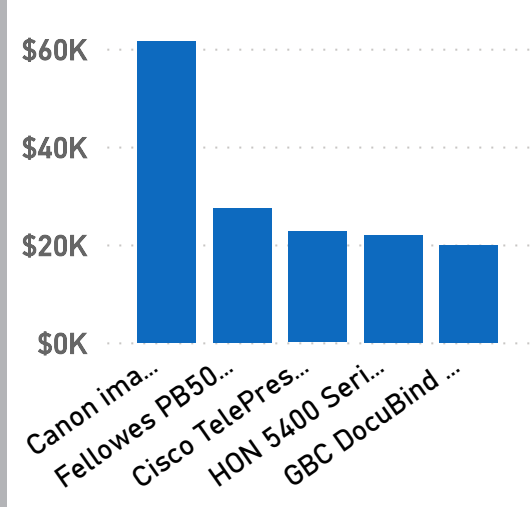
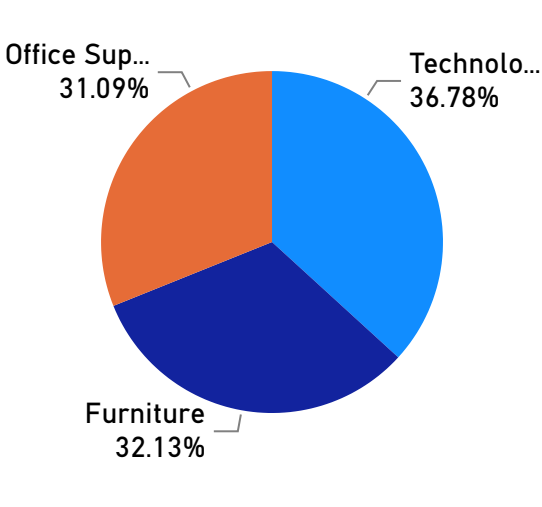


