PERFORMANCE

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ACCESSIBILITY

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BEST PRACTICES

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SEO

22

Progressive Web App

0-49 50-89 90-100 94

PERFORMANCE

Metrics

- First Contentful Paint 0.6 s
- Speed Index 1.3 s
- Largest Contentful Paint 1.5 s
- Time to Interactive 1.9 s
- Total Blocking Time
- Cumulative Layout Shift 0.01

Values are estimated and may vary. The <u>performance score is calculated</u> directly from these metrics. See calculator See calculator.

Opportunities -- These suggestions can help your page load faster. They do not <u>directly affect</u> the Performance score.

Opportunity

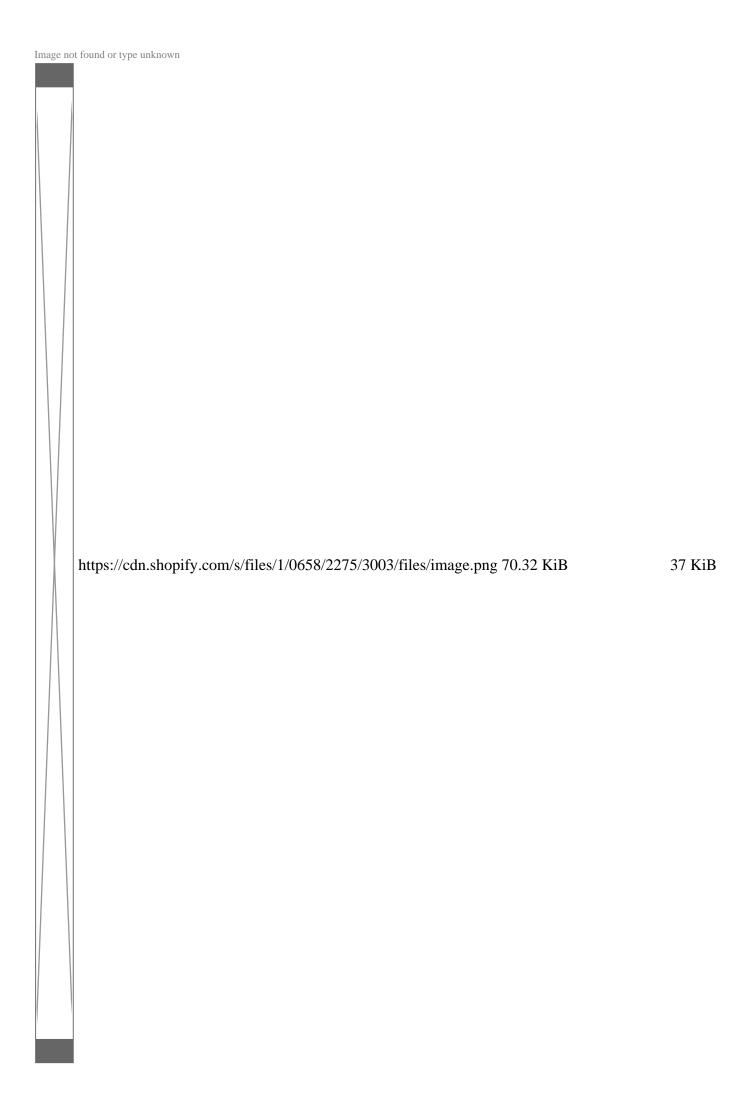
Estimated Savings

Properly size images 0.09 s

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. <u>Learn more.</u>

URL Resource Size Potential Savings

I	mag	e no	ot found or t	ype unknown							
			https://	cdn.shopi	fy.com/s/f	ïles/1/0658/	/2275/3003/	files/abt.jpg	g 114.4	4 KiB	60.22 KiB



Reduce unused JavaScript

0.31 s

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. Learn more.

