### PERFORMANCE

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### ACCESSIBILITY

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### BEST PRACTICES

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SEO

22

## Progressive Web App

0-49 50-89 90-100 57

#### PERFORMANCE

# Metrics

- First Contentful Paint 1.1 s
- Speed Index 2.5 s
- Largest Contentful Paint 1.5 s
- Time to Interactive 3.8 s
- Total Blocking Time
- Cumulative Layout Shift 0.029

Values are estimated and may vary. The <u>performance score is calculated</u> directly from these metrics. See calculator See calculator.

Opportunities -- These suggestions can help your page load faster. They do not <u>directly affect</u> the Performance score.

# Opportunity

**Estimated Savings** 

# Properly size images

0.16 s

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. Learn more.

# URL

Kuntapt found or type unknown
Pink Cotton Bandhani Print Straight Kurta-353
Pink Cotton Bandhani Print Straight Kurta-353
Black Cotton Ikat Print Straight Kurta-159
Black Cotton Ikat Print Straight Kurta-159
Plus Size Yellow Cotton Floral Print Straight Kurta-455
Green Cotton Floral Print Short Kurta-375
Blue Cotton Block Print Short Kurta-459
Plus Size Musterd Cotton Floral Print Short Kurta-429
Plus Size Yellow Cotton Floral Print Straight Kurta-375
Plus Size Yellow Cotton Floral Print Straight Kurta-567
Plus Size Yellow Cotton Floral Print Straight Kurta-455
Plus Size Yellow Cotton Floral Print Straight Kurta-375
Plus Size Yellow Cotton Floral Print Straight Kurta-567
Green Cotton Floral Print Short Kurta-375
Plus Size Musterd Cotton Floral Print Short Kurta-429
Blue Cotton Block Print Short Kurta-459
Plus Size Black Cotton Straight Kurta-234
Plus Size Black Cotton Straight Kurta-234
Defer offscreen images

