



NEW ECONOMY MOVEMENT  
PRE-AUCTION UPDATES  
AND  
**NEM**ORANDUM

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FINANCIAL FREEDOM, DECENTRALIZATION, AND EQUALITY.

IN SOLIDARITY.

**The New Economy Movement is a community-driven effort to realize financial freedom, decentralization, and equality of opportunity, united in solidarity.**

To realize the goals of the movement, the NEM cryptocurrency consisting of the **NIS (NEM Infrastructure Server)** core and the **NCC (NEM Community Client;** aka, wallet) is being developed. When fully developed, the NEM platform will be one of the most advanced decentralized blockchains with a colored coin implementation (decentralized asset exchange). The source code is implemented from scratch in Java and Javascript (NCC). Innovations in blockchain server technology include **Proof-of-Importance (POI)**, account rules, and Eigentrust++ peer reputation management. NCC has a distinct new wallet design that is completely different from Bitcoin QT-based wallets that almost all other coins are using. NCC design supports the innovative features in NIS and has robust security and a user-friendly interface.

NIS and NCC completion will mark the launch of the NEM V1 blockchain. However, that will be only the beginning, as the NEM movement will go full speed to build a dynamic NEM ecosystem as soon as NIS and NCC go live and pass an open beta. The NEM ecosystem team already includes dozens of developers. An incentive system is being put in place so that these developers will stay motivated and help build the NEM environment. More importantly, there is a need to attract new developers by offering a coherent vision for the NEM technology roadmap that will show the community's commitment to the NEM decentralized system over the long term. After launching the V1 blockchain, NEM core code will continue to be developed to add new features to support the growing NEM ecosystem.

The NEM community would like to invite you to take a part in the initiative to develop the NEM system. The NEM development team core members currently are:

Jaguar0625	Core Developer, NIS, NCC
Gimre	Core Developer, NIS, NCC
Thies	Core Developer, NIS, NCC
Makoto	Core Developer, NIS, POI
BloodyRookie	Core Developer, NIS, POI
Krysto	NCC, Front-end Developer, Web Developer
TranLoi	NCC, Designer, UX Elements

NEM's decentralized network needs to be nurtured by its community and it is encouraging that the community now has about **3000 members**. The NEM platform will draw its security from the community nodes' support and continued expansion from community marketing efforts. In this aspect, you are invited to be a part of NEM's effort and to **join the community**.

NEM will be created with a maximum of **4 billion units**, divisible to 6 digits. **75%** of that total will be distributed to the community at the official launch. Of the 75% of stakes to be given to the community, **71%** have already been reserved to be handed out and the remaining **4%** will be auctioned off to raise money for development, promotion, and any other costs associated with the initiative. **25%** will be reserved under control of the core development team, of which **10%** is reserved to compensate the core development team for their work in fully developing NIS and NCC to the V1 blockchain specifications. **5%** is reserved for the extended development team for their work on NEM promotion and the NEM ecosystem. The last **10%** is reserved for future development after the completion of the V1 blockchain, including further development of the ecosystem and new features for the core blockchain.

A preliminary draft of the NEM development contract has already been released, in which the above distribution plan was officially written and agreed upon by all NEM initial community members. Until the final version of the NEM development contract is released, the stake distribution plan is subject to modification and members can return their stake to the community at cost if they no longer wish to be a NEM contributor.

If you want to help us build a new world economic order, please consider joining NEM by buying a NEM stake either on the NXT AE or during the public auction that will be announced shortly. This will entitle you to be an equal regular member with a stake of **1 million NEM** upon NEM's official launch. You are further invited to contribute to NEM's promotion and ecosystem-building effort, to enjoy part of the NEM development stakes reserved for these activities. Most of all, please be a long-term NEMber, supporting the movement by building network security and spreading the word about NEM's efforts to transform the world's current monetary system. Together the community can break free from nation-state centralization, corrupted by political power, and build a new economy based on the **principles of financial freedom, decentralization, and grassroots contributions**. In solidarity.