URL https://connect.facebook.net/signals/config/826802385296621?v=2.9.91&r=stable https://script.hotjar.com/modules.352fddba5b21bbfc3a08.js https://cdn.shopify.com/s/files/1/0658/2275/3003/t/39/assets/vendor.min.js?v=53531327463237195191670479141 Https://cdn.shopify.com/s/files/1/0658/2275/3003/t/39/assets/vendor/s/files/1/0658/2275/3003/t/39/assets/vendor/s/files/1/0658/2275/3003/t/39/assets/vendor/s/files/1/0658/2275/3003/t/39/assets/vendor/s/files/1/0658/2275/3003/t/39/assets/vendor/s/files/1/0658/2007/t/39/assets/vendor/s/files/1/0658/2007/t/39/assets/vendor/s/files/1/0658/2007/t/39/assets/vendor/s/files/1/0658/2007/t/39/assets/vendor/s/files/1/0658/2007/t/39/assets/vendor/s/files/1/0658/2007/t/39/assets/vendor/s/files/1/0658/2007/t/39/assets/vendor/s/files/1/0658/2007/t/39/assets/vendor/s/files/1/0658/2007/t/39/assets/vendor/s/files/1/0658/2007/t/39/assets/vendor/s/files/1/0658/t/0 https://www.googletagmanager.com/gtag/js?id=AW-11024758955 https://cdn.shopify.com/s/files/1/0658/2275/3003/t/39/assets/globo.filter.602.2357b6e7a396003f0bb8.min.js https://www.googletagmanager.com/gtag/js?id=G-05KP4YC759&l=dataLayer&cx=c https://www.googletagmanager.com/gtm.js?id=GTM-NTT8FT2 https://www.googletagmanager.com/gtm.js?id=GTM-NZ8GCT8 https://ajax.googleapis.com/ajax/libs/jquery/3.6.0/jquery.min.js Reduce initial server response time $0.66 \, s$ Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower

ŀ

time to interactive. Learn more.

URL Time Spent

https://swasticlothing.com/pages/about-us

657.218

Preload key requests

0 s

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. Learn more.

Diagnostics -- More information about the performance of your application. These numbers do not directly affect the Performance score.

Serve static assets with an efficient cache policy 12 resources found

https://www.facebook.com/tr/?id=826802385296621&ev=PageView&dl=https%3A%2F%2Fswasticlothing.com%2us&rl=&if=false&ts=1672992058957&sw=800&sh=600&v=2.9.91&r=stable&a=shopify&ec=0&o=30&fbp=fb.1.11ep=

https://static.hotjar.com/c/hotjar-3237418.js?sv=7

https://connect.facebook.net/signals/config/826802385296621?v=2.9.91&r=stable

https://connect.facebook.net/en_US/fbevents.js

https://www.google-analytics.com/analytics.js

https://www.clarity.ms/eus-e/s/0.7.1/clarity.js

https://loox.io/widget/4yWiHrvAb6/loox.1664449353905.js?shop=swasticlothing.myshopify.com

https://cdn.judge.me/loader.js

https://fonts.shopifycdn.com/poppins/poppins_n4.934accbf9f5987aa89334210e6c1e9151f37d3b6.woff2?h1=c3dhc3

 $https://fonts.shopifycdn.com/poppins/poppins_n5.25334cd7ff48c81cfd51a6bc5a81d92a1b4d4501.woff2?h1=c3dhc3abc5a81d92a1b4d$

Avoids an excessive DOM size 527 elements

Statistic	Element Value
Total DOM Elements	527
Maximum DOM Depth	12
Maximum Child Elements	34
A 1.1 -1111411	

Avoid chaining critical requests 6 chains found

User Timing marks and measures 2 user timings

Name Type Start Time Duration

shopify.content_for_header.start Mark 717.089 shopify.content_for_header.end Mark 719.907

Keep request counts low and transfer sizes small 79 requests • 1,267 KiB

Resource Type Requests Transfer Size

Total	79	1297417
Script	37	834450
Image	14	244996
Font	5	122002
Document	2	50032
Stylesheet	4	39782

