

▼ K-Means Clustering

▼ Importing the libraries

```
import numpy as np
import matplotlib.pyplot as plt
import pandas as pd
```

▼ Importing the dataset

```
from google.colab import drive
drive.mount('/content/drive')
```

Drive already mounted at /content/drive; to attempt to forcibly remount, call drive.mount("/content/drive", force_remount=True)

```
# Reading the data file into a DATAFRAME and checking the shape
dataset=pd.read_csv("/content/drive/My Drive/Colab Notebooks/Mall_Customers.csv")
print(dataset.shape)
dataset
```

(200, 5)

	CustomerID	Genre	Age	Annual Income (k\$)	Spending Score (1-100)	
0	1	Male	19	15	39	
1	2	Male	21	15	81	
2	3	Female	20	16	6	
3	4	Female	23	16	77	
4	5	Female	31	17	40	
...	
195	196	Female	35	120	79	
196	197	Female	45	126	28	

```
# calling head() method
# storing in new variable
data_top = dataset.head()
```

```
195      200      Male      30      137      83
```

```
# iterating the columns
for row in data_top.index:
    print(row, end = " ")
```

```
0 1 2 3 4
```

► Getting column names in Pandas dataframe

Now let's try to get the columns name from the dataset.

Method #1: Simply iterating over columns

[] ↪ 1 cell hidden

▶ Method #2: Using columns with dataframe object

```
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```

▼ Method #3: column.values method returns an array of indexes.

```
list(dataset.columns.values)
```

```
['CustomerID', 'Genre', 'Age', 'Annual Income (k$)', 'Spending Score (1-100)']
```

▼ Method #4: Using tolist() method with values with given the list of columns.

```
list(dataset.columns.values.tolist())
```

```
['CustomerID', 'Genre', 'Age', 'Annual Income (k$)', 'Spending Score (1-100)']
```

▼ Method #5: Using sorted() method

Sorted() method will return the list of columns sorted in alphabetical order.

```
# using sorted() method  
sorted(dataset)
```

```
['Age', 'Annual Income (k$)', 'CustomerID', 'Genre', 'Spending Score (1-100)']
```

▼ Select rows and columns using labels

```
dataset.loc[:, "Age"]
```

```
0      19
1      21
2      20
3      23
4      31
..
195     35
196     45
197     32
198     32
199     30
```

```
Name: Age, Length: 200, dtype: int64
```

```
dataset["Age"]
```

```
0      19
1      21
2      20
3      23
4      31
..
195     35
196     45
197     32
198     32
199     30
```

```
Name: Age, Length: 200, dtype: int64
```

```
dataset.Age
```

```
0      19
```

```
1    21
2    20
3    23
4    31
```

```
..
```

```
195   35
196   45
197   32
198   32
199   30
```

```
Name: Age, Length: 200, dtype: int64
```

Double-click (or enter) to edit

▼ To select multiple columns.

Double-click (or enter) to edit

```
dataset.loc[:, ["Age", "Genre"]]
```

	Age	Genre
0	19	Male
1	21	Male
2	20	Female
3	23	Female

```
dataset[["Age", "Genre"]]
```

	Age	Genre
0	19	Male
1	21	Male
2	20	Female
3	23	Female
4	31	Female
...
195	35	Female
196	45	Female
197	32	Male
198	32	Male
199	30	Male

200 rows × 2 columns

▼ Select a row by its label.

```
dataset.loc[0]
```

```
CustomerID      1
Genre           Male
Age             19
Annual Income (k$)  15
Spending Score (1-100)  39
Name: 0, dtype: object
```

▼ Select multiple rows by label.

```
dataset.loc[[0,1]]
```

	CustomerID	Genre	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	Male	19	15	39
1	2	Male	21	15	81

▼ Accessing values by row and column label.

```
dataset.loc[0, "Age"]
```

```
19
```

▼ Accessing values from multiple columns of same row.

```
dataset.loc[1, ["Age", "Genre"]]
```

```
Age      21
Genre    Male
Name: 1, dtype: object
```

▼ Select by Index Position

we can select data from a Pandas DataFrame by its location.

Note, Pandas indexing starts from zero.

Select a row by index location.

```
dataset.iloc[0]
```

```
CustomerID      1
Genre           Male
Age            19
Annual Income (k$)  15
Spending Score (1-100)  39
Name: 0, dtype: object
```

▼ Select a column by index location.

```
dataset.iloc[:, 3]
```

```
0      15
1      15
2      16
3      16
4      17
...
```



```
195    120
196    126
197    126
198    137
199    137
```

```
Name: Annual Income (k$), Length: 200, dtype: int64
```

#Select data at the specified row and column location.

