



mooji
meats

Enabling the next generation of alternative meats

All the benefits of vegan meat with none of the drawbacks.



About Us

Mooji Meats textures plant-based meat and cultured meat - think of turning ground meat into an authentic steak. We build a highly scalable 3D printing process that overcomes today's trade-off between authentic textures and scalability. We close the gap in taste, look, feel, nutrition, cost between meat mimics and real meat, tapping into an \$1 trillion market opportunity.

Meet Us



Founder, Jochen Mueller

Jochen is a former postdoc at Harvard University and professor at Johns Hopkins University. Jochen is the co-inventor of eight patents, published over 20 scientific articles including Nature, and won several international awards.



Founder, Insa Mohr

Insa is a software engineer, vegetarian and avid animal lover from Germany. After five years at Boston Consulting Group, she was appointed a director for next generation technologies at Merck – a pioneer in the cultured meat industry.

Benefits of Vegan Meat

Fewer Greenhouse Gases

Producing plant-based meat emits up to 90% fewer greenhouse gases than producing conventional meat. Just one plant-based meal can save the same amount of carbon emissions it takes to drive a car across the country.

Fewer Resources Needed

They estimate plant-based meat uses 41 percent less land than fish farming, 77 percent less land than poultry, 82 percent less land than pig farming, 89 percent less than beef from dairy cows, and a whopping 98 percent less land than beef from beef herds.

What we do!

3D Printing

Our 3D printing process allows us to produce more realistic meat substitutes. We offer a more sustainable protein source that doesn't sacrifice texture or taste!

Compared to our Competitors

Unlike our competitors, we don't just produce ground beef or sausages. We specialize in more intricate meat substitutes like steak. We want to create something for everyone to enjoy.



New York Strip

Something about the process or how the texture is created. This is filler text that I'm trying to throw in here for flavor text.

Quantity +



Fillet Mignon

Something about the process or how the texture is created. This is filler text that I'm trying to throw in here for flavor text.

Quantity +

Personal Info

Your Order



New York Strip

8lbs

10\$/pound

Shipping Address

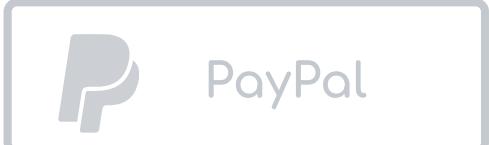
Total: 100\$

[Order](#)

Payment



Credit Card



PayPal



Payment Address Matches Shipping

Payment Address

Personal Info

Your Order



New York Strip

8lbs

10\$/pound

Shipping Address

Total: 100\$[Order](#)

Payment



Payment Address Matches Shipping

Personal Info

Shipping Address

Your Order



New York Strip

8lbs

10\$/pound

Total: 100\$

Order

Payment

Credit Card

PayPal

Personal Info

Your Cart Is Empty

Shipping Address

Payment





Your Order Was Successful

Thank you for helping save the planet!

A confirmation and shipping email will be sent to
#####@gmail.com shortly.