

Installation Process For Shift4Shop

1.a) Add this script code, before closing the '</head>' tag in frame.html file,

```
<script type="text/javascript"
src="https://ecommerceseotools.com/ecommercespeedy/es-
gc.js?theme=https://www.paisleyandgray.com/"></script>
```

b) Add this script code, before closing the '</body>' tag in frame.html file,

```
<script type="text/javascript"
src="https://ecommerceseotools.com/ecommercespeedy/es-
vc.js?theme=https://www.paisleyandgray.com/"></script>
```

2. Add this script code, in your head tag ('<head> ... </head>') after '<meta>' tag code in your frame.html file,

```
<script type="text/javascript"
src="https://ecommerceseotools.com/ecommercespeedy/es-
vc1.js?theme=https://www.paisleyandgray.com/"></script>
```

3. Add also this script code, in your head tag ('<head> ... </head>') after '<meta>' tag code in your frame.html file,

```
<link rel="preload" href="/jquery/jquery-3.6.0.min.js" as="script">
<link rel="preconnect" href="https://ajax.googleapis.com">
<link rel="preload" href="/files/roboto-v18-latin-regular.woff2"
as="font" type="font/woff2" crossorigin="anonymous">
```

4. Add this `<script type="lazyloadscript">` use instead of `<script type="text/javascript">` In internal script.

5. In external script In the place of src used data-src like

```
<script async data-src
="https://www.googletagmanager.com/gtag/js?id=AW-928967429"></script>
```

6. In external script In the place of href used data-href like

```
<link rel="stylesheet" data-href
="https://cdnjs.cloudflare.com/ajax/libs/material-design-iconic-
font/2.2.0/css/material-design-iconic-font.min.css">
```

7. Add **loading="lazy"** in image tag for off-screen images

```

```

8. For Eliminate render block

a)async non-critical CSS

```
<link rel="stylesheet" media="print"
onload="this.onload=null;this.removeAttribute('media')",
href="non-critical.css">
```

b)optionally increase loading priority

```
<link rel="preload" as="style" href="non-critical.css">
```

c)For external Script

```
<script defer src="sitewide.js"></script>
```

d)To Reduce Font Loading Impact

```
<link
href="https://fonts.googleapis.com/css?family=Lato:400,400i,700,700i,900%7CPop
&display=swap" rel="stylesheet">>
```