MAKI HIROSE

Portfolio: makidesigner.com
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Contact: maki@makidesigner.com | +81 50 5806 3669 | Kyoto, Japan (remote work)

SUMMARY

UX/UI Designer with coding skills and over ten years of design experience.
Leader and an expert at color, composition and paying close attention to detail.
Bilingual in English and Japanese.

TECHNICAL SKILLS

UX/UI: User Research, Market Research, Contextual Inquiry, User Interviewing, Affinity Mapping, User Persona, Card Sorting, Information Architecture, User Flow, Sketching, Wireframing, Wireflow, Usability Testing, A/B Testing, Prototyping, Responsive Web Design, Design Systems, WCAG.

Web Development: React, JavaScript, CSS, JSX, HTML5, Bootstrap, jQuery, RESTful API, AJAX, AXIOS, JSON, Firebase, Node, Express, Sequelize, MySQL, Mongoose, MongoDB, ORM, Handlebars, Heroku, JawsDB, mLab, Chrome DevTools, Git, GitHub, Agile, Scrum.

Software: Sketch, Visual Studio Code, InVision, Figma, XD, Photoshop, Lightroom, Bridge, After Effects, Premiere, Audition, Capture One, Photo Mechanic, Final Cut Pro, Logic Pro, Pro Tools, Word, Excel, Powerpoint, Google Slides, Azure DevOps, Command Line.

EXPERIENCE

KPMG Ignition Tokyo - ***UX/UI Designer*** - Tokyo, Japan   2020-Present

Designing UX/UI for Machine Learning, AI, OCR and Blockchain platforms. Member of an award-winning Data Science team that develops cloud based enterprise solutions for KPMG Japan and Australia's Audit, Tax, Advisory and Consulting service lines. Notable accomplishments include creating the first patented Excel Mapping UI in the world and the first Design System within the KPMG global network.

Tanqueray Gin - ***Product Designer*** - New York, USA   2016-2020

Redesigned TanquerayGin.com from scratch with the team and implemented incremental updates. Responsible for UX/UI design and led the team through the visual design execution including visual content ideation and creation.

Maybelline - ***Product Designer*** - New York, USA   2015-2016

Developed and launched Maybelline's new Fit Me! web app. Responsible for UX/UI design and mentored the team through the visual design ideation and execution process.

Smirnoff - ***Product Designer*** - New York, USA   2012-2015

Executed Smirnoff.com's multiple redesign processes. Contributed to the team's UX/UI design process and guided the team on the implementation of the visual design.

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Drive In Studios - ***Web Designer & Digital Imaging Specialist*** - New York, USA   2007-2012

Designed and coded company and clients' websites. Supervised and facilitated all digital imaging, photo retouching and digital asset management on advertising photoshoots.

- **Notable Clients:** IBM, GE, Citibank, Microsoft, Sony, Vodafone, Merck & Co., Allianz, AstraZeneca, Ikea, Adidas Y-3, Kate Spade, Absolut Vodka, Six Flags, Macy's, Gillette, Food Network and more.

EDUCATION

New York University - New York, USA
UX Design for Emerging Technologies

Columbia University - New York, USA
Full Stack Web Development

New York University - New York, USA
Bachelors of Fine Art in Photography & Imaging
New York University Honors Scholar and Founders' Day Award Recipient - *Tisch School of the Arts*

St. Paul's School - London, UK

Japanese School in London (Hoshuko Saturday School) - London, UK

CERTIFICATIONS
Certified Scrum Master (CSM) - *Scrum Alliance* - New York, USA