```
dataset.iloc[0,3]
```

```
15
```

▼ Select list of rows and columns.

```
dataset.iloc[[1,2],[0, 1]]
```

	CustomerID	Genre
1	2	Male
2	3	Female

▼ Slicing Rows and Columns by position

To slice a Pandas dataframe by position use the `iloc` attribute.

Remember index starts from 0 to (number of rows/columns - 1).

To slice rows by index position.

```
dataset.iloc[0:2,:]
```

	CustomerID	Genre	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	Male	19	15	39
1	2	Male	21	15	81

▼ To slice columns by index position.

```
dataset.iloc[:,1:3]
```

	Genre	Age
0	Male	19
1	Male	21
2	Female	20
3	Female	23
4	Female	31
...
195	Female	35
196	Female	45
197	Male	32
198	Male	32
199	Male	30

200 rows × 2 columns

▼ To slice row and columns by index position.

```
dataset.iloc[1:2,1:3]
```

	Genre	Age
1	Male	21

```
dataset.iloc[:2,:2]
```

	CustomerID	Genre
0	1	Male
1	2	Male

▼ Subsetting by boolean conditions

we can use boolean conditions to obtain a subset of the data from the DataFrame.

Select rows based on column value

To select all rows whose column contain the specified value(s).

```
dataset[dataset.CustomerID == 9]
```

	CustomerID	Genre	Age	Annual Income (k\$)	Spending Score (1-100)
8	9	Male	64	19	3

```
dataset.loc[dataset.Age == 64]
```

CustomerID	Genre	Age	Annual Income (k\$)	Spending Score (1-100)
8	9	Male	64	19
				3

Double-click (or enter) to edit

```
X = dataset.iloc[:, [3, 4]].values
```

► Using the elbow method to find the optimal number of clusters

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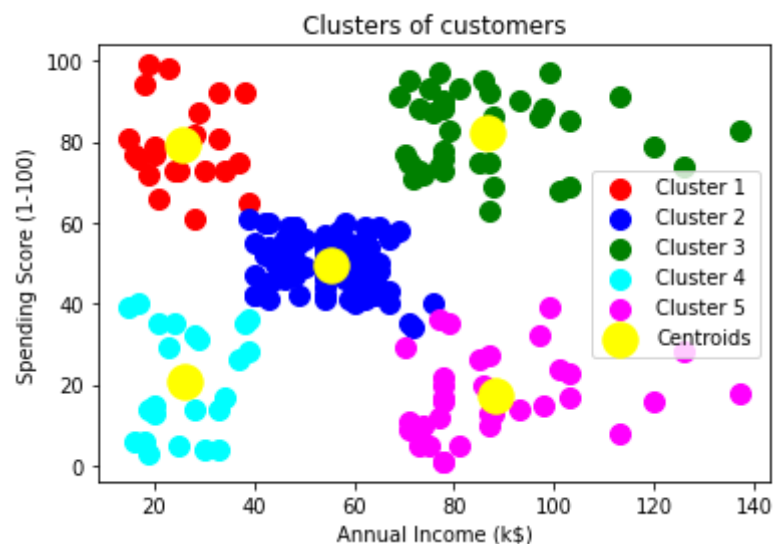
► Training the K-Means model on the dataset

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▼ Visualising the clusters

```
plt.scatter(X[y_kmeans == 0, 0], X[y_kmeans == 0, 1], s = 100, c = 'red', label = 'Cluster 1')
plt.scatter(X[y_kmeans == 1, 0], X[y_kmeans == 1, 1], s = 100, c = 'blue', label = 'Cluster 2')
plt.scatter(X[y_kmeans == 2, 0], X[y_kmeans == 2, 1], s = 100, c = 'green', label = 'Cluster 3')
plt.scatter(X[y_kmeans == 3, 0], X[y_kmeans == 3, 1], s = 100, c = 'cyan', label = 'Cluster 4')
plt.scatter(X[y_kmeans == 4, 0], X[y_kmeans == 4, 1], s = 100, c = 'magenta', label = 'Cluster 5')
plt.scatter(kmeans.cluster_centers_[0, 0], kmeans.cluster_centers_[0, 1], s = 300, c = 'yellow', label = 'Centroids')
plt.title('Clusters of customers')
plt.xlabel('Annual Income (k$)')
```

```
plt.ylabel('Spending Score (1-100)')  
plt.legend()  
plt.show()
```



Python Implementation of the K-Means Clustering Algorithm

Here's how to use Python to implement the K-Means Clustering Algorithm. These are the steps you need to take:

- 1.Data pre-processing
- 2.Finding the optimal number of clusters using the elbow method
- 3.Training the K-Means algorithm on the training data set
- 4.Visualizing the clusters

1. Data Pre-Processing. Import the libraries, datasets, and extract the independent variables.