0.08 s

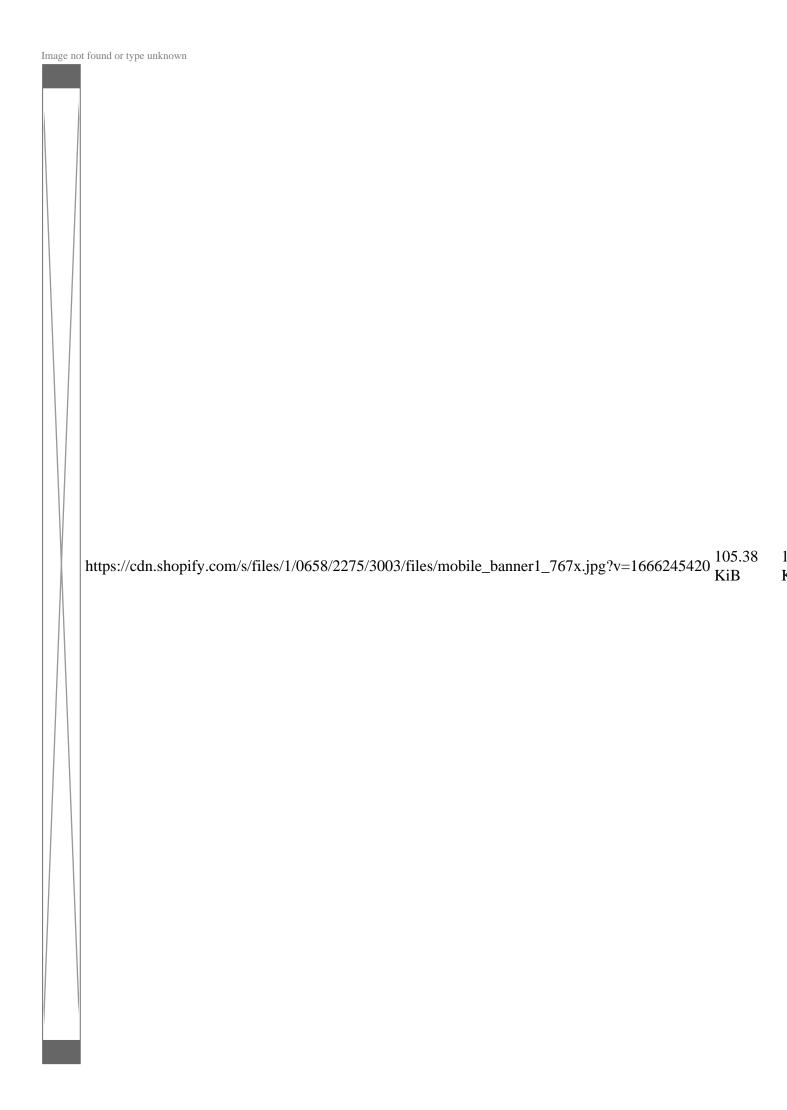
https://cdn.shopify.com/s/files/1/0658/22 ban.jpg?v=1666008504 https://cdn.shopify.com/s/files/1/0658/22 PINK\_2\_360x.jpg?v=1663677610 https://cdn.shopify.com/s/files/1/0658/22 PINK\_1\_360x.jpg?v=1663677609 https://cdn.shopify.com/s/files/1/0658/22 BLACK\_4\_360x.jpg?v=1663672463 https://cdn.shopify.com/s/files/1/0658/22 BLACK\_5\_360x.jpg?v=1663672463 https://cdn.shopify.com/s/files/1/0658/22 Mustard\_4\_360x.jpg?v=1663594826 https://cdn.shopify.com/s/files/1/0658/22 GREEN\_2\_360x.jpg?v=1663666043 https://cdn.shopify.com/s/files/1/0658/22 BLUE-SK\_2\_360x.jpg?v=1663666798 https://cdn.shopify.com/s/files/1/0658/22 Yellow6\_360x.jpg?v=1670504983 https://cdn.shopify.com/s/files/1/0658/22 Yellow\_2\_360x.jpg?v=1663659194 https://cdn.shopify.com/s/files/1/0658/22 YELLOW1\_360x.jpg?v=1669272127 https://cdn.shopify.com/s/files/1/0658/22 Mustard\_3\_360x.jpg?v=1663594822 https://cdn.shopify.com/s/files/1/0658/22 Yellow\_1\_360x.jpg?v=1663659194 https://cdn.shopify.com/s/files/1/0658/22 YELLOW2\_360x.jpg?v=1669272127 https://cdn.shopify.com/s/files/1/0658/22 GREEN\_1\_360x.jpg?v=1663666042 https://cdn.shopify.com/s/files/1/0658/22 Yellow1\_360x.jpg?v=1670504983 https://cdn.shopify.com/s/files/1/0658/22 BLUE-SK\_1\_360x.jpg?v=1663666798 https://cdn.shopify.com/s/files/1/0658/22

BLACK\_2\_360x.jpg?v=1663591091

https://cdn.shopify.com/s/files/1/0658/22 BLACK\_1\_360x.jpg?v=1663591091 Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. <u>Learn more.</u>

URL

Resource I Size



Reduce unused CSS 0.08 s

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. Learn more.

### **URL**

https://cdn.shopify.com/s/files/1/0658/2275/3003/t/39/assets/v5.globo.filter.css?v=144883557164187975851670479

Reduce unused JavaScript

0.26 s

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. Learn more.

