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**DEPARTMENT:** B.E. BIOMEDICAL ENGINEERING

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**TECHNOLOGY** 

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

**NMID:** AB810393CCFID659AC648A7E1734DE89

## ASSIGNMENTS ON DIGITAL MARKETING

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

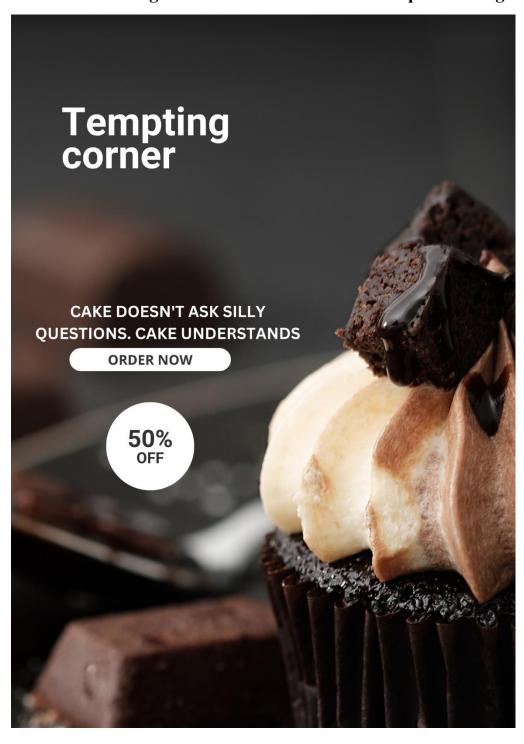
https://temptingcorner.blogspot.com/2023/08/bakery.html -Blogspot URL https://tempcor.wordpress.com/2023/10/17/tempting-corner/ - WordPress URL

2. Create a new Facebook Business Page and post one social media poster for your brand.

http://facebook.com/temptingcorner - FaceBook URL



## 3. Create and design a social media advertisement poster using Canva



## 4. Create email newsletter design using Mailchimp or Canva tool.