Superstore Sales Report

Sales by Top 5 Products



Sales by Category



9630
Total Orders

\$2.23M
Total Sales

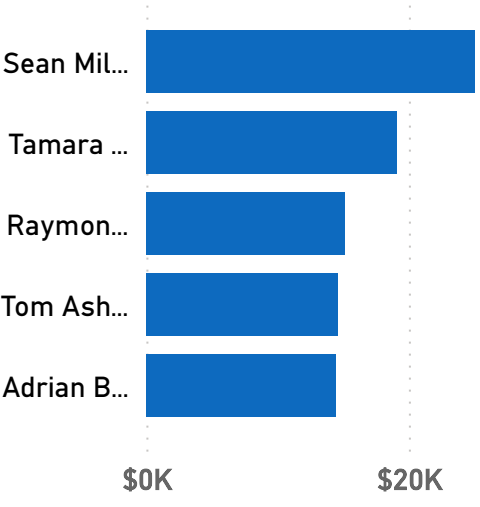
Ship_Mode
All

16/01/2015 20/12/2018



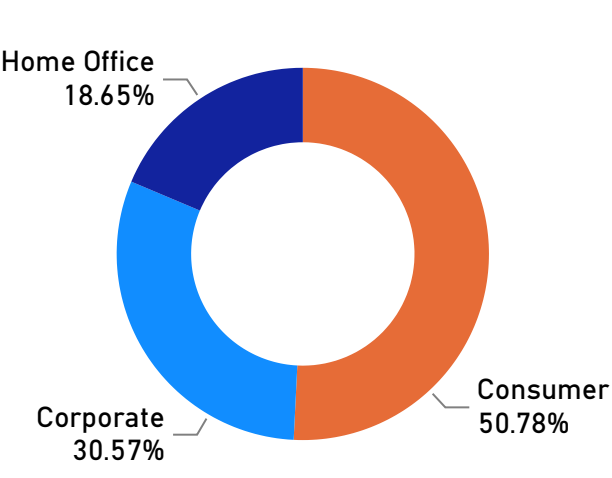
Technology
Category
Sales

Sales by Top 5 Customers



Customer	Sales	State	Product
Alan Schoenberger	\$1.39K	Alabama	Avaya IP Phone 1140E Vol
Alan Schoenberger	\$0.55K	Alabama	Global Wood Trimmed Ma
Alan Schoenberger	\$0.28K	Alabama	Gould Plastics 18-Pocket
Amy Hunt	\$0.01K	Alabama	Avery 499