URL
https://connect.facebook.net/signals/config/826802385296621?v=2.9.91&r=stable
https://script.hotjar.com/modules.b4ac87d27a338f616dd7.js
https://cdn.shopify.com/s/files/1/0658/2275/3003/t/39/assets/vendor.min.js?v=53531327463237195191670479141
https://www.googletagmanager.com/gtag/js?id=AW-11024758955
https://cdn.shopify.com/s/files/1/0658/2275/3003/t/39/assets/jquery.min.js?v=11054033913403182911670479141
https://www.googletagmanager.com/gtag/js?id=G-05KP4YC759&l=dataLayer&cx=c
https://www.googletagmanager.com/gtm.js?id=GTM-NTT8FT2
https://www.googletagmanager.com/gtm.js?id=GTM-NZ8GCT8
https://cdn.shopify.com/s/files/1/0658/2275/3003/t/39/assets/globo.filter.602.2357b6e7a396003f0bb8.min.js
https://ajax.googleapis.com/ajax/libs/jquery/3.6.0/jquery.min.js
Reduce initial server response time  1.38 s

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. Learn more.

URL Time Spent

0 s

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. Learn more.

Diagnostics -- More information about the performance of your application. These numbers do not <u>directly</u> affect the Performance score.

Avoids enormous network payloads Total size was 2,105 KiB

URL	Transfer Size
https://cdn.shopify.com/s/files/1/0658/2275/3003/collections/collection-ban.jpg?v=1666008504	158360
$https://cdn.shopify.com/s/files/1/0658/2275/3003/files/mobile\_banner1\_767x.jpg?v=1666245420$	106733
https://connect.facebook.net/signals/config/826802385296621?v=2.9.91&r=stable	89329
https://www.googletagmanager.com/gtag/js?id=G-05KP4YC759&l=dataLayer&cx=c	81632
https://cdn.shopify.com/s/files/1/0658/2275/3003/t/39/assets/adornicons.woff2?v=167339017966625775301670479141	80572
https://maxcdn.bootstrapcdn.com/font-awesome/4.7.0/fonts/fontawesome-webfont.woff2?v=4.7.0/fonts/fontawesome-webfont.woff2.v=4.7.0/fonts/fontawesome-webfont	78093
https://www.googletagmanager.com/gtag/js?id=AW-11024758955	73818
https://script.hotjar.com/modules.b4ac87d27a338f616dd7.js	69545
https://swasticlothing.com/collections/kurta	69151
https://www.googletagmanager.com/gtm.js?id=GTM-NTT8FT2	64372
Serve static assets with an efficient cache policy 15 resources found	

https://www.facebook.com/tr/?id=826802385296621&ev=PageView&dl=https%3A%2F%2Fswasticlothing.com%2BB03-4A54-6546-B449CB420E9F&rqm=GET

https://static.hotjar.com/c/hotjar-3237418.js?sv=7

https://connect.facebook.net/signals/config/826802385296621?v=2.9.91&r=stable

https://connect.facebook.net/en\_US/fbevents.js

https://www.google-analytics.com/analytics.js

https://www.clarity.ms/eus-e/s/0.7.1/clarity.js

https://loox.io/widget/4yWiHrvAb6/loox.1664449353905.js?shop=swasticlothing.myshopify.com

https://cdn.judge.me/widget/base.js

https://cdn.judge.me/widget/common.js

https://cdn.judge.me/widget\_v3/base.css

https://cdn.judge.me/widget/main.js

https://cdn.judge.me/loader.js

https://fonts.shopifycdn.com/poppins/poppins\_n4.934accbf9f5987aa89334210e6c1e9151f37d3b6.woff2?h1=c3dhc3

 $https://fonts.shopifycdn.com/poppins/poppins\_n7.58aca33913fc6666cc9e8a53f6b16ec5c3c05a3f.woff2?h1=c3dhc3lands-la$ 

Avoid an excessive DOM size 1,488 elements

Statistic	Element Value
<b>Total DOM Elements</b>	1488
Maximum DOM Depth	18
Maximum Child Elements	45
Avoid chaining critical requ	ests 5 chains foun

Avoid chaining critical requests 5 chains found

User Timing marks and measures 2 user timings

# Name Type Start Time Duration

shopify.content\_for\_header.start Mark 1463.958 shopify.content\_for\_header.end Mark 1467.302 Ensure text remains visible during webfont load

URL Potential Savings

https://maxcdn.bootstrapcdn.com/font-awesome/4.7.0/fonts/fontawesome-webfont.woff2?v=4.7.0

