Lecture Note 6: Maximum Littelihood Least squares us. MLE fondom var. X with pdf $f(x; \theta)$ Sample X_i iid: $\{X_i\}_{i=1}^N$ \Rightarrow each i has X_i Likelihand: max L = max TT f(xi; B) max InL = max & In[f(xi) &)] Solution: Ô satisfies DINL = 0 properties of MLE: (Consistency: 6 +> 0 (3) Asymptotic normality (CLT): $\hat{\theta} \stackrel{d}{\to} \mathcal{N}(\theta, \Xi)$ 3) Asymphtic efficiency

Bernoulli
$$X_i = \frac{1}{20} \frac{1}{N}$$
 property Sample N=3, i.i.d., $(1,1,0)$

$$L = Pr[X_i = 1] \cdot Pr[X_2 = 1]$$

$$= \rho^2(1-\rho)$$

FOC:
$$\frac{d \ln L}{d \hat{p}} = \frac{2}{\hat{p}} - \frac{1}{1 \cdot \hat{p}} = 0 \Rightarrow \hat{p} = \frac{2}{3}$$

N Bernoulli variables, S successes, N-S failures

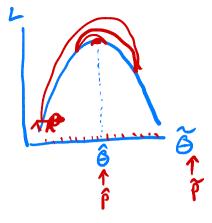
$$L = \rho^{S} (1-\rho)^{N-S}$$

$$\ln L = S \ln(\rho) + (N-S) \ln(1-\rho)$$

$$\hat{\rho} = \frac{S}{N}$$

Methods for finding MLE

- 1) Analytic optimization
- 2 (Undirected) grid search
- 3) (Directed) numerical optimization



Newton - Raphson