Resource Type Requests Transfer Size

Other 17 6155 Media 0 0

Third-party 71 1249086

Largest Contentful Paint element 1 element found

Element

Avoid large layout shifts 5 elements found

Element CLS Contribution

0.0057044917257683 0.0012047708169162

0.001024981941161

0.001024981941161

0.00033118991331757

Image elements do not have explicit `width` and `height`

URL

mage not for	and or type unknown
X	https://cdn.shopify.com/s/files/1/0658/2275/3003/files/image.png
mage not for	nd or type unknown
X	https://cdn.shopify.com/s/files/1/0658/2275/3003/files/abt.jpg
mage not for	nd or type unknown
X	https://cdn.shopify.com/s/files/1/0658/2275/3003/files/fair_pricing.png?v=1661509542
mage not for	nd or type unknown
X	https://cdn.shopify.com/s/files/1/0658/2275/3003/files/quality.png?v=1661509540
mage not for	nd or type unknown
X	https://cdn.shopify.com/s/files/1/0658/2275/3003/files/purchase.png?v=1661509542
mage not for	nd or type unknown
X	https://cdn.shopify.com/s/files/1/0658/2275/3003/files/secure.png?v=1661509542
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Accessibility

These checks highlight opportunities to <u>improve the accessibility of your web app</u>. Only a subset of accessibility issues can be automatically detected so manual testing is also encouraged.

NAMES AND LABELS

No form fields have multiple labels

Low-contrast text is difficult or impossible for many users to read. Learn more

Failing Elements

`<frame>` or `<iframe>` elements have a title

Low-contrast text is difficult or impossible for many users to read. Learn more

Failing Elements

Image elements do not have `[alt]` attributes

Low-contrast text is difficult or impossible for many users to read. Learn more

Failing Elements

div.icons-section > div.icons-box-row > div.icons-box > img

Fix any of the following: Element does not have an alt attribute aria-label attribute does not exist or is empty aria-labelledby attribute does not exist, references elements that do not exist or references elements that are empty Element has no title attribute Element's default semantics were not overridden with role="none" or role="presentation"

div.icons-section > div.icons-box-row > div.icons-box > img

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div.who-we-are > div.about-us-title > figure > img

Fix any of the following: Element does not have an alt attribute aria-label attribute does not exist or is empty aria-labelledby attribute does not exist, references elements that do not exist or references elements that are empty Element has no title attribute Element's default semantics were not overridden with role="none" or role="presentation"

div.what-we-believe-in > div.about-us-title > figure > img

Fix any of the following: Element does not have an alt attribute aria-label attribute does not exist or is empty aria-labelledby attribute does not exist, references elements that do not exist or references elements that are empty Element has no title attribute Element's default semantics were not overridden with role="none" or role="presentation"

`<input type="image">` elements have `[alt]` text

Low-contrast text is difficult or impossible for many users to read. Learn more

Failing Elements

Links do not have a discernible name

Low-contrast text is difficult or impossible for many users to read. Learn more

Failing Elements

body#about-us > div#searchPopup > a.closeSearch

Fix all of the following: Element is in tab order and does not have accessible text Fix any of the following: Element does not have text that is visible to screen readers aria-label attribute does not exist or is empty aria-labelledby attribute does not exist, references elements that do not exist or references elements that are empty Element has no title attribute

`<object>` elements have alternate text

Low-contrast text is difficult or impossible for many users to read. Learn more

Failing Elements

BEST PRACTICES

The document does not use `<meta http-equiv="refresh">`

Low-contrast text is difficult or impossible for many users to read. Learn more

`[user-scalable="no"]` is used in the `<meta name="viewport">` element or the `[maximum-scale]` attribute is less than 5.

Low-contrast text is difficult or impossible for many users to read. Learn more

head > meta

Fix any of the following: user-scalable=no on tag disables zooming on mobile devices

NAVIGATION

`[accesskey]` values are unique

Low-contrast text is difficult or impossible for many users to read. Learn more

`[id]` attributes on active, focusable elements are not unique

Low-contrast text is difficult or impossible for many users to read. Learn more

div.wrap-newsletter > form.newsletter-form > div.input-group > input#Email

Fix any of the following: Document has active elements with the same id attribute: Email

SUBSCRIBE

Fix any of the following: Document has active elements with the same id attribute: Subscribe

Heading elements are not in a sequentially-descending order

Low-contrast text is difficult or impossible for many users to read. Learn more

We're committing to create the change we want to see in the world

Fix any of the following: Heading order invalid

CONTACT US

Fix any of the following: Heading order invalid

No element has a `[tabindex]` value greater than 0

Low-contrast text is difficult or impossible for many users to read. Learn more

TABLES AND LISTS

`<dl>`'s contain only properly-ordered `<dt>` and `<dd>` groups, `<script>`, `<template>` or `<div>` elements.