Anne McFarland	\$0.35K	Alabama	Office Star - Professional and Mesh Fabric Seat
Anne McFarland	\$0.01K	Alabama	Southworth Parchment Pa
Anne McFarland	\$0.90K	Alabama	Tennsco Double-Tier Loc
Anne Pryor	\$0.00K	Alabama	Xerox 1949
Bart Folk	\$0.01K	Alabama	Newell 331
Carol Adams	\$0.01K	Alabama	Avery Poly Binder Pockets
Carol Adams	\$0.02K	Alabama	Newell 311
Total	\$2,226.13K		

Sales by Segment



Sales by Region

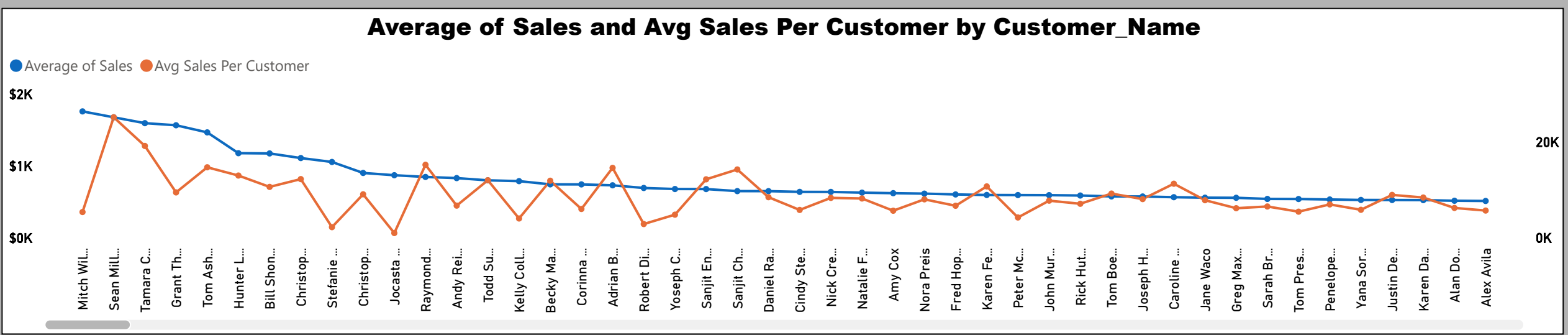
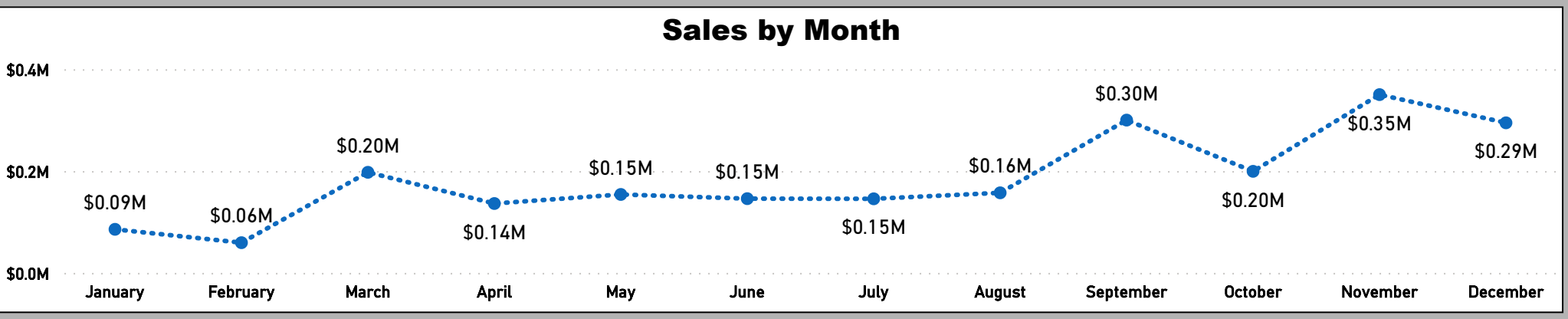
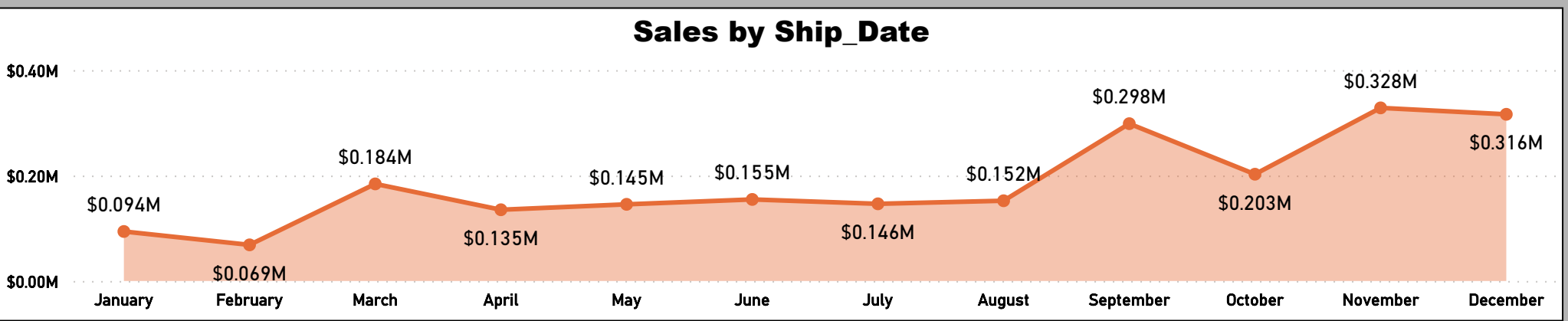
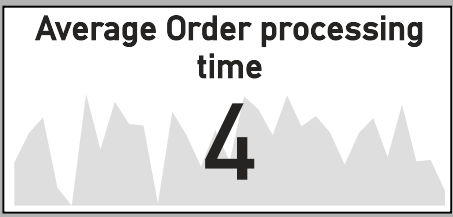


