

\$5 Trillion Trade Finance Gap. Billions Lost to Fraud. Zero Transparency.



Fraud

TRADERA



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Incpocss

\$5T unmet trade finance
demand

(World Bank)



We're closing the global trade gap with Hedera – one verified trade at a time

The Problem

- 60% of SMEs can't access trade finance.
- 40% of global trade documents are still paper-based.
- Duplicate invoices & fake documents = billions in fraud.
- Banks demand compliance; SMEs can't prove authenticity.

“Trade finance today is as slow and opaque as it was in 1990.”

The Solution: Hedera TradeNet

“A tokenized trade finance and verification network built on Hedera.”

Core Idea:

A platform that tokenizes invoices and documents as verifiable on-chain assets ,enabling:

- ✓ Instant verification of trade data
- ✓ Smart escrow payments upon delivery
- ✓ Liquidity access through tokenized receivables

Visual:

Flowchart: Exporter → Tokenize Invoice → Investor/Lender → Smart Escrow → Instant Payment.

How It Works

Workflow Overview:

- 1** Trade documents hashed via **Hedera Consensus Service**.
- 2** Invoices tokenized as **HTS assets**.
- 3** **Smart contract escrow** releases funds on proof-of-delivery.
- 4** Real-time **audit trail** for regulators and banks.

Technology Edge: Powered by Hedera

Key Features:

- Hedera Token Service (HTS) → Tokenization of trade assets.
- Hedera Consensus Service (HCS) → Immutable event tracking.
- Smart Contracts 2.0 → Automated trade settlements.
- Hedera File Service (HFS) → Secure metadata pointers.

■ Why Hedera:

- 10,000+ TPS
- Carbon-negative network
- Predictable fees
- Finality in seconds

Market Opportunity

TAM: \$65 trillion global trade volume

SAM: \$15 trillion digitized trade potential

SOM: \$500 billion SME trade financing gap

Target Clients:

- Trade banks
- Fintech lenders
- SME exporters/importers
- Governments & customs

Trend:

Tokenized RWAs & compliant DeFi trade finance projected to reach \$16T by 2030.

Business Model

Revenue Streams:

- Transaction & minting fees (per trade/invoice tokenized)
- Subscription dashboards for banks/regulators
- Marketplace commission from invoice liquidity trading
- API access for fintechs (white-label model)

Competitive Advantage

Feature	Traditional Systems	Other Blockchains	Hedera TradeNet
Speed & Finality	Hours	Minutes	Seconds
Cost Predictability	High	Volatile Gas	Stable
ESG & Carbon Neutral	✗	✗	✓
Audit Readiness	Manual	Partial	Automated & Immutable

Team & Partnerships

■ Team Vision:

Experts in blockchain, product management, and trade finance expert.
Experience in **BNP CIB, Hedera, and Web3 product ecosystems**.

■ Potential Partners:

- Microfinance Founded by Lionel
- SWIFT

Impact & The Ask

Impact:

- 👉 Empower SMEs with transparent access to capital.
- 🔒 End trade fraud and document forgery.
- ⚡ Accelerate settlement from weeks to seconds.

The Ask:

“We’re seeking strategic partners, developers, and \$500K in early funding to pilot with 3 regional trade banks and 100 SMEs.”

“With Hedera, we’re not just financing trade , we’re verifying trust ”

Founder



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Blockchain/Crypto Forensics Expert

- CCI, CCI-A, CCI-ETH; Hedera Dev certified;
- MBA IE Business School & Data Engineer
- Chainalysis Reactor Certified-CRC
- Crystal Intelligence & Global Ledger Expert Smart Contracts Auditing
- President Association for Women In Crypto
- Trade Finance Expert with BNP Paribas , CIB
- ISO27001 Certified