54	95	83	100	22
PERFORMANCE	ACCESSIBILITY	BEST PRACTICES	SEO	Progressive Web App
		0-49 50-89 90-	100	

54

PERFORMANCE

Metrics

First Contentful Paint	1.2 s	Speed Index	3.2 s
Largest Contentful Paint	4.6 s	Time to Interactive	4.4 s
Total Blocking Time		Cumulative Layout Shift	0

Values are estimated and may vary. The <u>performance score is calculated</u> directly from these metrics. See calculatorSee calculator.

Opportunities --These suggestions can help your page load faster. They do not <u>directly affect</u> the Performance score.

Opportunity

Estimated Savings

Properly size images 0.08 s

o_001_1440x.png?v=16730

13693

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. Learn more.

URL	Resource Size	Potential Savings
I hage not found or type unknown		
https://cdn.shopify.com/s/fil		
es/1/1525/1764/files/Winter 265.37 KiB	21.77 KiB	
Sale W Snow Effect Her	ZIII NID	

	URL	Resource Size	Potential Savings
https://cdn.shopify.com/s/files/1/1525/1764/products/Paisleyandgray62dff098380f617204788062dff098380fb.62dff098380fb_340x.jpg?v=1659553384	37.11 KiB	21.69 KiB	
https://cdn.shopify.com/s/files/1/1525/1764/files/SHOP_NOW_1440x.png?v=1668	238.43 KiB	19.79 KiB	
Fine Gauge Turtleneck - Grehttps://cdn.shopify.com/s/files/1/1525/1764/products/Paisleyandgray6307938cb44b326307938cb47f9.838860006307938cb47f9_340x.jpg?v=1661448274	23.69 KiB	13.84 KiB	
Downing Pants - slim Stee https://cdn.shopify.com/s/files/1/1525/1764/products/Paisleyandgray62dff098ccd8 c50919996562dff098ccd91.62dff098ccd91_340x.jpg?v=1660235390 Defer offscreen images 0.16 s	21.72 KiB	12.7 KiB	

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. Learn more.

	URL	Resource Size	Potential Savings
https://cdn.shopify.com/s/files/1/1525/1764/files/SHOP_NOW_1440x.png?v=1668	238.43 KiB	218.3 KiB	

004217

Reduce unused CSS

0.12 s

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. Learn more.

URL Transfer Size Potential Sav

	https://cdn.shopify.com/s/files/1/1525/1764/t/63/assets/theme-index.min.css?v=176213976585516270881666290793	KiB	31.69 KiB
	https://f.vimeocdn.com/p/4.17.0/css/player.css	KiB	20.12 KiB
	https://cdn-swell-assets.yotpo.com/bootstrap.min.css	KiB	17.42 KiB
ı	Reduce unused JavaScript		

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. Learn more.

URL

0.92 s

https://cdn-swell-assets.yotpo.com/app.v1.0.367.js

https://cdn.shopify.com/s/files/1/1525/1764/t/63/assets/theme.js?v=132872909434205669091666290793

https://connect.facebook.net/signals/config/2526437194072777?v=2.9.94&r=stable

https://f.vimeocdn.com/p/4.17.0/js/player.module.js

https://f.vimeocdn.com/p/4.17.0/js/vendor.module.js

https://cdn.shopify.com/shopifycloud/payment-sheet/assets/latest/ac7061858e905584168c.dcc-442.en.js

https://cdn.shopify.com/shopifycloud/payment-sheet/assets/latest/dynamic-checkout-cart.en.js?v=2

https://www.googletagmanager.com/gtag/js?id=G-GDEN4J4VB6&l=dataLayer&cx=c

https://load.csell.co/assets/v2/js/core/xsell.js?shop=paisley-gray.myshopify.com

https://www.googletagmanager.com/gtag/js?id=AW-786247085

https://files-

shpf.mageworx.com/groupedproducts/source.js?mw_groupedproducts_t=1644856991&shop=paisley-gray.myshopify.com

https://ajax.googleapis.com/ajax/libs/jquery/3.5.1/jquery.min.js

https://cdn.shopify.com/shopifycloud/payment-sheet/assets/latest/78a1324afd0df86657d4.dcc-29.en.js Preload key requests

0 s

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. Learn more.

Diagnostics -- More information about the performance of your application. These numbers do not directly affect the Performance score.