Low-contrast text is difficult or impossible for many users to read. Learn more

Definition list items are wrapped in `<dl>` elements

Low-contrast text is difficult or impossible for many users to read. Learn more

List items (`') are not contained within `` or `` parent elements.

Low-contrast text is difficult or impossible for many users to read. Learn more

Kurta

Fix any of the following: List item does not have a

parent element without a role, or a role="list"

Kurta Sets

Fix any of the following: List item does not have a

parent element without a role, or a role="list"

Bottom Wear

Fix any of the following: List item does not have a

parent element without a role, or a role="list"

Night Wear

Fix any of the following: List item does not have a

parent element without a role, or a role="list"

Plus Size

Fix any of the following: List item does not have a

, parent element without a role, or a role="list"

Best Sellers

Fix any of the following: List item does not have a

parent element without a role, or a role="list"

Print & Pattern

Fix any of the following: List item does not have a

parent element without a role, or a role="list"

Blog

Fix any of the following: List item does not have a

parent element without a role, or a role="list"

Cells in a `` element that use the `[headers]` attribute refer to table cells within the same table.

Low-contrast text is difficult or impossible for many users to read. Learn more

`` elements and elements with `[role="columnheader"/"rowheader"]` have data cells they describe.

Low-contrast text is difficult or impossible for many users to read. Learn more

Passed audits

`[aria-*]` attributes match their roles

Each ARIA `role` supports a specific subset of `aria-*` attributes. Mismatching these invalidates the `aria-*` attributes. [Learn more](https://web.dev/aria-allowed-attr/).

`[aria-hidden="true"]` is not present on the document `<body>`

Assistive technologies, like screen readers, work inconsistently when `aria-hidden="true" is set on the document `<body>`. [Learn more](https://web.dev/aria-hidden-body/).

`[aria-hidden="true"]` elements do not contain focusable descendents

Focusable descendents within an `[aria-hidden="true"]` element prevent those interactive elements from being available to users of assistive technologies like screen readers. [Learn more](https://web.dev/aria-hidden-focus/).

`[role]`s have all required `[aria-*]` attributes

Some ARIA roles have required attributes that describe the state of the element to screen readers. [Learn more](https://web.dev/aria-required-attr/).

`[role]` values are valid

ARIA roles must have valid values in order to perform their intended accessibility functions. [Learn more](https://web.dev/aria-roles/).

`[aria-*]` attributes have valid values

Assistive technologies, like screen readers, can't interpret ARIA attributes with invalid values. [Learn more](https://web.dev/aria-valid-attr-value/).

`[aria-*]` attributes are valid and not misspelled

Assistive technologies, like screen readers, can't interpret ARIA attributes with invalid names. [Learn more](https://web.dev/aria-valid-attr/).

Buttons have an accessible name

When a button doesn't have an accessible name, screen readers announce it as "button", making it unusable for users who rely on screen readers. [Learn more](https://web.dev/button-name/).

The page contains a heading, skip link, or landmark region

Adding ways to bypass repetitive content lets keyboard users navigate the page more efficiently. [Learn more](https://web.dev/bypass/).

Background and foreground colors have a sufficient contrast ratio

Low-contrast text is difficult or impossible for many users to read. [Learn more](https://web.dev/color-contrast/).

Document has a `<title>` element

The title gives screen reader users an overview of the page, and search engine users rely on it heavily to determine if a page is relevant to their search. [Learn more](https://web.dev/document-title/).

ARIA IDs are unique

The value of an ARIA ID must be unique to prevent other instances from being overlooked by assistive technologies. [Learn more](https://web.dev/duplicate-id-aria/).

