| Rank | Name | Link | Brand channSubscri | ibers (Primary lang | Category |
|------|-------------------|------|--------------------|---------------------|----------------|
| 0 | 1 T-Series | Link | Yes | 238 Hindi[7][8] | Music |
| 1 | 2 Cocomelon | Link | Yes | 155 English | Education |
| 2 | 3 Sony Enterta | Link | Yes | 153 Hindi[9] | Entertainmer |
| 3 | 4 MrBeast | Link | No | 137 English | Entertainmer |
| 4 | 5 PewDiePie | Link | No | 111 English | Games |
| 5 | 6 Kids Diana Sł | Link | Yes | 109 English[10][1 | l Entertainmer |
| 6 | 7 Like Nastya | Link | No | 105 English | Entertainmer |
| 7 | 8 Vlad and Niki | Link | No | 94.9 English | Entertainmer |
| 8 | 9 WWE | Link | Yes | 93.8 English | Sports |
| 9 | 10 Zee Music Co | Link | Yes | 93.4 Hindi[13][14] | Music |
| 10 | 11 Blackpink | Link | Yes | 84.8 Korean | Music |
| 11 | 12 Goldmines | Link | Yes | 83.3 Hindi | Film |
| 12 | 13 5-Minute Cra | Link | Yes | 79.2 English | How-to |
| 13 | 14 Sony SAB | Link | Yes | 78.2 Hindi | Entertainmer |
| 14 | 15 BangtanTV | Link | No | 73.9 Korean | Music |
| 15 | 16 Justin Bieber | Link | No | 71.1 English | Music |
| 16 | 17 Hybe Labels | Link | Yes | 69.5 Korean | Music |
| 17 | 18 Canal KondZ | Link | Yes | 66.4 Portuguese | Music |
| 18 | 19 Zee TV | Link | Yes | 66.3 Hindi | Entertainmer |
| 19 | 20 Pinkfong | Link | Yes | 66.1 English | Education |
| 20 | 21 Shemaroo Er | Link | Yes | 64.2 Hindi | Music |
| 21 | 22 ChuChu TV | Link | Yes | 63.2 Hindi[16] | Education |
| 22 | 23 Colors TV | Link | Yes | 60.6 Hindi | Entertainmer |
| 23 | 24 Dude Perfect | Link | No | 59 English | Sports |
| 24 | 25 Movieclips | Link | Yes | 58.8 English | Film |
| 25 | 26 T-Series Bhak | Link | Yes | 58.4 Hindi | Music |
| 26 | 27 Tips Industrie | Link | Yes | 57.3 Hindi | Entertainmer |
| 27 | 28 Wave Music | Link | Yes | 56.6 Bhojpuri | Music |
| 28 | 29 Marshmello | Link | No | 56.2 English | Music |
| 29 | 30 Sony Music II | Link | Yes | 56.1 Hindi | Music |
| 30 | 31 El Reino Infar | Link | Yes | 56 Spanish | Music |
| 31 | 32 Aaj Tak | Link | Yes | 55.9 Hindi | News |
| 32 | 33 Eminem | Link | No | 55.6 English | Music |
| 33 | 34 LooLoo Kids | Link | Yes | 53.1 English | Music |
| 34 | 35 Ed Sheeran | Link | No | 53 English | Music |
| 35 | 36 Yash Raj Film | Link | Yes | 52.7 Hindi | Music |
| 36 | 37 Ariana Grand | Link | No | 52.4 English | Music |
| 37 | 38 Taylor Swift | Link | No | 51.1 English | Music |
| 38 | 39 BillionSurpris | Link | Yes | 50.6 English | Entertainmer |
| 39 | 40 Infobells | Link | Yes | 49.8 Hindi | Education |
| 40 | 41 JuegaGerma | Link | No | 47.6 Spanish | Games |
| 41 | 42 Billie Eilish | Link | No | 47.4 English | Music |
| 42 | 43 Badabun | Link | Yes | 46.5 Spanish | Entertainmer |
| 43 | 44 Fernanfloo | Link | No | 45.7 Spanish | Games |
| 44 | 45 Bad Bunny | Link | No | 45.4 Spanish | Music |

| 45 | 46 SonyMusicInLink | | Yes | 45.4 Hindi | Music |
|------------|--------------------|--------------|---------------------|--------------------|--------------|
| 46 | 47 Shemaroo | Link | Yes | 45.2 Hindi | Entertainmer |
| 47 | 48 Get Movies | Link | Yes | 45 Russian | Entertainmer |
| 48 | 49 Felipe Neto | Link | No | 44.9 Portuguese | Entertainmer |
| 49 | 50 A4 | Link | No | 44.6 Russian | Entertainmer |
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| Russia |
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| United States |
| India |
| South Korea |
| India |
| Cyprus[a] |
| India |
| South Korea |
| Canada |
| South Korea |
| Brazil |
| India |
| South Korea |
| India |
| India |
| India |
| United States |
| United States |
| India |
| India |
| India |
| United States |
| India |
| Argentina |
| India |
| United States |
| Romania |
| United Kingdom |
| India |
| United States |
| United States |
| United States |
| India |
| Chile |
| United States |
| Mexico |
| El Salvador |
| United States (Puerto Rico) |
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Country India

India

Sweden Ukraine

United States

United States

United States

India

India

Russia

Brazil

Belarus

As of March 14, 2023UTC