

**NAME: BAVADHARANI R**

**TEAM MEMBERS:**

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<b><u>PREMA A</u></b>	2037BE414BECE98AAD64F728F74FA8AD

**TEAM ID: NM2023TMID01989**

**PROJECT DESCRIPTION**

Facebook ads involves a combination of compelling copy, engaging visuals, and strategic targeting. Choose the appropriate objective based on your overall marketing goals. Define your target audience. Use Facebook's detailed targeting options to reach specific demographics, interests, behaviors, and locations. Consider factors like age, gender, location, interests, and online behavior. A/B test different elements of your ads, such as headlines, images, and audiences, to determine what resonates best with your target audience.

**BRAND NAME: JEWEL DELUXE**

**CATEGORY: ACCESSORIES CATEGORY**

**TARGET AUDIENCE: ALL (MEN, WOMEN, KIDS)**

**EMAIL: [jeweldeluxe2@gmail.com](mailto:jeweldeluxe2@gmail.com)**

**PASSWORD: jeweldeluxe419**

**FACEBOOK BUSINESS PAGE: <http://facebook.com/JewelDeluxe>**

**SCREEN RECORD VIDEO: <https://drive.google.com/file/d/1-02r70Q8oPp4mAtnsTCK7sbVdGueYH7V/view?usp=drivesdk>**



Meta Business Suite

business.facebook.com/latest/boost\_lead\_gen\_creation/?asset\_id=105776142629187&entry\_point=bizweb\_ad\_center\_header&has\_scheduled\_start\_time=false&nav\_ref=internal\_nav

### Schedule and duration

**Start date**  
19 October 2023 11:33 AM

**Days**  
35

**End date**  
23 November 2023

Your ad will be published today and run for 35 days ending on 23 Nov 2023.

### Total budget

Estimated 244-706 Accounts Centre accounts reached per day

**₹ 3,000.00**

₹50.00 ₹10,000.00

### Estimated daily results

Accounts Centre accounts reached  
**244-706**

Leads  
**2-8**

### Payment summary

Your ad will run for 35 days.

Total budget ₹ 3,000.00 INR

Total amount ₹ 3,000.00 INR

We use data about you and your ad account to assess eligibility for and to provide you with more ads billing and spending options. [Learn more](#)

### Placements

Facebook, Messenger, Instagram

Choose where your ad will appear. More platforms help improve results.

☒ Facebook

☒ Instagram

☒ Messenger

By clicking Submit, you agree to Meta's Terms & Conditions | [Help Centre](#)

Back Submit

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business.facebook.com/latest/boost\_lead\_gen\_creation/?asset\_id=105776142629187&entry\_point=bizweb\_ad\_center\_header&has\_scheduled\_start\_time=false&nav\_ref=internal\_nav

### Get more leads on Facebook

**Ad creative**  
How do you want your ad to look?

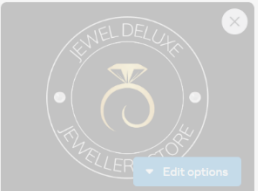
Save time on creating ad content by turning one of your best performing posts into an ad.

Use a post

**Description**

Elevate your dance with Dazzling Elegance...  
Welcome to Jewel Deluxe "Your ultimate destination for Exquisite Dance Jewellery!"  
Unleash the sparkle on the Dance Floor  
Indulge in the captivating world of dance jewellery that mirrors the rhythm of your every move. Our Curated Collection is designed to accentuate your grace and style ensuring you shine as brightly as your passion for dance.

**Media 3/5** Select multiple images or videos to create a carousel.

 [Edit options](#)


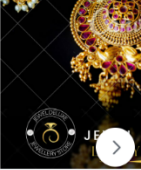
### All previews

Facebook Instagram

#### Desktop Feed

**Jewel Deluxe**  
Sponsored

Elevate your dance with Dazzling Elegance...  
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[Close](#)

By clicking Submit, you agree to Meta's Terms & Conditions | [Help Centre](#)

Back Submit

## All previews



Facebook

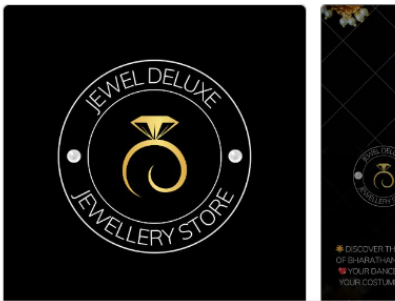
Instagram

## Mobile Feed

**Jewel Deluxe**  
Sponsored · 🌐

✕ ⋮

Elevate your dance with Dazzling Elegance...  
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Close

