



GAZELLE WEB-TECH

Proposal



Endless Possibilities



Web Designs  
& Development



Web Apps  
Development



Creative Designs  
& Branding



Mobile Apps  
Development

we'd love to work with you

## INTRO

Gazelle Web-Tech is one of the nation's fastest growing Technology companies based in Accra Ghana. Our name may be new to you, but you'll certainly have heard of our clients . Some famous Companies trust us to build their brands, manage their day to day business data and deliver strategic I.T solutions for their business.

You see, we understand that the best ideas are truly contagious, and that's why we develop and deliver services that people just can't stop talking about.

We understand that what our clients want, is to make their brands and business delivery stand out amongst the lots in the competitive market. And that is why we offer services and products that work precisely the way your business needs them to, and thus brings your company real results.

Our experts have helped hundreds of local, national and even international clients achieve new levels of success through excellent responsive new website launches with measurable search engine optimization strategies, effective business intelligent applications, quality and well programmed web and mobile application systems to manage the delivery of services to clients and customers.

Working with us, you'll soon start to view Gazelle Web-Tech as a valuable extension of your own business. We'll quickly get to fully understand your business, the marketplace in which you operate and the way you want to interact with your customers or clients with an in-house team always keeping an eye on the latest web technology, design, PR mediums and better I.T business delivery techniques. We'll constantly deliver new solutions that fit precisely with your ever-changing business and brand requirements and keep you one step ahead of your competitors.

We work with you to ensure a 100% customer retention by enhancing your profile and brand visibility with eye-catching company branding, brochures and exhibition materials designed and written by our in-house team of experienced and inventive graphic designers and copywriters. We even handle the print, production and delivery of your promotional or internal communication materials.

All of which brings you the results you want while removing the hassle of dealing with different agencies that you could do without!

## OUR MISSION:

To be the number one partner of choice for leading service providers, governments and enterprises by helping them create, build and maintain the most innovative, reliable and cost-effective technology services to meet their customers' growing needs through the rapid deployment of emerging technologies.

## What We Stand For

## OUR STRATEGY:

our strategy is to deliver our services on the ambitions of growth and value creation; thus taking the number one place in the hearts of our customers in the delivery of technology services.

## OUR VISION

To be the driving force behind businesses and culture around the world.



## OUR SERVICES

Our work with you starts with your vision. Whether you're looking to disrupt markets, establish a new method of service delivery or become a thought leader, our first task is to understand your business goals and shape a branding and communications strategy around them.

These are what we serve you with:

### BRANDING

With Gazelle web-tech, you are sure on getting your business to create the right impression on that customer. Our logos, websites, and print outs etc. adequately reflects the personality of your company and gives it that edge of credibility, also differentiating you from competition.

A unique brand comprises of both design and messaging that evokes emotion and drive strategy. It translates the values of your company to your employees, customers and potential customers.

We strategically balance these elements, to give value to your brand thus reinforcing everything the company does, increase in internet and physical visibility, driving performance in sales and marketing.

## Website Design and Development

We create visually stunning, responsive, cutting-edge websites, designed and delivered to the highest possible standards using the latest trends and technologies.

*We place the utmost importance on making sure that our websites always reflect our clients' professionalism, websites that look great, load quickly, are secure, and work towards your business objectives.*

*Great emphasis is placed on user interface design and general usability, so that as well as looking fantastic, your finished site will be easy to access and navigate, whatever your audience's level of experience. Our aims are clear - to create high-end, responsive websites that grow our clients' businesses by raising their reputation and standing online.*

First impressions count. We create websites that:

- \* Meet specific business objectives
- \* Are highly polished and pixel perfect
- \* Look spectacular on all major platforms including; Internet Explorer, Firefox, Safari, Chrome, iPhone and iPad iOS, Android and other handheld devices
- \* Are built modular - are easy to update and expand to allow for future proofing and growth
- \* Adhere to the Government's Disability Discrimination Act
- \* Comply with W3C international web standards for future browser compatibility
- \* Are secure



