

NAME: A.PREMA

DEPARTMENT: B.E. BIOMEDICAL ENGINEERING

COLLEGE: 8151- DHANALAKSHMI SRINIVASAN INSTITUTE OF TECHNOLOGY, TRICHY

NAANMUDHALVAN COURSE: DIGITAL MARKETING

NMID: 2037BE414BECE98AAD64F728F74FA8AD

ASSIGNMENTS ON DIGITAL MARKETING

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://toyscornerteddy.blogspot.com/> – Blogspot URL

<https://toyscorne.wordpress.com/2023/10/15/toys-corner/> – WordPress URL

2.Create a new Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/Prematoyscorner?mibextid=ZbWKwL> -

Facebook Page URL



3.Create and design a social media advertisement poster using Canva



4. Create email newsletter design using Mailchimp or Canva tool