`<html>` element has a `[lang]` attribute

If a page doesn't specify a lang attribute, a screen reader assumes that the page is in the default language that the user chose when setting up the screen reader. If the page isn't actually in the default language, then the screen reader might not announce the page's text correctly. [Learn more](https://web.dev/html-has-lang/). `<html>` element has a valid value for its `[lang]` attribute

Specifying a valid [BCP 47 language](https://www.w3.org/International/questions/qa-choosing-language-tags#question) helps screen readers announce text properly. [Learn more](https://web.dev/html-lang-valid/). Form elements have associated labels

Labels ensure that form controls are announced properly by assistive technologies, like screen readers. [Learn more](https://web.dev/label/).

Lists contain only `` elements and script supporting elements (`<script>` and `<template>`).

Screen readers have a specific way of announcing lists. Ensuring proper list structure aids screen reader output. [Learn more](https://web.dev/list/).
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Best Practices

User Experience

Fonts with `font-display: optional` are preloaded

Trust and Safety

Ensure CSP is effective against XSS attacks

Descriptionn allow the execution of unsafe scripts. Directive Severity script-src High

script-src directive is missing. This can allow the execution of unsafe scripts. Missing object-src allows the injection of plugins that execute unsafe scripts. Consider

objectsrc High

setting object-src to 'none' if you can.

General

Detected JavaScript libraries

Name Version

jQuery 3.6.0 boomerang.js 2.3.2

Shopify

core-js core-js-global@2.6.5; core-js-pure@3.0.0

Browser errors were logged to the console

Source Description

Array ReferenceError: _ is not defined at

ReferenceError: CartJS is not defined at HTMLDocument. (https://swasticlothing.com/pages/about-us:694:5

Array (https://ajax.googleapis.com/ajax/libs/jquery/3.6.0/jquery.min.js:2:30038) at t (https://ajax.googleapis.com/ajax/libs/jquery/3.6.0/jquery.min.js:2:30340)

TypeError: \$(...).slick is not a function at https://swasticlothing.com/pages/about-us:603:29 at dispatch

Array (https://ajax.googleapis.com/ajax/libs/jquery/3.6.0/jquery.min.js:2:43064) at v.handle (https://ajax.googleapis.com/ajax/libs/jquery/3.6.0/jquery.min.js:2:41048)

TypeError: Cannot read properties of undefined (reading 'split') at subscribe_msg

Array (https://swasticlothing.com/pages/about-us:1139:36) at HTMLDocument. (https://swasticlothing.com/pages/us:1159:9) at e (https://ajax.googleapis.com/ajax/libs/jquery/3.6.0/jquery.min.js:2:30038) at t

(https://ajax.googleapis.com/ajax/libs/jquery/3.6.0/jquery.min.js:2:30340)

PASSED AUDITS

Uses HTTPS

All sites should be protected with HTTPS, even ones that don't handle sensitive data. This includes avoiding [mixed content](https://developers.google.com/web/fundamentals/security/prevent-mixed-content/what-is-mixed-content), where some resources are loaded over HTTP despite the initial request being served over HTTPS. HTTPS prevents intruders from tampering with or passively listening in on the communications between your app and your users, and is a prerequisite for HTTP/2 and many new web platform APIs. [Learn more](https://web.dev/is-on-https/).

Avoids requesting the geolocation permission on page load

Users are mistrustful of or confused by sites that request their location without context. Consider tying the request to a user action instead. [Learn more](https://web.dev/geolocation-on-start/).

Avoids requesting the notification permission on page load

Users are mistrustful of or confused by sites that request to send notifications without context. Consider tying the request to user gestures instead. [Learn more](https://web.dev/notification-on-start/).

Avoids front-end JavaScript libraries with known security vulnerabilities

Some third-party scripts may contain known security vulnerabilities that are easily identified and exploited by attackers. [Learn more](https://web.dev/no-vulnerable-libraries/).

Allows users to paste into password fields

Preventing password pasting undermines good security policy. [Learn more](https://web.dev/password-inputs-can-be-pasted-into/).

Displays images with correct aspect ratio

Image display dimensions should match natural aspect ratio. [Learn more](https://web.dev/image-aspectratio/).

Serves images with appropriate resolution

Image natural dimensions should be proportional to the display size and the pixel ratio to maximize image clarity. [Learn more](https://web.dev/serve-responsive-images/).

Page has the HTML doctype

Specifying a doctype prevents the browser from switching to quirks-mode. [Learn more](https://web.dev/doctype/).

