MAKI HIROSE

Portfolio: makidesigner.com
LinkedIn: linkedin.com/in/makihirose
Contact: maki@makidesigner.com | +81 50 5806 3669 | Kyoto, Japan (remote work)

SUMMARY

UX/UI Designer with coding skills, over ten years of visual experience and a Certified Scrum Master.
Leader and an expert at color, composition and paying close attention to detail.
Bilingual in English and Japanese.

TECHNICAL SKILLS

UX/UI: Project Management, Market Research, User Research, Contextual Inquiry, User Interviewing, Affinity Mapping, User Persona, Card Sorting, Information Architecture, User Flow, Sketching, Wireframing, Wireflow, Usability Testing, A/B Testing, Heuristic Evaluation, Prototyping, Responsive Web Design, WCAG.

Web Development: React, JavaScript, CSS, JSX, HTML5, Bootstrap, jQuery, RESTful API, AJAX, AXIOS, JSON, Firebase, Node, Express, Sequelize, MySQL, Mongoose, MongoDB, ORM, Handlebars, Heroku, JawsDB, mLab, Chrome DevTools, Git, GitHub, Agile, Scrum.

Software: Sketch, Visual Studio Code, InVision, Figma, XD, Photoshop, Lightroom, Bridge, After Effects, Premiere, Audition, Capture One, Photo Mechanic, Final Cut Pro, Logic Pro, Pro Tools, Word, Excel, Powerpoint, Google Slides, Azure DevOps, Command Line.

EXPERIENCE

UX/UI Designer - ***KPMG Ignition Tokyo*** - Tokyo, Japan   2020-Present

Designing UX/UI for Machine Learning, AI and OCR platforms. These cloud based enterprise solutions are for KPMG Japan's Audit, Tax and Advisory service lines. Responsible for leading the team through new software initiatives and driving cross team collaboration.

Product Designer - ***Tanqueray Gin*** - New York, USA   2016-2020

Redesigned TanquerayGin.com from scratch with the team and implemented incremental updates. Responsible for UX/UI design and led the team through the visual design execution including visual content ideation and creation.

Product Designer - ***Maybelline*** - New York, USA   2015-2016

Developed and launched Maybelline's new Fit Me! web app. Responsible for UX/UI design and mentored the team through the visual design ideation and execution process.

Product Designer - ***Smirnoff*** - New York, USA   2012-2015

Executed Smirnoff.com's multiple redesign processes. Contributed to the team's UX/UI design process and guided the team on the implementation of the visual design.

Web Designer & Digital Imaging Specialist - ***Drive In Studios DI24*** - New York, USA   2007-2012

- **Notable Clients:** IBM, GE, Citibank, Microsoft, Sony, Vodafone, Merck & Co., Allianz, AstraZeneca, Ikea, Adidas Y-3, Kate Spade, Absolut Vodka, Six Flags, Macy's, Gillette, Food Network and more.

MAKI HIROSE

Designed, then coded using HTML, CSS and JavaScript, company and various clients' websites. Contributed to company's marketing campaigns. Supervised and facilitated all digital imaging, photo retouching and digital asset management on advertising photoshoots.

EDUCATION
New York University - New York, USA
UX Design for Emerging Technologies

Columbia University - New York, USA
Full Stack Web Development

New York University - New York, USA
Bachelors of Fine Art in Photography & Imaging
New York University Honors Scholar and Founders' Day Award Recipient - *Tisch School of the Arts*

St. Paul's School - London, UK

Japanese School in London (Hoshuko Saturday School) - London, UK

CERTIFICATIONS
Certified Scrum Master (CSM) - *Scrum Alliance* - New York, USA