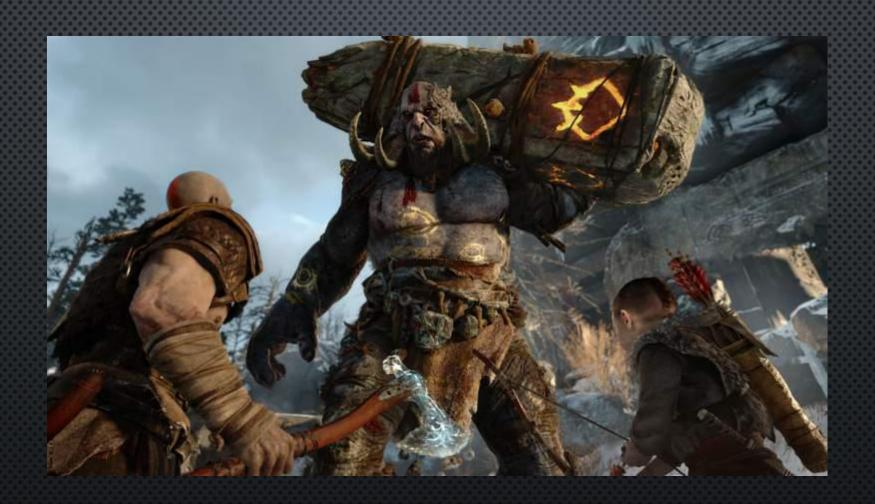
# CYBER SECURITY IN THE GAMING INDUSTRY

BY: MALCOLM AKINJE

# QUICK HISTORY







## HOW BIG IS OUR MARKET?

# **WHY VIDEO GAMES?**



Consumers spent \$24.75

billion

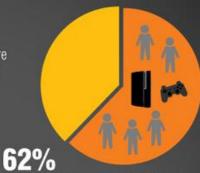
on video games, hardware and accessories in 2011.



The average U.S. household owns at least one dedicated game console, PC or smartphone.



The average game player is 30 years old and has been playing games for 12 years.



of gamers play games with others, either in person or online.



77 million

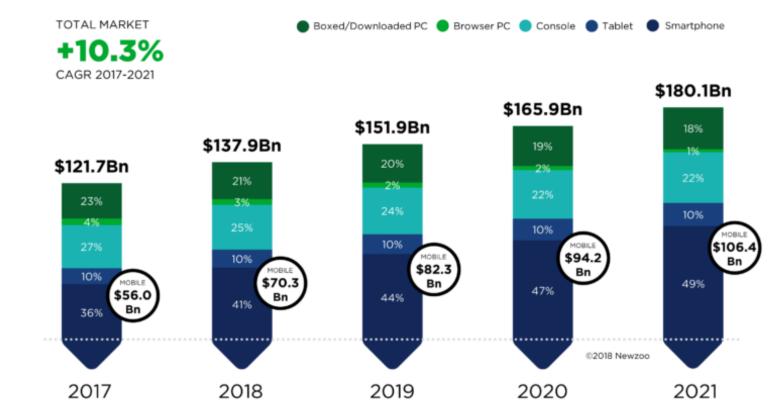
In January 2011, there were a combined 107 million Microsoft Xbox Live users and Sony Playstation Network users.





### **2017-2021 GLOBAL GAMES MARKET**

FORECAST PER SEGMENT TOWARD 2021



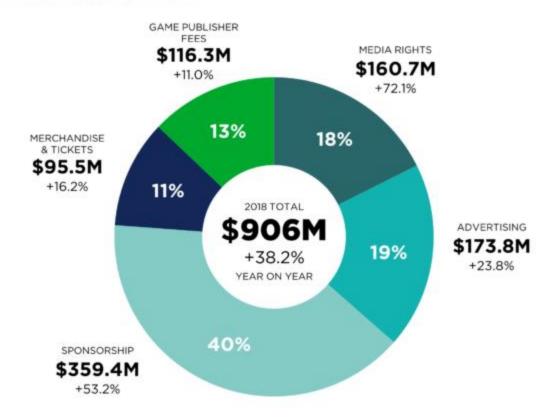
Source: ®Newzoo | April 2018 Quarterly Update | Global Games Market Report newzoo.com/globalgamesreport





### **2018 ESPORTS REVENUE STREAMS | GLOBAL**

INCLUDING YEAR-ON-YEAR GROWTH



Newzoo's esports revenue figures always exclude revenues from betting, fantasy leagues, and similar cash-payout concepts, as well as revenues generated within games.

### WHERE DOES SECURITY START?

# CIA TRIAD

- CONFIDENTIALITY
- INTEGRITY
- AVAILABILITY



Payment will be raised on 5/16/2017 00:47:55

Time Left 02:23:57:37

Your files will be lost on 5/20/2017 00:47:55

Time Left

06:23:57:37

### Ooops, your files have been encrypted!

English

#### What Happened to My Computer?

Your important files are encrypted.

