

**PROFILE**



**YAYASAN AL-QUDS MALAYSIA  
AL-QUDS FOUNDATION MALAYSIA**

سُبْحَانَ الَّذِي أَسْرَىٰ بِعَبْدِهِ لَيَلَّا مِنَ الْمَسَاجِدِ الْحَرَامِ  
إِلَى الْمَسَاجِدِ الْأَقْصَا الَّذِي بَرَّكَنَا حَوْلَهُ لِنُرِيهُ مِنْ آيَاتِنَا إِنَّهُ  
هُوَ السَّمِيعُ الْبَصِيرُ

سورة الإسراء، الآية 1



“Glory to (Allah) Who did take His servant for a Journey by night from the Sacred Mosque to the farthest Mosque, whose precincts We did bless, in order that we show him some of Our Signs: surely (Allah) is the Hearing, the Seeing.”

*(Surat al-Israa: 1)*





**DR. SHAREEF ABU  
SHAMMALAH**  
**CHIEFF EXECUTIVE  
OFFICER**

## PREFACE

The city of Jerusalem and Al-Aqsa mosque occupies a high position in the hearts of Muslims and believers of all religions, as they are the core of the Holy Land and the ascension of the Prophet Muhammad, peace be upon him. The city has witnessed in the last period, especially after the Zionist occupation in 1967, a fierce judaization offensive trying to blur its cultural identity and eliminate the Palestinian presence in whether Islamic or Christian, as well as the pursuit of the occupation to demolish Al-Aqsa mosque and build a synagogue, which constitutes a flagrant violation of international humanitarian law and custom.

In order to protect the right of Muslims and humanity in Al-Aqsa Mosque and the city of Jerusalem, and to preserve the right of Malaysians in Al-Quds, Al-Quds Foundation Malaysia launched in the middle of the year 2012 by a popular initiative and official support, as a non-profit organization officially registered in the competent Malaysian bureaus, which united the hearts and hands of the Malaysians to establish a new era of joint action towards the issue of Jerusalem and Palestine.

**During the march of QFM, the institution sought to achieve its mission in spreading the Jerusalem issue among Malaysians and to mobilize efforts and energies to support and strengthen the steadfastness of people of Jerusalem through a wide variety of programs and activities and means . QFM aspires to be the leader in praising the attention towards the issue of Jerusalem through the development and expansion of existing programs and add programs and projects to include all sectors of society, and to be a locomotive for transferring the jerusalemite work in the region.**

**Together we safeguard Al-Quds**



## VISION

**To be the leading organization in Al-Quds affairs.**



## MISSION

**To spread the cause of Al-Quds among the Malaysian people and mobilizing efforts and capabilities, to support the steadfastness of Al-Quds people, through mutual work and collaboration.**

