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DEPARTMENT: B.E. BIOMEDICAL ENGINEERING

COLLEGE: 8151- DHANALAKSHMI SRINIVASAN INSTITUTE OF TECHNOLOGY SAMAYAPURAM TRICHY

NAANMUDHALVAN COURSE: DIGITAL MARKETING

NMID:33EB330FFB75C28A7DA46382D001B80

ASSIGNMENTS ON DIGITAL MARKETING

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://glitterandglam03.blogspot.com/> - Blogspot URL

<https://bavadharani3106.wordpress.com/2023/10/17/glitter-and-glam/> - WordPress URL

2. Create a new Facebook Business Page and post one social media poster for your brand.

<facebook.com/glitterandglam310> - Facebook Page URL



3.Create and design a social media advertisement poster using Canva

ESSENTIAL ELEMENTS OF FALL FASHION



CLASSIC COATS

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KNIT SWEATERS

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SCARVES AND SHAWLS

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EARTHY TONES

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HATS

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4.create email newsletter design using Mailchimp or Canva tool

Glitter And Glam
NEWSPAPER



WEEKLY TRENDS

This week's biggest fashion trend that many people are wearing is casual fashion, because it is summer and the holiday season, and people prefer to dress casually rather than formally.

Many clothes sellers are also flooded with orders for casual clothes because there is so much demand for casual clothes. Even though there are many well-known shops, sellers of ordinary clothes are also flooded with orders at this time.

MEN'S FASHION

Men's fashion has also experienced a sharp increase in sales of fashion items. This is also supportive because many outfits of the day are being talked about so many people come to do this.

Many of them are even willing to spend a lot of money just on their clothes and clothing needs, which may be at unreasonable and unreasonable prices, but these people are very active in doing things to buy clothes at high and unreasonable prices.

