

# MAKI HIROSE

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## **SUMMARY**

Full Stack Web Developer with over ten years of visual experience in the Commercial Photography Industry. Project leader for large scale Advertising Photoshoots. Expert at color, composition and paying close attention to detail. Bilingual in English and Japanese.

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## **TECHNICAL SKILLS**

React, JSX, HTML5, CSS, JavaScript, Bootstrap, jQuery, RESTful API, AJAX, AXIOS, JSON, Firebase, Node, Express, Sequelize, MySQL, Mongoose, MongoDB, ORM, Handlebars, Heroku, JawsDB, mLab, Git, GitHub. Project Management, User Research, User Persona, Market Research, User Flow, Wireframing, A/B Testing, Prototyping, Responsive Web Design, Usability Testing.

Visual Studio Code, Sketch, InVision, XD, Photoshop, Lightroom, Bridge, Premiere, After Effects, Audition, Capture One, Photo Mechanic, Final Cut Pro, Logic Pro, Pro Tools, Word, Excel, Powerpoint, Command Line.

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## **WEB DEVELOPMENT PROJECTS**

### **WeatherTastic App**

App: [makicoding.github.io/The-Weather-Appropriate-Clothing-App-MHLogic/index.html](https://makicoding.github.io/The-Weather-Appropriate-Clothing-App-MHLogic/index.html)

An app that gives a recommendation of what to wear and pack based on the weather.

Technologies used: HTML, CSS, JavaScript, jQuery, API, JSON, AJAX, Daterangepicker, Moment.

### **The Barbershop App**

App: [evening-everglades-28431.herokuapp.com/index.html](https://evening-everglades-28431.herokuapp.com/index.html)

A reservation app using a MySQL database hosted by JawsDB and deployed on Heroku.

Technologies used: HTML, CSS, JavaScript, jQuery, Node, Express, Sequelize, MySQL, API and more.

### **Jetmart Node MySQL App**

Demo video of app: [drive.google.com/file/d/1sDDfytu3DzhJ28mqIO1QySa6r55XvKUL/view](https://drive.google.com/file/d/1sDDfytu3DzhJ28mqIO1QySa6r55XvKUL/view)

An inventory system command line node app that communicates with a MySQL database.

Technologies used: Node JS, MySQL, JavaScript.

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## **UX/UI PROJECTS**

### **Split The Check App**

Proposal: [makicoding.github.io/portfolio/v001/008/assets/presentations/SplitTheCheck.pdf](https://makicoding.github.io/portfolio/v001/008/assets/presentations/SplitTheCheck.pdf)

A mobile app that improves the experience of splitting the check at a restaurant between a group of people.

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## **EXPERIENCE**

**Commercial Photographer** - MAKIDIGITAL LLC - New York, NY

2012 - Present

Founded and operated business, including key decision-making for marketing, social media, and photography and video shoots. Headed teams on large scale Advertising Photoshoots. Executed photography/videography, photo retouching and video editing. Directed day-to-day operations including project management, client meetings and pitching, estimating, bidding, price negotiation and bookkeeping.

# MAKI HIROSE

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- **Notable Clients:** L'Oréal, Maybelline, Diageo, Smirnoff, Tanqueray Gin, IW Harper, JUICE Pharma, Sterling Vineyards, Landor, Colangelo, Grind Espresso Spirit, Califresca, Blade & Bow, JWT and more.
- Interviewed by Sakura Radio USA, Live On-Air for the talk show "Nama Repo 50 States".
- **Awards:** The Canon Creative Asia Awards | FoundFolios Collection (3 times).

Website: [makidigital.com](http://makidigital.com)

## **Digital Imaging Specialist** - *Drive In Studios DI24* - New York, NY

2007 - 2012

Supervised and facilitated all digital imaging, photo retouching and digital asset management on Advertising Photoshoots.

- **Notable Clients:** IBM, GE, Citibank, Microsoft, Sony, Vodafone, Merck & Co., Allianz, AstraZeneca, Ikea, Adidas Y-3, Kate Spade, Absolut Vodka, Six Flags, Macy's, Gillette, Food Network and more.
- Featured on Condé Nast Allure TV and Food Network TV.

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## **EDUCATION**

### **Columbia University, New York, NY**

2019

*Columbia Engineering Coding Bootcamp*

Full Stack Web Development Intensive

### **New York University, New York, NY**

*Tisch School of the Arts, Department of Photography + Imaging*

Bachelors of Fine Art in Photography + Imaging

New York University Honors Scholar

Founder's Day Award Recipient

NYU Tisch School of the Arts Dean's List (2 times)