



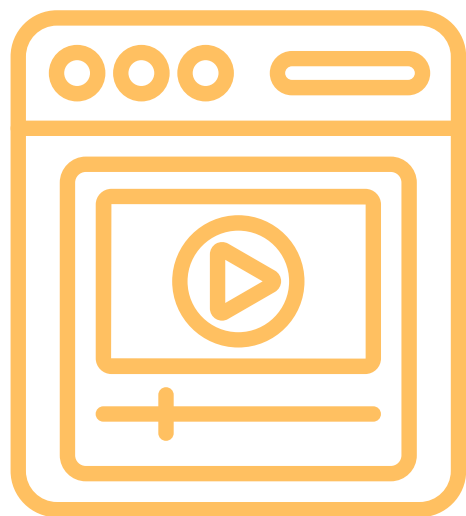
Says

What have we heard them say?
What can we imagine them saying?

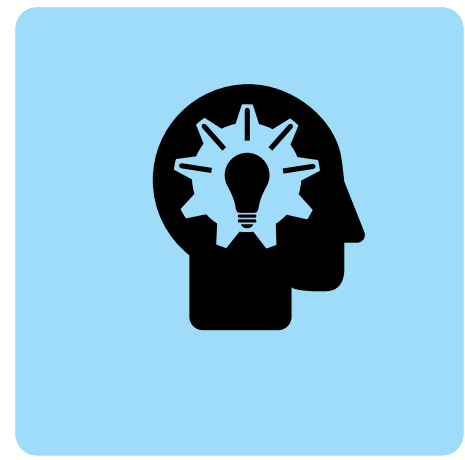
YOU TUBE
is a free video
sharing website



It originally
created in
2005



YOU TUBE
is now one of the
most popular sites
on the web



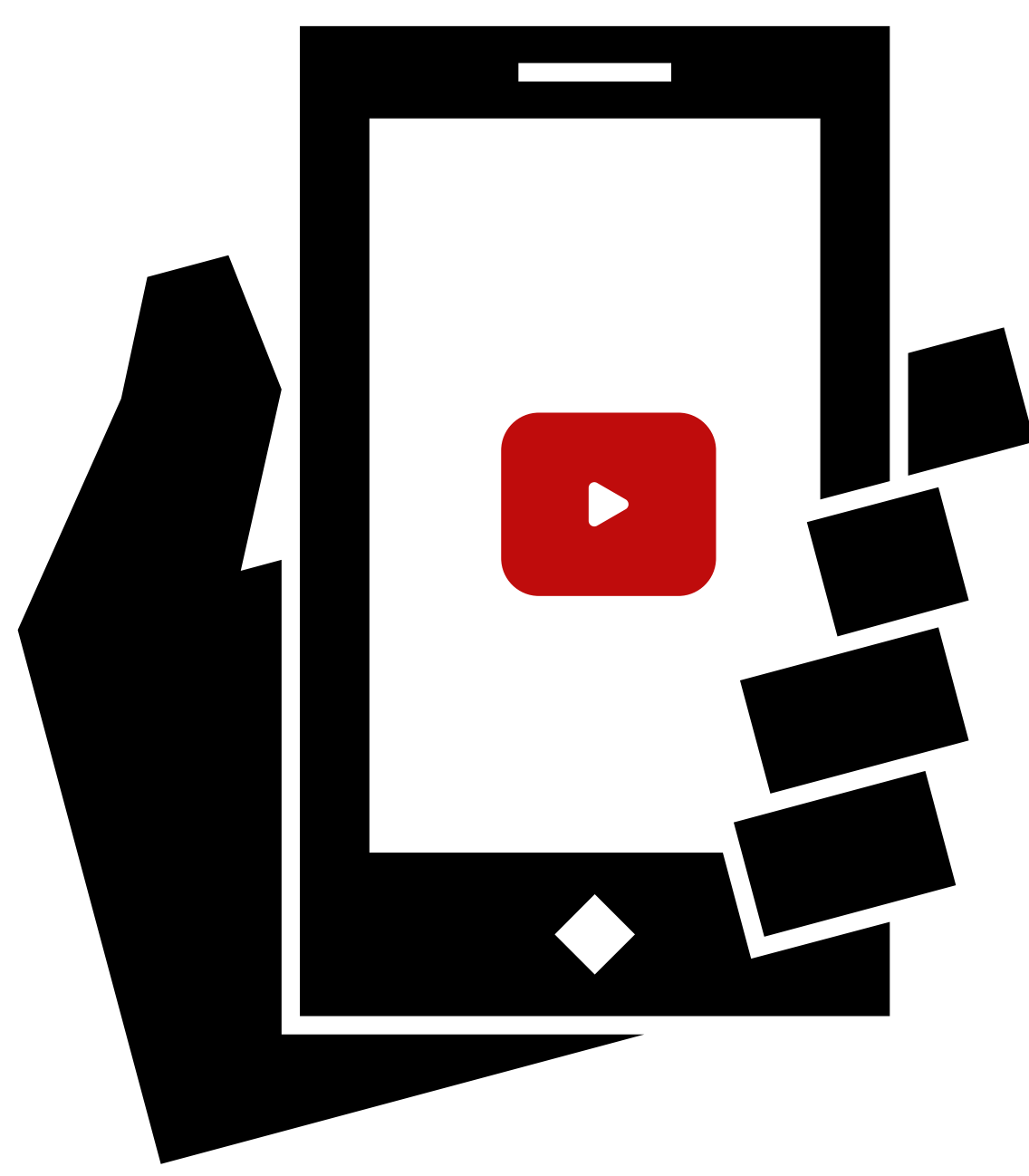
Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