Avoid enormous network payloads

Total size was 7,577 KiB

URL

https://118vod-adaptive.akamaized.net/exp=1674538235~acl=%2F82d91371-9789-42fd-b479-b3f66aa3dda5%2F%2A~hmac=8aaba7707a1c361b4448497004068ed1097e15a496f41dc6f4c00ebb1c779789-42fd-b479-b3f66aa3dda5/parcel/video/906f83f3.mp4?r=dXMtd2VzdDE%3D&range=985-4187909https://cdn.shopify.com/s/files/1/1525/1764/files/Winter_Sale_W_Snow_Effect_Hero_001_1440x.png?v=1https://cdn.shopify.com/s/files/1/1525/1764/files/2_3072d7a9-17f0-49b0-aaa4-48ccb10efba4_1440x.png?

URL

https://118vod-adaptive.akamaized.net/exp=1674538235~acl=%2F82d91371-9789-42fd-b479-

b3f66aa3dda5%2F%2A~hmac=8aaba7707a1c361b4448497004068ed1097e15a496f41dc6f4c00ebb1c779789-42fd-b479-b3f66aa3dda5/parcel/video/8008adce.mp4?r=dXMtZWFzdDE%3D&range=985-256874

https://cdn.shopify.com/s/files/1/1525/1764/files/SHOP_NOW_1440x.png?v=1668004217

https://cdn-swell-assets.yotpo.com/app.v1.0.367.js

https://cdn.shopify.com/s/files/1/1525/1764/t/63/assets/theme.js?v=132872909434205669091666290793

https://f.vimeocdn.com/p/4.17.0/js/player.module.js

https://f.vimeocdn.com/p/4.17.0/js/player.module.js

https://connect.facebook.net/signals/config/2526437194072777?v=2.9.94&r=stable

Serve static assets with an efficient cache policy

32 resources found

URL

https://cdn-swell-assets.yotpo.com/app.v1.0.367.js

https://cdn-widgetsrepository.yotpo.com/v1/loader/oTLjqwl_8K3rvvaAlb2jGA

https://production-klarna-il-shopify-osm.s3.eu-west-1.amazonaws.com/ffcb34645ba24ad723d6bc0f63fc78

https://production-klarna-il-shopify-osm.s3.eu-west-1.amazonaws.com/ffcb34645ba24ad723d6bc0f63fc78

https://s3.eu-west-1.amazonaws.com/production-klarna-il-shopify-osm/ffcb34645ba24ad723d6bc0f63fc78

https://www.facebook.com/tr/?id=2526437194072777&ev=PageView&dl=https%3A%2F%2Fwww.paisleys

E127-4562-427E-177827410188&rqm=GET

https://cdn.shopify.com/shopifycloud/payment-sheet/assets/latest/dynamic-checkout-cart.en.js?v=2

https://chimpstatic.com/mcjs-connected/js/users/97d4d4f290c505f4c43f2dc9a/92417d7ea22cc4948016e8

https://connect.facebook.net/signals/config/2526437194072777?v=2.9.94&r=stable

https://connect.facebook.net/en_US/fbevents.js

https://load.csell.co/assets/v2/js/core/xsell.js?shop=paisley-gray.myshopify.com

https://cdn.shopify.com/shopifycloud/media-analytics/v0.1/analytics.js

https://load.csell.co/assets/js/cross-sell.js?shop=paisley-gray.myshopify.com

https://www.google-analytics.com/analytics.js

https://s.pinimg.com/ct/core.js

https://files-shpf.mageworx.com/groupedproducts/source.js?mw_groupedproducts_t=1644856991&shop=

https://na-library.klarnaservices.com/lib.js

https://www.powr.io/powr.js?powr-token=paisley-gray.myshopify.com&external-type=shopify&shop=paisley

https://f.vimeocdn.com/p/4.17.0/js/player.module.js

https://f.vimeocdn.com/p/4.17.0/js/player.module.js

https://f.vimeocdn.com/p/4.17.0/js/vendor.module.js

https://f.vimeocdn.com/p/4.17.0/js/vendor.module.js

https://f.vimeocdn.com/p/4.17.0/css/player.css

https://f.vimeocdn.com/p/4.17.0/css/player.css

https://s.pinimg.com/ct/lib/main.f6304d83.js

https://i.vimeocdn.com/video/1520427553-092755332979cdaa1a4b19d94b39801db7f5578faa705903b9e

https://i.vimeocdn.com/video/1520427553-092755332979cdaa1a4b19d94b39801db7f5578faa705903b9e

