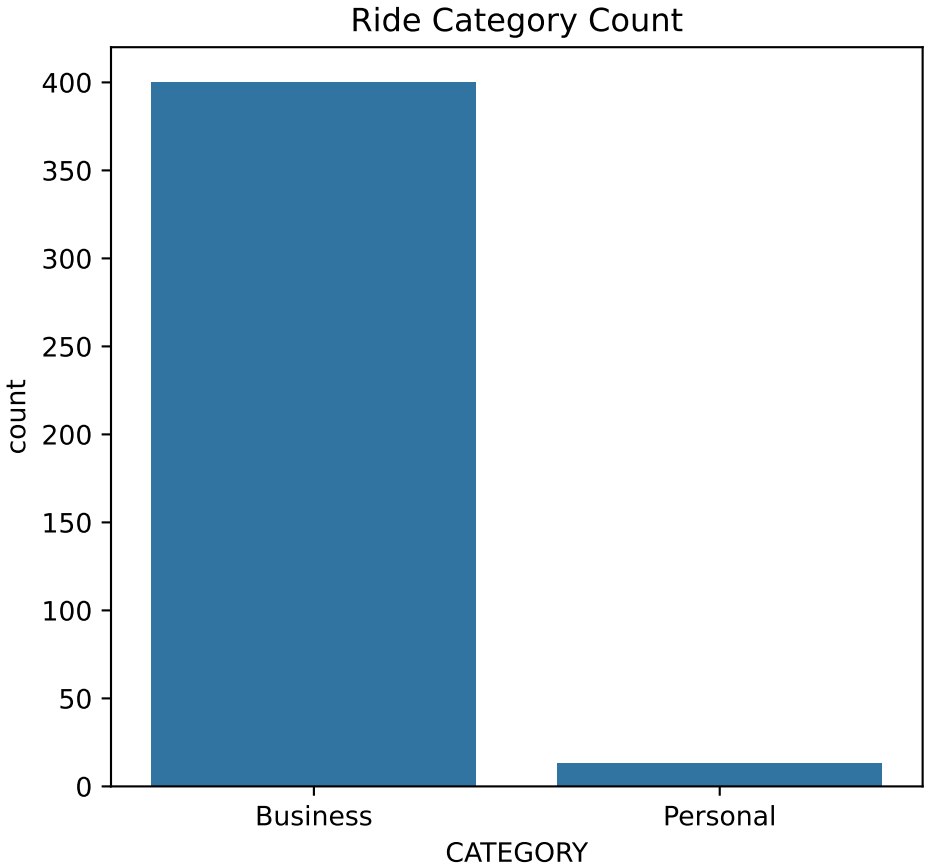
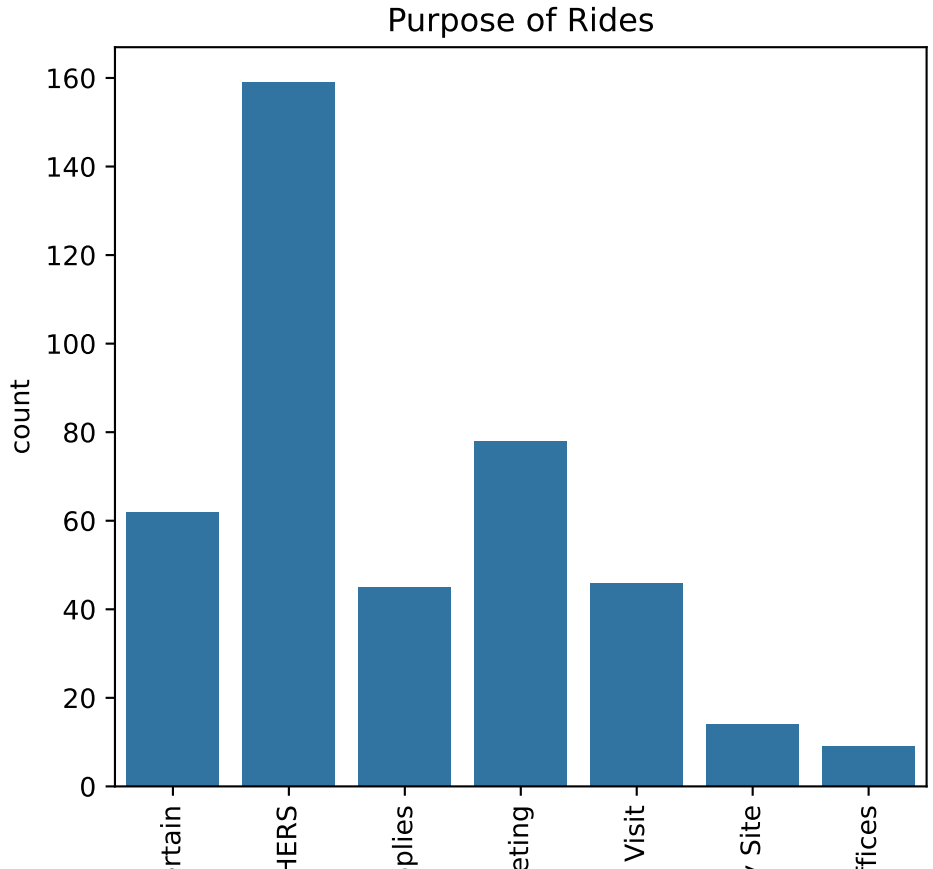
