MAKI HIROSE

Portfolio: makicoding.com
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SUMMARY

Product Designer with coding skills, over ten years of visual experience and a Certified Scrum Master.
Project leader and expert at color, composition and paying close attention to detail.
Bilingual in English and Japanese.

TECHNICAL SKILLS

UX/UI: Project Management, Market Research, User Research, Contextual Inquiry, User Interviewing, Affinity Mapping, User Persona, Card Sorting, Information Architecture, User Flow, Sketching, Wireframing, Wireflow, Usability Testing, A/B Testing, Heuristic Evaluation, Prototyping, Responsive Web Design, WCAG.

Web Development: React, JavaScript, CSS, JSX, HTML5, Bootstrap, jQuery, RESTful API, AJAX, AXIOS, JSON, Firebase, Node, Express, Sequelize, MySQL, Mongoose, MongoDB, ORM, Handlebars, Heroku, JawsDB, mLab, Chrome DevTools, Git, GitHub, Agile, Scrum.

Software: Visual Studio Code, Sketch, InVision, Figma, XD, Photoshop, Lightroom, Bridge, After Effects, Premiere, Audition, Capture One, Photo Mechanic, Final Cut Pro, Logic Pro, Pro Tools, Word, Excel, Powerpoint, Google Slides, Command Line.

EXPERIENCE

Product Designer - *Freelance* - New York, NY   2012-Present

Conducted market research, user research, reported insights to the team, discussed and ideated app designs using Sketch, performed usability testing using InVision, iterated designs and executed visual design. Solicited feedback from client. Coded app using React, vanilla JavaScript and various other technologies. Prepared Google Slides presentations and demonstrated app iterations to client.

- **Notable Clients:** Maybelline, Smirnoff, Tanqueray Gin, Grind Espresso Spirit, Diageo and more.

Web Designer & Digital Imaging Specialist - *Drive In Studios DI24* - New York, NY   2007-2012

Designed, developed, coded using HTML, CSS and JavaScript, updated, troubleshooted and maintained company and various clients' websites. Supervised and facilitated all digital imaging, photo retouching and digital asset management on Advertising Photoshoots.

- **Notable Clients:** IBM, GE, Citibank, Microsoft, Sony, Vodafone, Merck & Co., Allianz, AstraZeneca, Ikea, Adidas Y-3, Kate Spade, Absolut Vodka, Six Flags, Macy's, Gillette, Food Network and more.

MAKI HIROSE

EDUCATION
New York University - New York, NY
UX Design for Emerging Technologies

Columbia University - New York, NY
Full Stack Web Development

New York University - New York, NY
Bachelors of Fine Art in Photography & Imaging
New York University Honors Scholar and Founders' Day Award Recipient - *Tisch School of the Arts*

CERTIFICATIONS
Certified Scrum Master (CSM) - *Scrum Alliance* - New York, NY