It is important to
note that
not all you tube videos
are appropriate
for everyone

There are tools
you can use,such as
Safety Mode

We will talk
more about
this in our lesson
on using parental
control

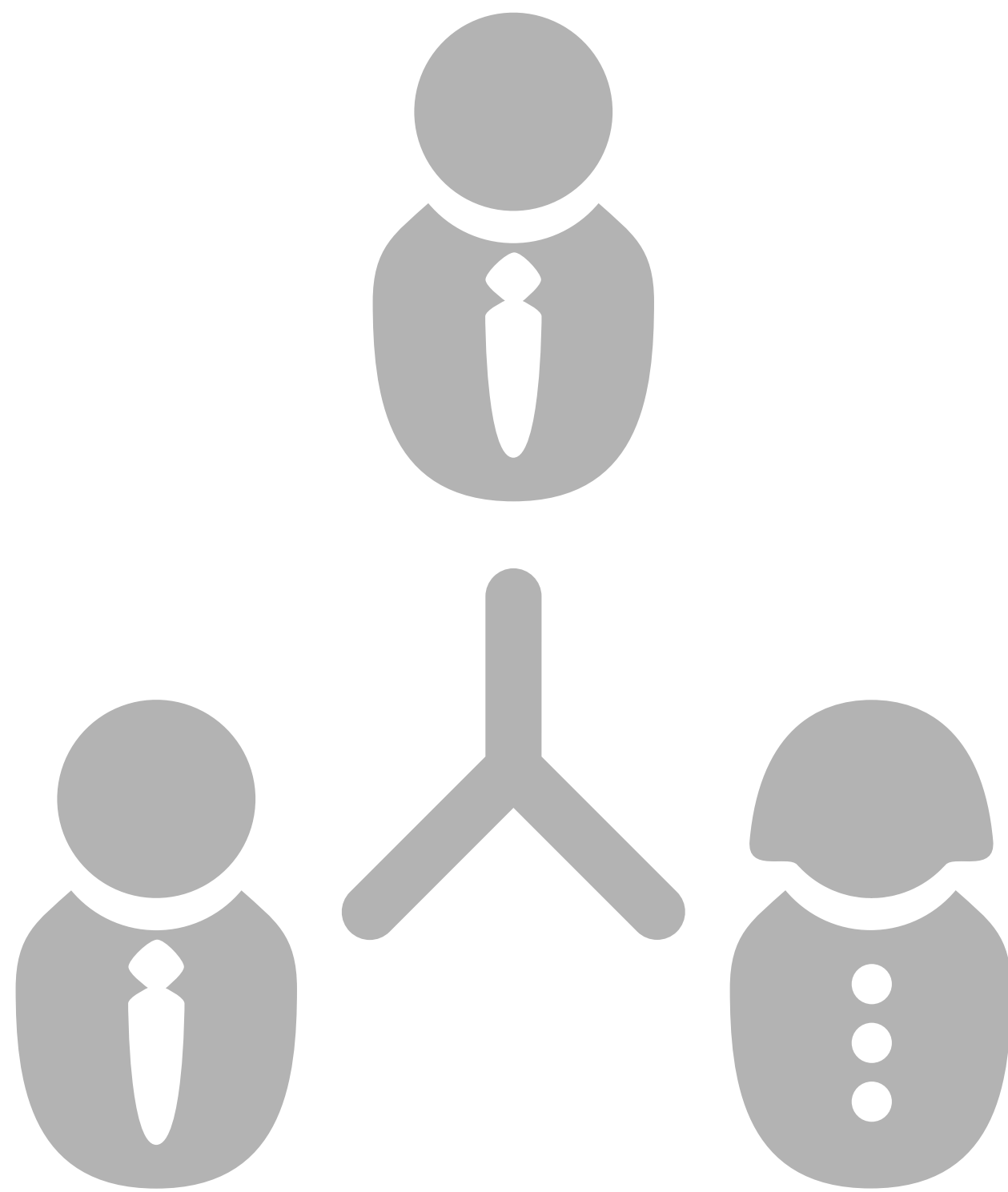


EXPLORING
WORLD'S TOP
YOUTUBE CHANNEL

Free of cost
service

Easy to use the
service

Can connect with
