

Map Icons « Loir & Cher 2020 »

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Context of use



The icons are to be shown on an **interactive map**, on a giant touch screen, in a **public exhibition**.

The exhibition shows the **future projects** in the region between 2013 and **2020**.

The idea is to mimic the Sim City 3D isometric style.

Each icon represents a **category** of several projects.



About the region « Loir et Cher »

The region has a few *graphical details* to take into consideration :

- House roofs are black (slate)
- The land is flat
- It's a region of agriculture (mainly cereals)
- Forests are dense and very green
- It's the region with many king castles

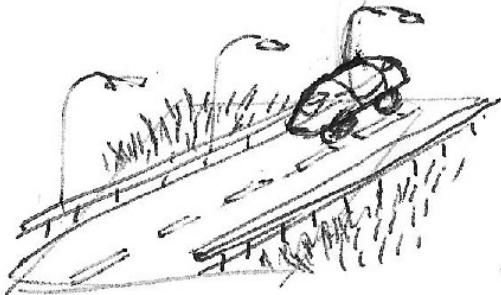






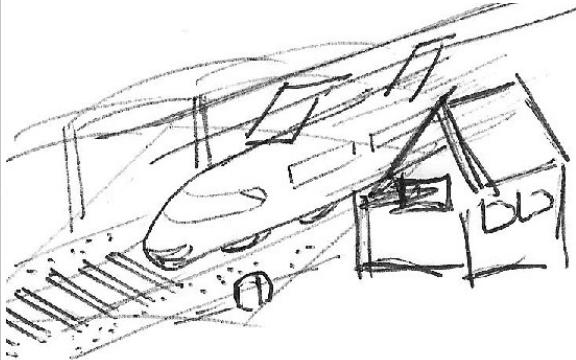


Road projects

Description	Road & transportation
Examples	<ul style="list-style-type: none">• Road deviation• Footbridge
Details	A modern car Safety barriers Modern lights on the sides
Sketch	



Rail projects (« TGV »)

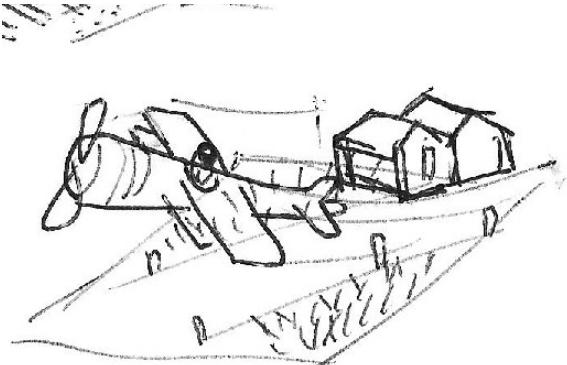
Description	High Speed & Station
Examples	<ul style="list-style-type: none">• New rail link between cities• Renovation of train station
Details	French High Speed train (TGV)
Sketch	



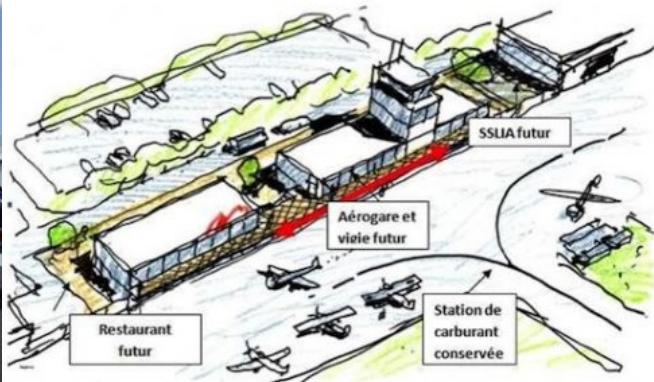


<http://www.railteam.eu/en/files/2011/11/TGV-Duplex1.jpg>

Airdrome project

Description	The airdrome (aerodrome) in Le Breuil
Examples	This is not a category but a single project
Details	See architect images below.. Modern small plane (2020) Helicopter or microlight on the ground
Sketch	