Ship_Mode

All

16/01/2015

20/12/2018



What influences Sales to

Increase

 ?

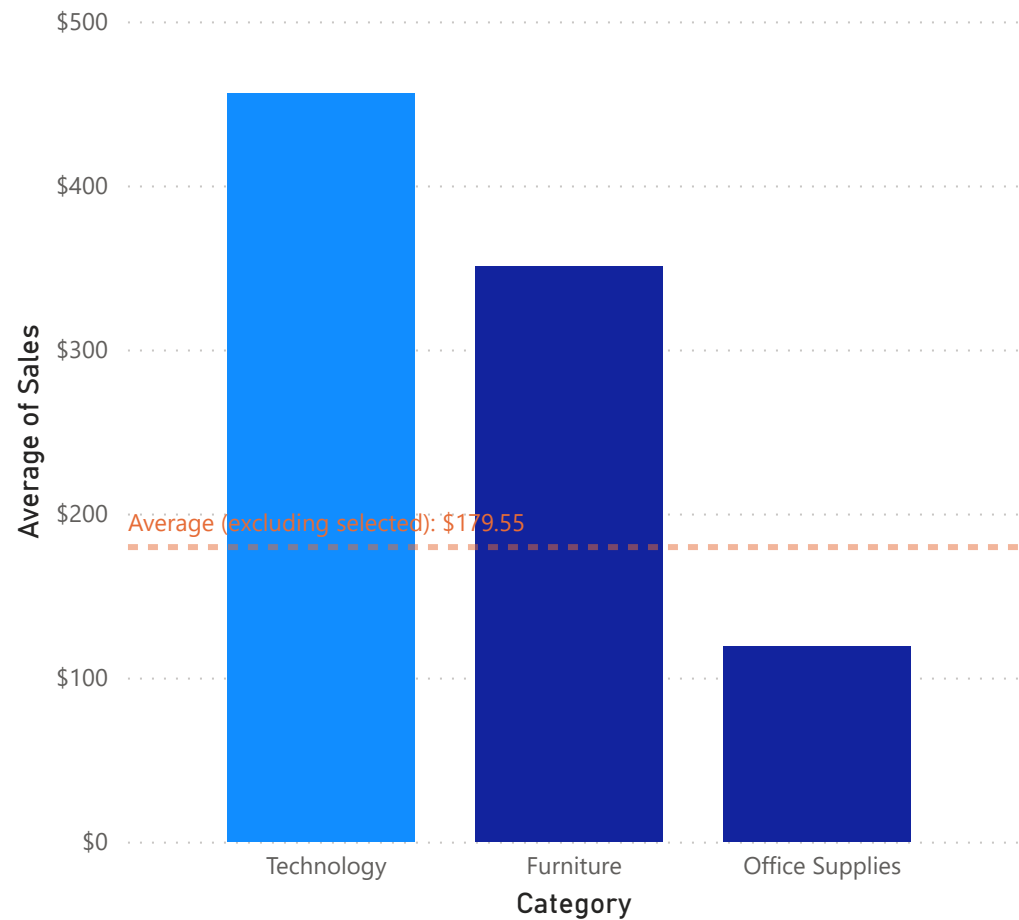
When...

...the average of Sales increases by

Category is Technology

\$276.8

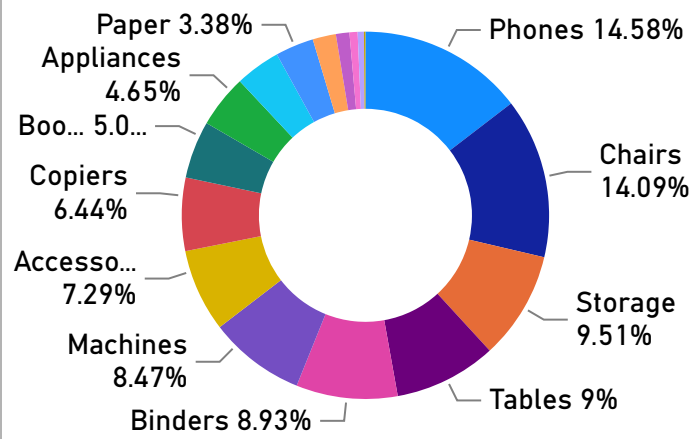
← Sales is more likely to increase when Category is Technology than otherwise (on average).