# Detailed Summary of the

## Current state of NEM & Official announcements

## Stake Allocation

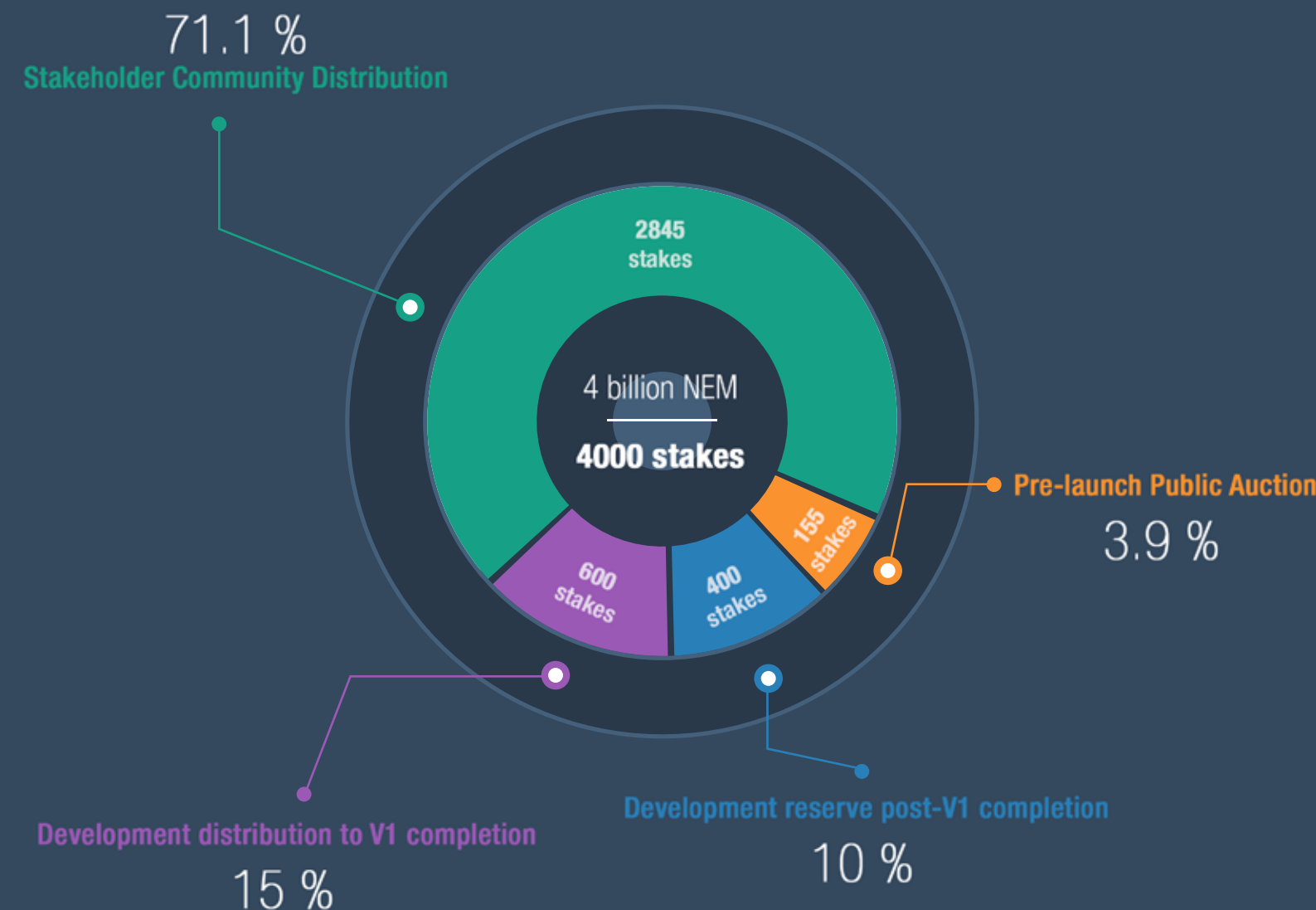
## Statistics

- 1 Please refer to the NEM summary for the latest important information about NEM governance.
- 2 To current members: the core development team's development contract is designed to best advance NEM's innovative blockchain, functionality, and widespread usage. It is understandable that some members may not agree to the terms. In that case, you should request a refund and we will go our separate ways on an amicable basis. Nothing from any member is withheld by the development team involuntarily.
- 3 To interested parties: If you want to participate in the NEM community, you can purchase NEM stakes from existing members through the NXT AE (the prices therein are prices quoted by the current holders of the entitlement). You can also obtain some NEM coins in our Auction exercise to be held later. Please note that owning a NEM stake or NEM coin does not entitle you to any profit as this is not an investment; this is a community of like-minded people working towards a common goal.
