Habiba Salah

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EDUCATION

University of Bahrain (UOB) *Jan 2025*
 B.A. in Mass Communication GPA: 3.27
Specialization: Digital Media

PROFESSIONAL EXPERIENCE

Intern | Bahrain News Agency (BNA), Ministry of Information *Sep - Nov 2024*
- Utilized Adobe Photoshop to edit and enhance images for news covers featured on social media.
- Managed social media content by crafting engaging posts to effectively communicate BNA news updates.
- Published news articles on BNA's official website, ensuring accuracy and timeliness in response to real-time updates and content changes.
- Demonstrated strong adaptability and fast decision-making skills in a fast-paced media environment.

Intern | Bahrain TV, Ministry of Information *Dec 2024*
- Conducted interviews and hosted guests for various television segments, showcasing strong communication and presentation skills.
- Covered numerous events by documenting key moments through photography and videography.
- Edited media content using softwares like Adobe Premiere and CapCut to produce high-quality visual materials for instagram.
- Collaborated with production teams to ensure seamless content creation and timely delivery.

Entrepreneurial Experience | Management & Branding @bahrain_anime *Nov2022*
- Successfully launched and managed a personal business, overseeing all aspects of branding, marketing strategies, and social media engagement.
- Designed visually appealing Instagram posts using softwares to effectively promote products and services.
- Managed customer inquiries, provided personalized support, and ensured customer satisfaction through clear communication and efficient order fulfillment.

PROJECT EXPERIENCE

Guide map | Mobile app design prototype *May 2024*
- Designed a user-friendly mobile app that guides travelers to popular destinations in any country, as a practical solution to reduce the need for traditional tour guides, enhancing convenience for travelers.
- Applied UI/UX design principles to ensure intuitive navigation and engaging visuals for an optimal user experience, Providing comprehensive destination descriptions, featuring images, distance & reviews.

Students Pick-Up | Graduation Project Web & App *Dec 2024*
- Created a mobile and web prototype as a solution to streamline the process of parents picking up their children from elementary school through QR code scanning system, enhancing security and organization.
- Designed two interfaces for parents and authorized personnel to ensure children's privacy and protection.

FREELANCE EXPERIENCE

Web Designer | Champion Within Us Website *Feb 2025*
- Collaborated with students from Al ain university in UAE to design a website ensuring it met the vision and project requirements through effective communication and creative design solutions.

UI/UX Designer | The international communication & media Conference (ICMC) Website *Mar 2025*
- Designed a professional interface creating an intuitive layout to enhance user engagement and provide easy access to conference details.
- Applied strong visual principles to ensure a professional, formal aesthetic aligned with the conference's theme.

SKILLS

TECHNICAL SKILLS: Web and Mobile UI/UX, Graphic Design, Social Media Management, Animation production, photography, Branding, video editing.

SOFTWARE SKILLS: Adobe Creative suite, Figma, Capcut, Visual Studio code, Blender.