```
# importing libraries

import numpy as nm

import matplotlib.pyplot as mtp

import pandas as pd

# Importing the dataset

from google.colab import drive
drive.mount('/content/drive')

dataset=pd.read_csv("/content/drive/My Drive/Colab Notebooks/Mall_Customers.csv")

x = dataset.iloc[:, [3, 4]].values
```

2. Find the optimal number of clusters using the elbow method. Here's the code you use:

```
#finding optimal number of clusters using the elbow method
```

```
from sklearn.cluster import KMeans

wcss_list= [] #Initializing the list for the values of WCSS

#Using for loop for iterations from 1 to 10.

for i in range(1, 11):

    kmeans = KMeans(n_clusters=i, init='k-means++', random_state= 42)

    kmeans.fit(x)

    wcss_list.append(kmeans.inertia_)

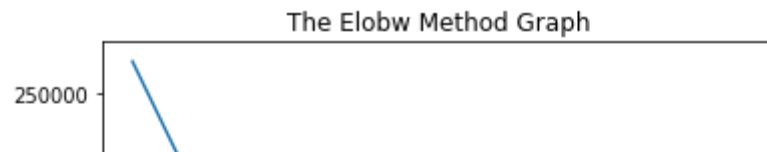
mtp.plot(range(1, 11), wcss_list)

mtp.title('The Elbow Method Graph')

mtp.xlabel('Number of clusters(k)')

mtp.ylabel('wcss_list')

mtp.show()
```



3. Train the K-means algorithm on the training dataset.

Use the same two lines of code used in the previous section. However, instead of using `i`, use `5`, because there are 5 clusters that need to be formed. Here's the code:

```
#training the K-means model on a dataset
```

```
kmeans = KMeans(n_clusters=5, init='k-means++', random_state= 42)
```

```
y_predict= kmeans.fit_predict(x)
```

#4. Visualize the Clusters. Since this model has five clusters, we need to visualize each one.

```
#visulaizing the clusters
```

```
mtp.scatter(x[y_predict == 0, 0], x[y_predict == 0, 1], s = 100, c = 'blue', label = 'Cluster 1') #for first cluster
```

```
mtp.scatter(x[y_predict == 1, 0], x[y_predict == 1, 1], s = 100, c = 'green', label = 'Cluster 2') #for second cluster
```

```
mtp.scatter(x[y_predict== 2, 0], x[y_predict == 2, 1], s = 100, c = 'red', label = 'Cluster 3') #for third cluster
```

```
mtp.scatter(x[y_predict == 3, 0], x[y_predict == 3, 1], s = 100, c = 'cyan', label = 'Cluster 4') #for fourth cluster
```

```
mtp.scatter(x[y_predict == 4, 0], x[y_predict == 4, 1], s = 100, c = 'magenta', label = 'Cluster 5') #for fifth cluster
```

```
mtp.scatter(kmeans.cluster_centers_[0, 0], kmeans.cluster_centers_[0, 1], s = 300, c = 'yellow', label = 'Centroid')
```

```
mtp.title('Clusters of customers')
```

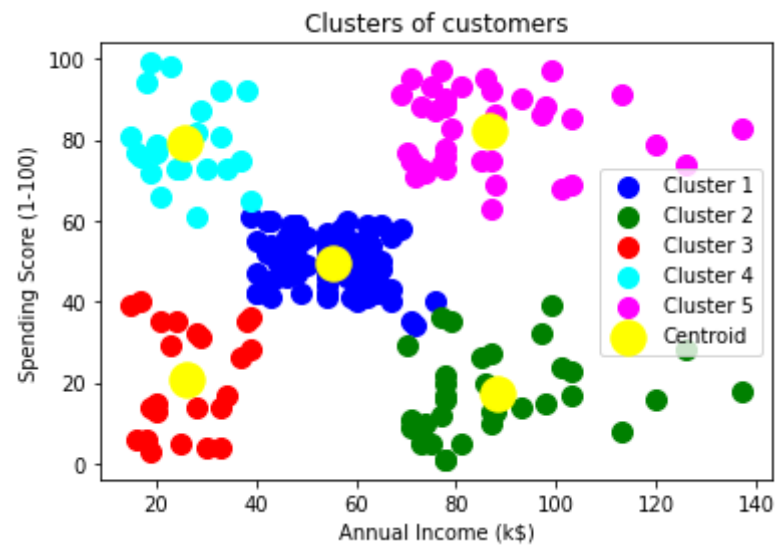
```
mtp.xlabel('Annual Income (k$)')
```



```
mtp.ylabel('Spending Score (1-100)')
```

```
mtp.legend()
```

```
mtp.show()
```



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