- 4 The information in the NEM summary should be self-contained. The development team is under no obligation to provide extra information, such as an exact release date of the software or team members' personal information, etc.

### DEVELOPMENT RESERVE PRINCIPLES

- Released over time, maximum on average **10%** every **2 months** (after V1 blockchain completion)
- Focus on important features, big projects, and applications. For example: private transaction mode, encrypted social messaging system, multi-signature implementation, establish NEM-using economic zones (street, shopping square, commune, etc.), important ecosystem projects

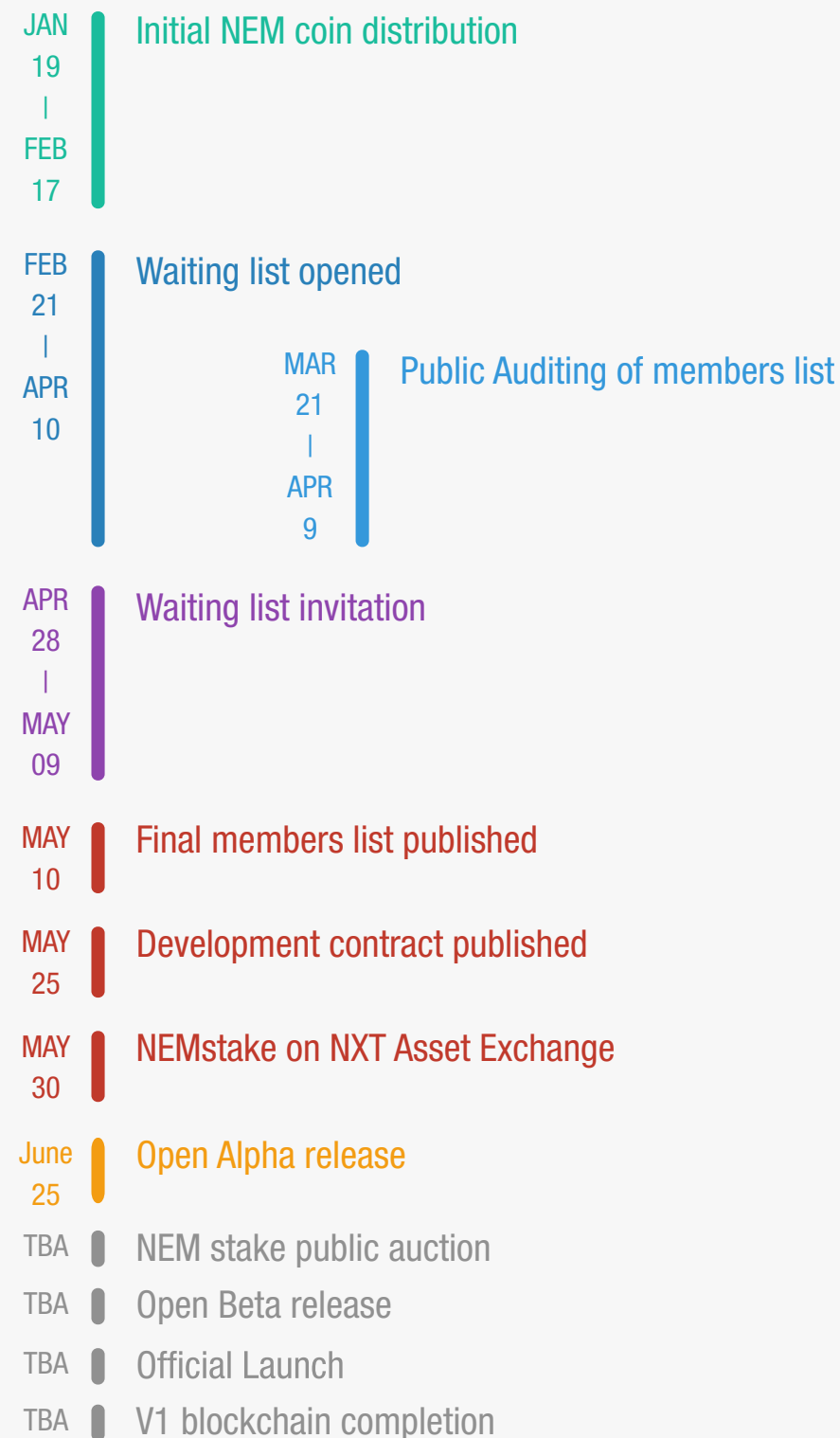
*Note: Development fund, development reserve, and development stakes do not belong to the community. They are under the control of the development team to best advance the NEM blockchain, NEM functionality, NEM widespread usage, and community. They will be allocated under the above guidelines.*