URL

https://f.vimeocdn.com/js_opt/modules/utils/vuid.min.js https://f.vimeocdn.com/js_opt/modules/utils/vuid.min.js

https://fonts.shopifycdn.com/montserrat/montserrat_n7.c496e9cf2031deec4c4bca338faa81971c8631d4.whttps://fonts.shopifycdn.com/montserrat/montserrat_n5.e72d00d31ae5399d260a80ec70322c62c1819762https://fonts.shopifycdn.com/montserrat/montserrat_n6.7a3c341961dc23aaabcc116124b80f2a7abec1a2.whttps://fonts.shopifycdn.com/montserrat/montserrat_n6.7a3c341961dc23aaabcc116124b80f2a7abec1a2.whttps://fonts.shopifycdn.com/montserrat/montserrat_n6.7a3c341961dc23aaabcc116124b80f2a7abec1a2.whttps://fonts.shopifycdn.com/montserrat/montserrat_n6.7a3c341961dc23aaabcc116124b80f2a7abec1a2.whttps://fonts.shopifycdn.com/montserrat/montserrat_n6.7a3c341961dc23aaabcc116124b80f2a7abec1a2.whttps://fonts.shopifycdn.com/montserrat/montserrat_n6.7a3c341961dc23aaabcc116124b80f2a7abec1a2.whttps://fonts.shopifycdn.com/montserrat/montserrat_n6.7a3c341961dc23aaabcc116124b80f2a7abec1a2.whttps://fonts.shopifycdn.com/montserrat/montserrat_n6.7a3c341961dc23aaabcc116124b80f2a7abec1a2.whttps://fonts.shopifycdn.com/montserrat/montserrat_n6.7a3c341961dc23aaabcc116124b80f2a7abec1a2.whttps://fonts.shopifycdn.com/montserrat/montserrat_n6.7a3c341961dc23aaabcc116124b80f2a7abec1a2.whttps://fonts.shopifycdn.com/montserrat/montserra

Avoid an excessive DOM size

1,016 elements

Statistic	Element	Value
Total DOM Elements		1016
Maximum DOM Depth		16
Maximum Child Elements		25

Avoid chaining critical requests

23 chains found

User Timing marks and measures

7 user timings

Туре	Start Time
Mark	872.412
Mark	876.862
Mark	1414.068
Mark	3722.956
Mark	6570.097
Mark	6574.177
Mark	6574.398
	Mark Mark Mark Mark Mark Mark Mark Mark

Keep request counts low and transfer sizes small

165 requests • 7,577 KiB

Resource Type	Requests	Transfer Size
Total	165	7758735
Other	49	4657491
Script	66	1861377
Image	19	952297
Stylesheet	24	148420
Font	3	72098
Document	4	67052
Media	0	0
Third-party	152	7659710

Element



Avoid large layout shifts

1 element found

Element

CLS Contribution

8.2325540670694E-5

Image elements do not have explicit `width` and `height`

DowertNotch Jacketowslim - Steel Brown Check

Fine Gauge Turtleneck - Grey Heather

Downing Pantse-uslim Steel Brown Check

Racing/Team/Down-Varsity Jacket - Racer Blue

Fine Gauge Turtleneck - Scarecrow

RebeliDenimideans-Light Destroy

DovertNotch Jacketowslim - Char Gold Window

Brian Button Down Shirt - Cider

Downing Pants - uslim Char Gold Window

Field Military Jacket wislim - Brandy

Samuel Spread Oollan Shirt - Fall Blaze

Downing Pantse-uslim Brandy

Ashton Knit Reak Jacket - slim - Navy Grey Plaid

Brian Button Down Shirt - Wild Navy

falls / holidaly r22e unknown

Fall-Suit-Separates nown

Fage Formal or type unknown

Falle Shipts d or type unknown

mootwearnd or type unknown

Falle Neokwearpe unknown

Sweaters & Knits nknown

matsnot found or type unknown

Outerweard or type unknown

Paisley & Gray e unknown

95

Accessibility

URL

https://cdn.shopify.com/s/files/1/1525/17 https://cdn.shopify.com/s/files/1/1525/17

https://cdn.shopify.com/s/files/1/1525/17

https://cdn.shopify.com/s/files/1/1525/17

These checks highlight opportunities to improve the accessibility of your web app. Only a subset of accessibility issues can be automatically detected so manual testing is also encouraged.

