

Shot no. 1



Location Sofa

Description Teenage boy is sitting on a sofa, browsing the internet

Sound/
Props Props: laptop, phone

Camera
mov. Camera doesn't move and jumps right to the next scene

Transition Shot no. 4



Location Sofa

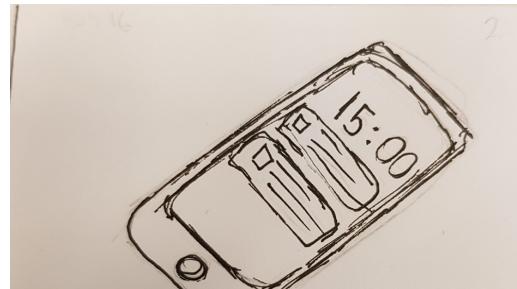
Description Over the shoulder shot of boy texting

Sound/
Props Typing sounds, props: phone

Camera
mov. Camera doesn't move and jumps right to the next scene

Transition Shot no. 4

Shot no. 2



Location Sofa

Description Close up of the phone. Notification appears

Sound/
Props A sound of notification. Props: phone

Camera
mov. Camera doesn't move and jumps right to the next scene

Transition Shot no. 5



Location Sofa

Description Boy is texting his friend and messages appear as animations next to him, he gets confused

Sound/
Props Messages sounds, props: phone

Camera
mov. Camera doesn't move and jumps right to the next scene

Transition Shot no. 5

Shot no. 3



Location Sofa

Description Close up of the phone, boy grabs his phone

Sound/
Props Props: phone

Camera
mov. Camera doesn't move and jumps right to the next scene

Transition Shot no. 6



Location Sofa

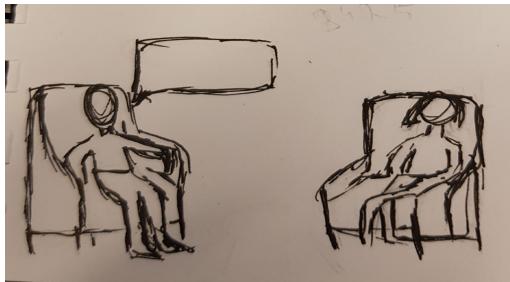
Description He gets confused by a conversation and decides to find his mom, leaves the sofa

Sound/
Props

Camera
mov. Camera doesn't move and jumps right to the next scene

Transition Shot no. 6

Shot no. 7



Location Chairs, sitting next to mom

Description Boy comes to his mother to ask question about the thing which confused him, text appears as a text bubble

Sound/Props

Camera mov. Camera doesn't move, jumps straight to another scene

Shot no. 10



Location Sofa

Description Boy comes back to the sofa and decides to look for an answer on internet, but gets shocked by porn

Sound/Props

Camera mov. Camera doesn't move, jumps straight to another scene

Shot no. 8



Location Chair, close up of mother

Description Text bubble appears next to mother, she looks confused and shows that she can't answer the question

Sound/Props

Camera mov. Camera doesn't move, jumps straight to another scene

Transition

Shot no. 11



Location Sofa

Description

The same action filmed from another angle

Sound/Props

Camera mov. Camera doesn't move, jumps straight to another scene

Shot no. 9



Location Chair, close up of boy

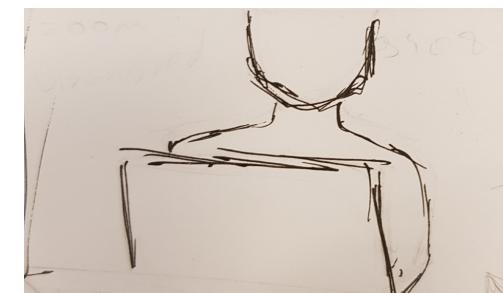
Description Text bubble appears next to boy, he is confused and doesn't understand why mom is not answering his question

Sound/Props

Camera mov. Camera doesn't move, jumps straight to another scene

Transition

Shot no. 12



Location Sofa

Description Close up of boy. His face expressions let to understand, that he is very shocked of what he saw

Sound/Props

Camera mov. Camera doesn't move, jumps straight to another scene

Shot no. 13



Location Sofa

Description

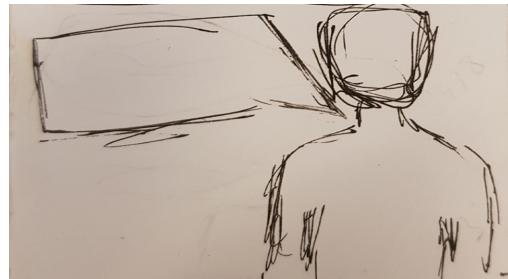
Close up of boy closing his laptop fastly

Sound/
Props

Camera
mov. Camera doesn't move, jumps straight to
another scene

Transition

Shot no. 14



Location Sofa

Description

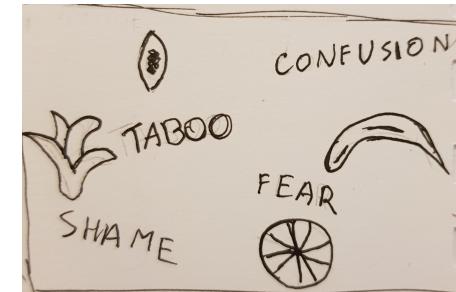
Text bubble appears, boy looks very indignant
because he can't find answer even online

Sound/
Props

Camera
mov. Camera doesn't move, scene goes to
the animated part of video

Transition

Shot no. 15



Location Animated video

Description

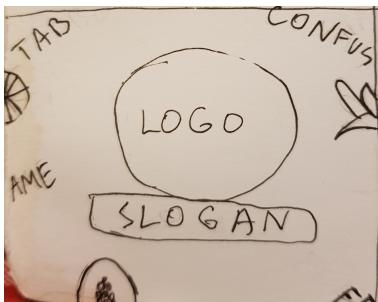
Animated fruits, words moving around

Sound/
Props

Camera
mov.

Transition

Shot no. 16



Location Animated video

Description

All words and fruits going outside the
frame, Cherry-Pop logo and slogan appear

Sound/
Props

Camera
mov.

Transition