# Corporate E-mail Setup

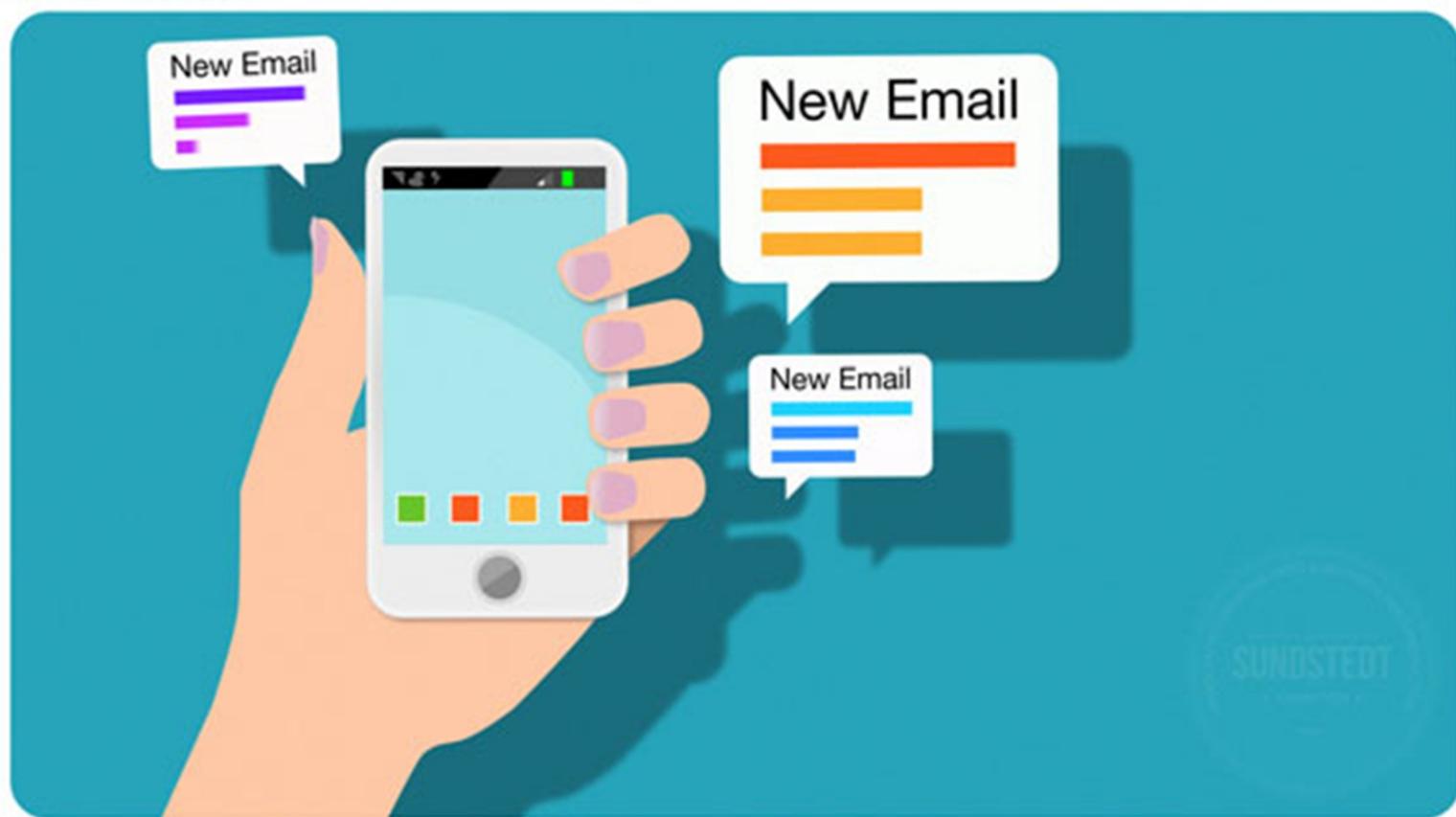
Whether you have a few or a huge number of mailboxes running for your business, Gazelle Web-Tech is capable of managing it all for you. We have a team of email experts having years of hands on experience in providing corporate email services to companies. Also we have years of experience in providing efficient and reliable business email hosting services..