### EXPLANATIONS

- Development Fund = Initial Fund Raising + Pre-Launch Public Auction
- Initial Fund Raising = 66.2 BTC + 419,697 NXT (minus some refund)
- External Expenses = Independent Code Audit, Bug Tracker Bounties, Contractor Salaries, etc.
- Development Fund - External Expenses = Development Bonus
- Development Bonus is allocated proportionally to development stakes up to V1 blockchain completion

# NEM Timeline



## History of allocation

The purpose of the extensive NEM coin distribution and community building effort is to spread the majority of NEM evenly to as many members as possible, as far as logistics allow. The goal is to build a big and decentralized community that can support NEM's existence and operation as a decentralized network. The rule of registration is **1 account/1 stake**. However, members can reserve a stake for their loved ones in a different (new) account. Taint analysis was used during a 1 month period of public auditing to find accounts that were related, in order to maintain an even distribution (taint analysis was a surprise factor that was not announced during the initial distribution, and as a result close to **300 accounts** were refunded).

## NEMber Population Statistics

1205

VETERAN ACCOUNTS (AT LEAST JUNIOR MEMBERS), HIGH ACTIVITY, ACCOUNT OPENED BEFORE THE DISTRIBUTION BEGAN

645

ACCOUNTS OPENED AFTER JANUARY 16, BUT HAVE RECENT ACTIVITY; AVERAGE OF 15 POSTS, SHOW NEM SUPPORT

995

ACCOUNTS WITH MORE OR LESS AROUND 10 POSTS, BUT WITH JUNK POSTS

### Organization

Core team: Jaguar0625, Gimre, Thies, BloodyRookie, Makoto

Marketing team: xtester, effv, erkki12, rockethead, kodtycoon

Developers and Helpers: patmast3r, Krysto, Tranloi, xtester, taumuon, erkki12, Kooream, Zoata87, and many more.

### NEM development fund addresses

NXT: NXT-PW84-22VF-KJFX-22222

BTC: 1PxrKqfPc9cvgPd4okAusye359jUgjcPH

### Disclaimer

NEM is a community of like-minded people. It is not an organization and is made up of volunteers who will only be rewarded accordingly, upon successful completion of each stage of the project. As such, it makes no representation or warranty as to the accuracy, reliability, or completeness of the information in this handout. NEM and its respective volunteers, nominees, agents, and consultants shall have no liability (including liability to any person by reason of negligence or negligent misstatement) for any statements, opinions, information, or matters (expressed or implied) arising out of, contained in or derived from, or for any omissions from, the Information in this handout.