Agriculture & Environment projects

Description	The airdrome (aerodrome) in Le Breuil
Examples	Wood industry Agriculture (cereals) Recycling and environment
Details	Corn or Weat field Big green tree with birds A heap of wood with « recycle » sign
Sketch	



Engineering School Building

Description	ENIVL School building
Examples	N/A
Details	The building like on the picture Students going out No square for the ground A transparent shadow of the building
Sketch	

Google Street View : <http://goo.gl/maps/rZFVM>



Modern Hospital

Description	Construction of new hospitals
Examples	
Details	« H » letter Emergency car Trees Parking lot Lots of windows
Sketch	



Castles by bike

Description	A family cycling along a river with castle in background
Examples	
Details	Castle (see pictures in the first pages of the document)
Sketch	



Outdoor Sports

Description	Represent multiple outdoor sports
Examples projects	Golf extension Equestrian center Construction of swimming pool
Details (<i>ideas</i>)	Golf hole in background Horse jumping in foreground ...rackets, balls, bow, water ...
Sketch	Victor's imagination



Civil works

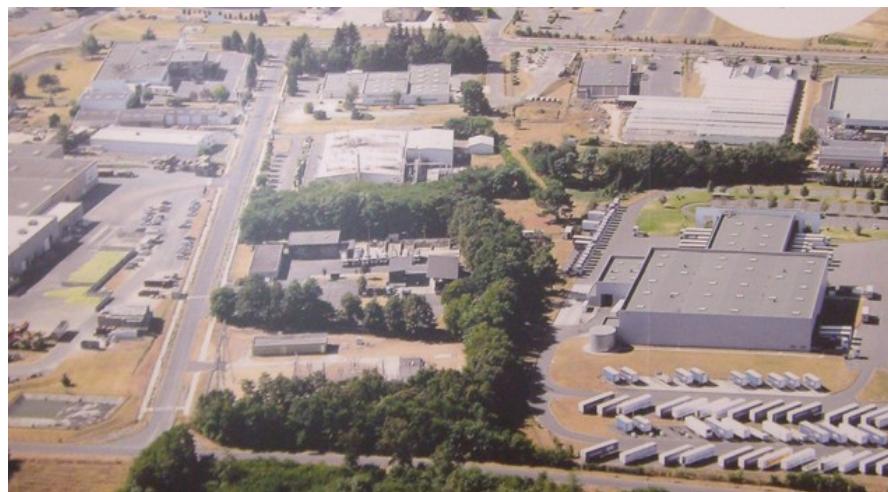
Description	A crate working on new modern houses
Examples projects	New neighbourhood Old building renovation New houses Residential parc
Details (<i>ideas</i>)	Crate Trees Modern houses « Ecology »
Sketch	



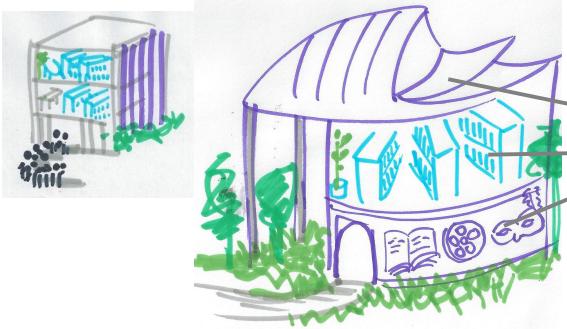
[More pictures](#)

Industrial site

Description	A modern commercial center or clean industrial site
Examples projects	Commercial center Activity areas (shops and companies) Modernization of old industrial sites
Details (<i>ideas</i>)	Parking lot Trees Small square buildings
Sketch	



Culture

Description	Creation of cultural centers
Examples projects	Multimedia library Theater Cultural center
Details (<i>ideas</i>)	People queuing Transparent windows Chairs and books shelves inside
Sketch	 <p>You can invent something :) - modern building - shelves - cultural icons (book, cinema, theater)</p>



Holidays

Description	An holiday hotel with swimming pool
Examples projects	New hotels Sport tourism center
Details (<i>ideas</i>)	Flowers Umbrellas Long chairs Swimming pool
Sketch	