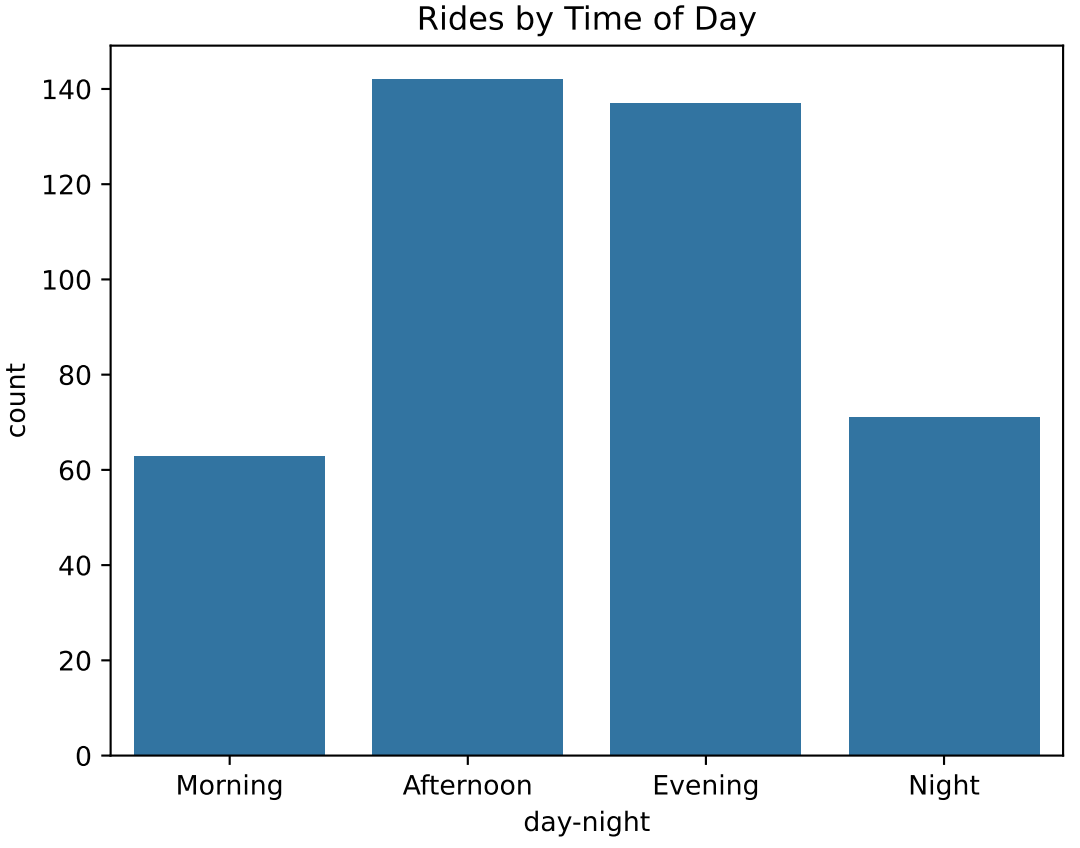
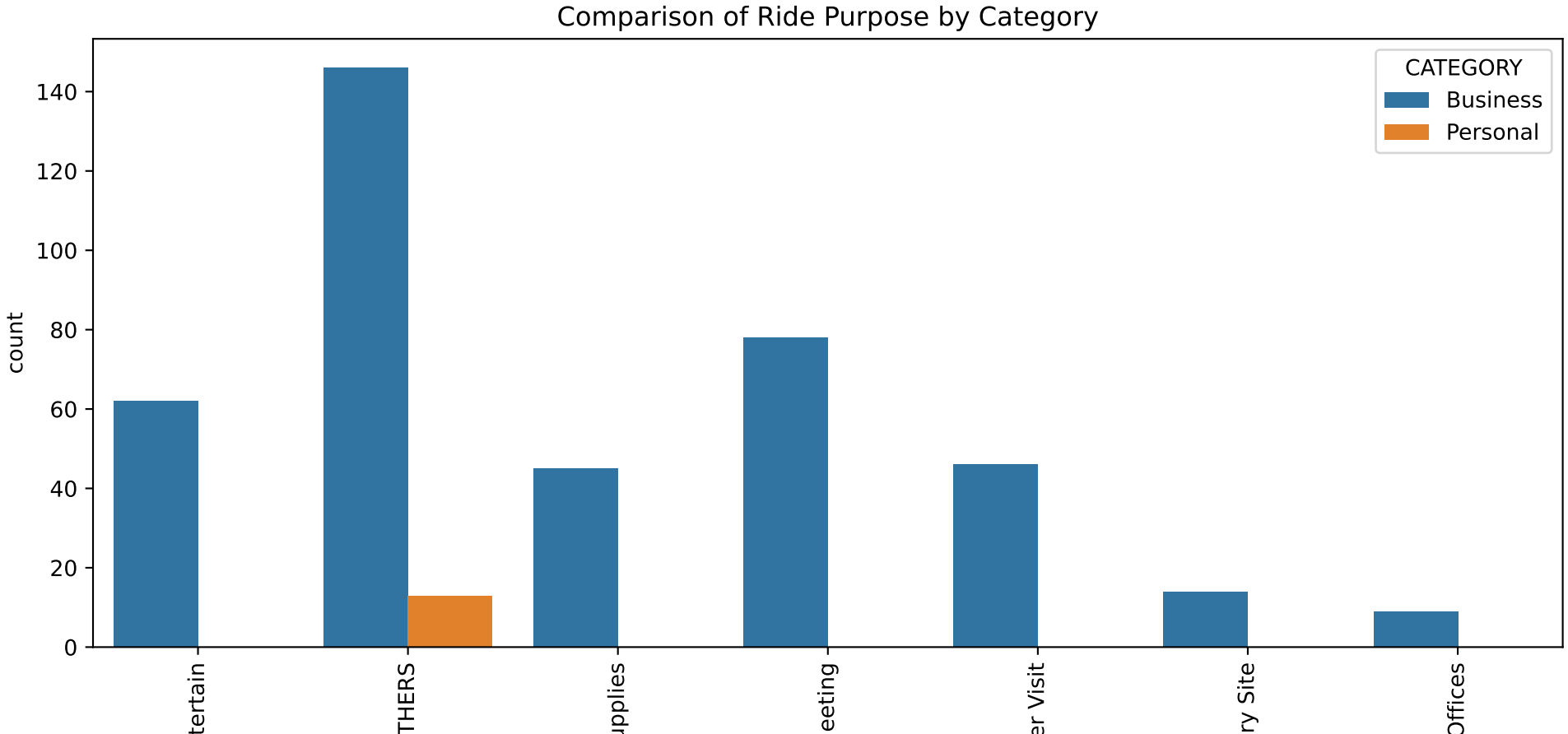