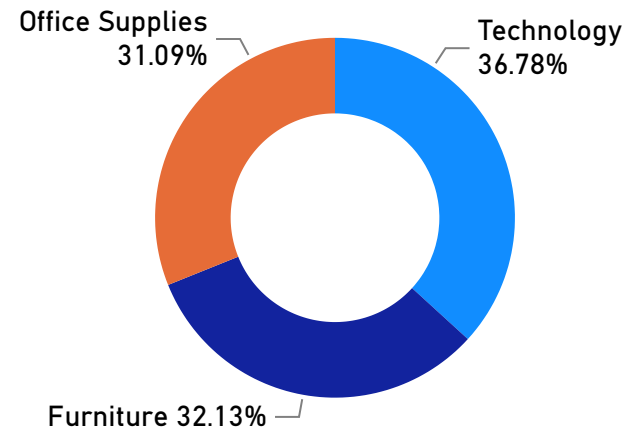
☐ Only show values that are influencers

Sales Analysis Using Q&A

Sum of Sales by Sub_Category

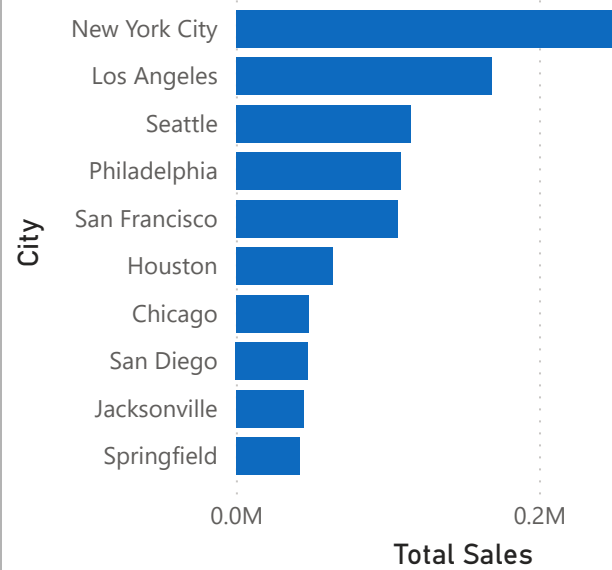


Sum of Sales by Category

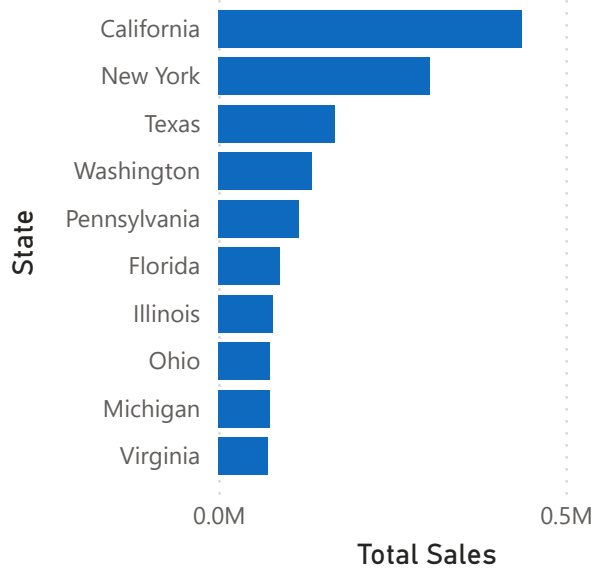


Customer_Name	Sales	Product_Name
Adam Shillingsburg	\$26.22	#10- 4 1/8 x 9 1/2 Recycled Envelopes
Ann Steele	\$27.968	#10- 4 1/8 x 9 1/2 Recycled Envelopes
Anne McFarland	\$17.48	#10- 4 1/8 x 9 1/2 Recycled Envelopes
Brooke Gillingham	\$17.48	#10- 4 1/8 x 9 1/2 Recycled Envelopes
Chloris Kastensmidt	\$48.944	#10- 4 1/8 x 9 1/2 Recycled Envelopes
Joy Bell-	\$17.48	#10- 4 1/8 x 9 1/2 Recycled Envelopes
Mike Pelletier	\$43.7	#10- 4 1/8 x 9 1/2 Recycled Envelopes
Paul Stevenson	\$17.48	#10- 4 1/8 x 9 1/2 Recycled Envelopes
Robert Barroso	\$55.936	#10- 4 1/8 x 9 1/2 Recycled Envelopes
Sarah Bern	\$13.984	#10- 4 1/8 x 9 1/2 Recycled Envelopes
Alan Shonelv	\$7.64	#10- 4 1/8 x 9 1/2 Securitv-Tint Envelopes