14.387000002898

Keep request counts low and transfer sizes small 111 requests • 2,105 KiB

# **Resource Type Requests Transfer Size**

Total	111	2155548
Script	43	918487
Image	29	856983
Font	7	207397
Stylesheet	8	77378
Document	2	70853
Other	22	24450
Media	0	0
Third-party	101	2086397

Largest Contentful Paint element 1 element found

### **Element**

Kunget got found or type unknown

Avoid large layout shifts 5 elements found

Element	<b>CLS</b> Contribution
	0.0075279196319471
Pink Cotton Bandhani Print Straight Kurta-353	0.0042953821907013
Plus Size Musterd Cotton Floral Print Short Kurta-429	0.0042953821907013
Plus Size Yellow Cotton Floral Print Straight Kurta-375	0.0029506698187549
	0.0025013195428916

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### Accessibility

These checks highlight opportunities to improve the accessibility of your web app. Only a subset of accessibility issues can be automatically detected so manual testing is also encouraged.

### NAMES AND LABELS

No form fields have multiple labels

Low-contrast text is difficult or impossible for many users to read. Learn more

# Failing Elements

`<frame>` or `<iframe>` elements have a title

Low-contrast text is difficult or impossible for many users to read. Learn more

# **Failing Elements**

`<input type="image">` elements have `[alt]` text

Low-contrast text is difficult or impossible for many users to read. Learn more

### **Failing Elements**

Links do not have a discernible name

Low-contrast text is difficult or impossible for many users to read. Learn more

# Failing Elements

### body#explore-stunning-kurta-collection-online > div#searchPopup > a.closeSearch

Fix all of the following: Element is in tab order and does not have accessible text Fix any of the following: Element does not have text that is visible to screen readers aria-label attribute does not exist or is empty aria-

labelledby attribute does not exist, references elements that do not exist or references elements that are empty Element has no title attribute

`<object>` elements have alternate text

Low-contrast text is difficult or impossible for many users to read. Learn more

Failing Elements

# **BEST PRACTICES**

The document does not use `<meta http-equiv="refresh">`

Low-contrast text is difficult or impossible for many users to read. Learn more

`[user-scalable="no"]` is used in the `<meta name="viewport">` element or the `[maximum-scale]` attribute is less than 5.

Low-contrast text is difficult or impossible for many users to read. Learn more

### head > meta

Fix any of the following: user-scalable=no on tag disables zooming on mobile devices

### **NAVIGATION**

`[accesskey]` values are unique

Low-contrast text is difficult or impossible for many users to read. Learn more

`[id]` attributes on active, focusable elements are not unique

Low-contrast text is difficult or impossible for many users to read. Learn more

# div.wrap-newsletter > form.newsletter-form > div.input-group > input#Email

Fix any of the following: Document has active elements with the same id attribute: Email

## **SUBSCRIBE**

Fix any of the following: Document has active elements with the same id attribute: Subscribe

Heading elements are not in a sequentially-descending order

Low-contrast text is difficult or impossible for many users to read. Learn more

### PRICE

Fix any of the following: Heading order invalid

### TABLES AND LISTS

`<dl>`'s contain only properly-ordered `<dt>` and `<dd>` groups, `<script>`, `<template>` or `<div>` elements.

Low-contrast text is difficult or impossible for many users to read. Learn more

Definition list items are wrapped in `<dl>` elements

Low-contrast text is difficult or impossible for many users to read. Learn more

List items ('') are not contained within '' or '' parent elements.