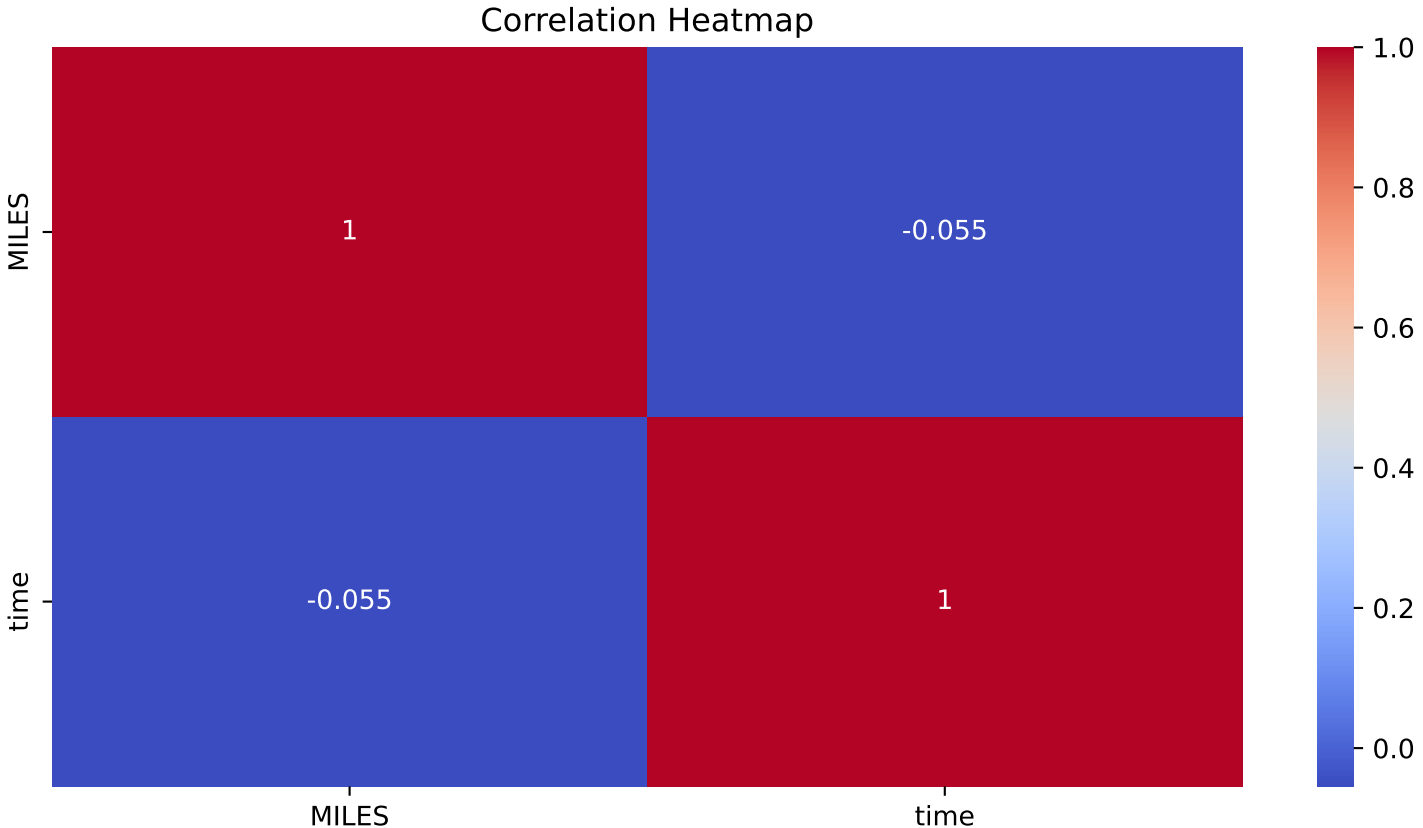
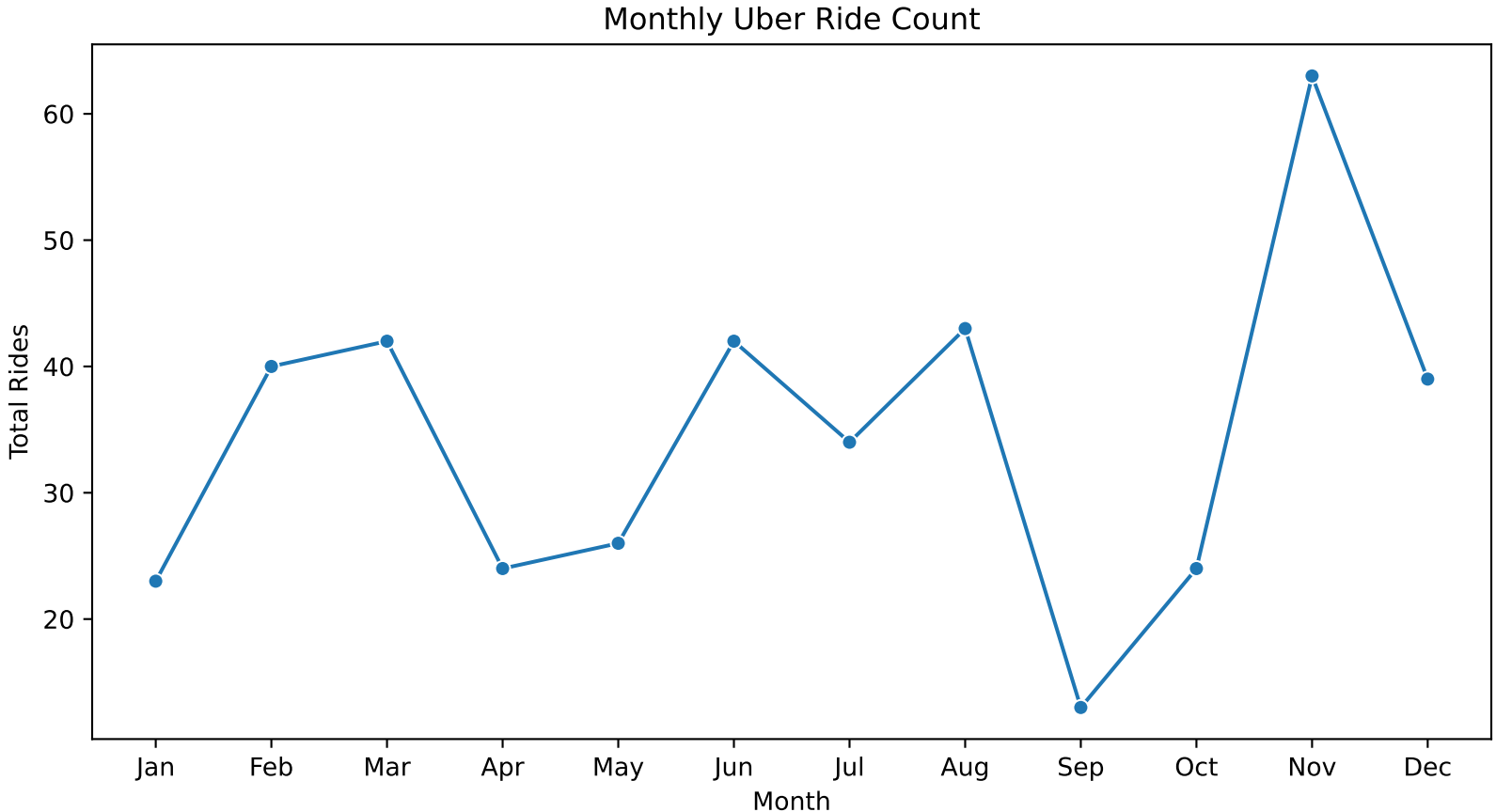