Many of your documents, photos, videos, databases and other files are no longer accessible because they have been encrypted. Maybe you are busy looking for a way to recover your files, but do not waste your time. Nobody can recover your files without our decryption service.

#### Can I Recover My Files?

Sure. We guarantee that you can recover all your files safely and easily. But you have not so enough time.

You can decrypt some of your files for free. Try now by clicking <Decrypt>.
But if you want to decrypt all your files, you need to pay.

You only have 3 days to submit the payment. After that the price will be doubled. Also, if you don't pay in 7 days, you won't be able to recover your files forever.

We will have free events for users who are so poor that they couldn't pay in 6 months.

#### How Do I Pay?

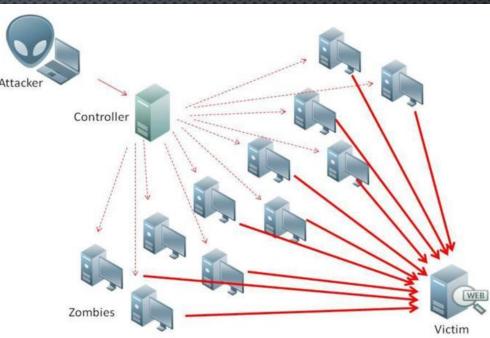
Payment is accepted in Bitcoin only. For more information, click <About bitcoin>.

Please check the current price of Bitcoin and buy some bitcoins. For more information, click <How to buy bitcoins>.

And send the correct amount to the address specified in this window.

After your payment, click <a href="Check Payment">Check: 9:00am - 11:00am</a>





# Sign up in seconds

What's your usemame?

Choose a password

Sign me up!

### ARE DEVELOPERS THE ONLY ONES AT FAULT?



52% of gamers said they don't use security software on their computer for the following reasons:



12% said it slowed down their computer



8% said it interrupted their gaming



20% said they didn't need it



13% said they didn't like the pop ups

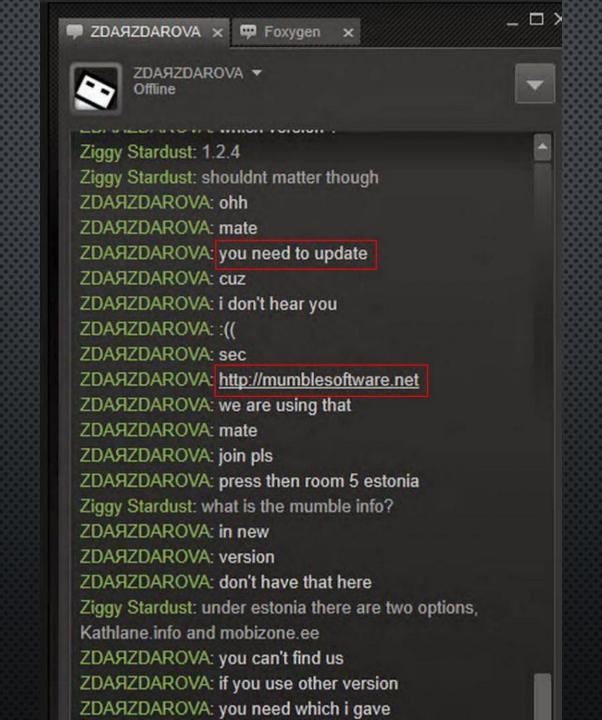
This Internet survey was carried out in August 2016 by Google Consumer Surveys for ESET on a demographically representative sample of over 500 gamers in the United Kingdom.

### WEBROOT

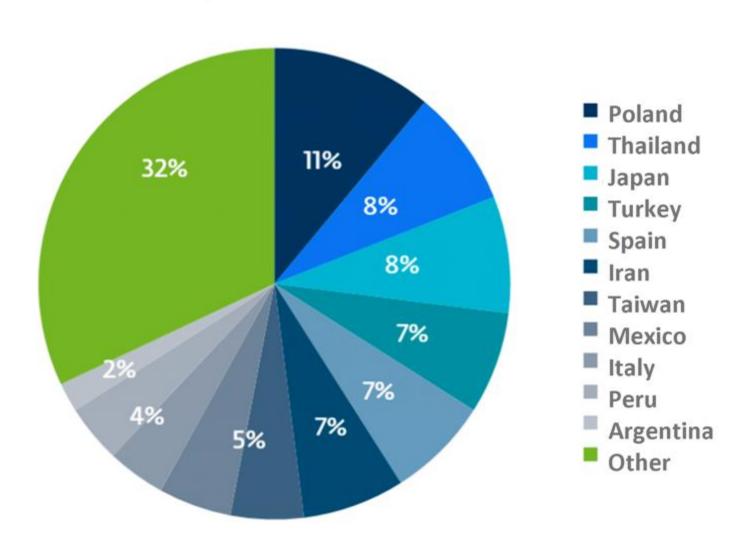
- •RATED NUMBER 1 ANTI VIRUS FOR GAMING
- •TAKES UP 1MB OF SPACE
- •SCORED A PERFECT 10/10 IN MALWARE TESTING
- •RATED ONE OF THE BEST PROGRAMS
  IN DEFENSE AGAINST PHISHING AND
  RANSOMEWARE



