Christine Ma

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SKILLS

Programming: JavaScript, React.js, Redux, Ruby, Ruby on Rails, PostgreSQL, jQuery, Git, SQL, HTML5, CSS3
Languages: English, Mandarin

SELECT PROJECTS

Christagram   Live Site | Github
Christagram is a web app inspired by Instagram utilizing JavaScript, SQL, Ruby-on-Rails, React, Redux, and A
- Single-page web app using Ruby on Rails on the backend with React/Redux delivering a seamless user experience on the frontend
- Uses S3 (Amazon Web Services) to store photos in remote database
- Utilized ActiveRecord with association models to dynamically integrate user information stored across multiple database tables and reduce number of queries to the database

The Claw Machine   Live Site | Github
Javascript Browser game inspired by the classic Claw Machine arcade game
- Utilizes OOP & Class inheritance for clean, DRY code
- Tracks key controls with jQuery event listeners for responsive gameplay

EXPERIENCE

App Academy   New York, NY
Programming Instructor   September 2018- Present
- Provide a strong programming foundation for students to gain acceptance into the most selective coding bootcamps
- Teach programming fundamentals up to intermediate level JavaScript
- Provide one-on-one code reviews and tutoring to students

American Express   New York, NY
Acquisition Partnerships Senior Analyst   December 2015 - December 2017
- Supported acquisition marketing strategies by managing Customer Relationship Management pipeline, monthly reports, and data analytics for 13 partnerships across a team of 11 people, to better ensure sales accuracy and to monitor performance goals
- Streamlined the partnership implementation by customizing the Salesforce dashboard based on business functionalities and needs, in addition to providing real-time support for all Global Commercial Payment Partner Portal users. Assisted users with troubleshooting and solved the majority of portal related issues

Coach, Inc   New York, NY
Wholesale Financial Analyst   August 2015 - December 2015
- Oversaw the distribution process and maintenance of invoices, interfacing extensively with nationwide vendors and suppliers
- Supported internal business partners in resolving issues around vendor payments. Demonstrated strong communication and problem solving skills in understanding partners' concerns and implementing best solutions.

American Express   Taipei, Taiwan
Service Level Planning Analyst   April 2013 - December 2014
- Leadership/Organizing and Planning— Oversaw resource planning and real-time management for the Taiwan contact center with over 100 staff members
- Generated capacity planning analysis of monthly, weekly, daily, and hourly call volume forecasts for resource planning, which directly impacted executive staffing decisions

Awards
- Service Level Planner International Excellence Award
- Service Level Planner of the Month for JAPA region

EDUCATION

App Academy (2018)   New York, NY
- Immersive software development course with focus on full stack web development
- Rigorous program that accepts < 3% of all applicants

Rutgers University   New Brunswick, NJ
- BA - Economics
- Leadership: Vice President of Community Service and Volunteer at alpha Kappa Delta Phi Sorority, Inc.