NAMES AND LABELS

No form fields have multiple labels

Low-contrast text is difficult or impossible for many users to read. Learn more

Failing Elements

`<input type="image">` elements have `[alt]` text

Low-contrast text is difficult or impossible for many users to read. Learn more

Failing Elements

Links do not have a discernible name

Low-contrast text is difficult or impossible for many users to read. Learn more

Failing Elements

div.slick-slide > div > div.slideshow-image > a

Fix all of the following: Element is in tab order and does not have accessible text Fix any of the following: Element does not have text that is visible to screen readers aria-label attribute does not exist or is empty aria-labelledby attribute does not exist, references elements that do not exist or references elements that are empty Element has no title attribute

section.index-features > div.grid > article.index-features-item > a.index-features-link

Fix all of the following: Element is in tab order and does not have accessible text Fix any of the following: Element does not have text that is visible to screen readers aria-label attribute does not exist or is empty aria-labelledby attribute does not exist, references elements that do not exist or references elements that are empty Element has no title attribute

section.index-features > div.grid > article.index-features-item > a.index-features-link

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section.index-features > div.grid > article.index-features-item > a.index-features-link

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section.index-features > div.grid > article.index-features-item > a.index-features-link

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section.index-features > div.grid > article.index-features-item > a.index-features-link

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section.index-features > div.grid > article.index-features-item > a.index-features-link

Fix all of the following: Element is in tab order and does not have accessible text Fix any of the following: Element does not have text that is visible to screen readers aria-label attribute does not exist or is empty aria-labelledby attribute does not exist, references elements that do not exist or references elements that are empty Element has no title attribute

section.index-features > div.grid > article.index-features-item > a.index-features-link

Fix all of the following: Element is in tab order and does not have accessible text Fix any of the following: Element does not have text that is visible to screen readers aria-label attribute does not exist or is empty aria-labelledby attribute does not exist, references elements that do not exist or references elements that are empty Element has no title attribute

div.aos-init > section.slideshow-wrapper > div.slideshow-image > a

Fix all of the following: Element is in tab order and does not have accessible text Fix any of the following: Element does not have text that is visible to screen readers aria-label attribute does not exist or is empty aria-labelledby attribute does not exist, references elements that do not exist or references elements that are empty Element has no title attribute

`<object>` elements have alternate text

Low-contrast text is difficult or impossible for many users to read. Learn more

Failing Elements

BEST PRACTICES

The document does not use `<meta http-equiv="refresh">`

Low-contrast text is difficult or impossible for many users to read. Learn more

NAVIGATION

`[accesskey]` values are unique

Low-contrast text is difficult or impossible for many users to read. Learn more

Heading elements are not in a sequentially-descending order

Low-contrast text is difficult or impossible for many users to read. Learn more

ABOUT US

Fix any of the following: Heading order invalid

TABLES AND LISTS

`<dl>`'s contain only properly-ordered `<dt>` and `<dd>` groups, `<script>`, `<template>` or `<div>` elements.

Low-contrast text is difficult or impossible for many users to read. Learn more

Definition list items are wrapped in `<dl>` elements

Low-contrast text is difficult or impossible for many users to read. Learn more

Cells in a `` element that use the `[headers]` attribute refer to table cells within the same table.

Low-contrast text is difficult or impossible for many users to read. Learn more

`` elements and elements with `[role="columnheader"/"rowheader"]` have data cells they describe.

Low-contrast text is difficult or impossible for many users to read. Learn more

Passed audits

`[aria-*]` attributes match their roles

Each ARIA `role` supports a specific subset of `aria-*` attributes. Mismatching these invalidates the `aria-*` attributes. [Learn more](https://web.dev/aria-allowed-attr/).

`button`, `link`, and `menuitem` elements have accessible names

When an element doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. [Learn more](https://web.dev/arianame/).

`[aria-hidden="true"]` is not present on the document `<body>`

Assistive technologies, like screen readers, work inconsistently when `aria-hidden="true"` is set on the document `<body>`. [Learn more](https://web.dev/aria-hidden-body/).

