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COLLEGE: 8151- DHANALAKSHMI SRINIVASAN INSTITUTE OF
TECHNOLOGY SAMAYAPURAM TRICHY

NAANMUDHALVAN COURSE: DIGITAL MARKETING

NMID: 7C21BFACE161211AB9244D5B26032BC5

ASSIGNMENTS ON DIGITAL MARKETING

1. **Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.**

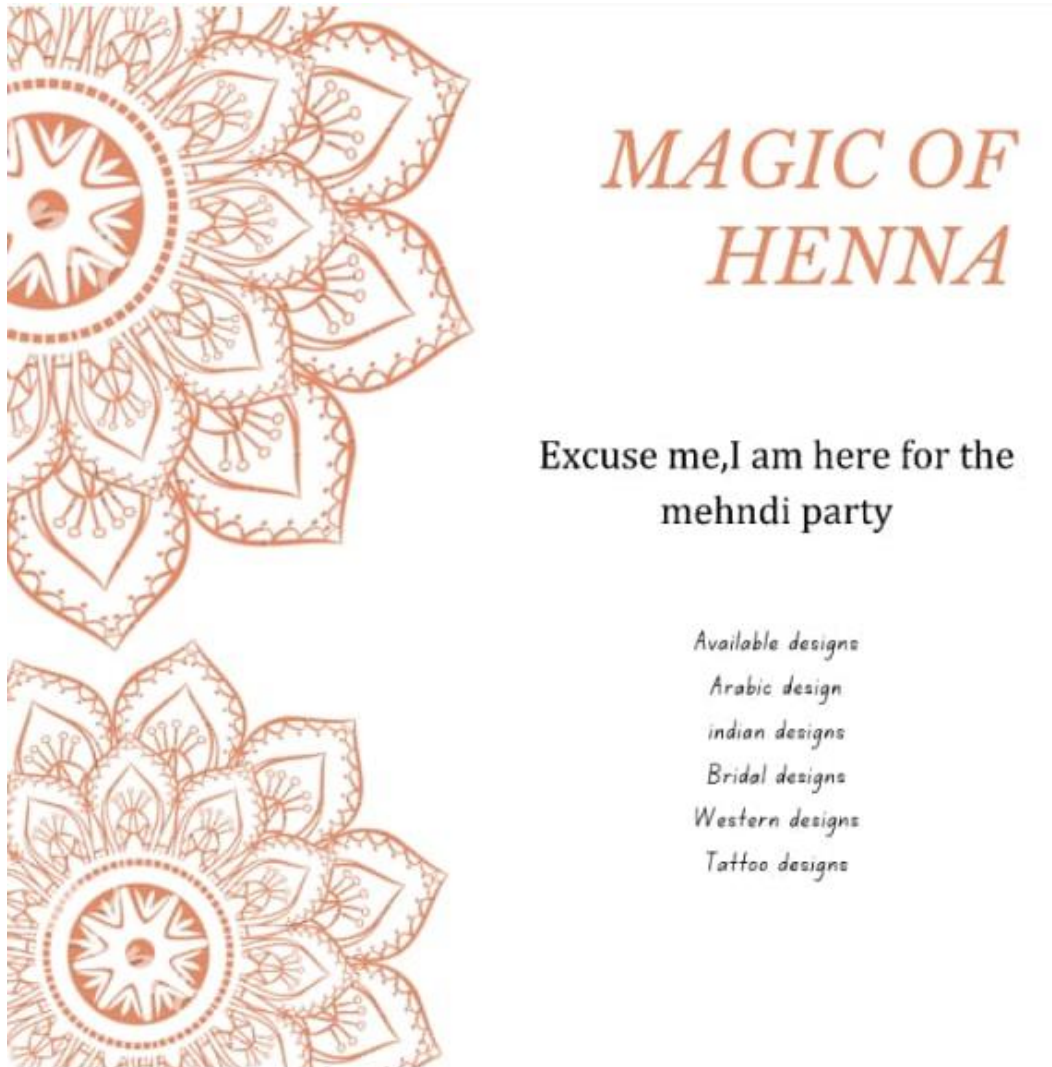
<https://magicofhennas1972.blogspot.com> – BlogSpot URL

<https://wordpress.com/post/magicofhenna.wordpress.com/13> – Word
Press URL

2. **Create a new Facebook Business Page and post one social media poster for your brand.**

<https://www.facebook.com/magicofhennatrichy> - Facebook Page URL

3. Create and design a social media advertisement poster using Canva



4. Create email newsletter design using Mail chimp or Can