*With growing importance for managing business communications, more and more companies are now realizing that running an in-house mail solution is not really feasible in the long run. Given the constant upgrades and management that an email server demands, it's quite a hassled process to manage & administer the whole thing. This gives rise to the need of opting for corporate email services. We provide email solutions that are fast, secure and dependable.*

**Benefits of using our corporate email services:**

- \* We understand the need of businesses to constantly have access to their email communications. With our business email solutions in place, your users can access their email using outlook, a mobile phone with Gmail identical features.
- \* With our anti spam & anti virus protection features in place, you can be assured of a spam- free & virus-free inbox.
- \* Also we take all the necessary steps to keep your email private with a strict ad-free policy.
- \* Apart from providing best in class business email solutions, our team is always just a call away to provide You active 24/7 support.

*We leave you free to only manage your business while we take care of your emails.*



# CREATIVE DESIGN & BRANDING

High-end graphic design, stunning logos, professional brochures, corporate letterheads and business cards – in short we deliver creative brilliance.

*Helping our clients tailor and deliver their most important messages to their customers is one of our passions. Through innovative thinking and by utilising the excellent skills and experience of our in-house creative team, your brand will come to life.*

*We are always in pursuit of original design solutions to meet our clients' creative needs. By combining the latest advanced graphic design technology with proven marketing strategies, we aim to make your business or brand stand out from the crowd and even surpass your objectives.*

We offer:

- \* Creative consultancy
- \* Corporate identity and brand identity design
- \* Logo and business stationary design and print
- \* Brochures and leaflets
- \* Advertisement design for print
- \* Packaging and product design and development
- \* Design of marketing materials for exhibitions and corporate events



# BUSINESS APPLICATIONS

Regardless of your industry, Gazelle can develop that solution that your business needs. We employ the best programming practices and coding guidelines for responsive web apps, mobile applications (android, ios, windows and blackberry) and E-commerce sites which facilitates the up and running of your business. Whether it is a school financial/database management system, accounts software, store locators for retail outlets, we can design a secure model to suit your needs.

## E-COMMERCE (ONLINE SHOPPING)

We construct powerful e-commerce websites that look fantastic, are easy to update, are secure, and provide you with all the tools you need to manage products, pricing, customers, promotions, invoicing and more...

*Our e-commerce websites are designed and coded using 'best practice' in order to generate confidence in our clients' brands and products. Our systems also offer PCI compliance, flexibility, ease of use, and security. They allow our clients to control most aspects of the site easily and quickly from any computer at any time.*

*We can also integrate advanced features, such as the provision of analysis data, stock control systems, special offer systems and mailing lists. We can even integrate your items with specialist product listing search engines for maximum exposure online.*

*We use either established e-commerce platforms such as Magento, if your needs are relatively modest, or can build completely bespoke systems, if you require the ultimate level of flexibility.*

*As a priority, each individual page of your website is coded to be SEO-friendly; therefore people can find your products on search engines such as Google, even if these products are located deep within the internal pages of your website. This feature especially, can make all the difference to your bottom line and the success of your online store.*

*Talk to us to take advantage of our knowledge, skills and experience. We would be happy to advise you on how we can help build and support a successful e-business for you.*



# WEB-APPLICATION SOLUTION

We build bespoke intelligent web-based applications with powerful content management systems (CMS). These systems allow you to manage business and have control over your business easily, quickly and securely anywhere in the world.

*Gazelle Web-Tech uses structured framework programming, best programming practices, coding guidelines and standards. Allow us reduce running costs and improve the internal processes of your business with custom web application solutions.*

*As the technology advances and the programming landscape changes to accommodate the world's growing technological needs, Gazelle Web-Tech constantly evaluates the latest trends in the development community. We improve ourselves to provide our clients the best possible development solutions.*

*The Gazelle Web-Tech Development Team has years of experience and extensive knowledge in SQL and other emerging Database Programming platforms, Custom Business Database Programming, eCommerce Applications, and Custom Enterprise Database Applications. The most advanced tools are used to create robust and state-of-the-art applications that can be implemented on many server platforms and web technologies.*

## Gazelle Web-tech Advantages:

- \* Strong, talented in-house team
- \* Clean code and APIs
- \* Multi-browser compatibility
- \* Highly maintainable code
- \* User friendly Interfaces
- \* Performance, load, and stress testing
- \* Staying up-to-date with the latest technology
- \* High knowledge and experience in BI integration

Dashboard

Inbox Projects Tasks Timeline Stats Calendar Groups More

Play/Pause pie

83%

Total: 5,000

3,3121 Orders 25,129 Selling items 59,973 Items 3,141 Customers

Snapshot

890 Total views

# MOBILE APPLICATION SOLUTION

With our expertise in mobile architecture and design, our team will make sure that your mobile website or app meets your strategic goals.