`[aria-hidden="true"]` elements do not contain focusable descendents

Focusable descendents within an `[aria-hidden="true"]` element prevent those interactive elements from being available to users of assistive technologies like screen readers. [Learn more](https://web.dev/aria-hidden-focus/).

`[role]`s have all required `[aria-*]` attributes

Some ARIA roles have required attributes that describe the state of the element to screen readers. [Learn more](https://web.dev/aria-required-attr/).

`[role]` values are valid

ARIA roles must have valid values in order to perform their intended accessibility functions. [Learn more](https://web.dev/aria-roles/).

`[aria-*]` attributes have valid values

Assistive technologies, like screen readers, can't interpret ARIA attributes with invalid values. [Learn more](https://web.dev/aria-valid-attr-value/).

`[aria-*]` attributes are valid and not misspelled

Assistive technologies, like screen readers, can't interpret ARIA attributes with invalid names. [Learn more](https://web.dev/aria-valid-attr/).

Buttons have an accessible name

When a button doesn't have an accessible name, screen readers announce it as "button", making it unusable for users who rely on screen readers. [Learn more](https://web.dev/button-name/).

The page contains a heading, skip link, or landmark region

Adding ways to bypass repetitive content lets keyboard users navigate the page more efficiently. [Learn more](https://web.dev/bypass/).

Document has a `<title>` element

The title gives screen reader users an overview of the page, and search engine users rely on it heavily to determine if a page is relevant to their search. [Learn more](https://web.dev/document-title/).

`[id]` attributes on active, focusable elements are unique

All focusable elements must have a unique `id` to ensure that they're visible to assistive technologies. [Learn more](https://web.dev/duplicate-id-active/).

ARIA IDs are unique

The value of an ARIA ID must be unique to prevent other instances from being overlooked by assistive technologies. [Learn more](https://web.dev/duplicate-id-aria/).

`<frame>` or `<iframe>` elements have a title

Screen reader users rely on frame titles to describe the contents of frames. [Learn more](https://web.dev/frame-title/).

`<html>` element has a `[lang]` attribute

If a page doesn't specify a lang attribute, a screen reader assumes that the page is in the default language that the user chose when setting up the screen reader. If the page isn't actually in the default language, then the screen reader might not announce the page's text correctly. [Learn more](https://web.dev/html-has-lang/).

`<html>` element has a valid value for its `[lang]` attribute

Specifying a valid [BCP 47 language](https://www.w3.org/International/questions/qa-choosing-language-tags#question) helps screen readers announce text properly. [Learn more](https://web.dev/html-lang-valid/).

Image elements have `[alt]` attributes

Informative elements should aim for short, descriptive alternate text. Decorative elements can be ignored with an empty alt attribute. [Learn more](https://web.dev/image-alt/).

Form elements have associated labels

Labels ensure that form controls are announced properly by assistive technologies, like screen readers. [Learn more](https://web.dev/label/).

Lists contain only `` elements and script supporting elements (`<script>` and `<template>`). Screen readers have a specific way of announcing lists. Ensuring proper list structure aids screen reader output. [Learn more](https://web.dev/list/).

List items (``) are contained within `` or `` parent elements

Screen readers require list items (`') to be contained within a parent `' or `' to be announced properly. [Learn more](https://web.dev/listitem/).

`[user-scalable="no"]` is not used in the `<meta name="viewport">` element and the `[maximum-scale]` attribute is not less than 5.

Disabling zooming is problematic for users with low vision who rely on screen magnification to properly see the contents of a web page. [Learn more](https://web.dev/meta-viewport/).

No element has a `[tabindex]` value greater than 0

A value greater than 0 implies an explicit navigation ordering. Although technically valid, this often creates frustrating experiences for users who rely on assistive technologies. [Learn more](https://web.dev/tabindex/).
83

Best Practices

User Experience

Fonts with `font-display: optional` are preloaded

Trust and Safety

Includes front-end JavaScript libraries with known security vulnerabilities

Library Version Vulnerability Count Highest Severity

Array 3 Medium Ensure CSP is effective against XSS attacks

Description script-src directive is missing. This can allow the execution of unsafe scripts.

Missing object-src allows the injection of plugins that execute unsafe scripts. Consider setting object-src to 'none' if you can.