Properly defines charset

A character encoding declaration is required. It can be done with a `<meta>` tag in the first 1024 bytes of the HTML or in the Content-Type HTTP response header. [Learn more](https://web.dev/charset/).

Avoids deprecated APIs

Deprecated APIs will eventually be removed from the browser. [Learn more](https://web.dev/deprecations/). Page has valid source maps

Source maps translate minified code to the original source code. This helps developers debug in production. In addition, Lighthouse is able to provide further insights. Consider deploying source maps to take advantage of these benefits. [Learn more](https://developers.google.com/web/tools/chrome-devtools/javascript/source-maps).

No issues in the `Issues` panel in Chrome Devtools

Issues logged to the `Issues` panel in Chrome Devtools indicate unresolved problems. They can come from network request failures, insufficient security controls, and other browser concerns. Open up the Issues panel in Chrome DevTools for more details on each issue.

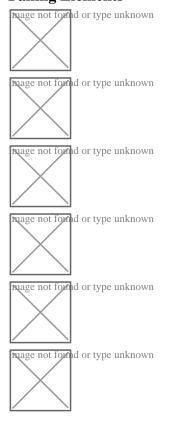
SEO

These checks ensure that your page is following basic search engine optimization advice. There are many additional factors Lighthouse does not score here that may affect your search ranking, including performance on Core Web Vitals. Learn more

CONTENT BEST PRACTICES

Image elements do not have `[alt]` attributes

Failing Elements



CRAWLING AND INDEXING

PASSED AUDITS

Has a `<meta name="viewport">` tag with `width` or `initial-scale`

A `<meta name="viewport">` not only optimizes your app for mobile screen sizes, but also prevents [a 300 millisecond delay to user input](https://developers.google.com/web/updates/2013/12/300ms-tap-delay-gone-away). [Learn more](https://web.dev/viewport/).

Document has a `<title>` element

The title gives screen reader users an overview of the page, and search engine users rely on it heavily to determine if a page is relevant to their search. [Learn more](https://web.dev/document-title/).

Document has a meta description

Meta descriptions may be included in search results to concisely summarize page content. [Learn more](https://web.dev/meta-description/).

Page has successful HTTP status code

Pages with unsuccessful HTTP status codes may not be indexed properly. [Learn more](https://web.dev/http-status-code/).

Links have descriptive text

Descriptive link text helps search engines understand your content. [Learn more](https://web.dev/link-text/). Links are crawlable

Search engines may use `href` attributes on links to crawl websites. Ensure that the `href` attribute of anchor elements links to an appropriate destination, so more pages of the site can be discovered. [Learn

More](https://support.google.com/webmasters/answer/9112205)

Page isn't blocked from indexing

Search engines are unable to include your pages in search results if they don't have permission to crawl them. [Learn more](https://web.dev/is-crawable/).

robots.txt is valid

If your robots.txt file is malformed, crawlers may not be able to understand how you want your website to be crawled or indexed. [Learn more](https://web.dev/robots-txt/).

Document has a valid 'hreflang'

hreflang links tell search engines what version of a page they should list in search results for a given language or region. [Learn more](https://web.dev/hreflang/).

Document has a valid 'rel=canonical'

Canonical links suggest which URL to show in search results. [Learn more](https://web.dev/canonical/).

Document avoids plugins

Search engines can't index plugin content, and many devices restrict plugins or don't support them. [Learn more](https://web.dev/plugins/).
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Progressive Web App

These checks validate the aspects of a Progressive Web App.Learn more

Installable

Web app manifest or service worker do not meet the installability requirements

Failure reason

No manifest was fetched

PWA Optimized

Does not register a service worker that controls page and `start_url`

Is not configured for a custom splash screen
Does not set a theme color for the address bar.
Content is sized correctly for the viewport
Does not provide a valid `apple-touch-icon`
Manifest doesn't have a maskable icon
Additional items to manually check - These checks are required by the baseline [PWA Checklist](https://developers.google.com/web/progressive-web-apps/checklist) but are not automatically checked by Lighthouse. They do not affect your score but it's important that you verify them manually.