Total Sales by City



Total Sales by State



16/01/2015

20/12/2018

Sum of Sales by Region

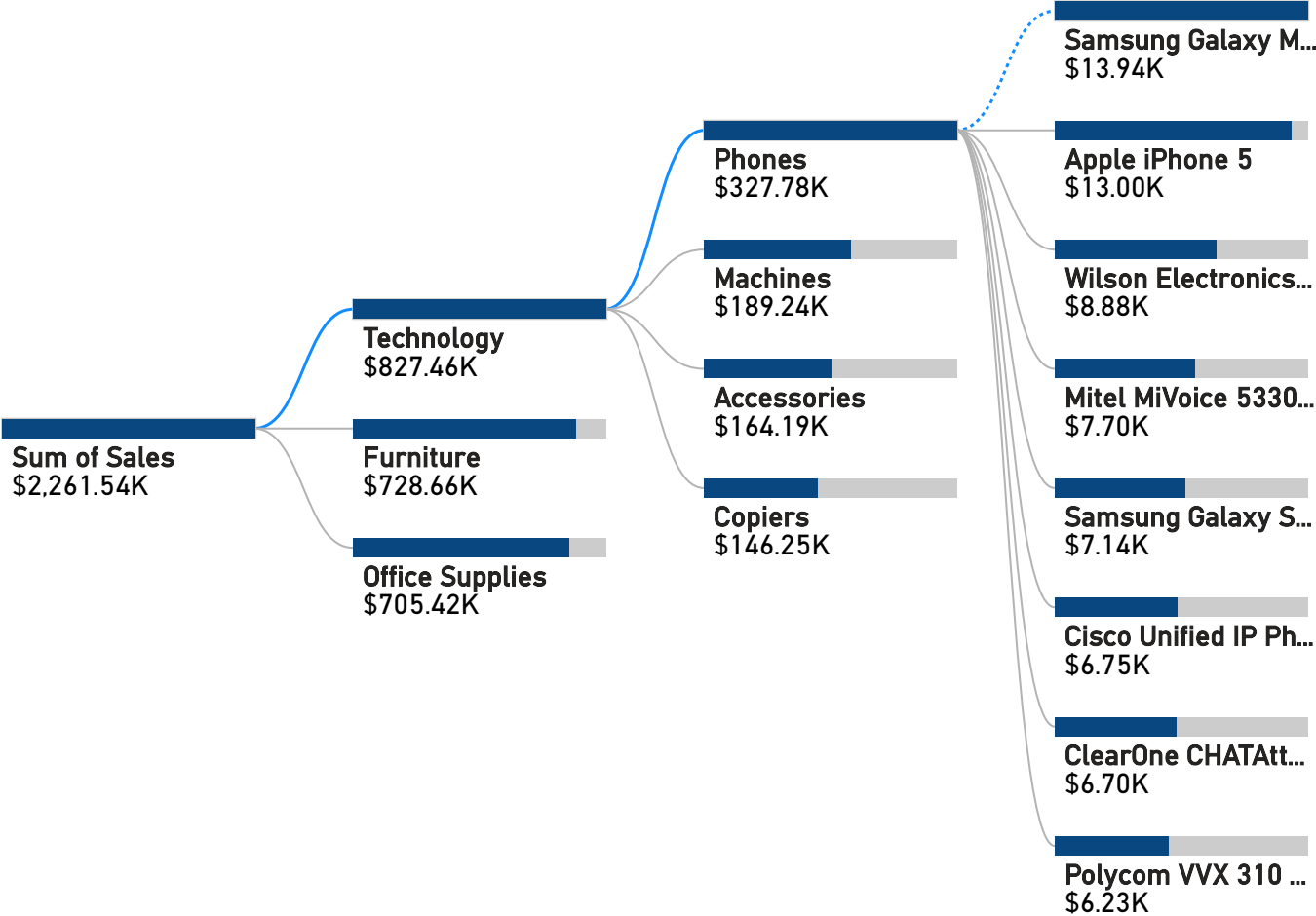


Decomposition Tree

Category ×
Technology

Sub_Category ×
Phones

Product_Name ×



Sales by Category for 2017

- Year
- 2015
 - 2016
 - 2017
 - 2018