Directive Severity
script-src High
objectsrc High

General

Detected JavaScript libraries

Name Version

jQuery 3.1.1 Preact 10 Vue 2.6.11 boomerang.js 2.3.2

Shopify

core-js-global@2.6.5; core-js-global@3.17.2; core-js-pure@3.0.0; core-js-

global@2.6.2

Browser errors were logged to the console

Source Description

Error: Error producing to the Monorail Edge. Response received: {"status":400,"message":"Invalid (Macintosh; Intel Mac OS X 10_15_7) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/94.0.45 Chrome-Lighthouse"} at new i (https://cdn.shopify.com/shopifycloud/payment-sheet/assets/latest/dycart.en.js?v=2:1:72605) at f. (https://cdn.shopify.com/shopifycloud/payment-sheet/assets/latest/dycart.en.js?v=2:1:70106) at c (https://cdn.shopify.com/shopifycloud/payment-sheet/assets/latest/dycart.en.js?v=2:1:70106)

cart.en.js?v=2:25:2585) at Object.next (https://cdn.shopify.com/shopifycloud/payment-sheet/assecheckout-cart.en.js?v=2:25:1890) at r (https://cdn.shopify.com/shopifycloud/payment-sheet/assets

Array

checkout-cart.en.js?v=2:25:1473)

Error: Error producing to the Monorail Edge. Response received: {"status":400,"message":"Invalid (Macintosh; Intel Mac OS X 10_15_7) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/94.0.45 Chrome-Lighthouse"} at new t (https://cdn.shopify.com/shopifycloud/media-analytics/v0.1/analytic

Array (https://cdn.shopify.com/shopifycloud/media-analytics/v0.1/analytics.js:15:10997) at https://cdn.shopify.com/shopifycloud/media-analytics/v0.1/analytics.js:15:3263 at Object.next (https://cdn.shopify.com/shopifycloud/media-analytics/v0.1/analytics.js:15:3368) at a (https://cdn.shopify.com/shopifycloud/media-analytics/v0.1/analytics.js:15:2125)

Array Failed to load resource: the server responded with a status of 400 (Bad Request)

Array Failed to load resource: the server responded with a status of 400 (Bad Request)

Array Failed to load resource: the server responded with a status of 404 (Not Found)

TypeError: Reduce of empty array with no initial value at Array.reduce () at p._resizeProductDetail (https://cdn.shopify.com/s/files/1/1525/1764/t/63/assets/theme.js?v=132872909434205669091660 at p._bindEvents

(https://cdn.shopify.com/s/files/1/1525/1764/t/63/assets/theme.js?v=13287290943420566909166

Array (https://cdn.shopify.com/s/files/1/1525/1764/t/63/assets/theme.js?v=13287290943420566909166 at r.emitEvent

(https://cdn.shopify.com/s/files/1/1525/1764/t/63/assets/theme.js?v=13287290943420566909166/at r.emit

(https://cdn.shopify.com/s/files/1/1525/1764/t/63/assets/theme.js?v=13287290943420566909166/at https://cdn.shopify.com/s/files/1/1525/1764/t/63/assets/theme.js?v=13287290943420566909166/

PASSED AUDITS

Uses HTTPS

All sites should be protected with HTTPS, even ones that don't handle sensitive data. This includes avoiding [mixed content](https://developers.google.com/web/fundamentals/security/prevent-mixed-content/what-is-mixed-content), where some resources are loaded over HTTP despite the initial request being served over HTTPS. HTTPS prevents intruders from tampering with or passively listening in on the communications between your app and your users, and is a prerequisite for HTTP/2 and many new web platform APIs. [Learn more](https://web.dev/is-on-https/).

Avoids requesting the geolocation permission on page load

Users are mistrustful of or confused by sites that request their location without context. Consider tying the request to a user action instead. [Learn more](https://web.dev/geolocation-on-start/). Avoids requesting the notification permission on page load

Users are mistrustful of or confused by sites that request to send notifications without context. Consider tying the request to user gestures instead. [Learn more](https://web.dev/notification-on-start/).

Allows users to paste into password fields

Preventing password pasting undermines good security policy. [Learn

more](https://web.dev/password-inputs-can-be-pasted-into/).