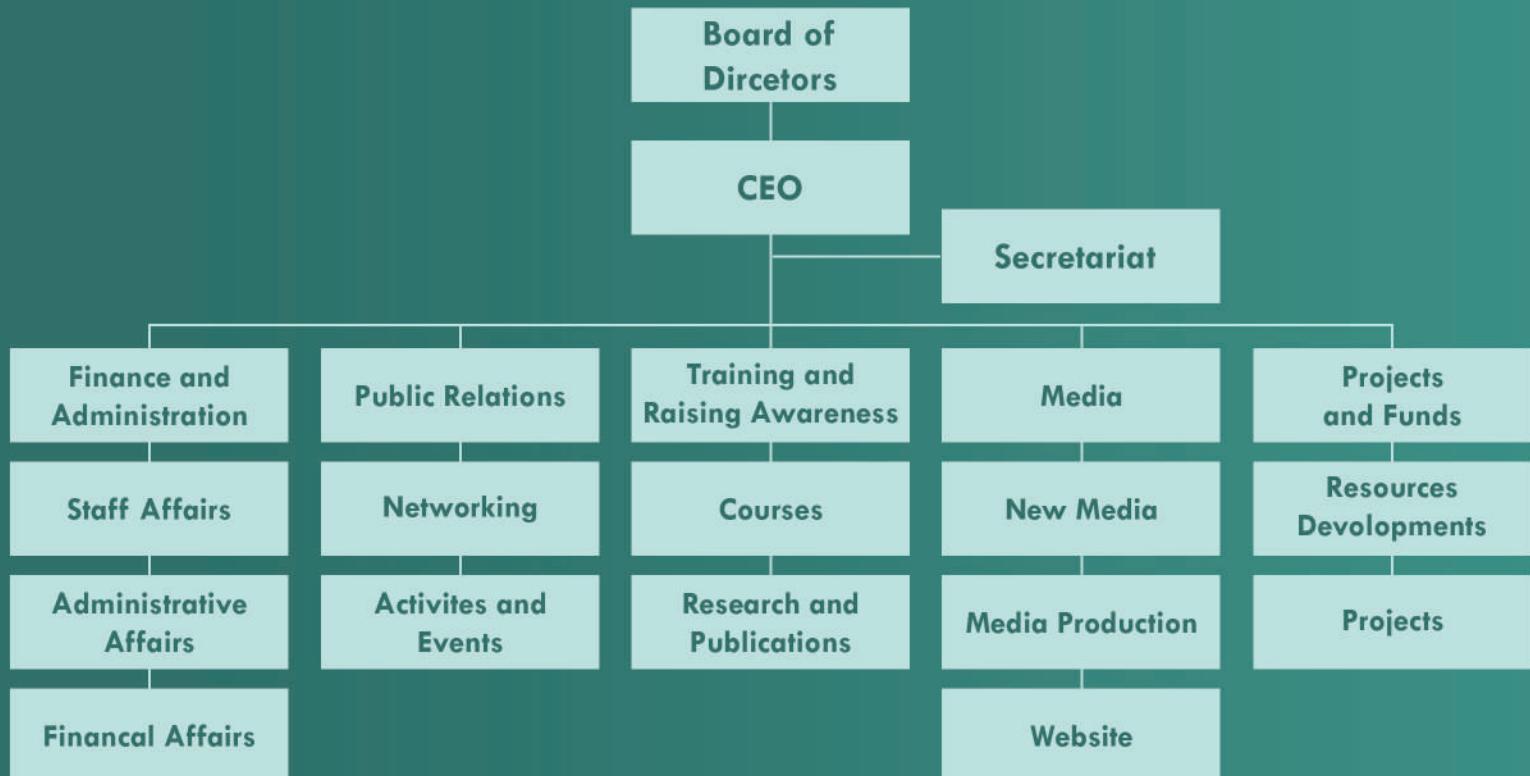


## OBJECTIVES

- Accurately introduce and inform the issue of Al-Quds and Masjid Al-Aqsa.
- Mobilize individual and institutional capacities toward the issue of Al-Quds.
- Financially and informatively support the steadfastness of the people of Al-Quds.
- Reveal the brutal practices of the Israeli occupation against Al-Quds and its Islamic and Christian sanctities.



# ORGNIZATIONAL CHART





## Leading Programs and Activities



## \* Training and Education

QFM holds general and specialized lectures, seminars and conferences, as well as workshops and training courses by hosting a group of scholars and specialists in Al-Quds studies. The foundation awards several certificates including :

**Introduction to Al-Quds Studies,  
Advance Course on Al-Quds Studies,  
Training of Trainers, and Al-Quds  
Ambassadors.**



## \* Cooperation and Networking

**QFM launches and adopts domestic and international initiatives and campaigns, and gather efforts of the Malaysian institutions and groups towards Al-Quds and Masjid Al-Aqsa. In addition, QFM holds meetings with officials and government bodies to provide them with the latest updates regarding the issue of Al-Quds.**



## \* Information

QFM is one of the leading media sources in Malaysia which provides news and articles on Palestine, especially on the Israeli Jewish violations and attacks against Al-Quds and Masjid Al-Aqsa through the Foundation's website, social media, daily briefings and periodic reports.

The screenshot shows the homepage of [www.alqudsmalaysia.org](http://www.alqudsmalaysia.org). At the top, there is a banner with a photo of Sheikh Raed Salah and the text "FREEDOM FOR SHEIKH RAED SALAH". Below the banner, there is a "Top News" section with several headlines. A "Weekly Reports" section is also visible. The footer contains links for "Press Releases", "Facts Sheets", "Activities", "Reports", "Our Projects", "Training Center", "Galleries", and "Interviews".

The screenshot shows the homepage of AL-QUDS FOUNDATION MALAYSIA. The main heading is "AL-QUDS KAMI". Below it, there is a message in Malay: "SENTIASA BERHUBUNG DENGAN AL-QUDS DAN MASJID AL-AQSA". To the right, there is a smartphone displaying a WhatsApp application with a message about occupation. The footer features a large phone number "NOMBOR WHATSAPP KAMI 01121273216".

## \* Media Production

QFM produces and publishes informative and educational videos as well as infographics. It also produces Malaysian translations for a number of distinctive videos related to the reality of Al-Quds and the suffering of its people and their steadfastness, as part of cooperation among QFM and other institutions such as Al-Quds International Institution and Qpress.



## \* Fund Raising

In light of the escalated attacks against Masjid Al-Aqsa and morabitin in Al-Quds, and their increased need to support their steadfastness, QFM organizes fundraising campaigns. It also receives unconditional donations from institutions and individuals, and then it delivers them to Al-Quds through its partner institutions in Beirut and Al-Quds. QFM has a set of projects that cover the needs of the city and the needy people represented in four categories:

Protection of the holy sites, education, housing, and social empowerment.





### \* Performances and Exhibitions

As it seeks to achieve its goal of public awareness, QFM performs shows (FLASH MOB) that illustrates the Israeli attacks against Al-Masjid Al-Aqsa. It also provides educational exhibits at universities and grand Masjids. During these exhibits, QFM offers a variety of souvenirs which connects people with Al-Quds.

## \* Publications

**QFM regularly prints and distributes booklets, brochures, facts sheets, posters, as well as the annual calendar**









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AL-QUDS FOUNDATION MALAYSIA**

**TOGETHER WE SAFEGUARD AL-QUDS**



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