*Today, The number of smartphone connections across the continent is massive and by 2018 there are predicted to be over 4 billion mobile users worldwide, even overtaking desktop usage.*

*We are always at the cutting edge of technology and have adapted some of our considerable expertise in website building for the mobile and app market. We take our unrivalled design and development experience and apply it to these fantastic new platforms.*

*We have invested heavily in skills and personnel to offer both responsive mobile friendly websites, as well as mobile app development on platforms such as the Apple iPhone/iPad, Google Android and Windows Mobile devices.*

*Apps and mobile sites are without doubt, the preferred way for people 'on the move' to interact with businesses and this will only increase over time. They specifically tap into the huge growth in mobile internet consumption, and data can be available anywhere and at any time, boosting productivity and interaction between consumers and businesses.*

*If you are interested in increasing your client base, gaining greater consumer insight and more frequent interactions with existing customers before your competitors do, you should talk to us about our innovative mobile services.*



# DOMAIN AND HOSTING SOLUTIONS

Ensuring top performance and protection for your websites or application is really a priority for you and your business. That is why we take advantage of SSD-loaded servers located around the world and provide a number of web accelerators that will make your site load much quicker.

Gazelle Web-Tech provides a number of hosting package to meet your business requirement. Each package comes with attractive features to suite your business demands and to enable your consistent online presence. In addition, also offer domain name registration and email account setup.

1. *Domain name registration*
2. *Website and applications Hosting packages*
3. *Corporate E-mail hosting*



## OUR CLIENTS

Since Our inception, Gazelle Web-tech has worked with quite a number of clients from across all sectors. From start-up companies and SMEs all the way through to large organizations, our proven track record certifies we can successfully deliver a project of any size or complexity. We are an approachable and supportive team; come and have a chat with us and be confidently assured in our capabilities

*HERE ARE SOME OF THE FRIENDS WE'VE MADE ALONG THE WAY...*



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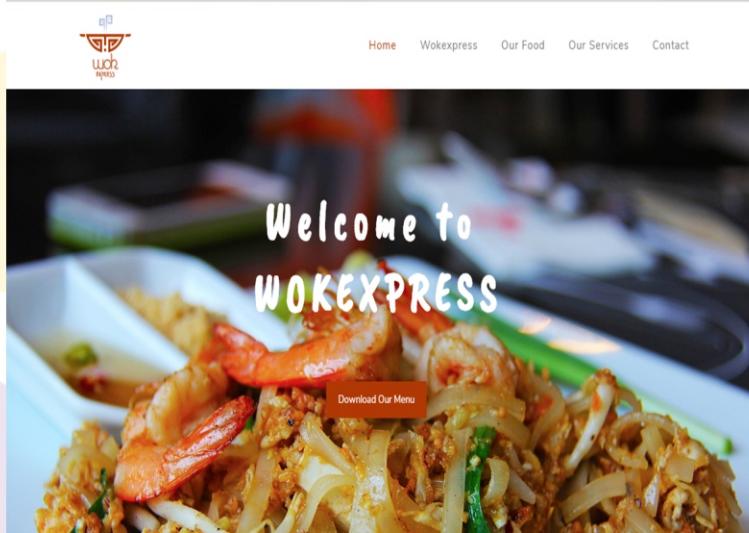
**kareenacakes**

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# PORTFOLIO

## WEB DESIGN



## BRAND IDENTITY



A tall, rectangular digital sign for PanExpress. The top half is red with the "PanExpress" logo and the words "Fresh &amp; Fast". The bottom half shows images of various dishes: fried rice, chicken stir-fry, and noodles. At the very bottom, there is contact information: a phone icon followed by "+233", a Facebook icon followed by "panexpressgh", and a globe icon followed by "www.panexpressgh.com".