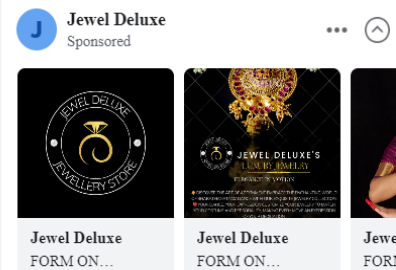
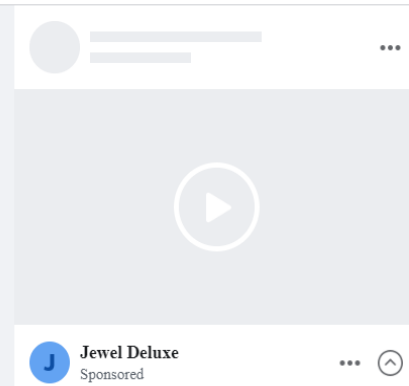
## All previews



Facebook

Instagram

## Facebook In-stream Video (Mobile)



Close

## All previews



Facebook

Instagram

## Suggested Videos (Mobile)



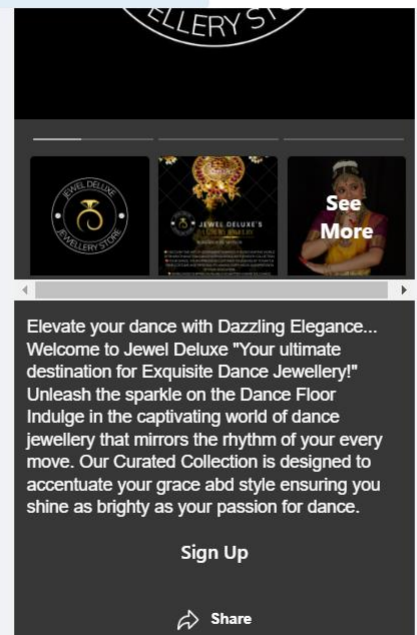
Close

## All previews

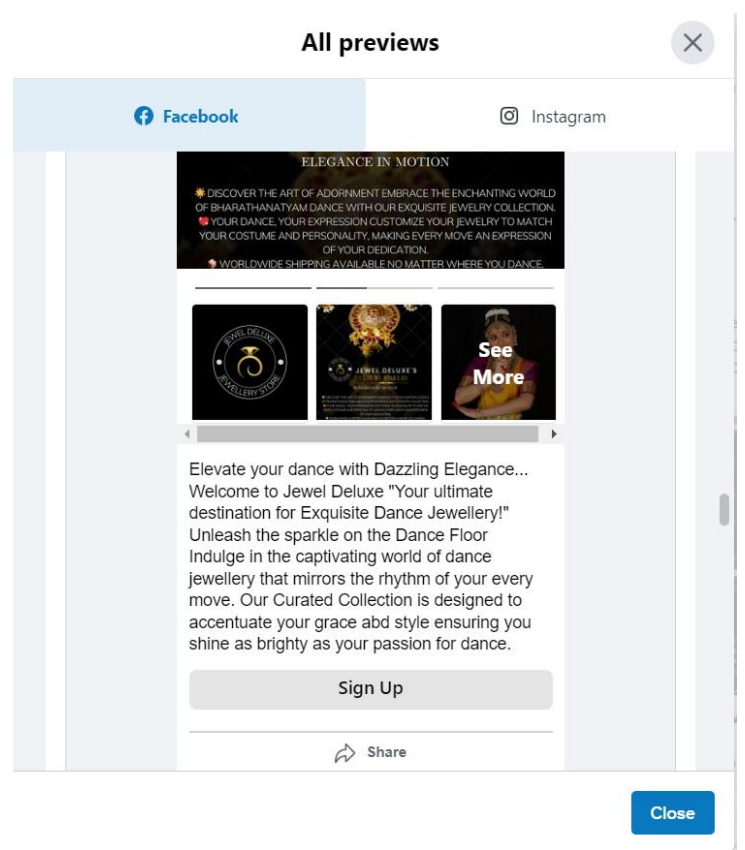
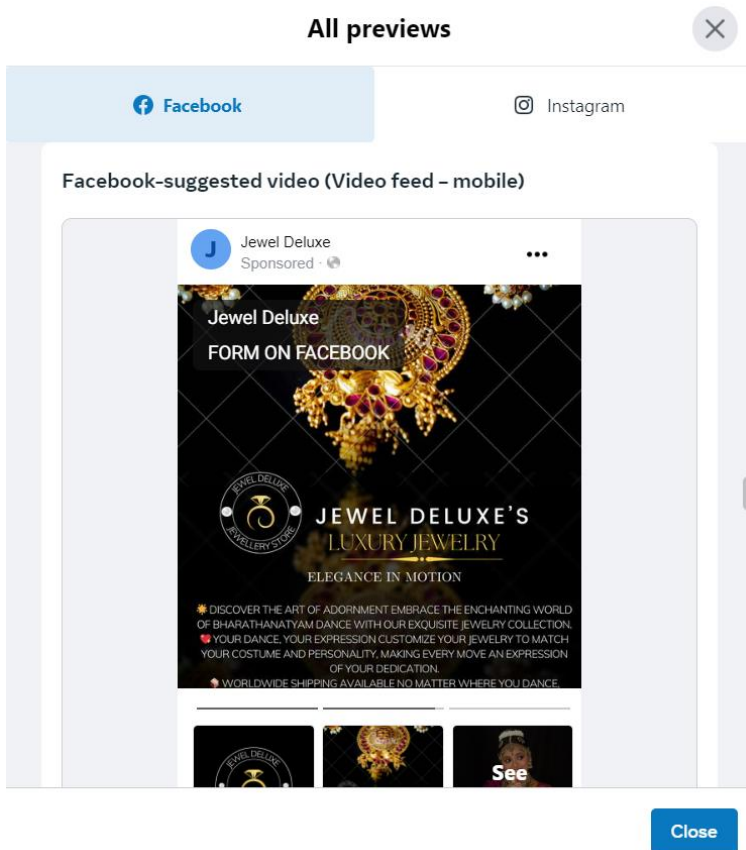
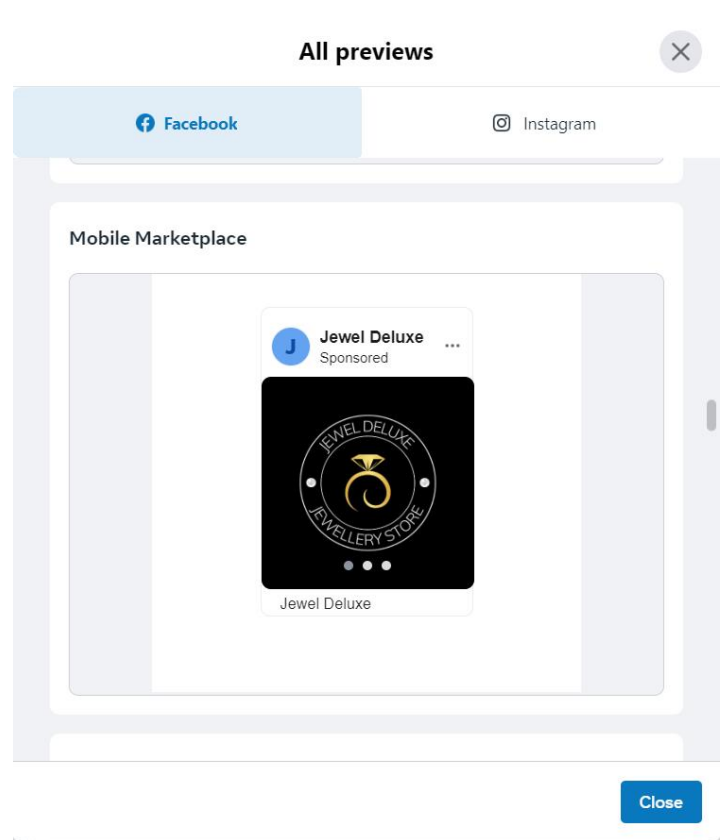
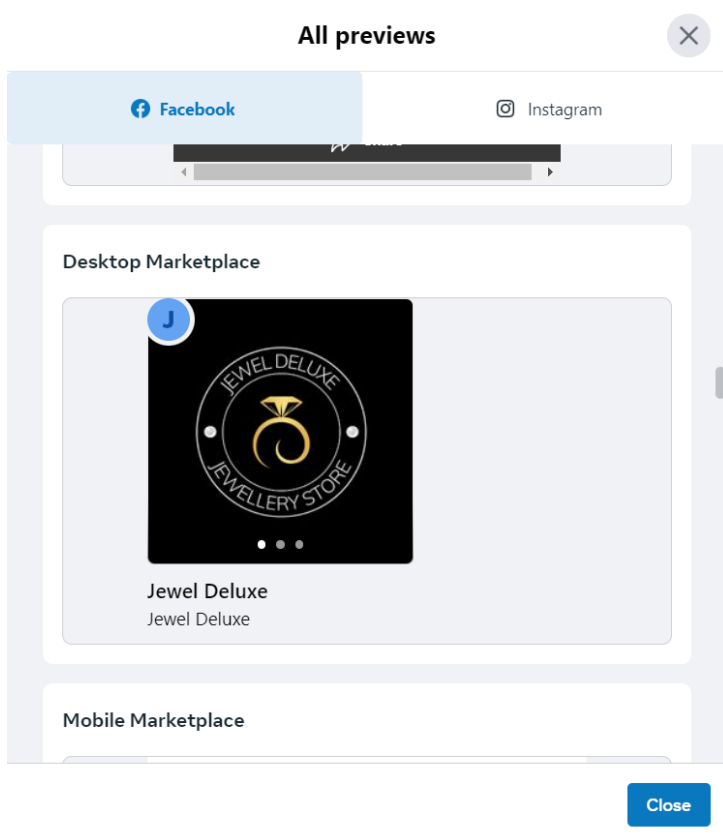


