports Java language can easily run the NameNode and DataNode software.

Distributed computing for Big Data

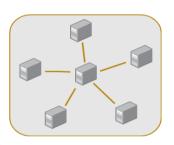


Source: VSC-4 © Matthias Heisler
Traditional data processing tools are inadequate for large amounts of data.

Distributed computation makes it possible to work with Big Data optimizing time and available resources.

Introduction to Hadoop and MapReduce

What is distributed computing?



A distributed computer system consists of several interconnected *nodes*. Nodes can be physical as well as virtual machines or containers.

When a group of nodes provides services and applications to the client as if it were a single machine, then it is also called a *cluster*.

Benefits of distributed computing

- Performance: supports intensive workloads by spreading tasks
- across nodes
- Scalability: new nodes can be added to increase capacity
- ► Fault tolerance: resilience in case of hardware failures

The Hadoop distributed computing architecture

Hadoop for distributed data processing

Hadoop is a framework for running jobs on clusters of computers that provides a good abstraction of the underlying hardware and software.

"Stripped to its core, the tools that Hadoop provides for building distributed systems — for data storage, data analysis, and coordination — are simple. If there's a common theme, it is about raising the level of abstraction — to create building blocks for programmers who just happen to have lots of data to store, or lots of data to analyze, or lots of machines to coordinate, and who don't have the time, the skill, or the inclination to become distributed systems experts to build the infrastructure to handle it.2"

²White T. Hadoop: The Definitive Guide. O'Reilly, 2015.

Hadoop: some facts

 $\mathsf{Hadoop^3}$ is an open-source project of the Apache Software Foundation. The project was created to facilitate computations involving massive amounts of data.

- its core components are implemented in Java
- initially released in 2006. Last stable version is 3.3.1 from June 2021
- originally inspired by Google's MapReduce⁴ and the proprietary GFS (Google File System)

³Apache Software Foundation. *Hadoop*. url: https://hadoop.apache.org.

⁴J. Dean and S. Ghemawat. "MapReduce: Simplified data processing on large clusters." In: *Proceedings of Operating Systems Design and applementation (OSDI)*. 2004.

Hadoop's features

Hadoop's features addressing the challenges of Big Data:

- scalability
- fault tolerance
- ► high availability
- distributed cache/data locality
- cost-effectiveness as it does not need high-end hardware
- provides a good abstraction of the underlying hardware
- easy to learn
- data can be queried trough SQL-like endpoints (Hive, Cassandra)

Hadoop's distinguishing features

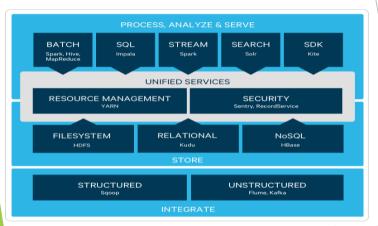
- fault tolerance: the ability to withstand hardware or network failures (also: resilience)
- high availability: this refers to the system minimizing downtimes by eliminating single points of failure
- data locality: task are run on the node where data are located, in order to reduce time-consuming transfer of data

The Hadoop core

The core of Hadoop consists of:

- Hadoop common, the core libraries
- HDFS, the Hadoop Distributed File System
- MapReduce
- the YARN (Yet Another Resource Negotiator) resource manager

The Hadoop ecosystem



Source: Cloudera

There's a whole constellation of open source components for collecting, storing, and processing big data that integrate with Hadoop.

Some useful tools that integrate Just to mentional few OOD

Spark in-memory computation engine superseding MapReduce

Kafka a distributed streaming system that allows to integrate multiple streams of data for real-time processing

Zookeeper synchronization tool for distributed systems

Hbase a noSQL database (key-value store) that runs on the Hadoop distributed filesystem

Hive a distributed datawarehouse system

Presto a distributed SQL query engine

Oozie a workflow scheduler

All these tools are open source.

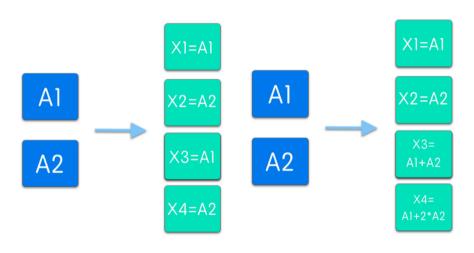
The Hadoop Distributed File System (HDFS)

HDFS stands for Hadoop Distributed File System and it takes care of partitioning data across a cluster.

In order to prevent data loss and/or task termination due to hardware failures HDFS uses either

- replication (creating multiple copies —usually 3 of the data)
- erasure coding

Data redundancy (obtained through replication or erasure coding) is the basis of Hadoop's fault tolerance.





Replication vs. Erasure

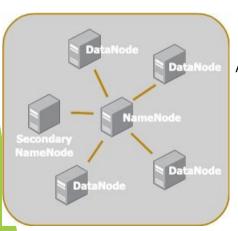
In order to provide protection against failures one introduces:

- data redundancy
- a method to recover the lost data using the redundant data

Replication is the simplest method for coding data by making n copies of the data. n-fold replication guarantees the availability of data for at most n-1 failures and it has a storage overhead of 200% (this is equivalent to a storage efficiency of 33%).

Erasure coding provides a better storage efficiency (up to to 71%) but it can be more costly than replication in terms of performance.