Low-contrast text is difficult or impossible for many users to read. Learn more

### Kurta

Fix any of the following: List item does not have a

parent element without a role, or a role="list"

#### **Kurta Sets**

Fix any of the following: List item does not have a

parent element without a role, or a role="list"

### **Bottom Wear**

Fix any of the following: List item does not have a

parent element without a role, or a role="list"

### Night Wear

Fix any of the following: List item does not have a

parent element without a role, or a role="list"

# **Plus Size**

Fix any of the following: List item does not have a

parent element without a role, or a role="list"

#### **Best Sellers**

Fix any of the following: List item does not have a

parent element without a role, or a role="list"

#### **Print & Pattern**

Fix any of the following: List item does not have a

parent element without a role, or a role="list"

### Blog

Fix any of the following: List item does not have a

parent element without a role, or a role="list"

Cells in a `` element that use the `[headers]` attribute refer to table cells within the same table.

Low-contrast text is difficult or impossible for many users to read. Learn more

`` elements and elements with `[role="columnheader"/"rowheader"]` have data cells they describe.

Low-contrast text is difficult or impossible for many users to read. Learn more

### Passed audits

`[aria-\*]` attributes match their roles

Each ARIA `role` supports a specific subset of `aria-\*` attributes. Mismatching these invalidates the `aria-\*` attributes. [Learn more](https://web.dev/aria-allowed-attr/).

'button', 'link', and 'menuitem' elements have accessible names

When an element doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. [Learn more](https://web.dev/aria-name/).

`[aria-hidden="true"]` is not present on the document `<body>`

Assistive technologies, like screen readers, work inconsistently when `aria-hidden="true" is set on the document `<body>`. [Learn more](https://web.dev/aria-hidden-body/).

`[aria-hidden="true"]` elements do not contain focusable descendents

Focusable descendents within an `[aria-hidden="true"]` element prevent those interactive elements from being available to users of assistive technologies like screen readers. [Learn more](https://web.dev/aria-hidden-focus/).

`[role]`s have all required `[aria-\*]` attributes

Some ARIA roles have required attributes that describe the state of the element to screen readers. [Learn more](https://web.dev/aria-required-attr/).

`[role]` values are valid

ARIA roles must have valid values in order to perform their intended accessibility functions. [Learn more](https://web.dev/aria-roles/).

`[aria-\*]` attributes have valid values

Assistive technologies, like screen readers, can't interpret ARIA attributes with invalid values. [Learn more](https://web.dev/aria-valid-attr-value/).

`[aria-\*]` attributes are valid and not misspelled

Assistive technologies, like screen readers, can't interpret ARIA attributes with invalid names. [Learn more](https://web.dev/aria-valid-attr/).

Buttons have an accessible name

When a button doesn't have an accessible name, screen readers announce it as "button", making it unusable for users who rely on screen readers. [Learn more](https://web.dev/button-name/).

The page contains a heading, skip link, or landmark region

Adding ways to bypass repetitive content lets keyboard users navigate the page more efficiently. [Learn more](https://web.dev/bypass/).

Document has a `<title>` element

The title gives screen reader users an overview of the page, and search engine users rely on it heavily to determine if a page is relevant to their search. [Learn more](https://web.dev/document-title/).

ARIA IDs are unique

The value of an ARIA ID must be unique to prevent other instances from being overlooked by assistive technologies. [Learn more](https://web.dev/duplicate-id-aria/).

`<html>` element has a `[lang]` attribute

If a page doesn't specify a lang attribute, a screen reader assumes that the page is in the default language that the user chose when setting up the screen reader. If the page isn't actually in the default language, then the screen reader might not announce the page's text correctly. [Learn more](https://web.dev/html-has-lang/). `<html>` element has a valid value for its `[lang]` attribute

Specifying a valid [BCP 47 language](https://www.w3.org/International/questions/qa-choosing-language-tags#question) helps screen readers announce text properly. [Learn more](https://web.dev/html-lang-valid/). Image elements have `[alt]` attributes

Informative elements should aim for short, descriptive alternate text. Decorative elements can be ignored with an empty alt attribute. [Learn more](https://web.dev/image-alt/).

Form elements have associated labels

Labels ensure that form controls are announced properly by assistive technologies, like screen readers. [Learn more](https://web.dev/label/).

Lists contain only `` elements and script supporting elements (`<script>` and `<template>`).

