

MAKI HIROSE

Portfolio: makidesigner.com/privateaccess_index.html

LinkedIn: linkedin.com/in/makihirose

Contact: maki@makidesigner.com | +81 50 5806 6268 | Kyoto, Japan

SUMMARY

UX/UI Designer with coding skills, over ten years of visual experience and a Certified Scrum Master. Leader and an expert at color, composition and paying close attention to detail. Bilingual in English and Japanese.

TECHNICAL SKILLS

UX/UI: Project Management, Market Research, User Research, Contextual Inquiry, User Interviewing, Affinity Mapping, User Persona, Card Sorting, Information Architecture, User Flow, Sketching, Wireframing, Wireflow, Usability Testing, A/B Testing, Heuristic Evaluation, Prototyping, Responsive Web Design, WCAG.

Web Development: React, JavaScript, CSS, JSX, HTML5, Bootstrap, jQuery, RESTful API, AJAX, AXIOS, JSON, Firebase, Node, Express, Sequelize, MySQL, Mongoose, MongoDB, ORM, Handlebars, Heroku, JawsDB, mLab, Chrome DevTools, Git, GitHub, Agile, Scrum.

Software: Visual Studio Code, Sketch, InVision, Figma, XD, Photoshop, Lightroom, Bridge, After Effects, Premiere, Audition, Capture One, Photo Mechanic, Final Cut Pro, Logic Pro, Pro Tools, Word, Excel, Powerpoint, Google Slides, Command Line.

EXPERIENCE

UX/UI Designer - ***Tanqueray Gin*** - New York, NY Jan 2016-Mar 2020

Redesigned TanquerayGin.com from scratch with the team and implemented incremental updates. Responsible for UX/UI design and led the team through the visual design execution including visual content ideation and creation.

UX/UI Designer - ***Maybelline*** - New York, NY Jan 2015-Jan 2016

Developed and launched Maybelline's new Fit Me! web app. Responsible for UX/UI design and mentored the team through the visual design ideation and execution process.

UX/UI Designer - ***Smirnoff*** - New York, NY Mar 2012-Jan 2015

Executed Smirnoff.com's multiple redesign processes. Contributed to the team's UX/UI design process and guided the team on the implementation of the visual design.

Web Designer & Digital Imaging Specialist - ***Drive In Studios DI24*** - New York, NY Aug 2007-Mar 2012

- **Notable Clients:** IBM, GE, Citibank, Microsoft, Sony, Vodafone, Merck & Co., Allianz, AstraZeneca, Ikea, Adidas Y-3, Kate Spade, Absolut Vodka, Six Flags, Macy's, Gillette, Food Network and more.

Designed, then coded using HTML, CSS and JavaScript, company and various clients' websites. Contributed to company's marketing campaigns. Supervised and facilitated all digital imaging, photo retouching and digital asset management on advertising photoshoots.

MAKI HIROSE

Page Two of Two

EDUCATION

New York University - New York, USA

UX Design for Emerging Technologies

Columbia University - New York, USA

Full Stack Web Development

New York University - New York, USA

Bachelors of Fine Art in Photography & Imaging

New York University Honors Scholar and Founders' Day Award Recipient - *Tisch School of the Arts*

St. Paul's School - London, UK

Japanese School in London (Hoshuko Saturday School) - London, UK

CERTIFICATIONS

Certified Scrum Master (CSM) - *Scrum Alliance* - New York, USA