# PORFOLIO

## BRAND IDENTITY

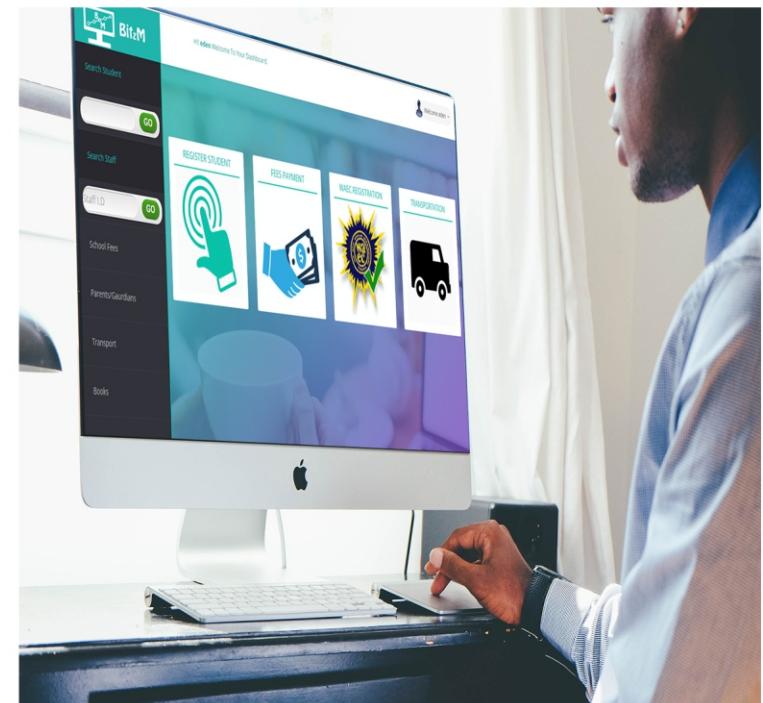
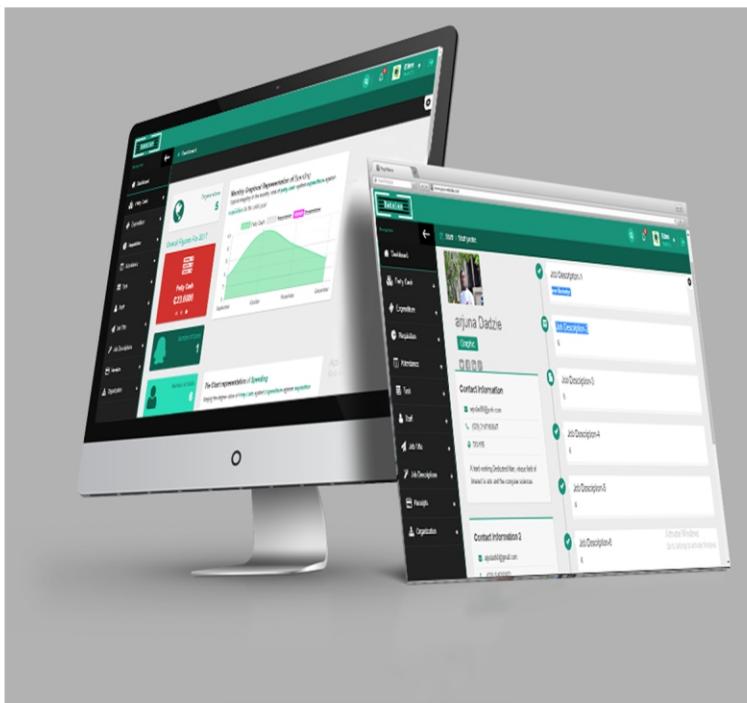


# PORTFOLIO

## SHIRTS



## WEB APPLICATIONS



# PORTFOLIO

## FLYERS & HANDOUTS



## CALL CARD



## BROCHURES

## CONCLUSION

We're proud to have built strong and lasting partnerships with many companies and we are certain your business will be safe in our capable hands.

Give us the honor and privilege to provide our services to your company or personal brand.

THANK YOU.

## CONTACT



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