

**Title**

When looking for answers go wrong

**Theme**

The feeling of being left out and having no one to turn to for help.

**Logline**

A teenager who is being made fun of for not understanding sexual slang by their group of friends. A parent does not know how to explain this slang to their child, so the teenager must turn to the internet for answers. The teenager finds both over the top and too censored versions of his question.

**Treatment**

The film opens with a teenager (Jesper) sitting on a sofa with his phone and texting. He is chatting with his friends in a group chat. We zoom into the group chat and see the conversation is about "popping the cherry". We cut to the scene with the teenager (Jesper) who looks very confused. His friends are laughing at him for not knowing this term and making him feel embarrassed. The teenager gets up, and goes to his mom to ask what "popping the cherry" means, but his mom is not sure what to say. She looks confused as well, and tells him he should ask his dad. The scene moves to the teenager searching the term on the internet. A big close-up on his face shows he is terrified and shocked as his phone reveals an Instagram video of a banana in a papaya. The camera moves from the phone to the teenager who looks perplexed with the idea of having a banana instead of penis. The scene ends, and a frame showing fruits is swiped away across the screen. Text is revealed saying, "remove the taboo". (to be decided) The Cherry Pop logo is revealed.