Screen readers have a specific way of announcing lists. Ensuring proper list structure aids screen reader output. [Learn more](https://web.dev/list/).

No element has a `[tabindex]` value greater than 0

A value greater than 0 implies an explicit navigation ordering. Although technically valid, this often creates frustrating experiences for users who rely on assistive technologies. [Learn more](https://web.dev/tabindex/). 92

**Best Practices** 

User Experience

Fonts with `font-display: optional` are preloaded

Trust and Safety

Ensure CSP is effective against XSS attacks

**Description** 

**Directive Severity** 

script-src High

script-src directive is missing. This can allow the execution of unsafe scripts.

Missing object-src allows the injection of plugins that execute unsafe scripts. Consider setting object-src to 'none' if you can.

object-High

src

General

Detected JavaScript libraries

Version Name

**j**Query 3.6.0 boomerang.js 2.3.2

Shopify

core-is core-js-global@2.6.5; core-js-pure@3.0.0

Browser errors were logged to the console

**Source Description** 

ReferenceError: \_ is not defined at Array

https://cdn.shopify.com/s/files/1/0658/2275/3003/t/39/assets/theme.min.js?v=4360632968157020671671703

ReferenceError: CartJS is not defined at HTMLDocument. (https://swasticlothing.com/collections/kurta:636

(https://ajax.googleapis.com/ajax/libs/jquery/3.6.0/jquery.min.js:2:30038) at t Array

(https://ajax.googleapis.com/ajax/libs/jquery/3.6.0/jquery.min.js:2:30340)

TypeError: \$(...).slick is not a function at https://swasticlothing.com/collections/kurta:606:29 at dispatch

(https://ajax.googleapis.com/ajax/libs/jquery/3.6.0/jquery.min.js:2:43064) at v.handle Array

(https://ajax.googleapis.com/ajax/libs/jquery/3.6.0/jquery.min.js:2:41048)

TypeError: Cannot read properties of undefined (reading 'split') at subscribe\_msg

(https://swasticlothing.com/collections/kurta:1941:36) at HTMLDocument.

(https://swasticlothing.com/collections/kurta:1961:9) at e Array

(https://ajax.googleapis.com/ajax/libs/jquery/3.6.0/jquery.min.js:2:30038) at t

(https://ajax.googleapis.com/ajax/libs/jquery/3.6.0/jquery.min.js:2:30340)

# PASSED AUDITS

### **Uses HTTPS**

All sites should be protected with HTTPS, even ones that don't handle sensitive data. This includes avoiding [mixed content](https://developers.google.com/web/fundamentals/security/prevent-mixed-content/what-ismixed-content), where some resources are loaded over HTTP despite the initial request being served over HTTPS. HTTPS prevents intruders from tampering with or passively listening in on the communications between your app and your users, and is a prerequisite for HTTP/2 and many new web platform APIs. [Learn more](https://web.dev/is-on-https/).

Avoids requesting the geolocation permission on page load

Users are mistrustful of or confused by sites that request their location without context. Consider tying the request to a user action instead. [Learn more](https://web.dev/geolocation-on-start/).

Avoids requesting the notification permission on page load

Users are mistrustful of or confused by sites that request to send notifications without context. Consider tying the request to user gestures instead. [Learn more](https://web.dev/notification-on-start/).

Avoids front-end JavaScript libraries with known security vulnerabilities

Some third-party scripts may contain known security vulnerabilities that are easily identified and exploited by attackers. [Learn more](https://web.dev/no-vulnerable-libraries/).

Allows users to paste into password fields

Preventing password pasting undermines good security policy. [Learn more](https://web.dev/password-inputs-can-be-pasted-into/).

Displays images with correct aspect ratio

Image display dimensions should match natural aspect ratio. [Learn more](https://web.dev/image-aspect-ratio/).

Serves images with appropriate resolution

Image natural dimensions should be proportional to the display size and the pixel ratio to maximize image clarity. [Learn more](https://web.dev/serve-responsive-images/).

