# Project 2 Ames Housing Data

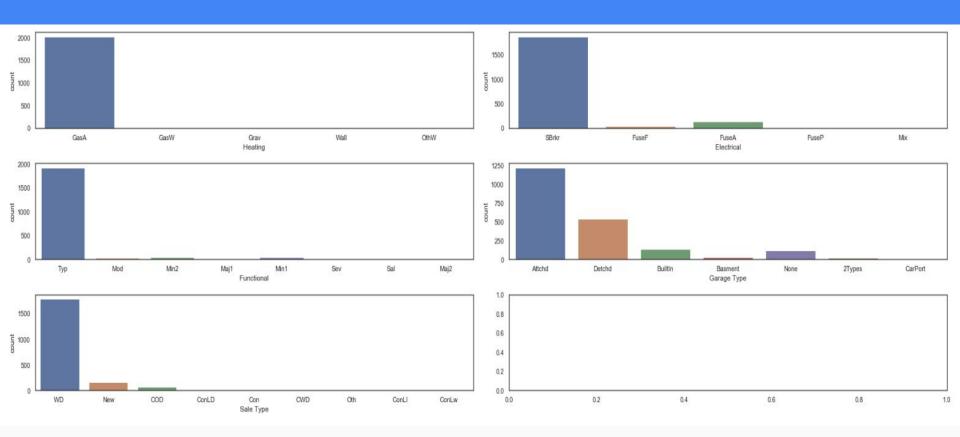


Ascertain important features that influence house prices to ensure proper valuation. The proper valuation of houses would prevent another housing bubble from taking place

#### **Combined Features**

- 1. Total\_Firepl
  - a. Fireplace \*Fireplace Qu
- 2. Total Square Feet
  - a. Greater Living Area
  - b. Bsmt Square area
- 3. Total Porch Area
  - a. Open Porch SF
  - b. Enclosed Porch
  - c. 3SN Porch
  - d. Screen Porch

#### Dropping some features- Lower Variance



#### Final Features Column

X. columns

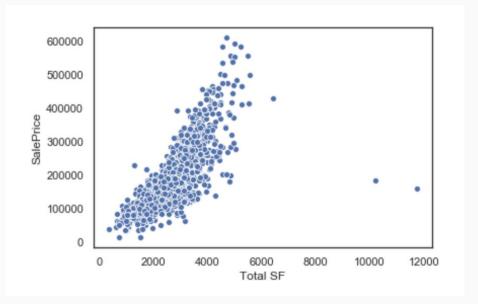
dtype='object')

#### R2 score

```
[4110... #R^2 Score for train data
       best.score(X_train,y_train)
[4110... 0.8074849201649046
[4111... #R^2 Score for test data
       best.score(X_test,y_test)
[4111... 0.8455752908422602
[4112... #Baselinescore for predictions
       lasso_score = cross_val_score(lasso,X_train,y_train, cv = 5)
       lasso_score.mean()
[4112... 0.7945773039562196
```

#### Expected Findings from the predictive model

- 1. Overall Quality
- 2. Total Sq Feet of the House
  - a. Combining both
    Greater Liv Area &
    BSMT Area



## We might lose some explanatory power by using the total Square Feet data

```
[624]: #We can add up some values that are related with each other
       train['Total SF'] = train['Total Bsmt SF'] + train['Gr Liv Area']
       train['SF ratio'] = train['Total Bsmt SF'] / train['Gr Liv Area']
[626]: plt.scatter(x='Total SF', y='SF_ratio',data=train)
[626]: <matplotlib.collections.PathCollection at 0x1a3b69a2b0>
        2.00
        1.75
        1.50
        1.25
        1.00
        0.75
        0.50
        0.25
                                 6000
                                               10000
                                                      12000
```

### Interesting finds through the predictive model

- 1. Garage Area
- 2. Fireplace Quality
- 3. Basement Exposure



Why are Garage
Areas and
Fireplace quality
essential for the
houses in Ames?

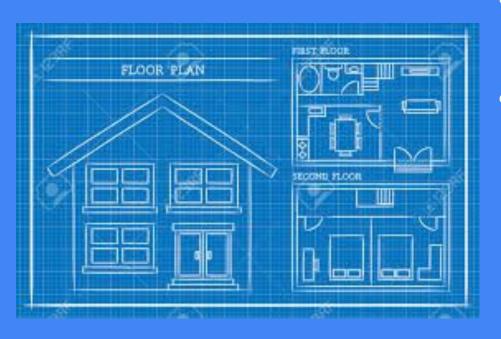


https://www.thrillist.com/travel/nation/states-with-the-worst-winters-worst-us-states-for-winter



- Why are these factors important?
  - Valuate housePrices accurately
    - Prevent another housing bubble from occurring
  - People are more aware of the house prices

### Things to note:



- Some general features in this model can be used in predicting other houses from a different city.
- The other features that are city specific
  - Winter prone- Harsh Winter
  - Major cities have higher number of apartments
    - Different features will be used to predict the prices