

Christine Ma

[Github](#) [LinkedIn](#) [Portfolio](#)

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SKILLS

Programming: Ruby, Ruby on Rails, JavaScript, jQuery, React.js, React Native, Redux, SQL, Git, HTML5, CSS3
Languages: English, Mandarin

PROJECTS

Christagram

[Live Site](#) | [Github](#)

Christagram is a web app inspired by Instagram utilizing JavaScript, SQL, Ruby-on-Rails, React, Redux, and AWS

- Single-page web app using Ruby on Rails on the backend with React/Redux delivering a seamless user experience on the frontend
- Uses S3 (Amazon Web Services) to store photos in remote database
- Utilized ActiveRecord with association models to dynamically integrate user information stored across multiple database tables and reduce number of queries to the database

The Claw Machine

[Live Site](#) | [Github](#)

Javascript Browser game inspired by the classic Claw Machine arcade game

- Utilizes OOP & Class inheritance for clean, DRY code
- Tracks key controls with vanilla JavaScript event listeners for responsive gameplay

EXPERIENCE

App Academy

New York, NY

Programming Instructor

September 2018 - Present

- Provide a strong programming foundation for students to gain acceptance into the most selective coding bootcamps
- Teach programming fundamentals up to intermediate level JavaScript
- Provide one-on-one code reviews and tutoring to students

American Express

New York, NY

Acquisition Partnerships Senior Analyst

December 2015 - December 2017

- Supported acquisition marketing strategies by managing Customer Relationship Management pipeline, monthly reports, and data analytics for 13 partnerships across a team of 11 people, to better ensure sales accuracy and to monitor performance goals

Coach, Inc.

New York, NY

Wholesale Financial Analyst

August 2015 - December 2015

- Oversaw the distribution process and maintenance of invoices, interfacing extensively with nationwide vendors and suppliers

American Express

Taipei, Taiwan

Service Level Planning Analyst

April 2013 - December 2014

- Leadership/Organizing and Planning— Oversaw resource planning and real-time management for the Taiwan contact center with over 100 staff members
- Generated capacity planning analysis of monthly, weekly, daily, and hourly call volume forecasts for resource planning, which directly impacted executive staffing decisions

Awards

- Service Level Planner International Excellence Award
- Service Level Planner of the Month for JAPA region

EDUCATION

App Academy (2018)

New York, NY

- Immersive software development course with focus on full stack web development
- Rigorous program that accepts < 3% of all applicants

Rutgers University

New York, NY

- BA - Double major in Economics and Communications
- Leadership: Vice President of Community Service and Volunteer work at alpha Kappa Delta Phi Sorority, Inc.