# SOCIAL ENGINEERING



### Win32/PSW.OnLineGames



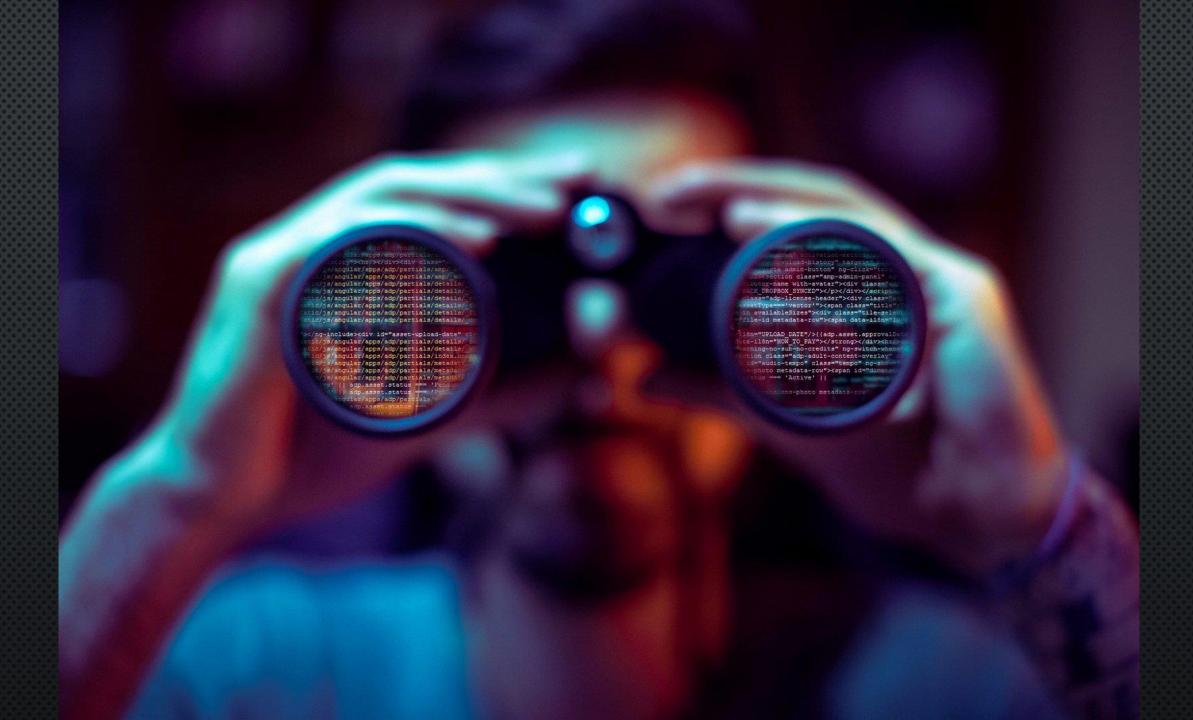














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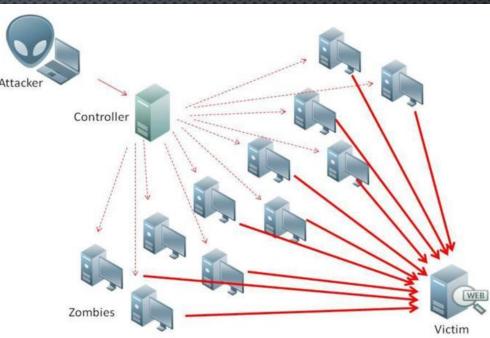
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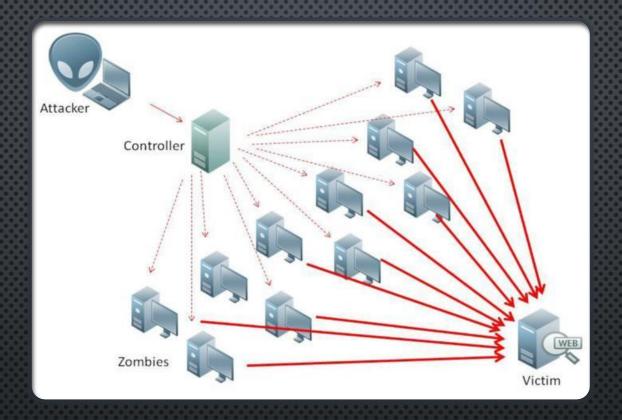
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# WHAT IS A DDOS?

