Displays images with correct aspect ratio

Image display dimensions should match natural aspect ratio. [Learn more](https://web.dev/image-aspect-ratio/).

Serves images with appropriate resolution

Image natural dimensions should be proportional to the display size and the pixel ratio to maximize image clarity. [Learn more](https://web.dev/serve-responsive-images/).

Page has the HTML doctype

Specifying a doctype prevents the browser from switching to quirks-mode. [Learn more](https://web.dev/doctype/).

Properly defines charset

A character encoding declaration is required. It can be done with a `<meta>` tag in the first 1024 bytes of the HTML or in the Content-Type HTTP response header. [Learn more](https://web.dev/charset/).

Avoids deprecated APIs

Deprecated APIs will eventually be removed from the browser. [Learn more](https://web.dev/deprecations/).

Page has valid source maps

Source maps translate minified code to the original source code. This helps developers debug in production. In addition, Lighthouse is able to provide further insights. Consider deploying source maps to take advantage of these benefits. [Learn

more](https://developers.google.com/web/tools/chrome-devtools/javascript/source-maps).

No issues in the `Issues` panel in Chrome Devtools

Issues logged to the `Issues` panel in Chrome Devtools indicate unresolved problems. They can come from network request failures, insufficient security controls, and other browser concerns. Open up the Issues panel in Chrome DevTools for more details on each issue.

100

SEO

These checks ensure that your page is following basic search engine optimization advice. There are many additional factors Lighthouse does not score here that may affect your search ranking, including performance on Core Web Vitals. Learn more

CRAWLING AND INDEXING

PASSED AUDITS

Has a `<meta name="viewport">` tag with `width` or `initial-scale`

A `<meta name="viewport">` not only optimizes your app for mobile screen sizes, but also prevents [a 300 millisecond delay to user input](https://developers.google.com/web/updates/2013/12/300ms-tap-delay-gone-away). [Learn more](https://web.dev/viewport/).

Document has a `<title>` element

The title gives screen reader users an overview of the page, and search engine users rely on it heavily to determine if a page is relevant to their search. [Learn more](https://web.dev/document-title/).

Document has a meta description

Meta descriptions may be included in search results to concisely summarize page content. [Learn more](https://web.dev/meta-description/).

Page has successful HTTP status code

Pages with unsuccessful HTTP status codes may not be indexed properly. [Learn more](https://web.dev/http-status-code/).

Links have descriptive text

Descriptive link text helps search engines understand your content. [Learn more](https://web.dev/link-text/).

Links are crawlable

Search engines may use `href` attributes on links to crawl websites. Ensure that the `href` attribute of anchor elements links to an appropriate destination, so more pages of the site can be discovered. [Learn More](https://support.google.com/webmasters/answer/9112205)

Page isn't blocked from indexing

Search engines are unable to include your pages in search results if they don't have permission to crawl them. [Learn more](https://web.dev/is-crawable/).

robots.txt is valid

If your robots.txt file is malformed, crawlers may not be able to understand how you want your website to be crawled or indexed. [Learn more](https://web.dev/robots-txt/).

Image elements have `[alt]` attributes

Informative elements should aim for short, descriptive alternate text. Decorative elements can be ignored with an empty alt attribute. [Learn more](https://web.dev/image-alt/).

Document has a valid 'hreflang'

hreflang links tell search engines what version of a page they should list in search results for a given language or region. [Learn more](https://web.dev/hreflang/).

Document has a valid `rel=canonical`

Canonical links suggest which URL to show in search results. [Learn

more](https://web.dev/canonical/).

Document avoids plugins

Search engines can't index plugin content, and many devices restrict plugins or don't support them. [Learn more](https://web.dev/plugins/). 22

Progressive Web App

These checks validate the aspects of a Progressive Web App.Learn more

Installable

Web app manifest or service worker do not meet the installability requirements

Failure reason

No manifest was fetched

PWA Optimized

Does not register a service worker that controls page and `start_url`

Is not configured for a custom splash screen

Does not set a theme color for the address bar.

Content is sized correctly for the viewport

Does not provide a valid `apple-touch-icon`

Manifest doesn't have a maskable icon

Additional items to manually check - These checks are required by the baseline [PWA Checklist](https://developers.google.com/web/progressive-web-apps/checklist) but are not automatically checked by Lighthouse. They do not affect your score but it's important that you verify them manually.