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DEPARTMENT: B.E. BIOMEDICAL ENGINEERING

COLLEGE: 8151- DHANALAKSHMI SRINIVASAN INSTITUTE OF

TECHNOLOGY, TRICHY

NAANMUDHALVAN COURSE: DIGITAL MARKETING

NMID: 2037BE414BECE98AAD64F728F74FA8AD

ASSIGNMENTS ON DIGITAL MARKETING

1.Create a blog or website using Blogspot and WordPress. Customize theme design and post new article with 500 words.

<u>https://toyscornerteddy.blogspot.com/</u> – Blogspot URL

<u>https://toyscorne.wordpress.com/2023/10/15/toys-corner/</u> – WordPress
URL

2.Create a new Facebook Business Page and post one social media poster for your brand.

<u>https://www.facebook.com/Prematoyscorner?mibextid=ZbWKwL</u> - Facebook Page URL



3. Create and design a social media advertisement poster using Canva



4. Create email newsletter design using Mailchimp or Canva tool

REALLY GREAT SITE

WELCOME TO OUR





Every Toy Has a spirit of Joy

Toys play a crucial role in a child's development and offer a wide range of benefits beyond mere entertainment. Here are some of the key benefits of toys for children: Cognitive Development: Many toys, such as puzzles, building blocks, and educational games, stimulate cognitive skills like problem-solving, critical thinking, spatial awareness, and logical reasoning. These toys encourage children to explore, experiment, and figure out how things work. Motor Skills:

Toys that involve physical manipulation, such as action figures, dolls, and construction sets, contribute to the development of fine and gross motor skills. These toys help children improve their hand-eye coordination, dexterity, and muscle control. Creativity and Imagination: Openended toys like art supplies, pretend play items, and building materials allow children to unleash their creativity and imagination. Such toys provide a blank canvas for kids to create their own stories, scenarios, and worlds, fostering innova

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