Page has the HTML doctype

Specifying a doctype prevents the browser from switching to quirks-mode. [Learn more](https://web.dev/doctype/).

Properly defines charset

A character encoding declaration is required. It can be done with a `<meta>` tag in the first 1024 bytes of the HTML or in the Content-Type HTTP response header. [Learn more](https://web.dev/charset/).

Avoids deprecated APIs

Deprecated APIs will eventually be removed from the browser. [Learn more](https://web.dev/deprecations/). Page has valid source maps

Source maps translate minified code to the original source code. This helps developers debug in production. In addition, Lighthouse is able to provide further insights. Consider deploying source maps to take advantage of these benefits. [Learn more](https://developers.google.com/web/tools/chrome-devtools/javascript/source-maps).

No issues in the `Issues` panel in Chrome Devtools

Issues logged to the `Issues` panel in Chrome Devtools indicate unresolved problems. They can come from network request failures, insufficient security controls, and other browser concerns. Open up the Issues panel in Chrome DevTools for more details on each issue.

SEO

These checks ensure that your page is following basic search engine optimization advice. There are many additional factors Lighthouse does not score here that may affect your search ranking, including performance on Core Web Vitals. Learn more

CONTENT BEST PRACTICES

CRAWLING AND INDEXING

Links are not crawlable

**Uncrawlable Link** 

### **Uncrawlable Link**

### PASSED AUDITS

Has a `<meta name="viewport">` tag with `width` or `initial-scale`

A `<meta name="viewport">` not only optimizes your app for mobile screen sizes, but also prevents [a 300 millisecond delay to user input](https://developers.google.com/web/updates/2013/12/300ms-tap-delay-gone-away). [Learn more](https://web.dev/viewport/).

Document has a `<title>` element

The title gives screen reader users an overview of the page, and search engine users rely on it heavily to determine if a page is relevant to their search. [Learn more](https://web.dev/document-title/).

Document has a meta description

Meta descriptions may be included in search results to concisely summarize page content. [Learn more](https://web.dev/meta-description/).

Page has successful HTTP status code

Pages with unsuccessful HTTP status codes may not be indexed properly. [Learn more](https://web.dev/http-status-code/).

Links have descriptive text

Descriptive link text helps search engines understand your content. [Learn more](https://web.dev/link-text/). Page isn't blocked from indexing

Search engines are unable to include your pages in search results if they don't have permission to crawl them. [Learn more](https://web.dev/is-crawable/).

robots.txt is valid

If your robots.txt file is malformed, crawlers may not be able to understand how you want your website to be crawled or indexed. [Learn more](https://web.dev/robots-txt/).

Image elements have `[alt]` attributes

Informative elements should aim for short, descriptive alternate text. Decorative elements can be ignored with an empty alt attribute. [Learn more](https://web.dev/image-alt/).

Document has a valid `hreflang`

hreflang links tell search engines what version of a page they should list in search results for a given language or region. [Learn more](https://web.dev/hreflang/).

Document has a valid `rel=canonical`

Canonical links suggest which URL to show in search results. [Learn more](https://web.dev/canonical/).

Document avoids plugins

Search engines can't index plugin content, and many devices restrict plugins or don't support them. [Learn more](https://web.dev/plugins/).

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#### Progressive Web App

These checks validate the aspects of a Progressive Web App.Learn more

### Installable

Web app manifest or service worker do not meet the installability requirements

# Failure reason

No manifest was fetched

**PWA** Optimized

Does not register a service worker that controls page and `start\_url`

Is not configured for a custom splash screen

Does not set a theme color for the address bar.

Content is sized correctly for the viewport

Does not provide a valid `apple-touch-icon`

Manifest doesn't have a maskable icon

**Additional items to manually check -** These checks are required by the baseline [PWA Checklist](https://developers.google.com/web/progressive-web-apps/checklist) but are not automatically checked by Lighthouse. They do not affect your score but it's important that you verify them manually.