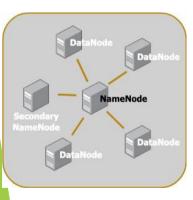
HDFS architecture



A typical Hadoop cluster installation consists of:

- a NameNode
- a secondary NameNode
- multiple DataNodes

HDFS architecture: NameNode

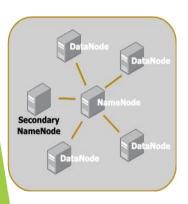


NameNode

The NameNode is the main point of access of a Hadoop cluster. It is

responsible for the bookkeeping of the data partitioned across the DataNodes, manages the whole filesystem metadata, and performs load balancing

HDFS architecture: Secondary NameNode

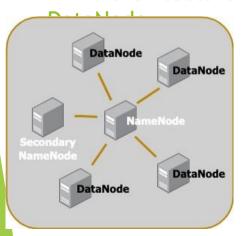


Secondary NameNode

Keeps track of changes in the NameNode performing regular snapshots, thus allowing quick startup.

An additional *standby node* is needed to guarantee high availability (since the NameNode is a single point of failure).

HDFS architecture:



DataNode

Here is where the data is saved and the computations take place (data nodes should actually be called "data and compute nodes").

HDFS architecture: internal data

representation
HDFS supports working with very large files.

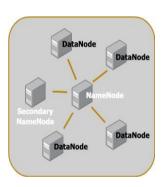
Internally, data are split into blocks. One of the reason for splitting data into blocks is that in this way block objects all have the same size.

The block size in HDFS can be configured at installation time and it is by default **128MiB** (approximately **134MB**).

Note: Hadoop sees data as a bunch of records and it processes multiple files the same way it does with a single file. So, if the input is a directory instead of a single file, it will process all files in that directory.

HDFS architecture **HDFS Architecture** File/blocks NameNode Secondary NameNode Load balancing, replication DataNode DataNode DataNode DataNode Introduction to Hadoop and MapReduce

Management of DataNode failures



Each DataNode sends a *heartbeat* message to the NameNode periodically.

Whenever a DataNode becomes unavailable (due to network or hardware failure), the NameNode stops sending requests to that node and creates new replicas of the blocks stored on that node.

Blocks versus partitions

File partitions are logical divisions of the data and should not be confused with blocks, that are physical chunks of data (i.e. each block has a physical location on the hardware).

The WORM principle of HDFS

The Hadoop Distributed File System relies on a simple design principle for data known as Write Once Read Many (WORM).

"A file once created, written, and closed need not be changed except for appends and truncates. Appending the content to the end of the files is supported but cannot be updated at arbitrary point. This assumption simplifies data coherency issues and enables high throughput data access.⁵"

The data immutability paradigm is also discussed in Chapter 2 of "Big Data". 6

⁵Apache Software Foundation. Hadoop. Introduction to Hadoop and MapReduce OWarren J. and Marz N. Big Data. Manning publications, 2015.

Data biases

Whenever one works with data, one should keep in mind that data is inherently biased.

For instance, in data harvested from the web some categories of people or themes could be underrepresented due to social, cultural, economic conditions.

And if that's not enough, alone choosing what kind of data to focus on introduces bias.

A good starting point for thinking about biases is.8

⁸Ricardo Baeza-Yates. "Bias on the web." In: *Communications of the ACM* [1.6 (2018), pp. 54–61.

MapReduce

MapReduce: Idea

The MapReduce paradigm is inspired by the computing model commonly used in functional programming.

Applying the same function independently to items in a dataset either to transform (map) or collate (reduce) them into new values, works well in a distributed environment.

MapReduce: Idea

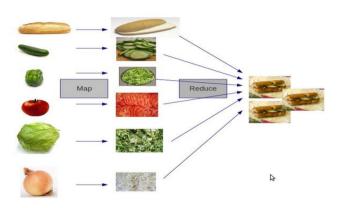


Image source: Stack Overflow

The origins of MapReduce

The 2004 paper "MapReduce: Simplified Data Processing on Large Clusters" by two members of Google's R&D team, Jeffrey Dean and Sanjay Ghemawat, is the seminal article on MapReduce.

The article describes the methods used to split, process, and aggregate the large amount of data for the Google search engine.

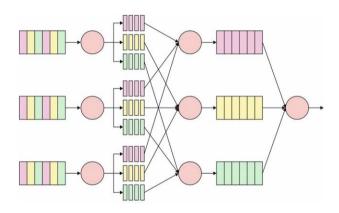
The open-source version of MapReduce was later released within the Apache Hadoop project.

The phases of MapReduce

The phases of a MapReduce job:

- split: data is partitioned across several computer nodes
- map: apply a map function to each chunk of data
- sort & shuffle: the output of the mappers is sorted and distributed to the reducers
- reduce: finally, a reduce function is applied to the data and an output is produced

The phases of MapReduce



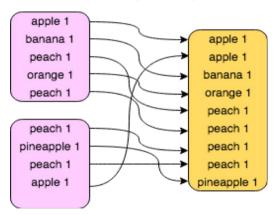
MapReduce: shuffling and sorting

The shuffling and sorting phase is often the the most costly in a MapReduce job as the mapping outputs has to be merged and sorted in order to transfer them to the reducer(s).

The purpose of sorting is to provide data that is already grouped by key to the reducer. This way reducers can iterate over all values from each group.

MapReduce: shuffling and sorting

shuffling & sorting



MapReduce: shuffling and sorting

It is also possible for the user to interact with the splitting, sorting and shuffling phases and change their default behavior, for instance by managing the amount of splitting or defining the sorting comparator.

While splitting, sorting and shuffling are done by the framework, the map and reduce functions are defined by the user.

MapReduce: Additional Notes

- Usually a single mapper and reducer do not suffice for a task ->
 Chaining MapReduce Jobs
- Output key-value pair can contain custom input format or custom data types in case e.g more or special objects have to be passed.

MapReduce: Key Takeaways

- the same map (and reduce) function is applied to all the chunks in the data
- the mapping and reduce functions have to be defined, custom splitting or sorting are optional as they are given by most MapReduce libraries.
 - the map computations can be carried out in parallel because they're completely independent from one another.