a wide audience



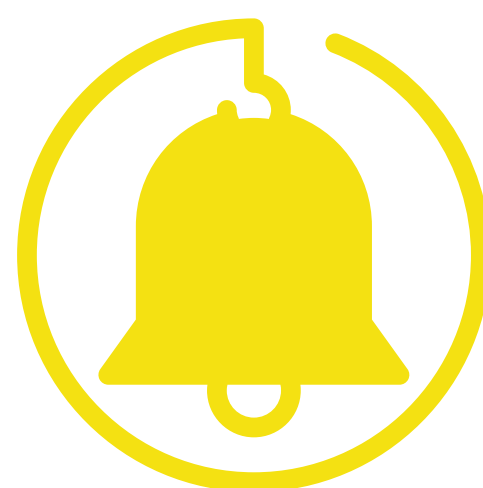
You tube as a
information
disseminating plat
form for students



You Tube's user-
friendliness

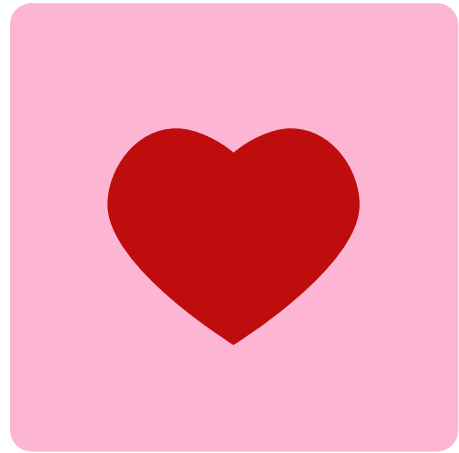


Easy earning is at the very
top of the list of
you tube benefits for
vloggers



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?