Facebook

Instagram



Close





## All previews



Facebook

Instagram

### Marketplace search results (desktop)



**Jewel Deluxe**  
Jewel Deluxe  
Sponsored

### Marketplace search results (mobile)

Close

## All previews



Facebook

Instagram

### General search results (mobile)

**Jewel Deluxe**  
Sponsored

Elevate your dance with Dazzling Elegance... Welcome to Jewel Deluxe "Your ultimate destination ... [See more](#)



Jewel Deluxe



Jewel Deluxe



Jewel De

Close

## All previews



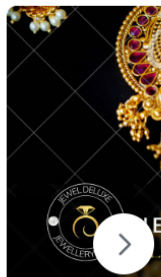
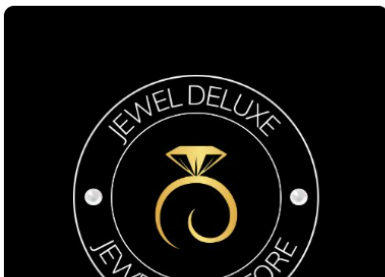
Facebook

Instagram

### General search results (desktop)

**Jewel Deluxe**  
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Close

## All previews



Facebook

Instagram

### Marketplace search results (mobile)

**Jewel Deluxe**  
Sponsored



Jewel Deluxe

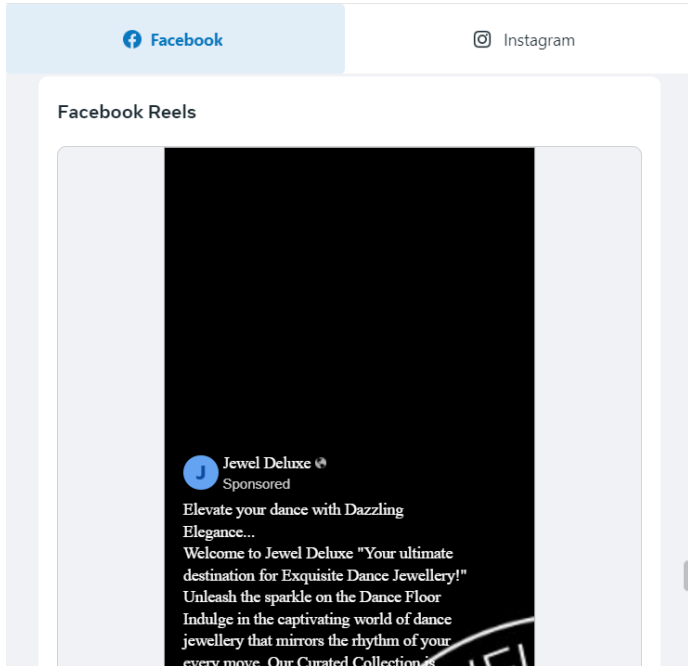


Jewel Deluxe

### General search results (desktop)

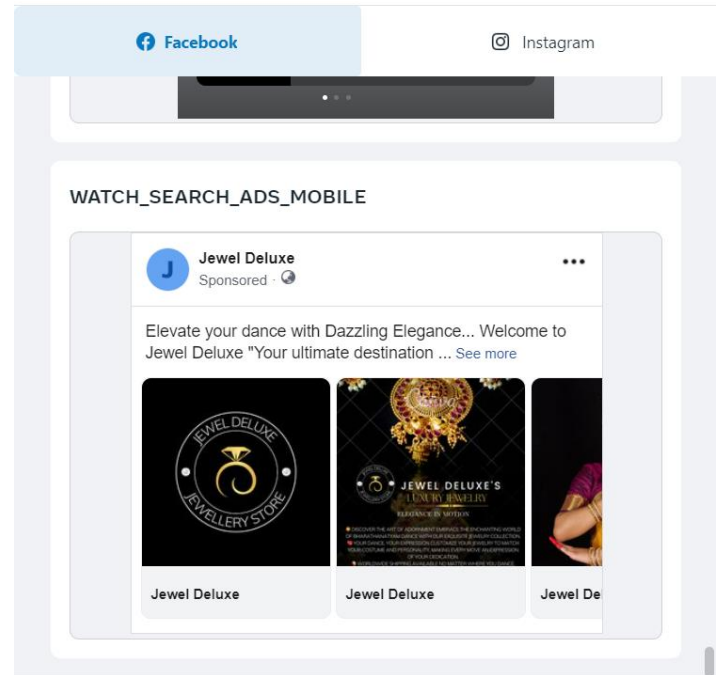
Close

## All previews



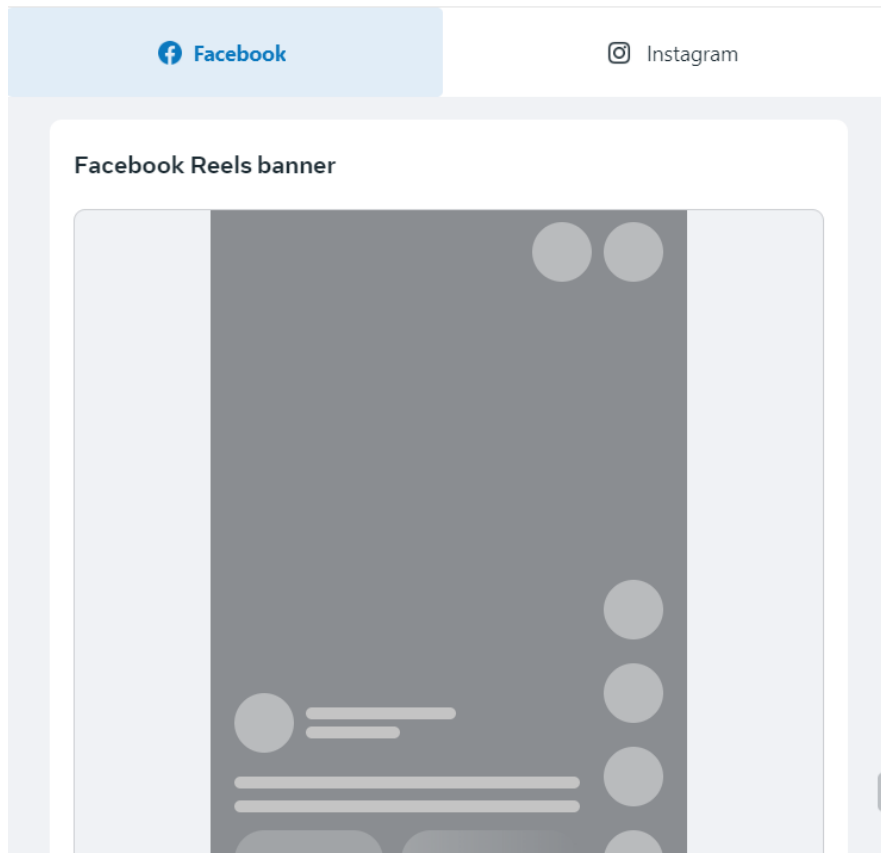
Close

## All previews



Close

## All previews



Close

## SOCIAL MEDIA POSTER:



# JEWEL DELUXE'S LUXURY JEWELRY

ELEGANCE IN MOTION

✨ DISCOVER THE ART OF ADORNMENT EMBRACE THE ENCHANTING WORLD OF BHARATHANATYAM DANCE WITH OUR EXQUISITE JEWELRY COLLECTION.

💖 YOUR DANCE, YOUR EXPRESSION CUSTOMIZE YOUR JEWELRY TO MATCH YOUR COSTUME AND PERSONALITY, MAKING EVERY MOVE AN EXPRESSION OF YOUR DEDICATION.

📦 WORLDWIDE SHIPPING AVAILABLE NO MATTER WHERE YOU DANCE, WE'LL ENSURE YOUR JEWELRY ARRIVES IN PERFECT HARMONY.