Ride Category Count
count
400
350
300
250
200
150
100
50
0
Business
Personal
CATEGORY

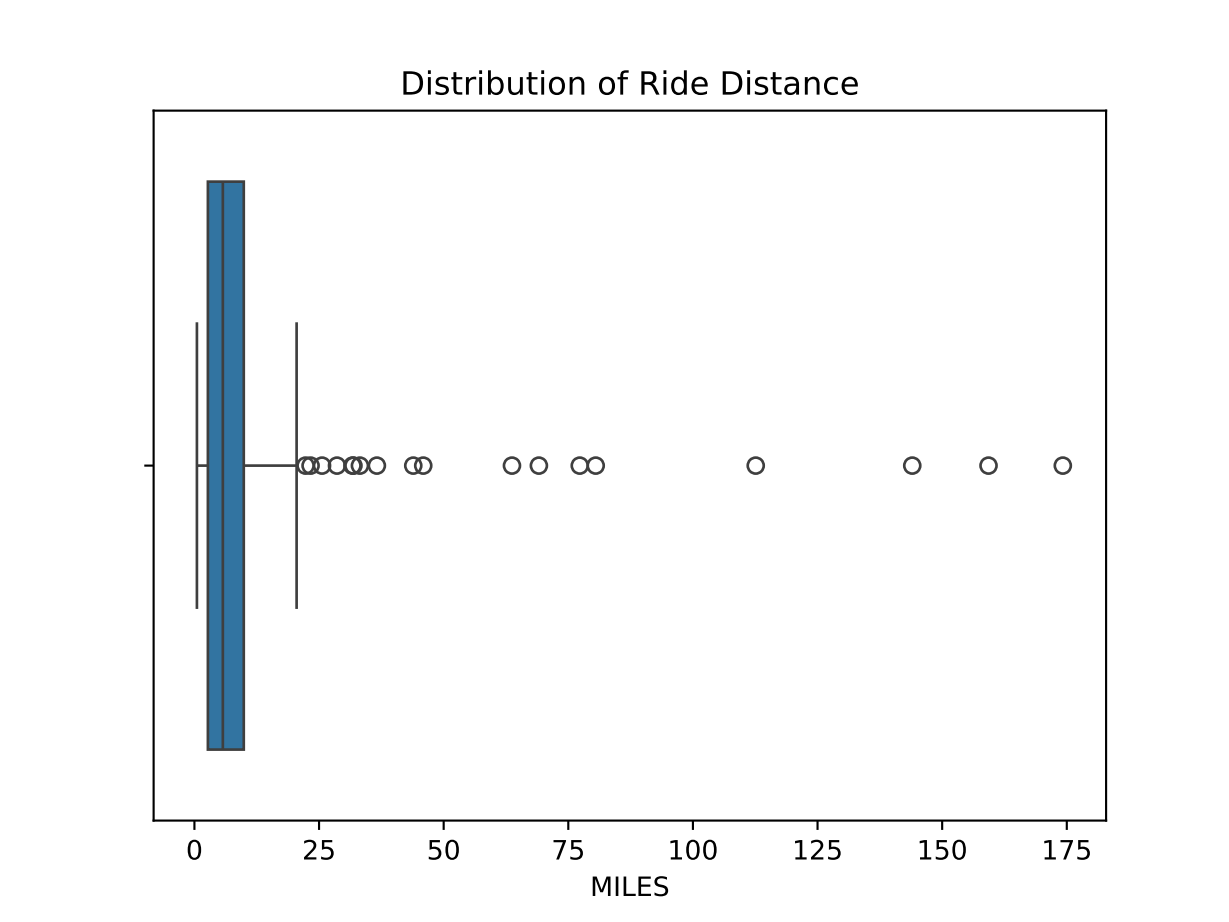

Purpose of Rides
count
160
140
120
100
80
60
40
20
0
tertain
THERS
upplies
eeting
er Visit
ry Site
Offices

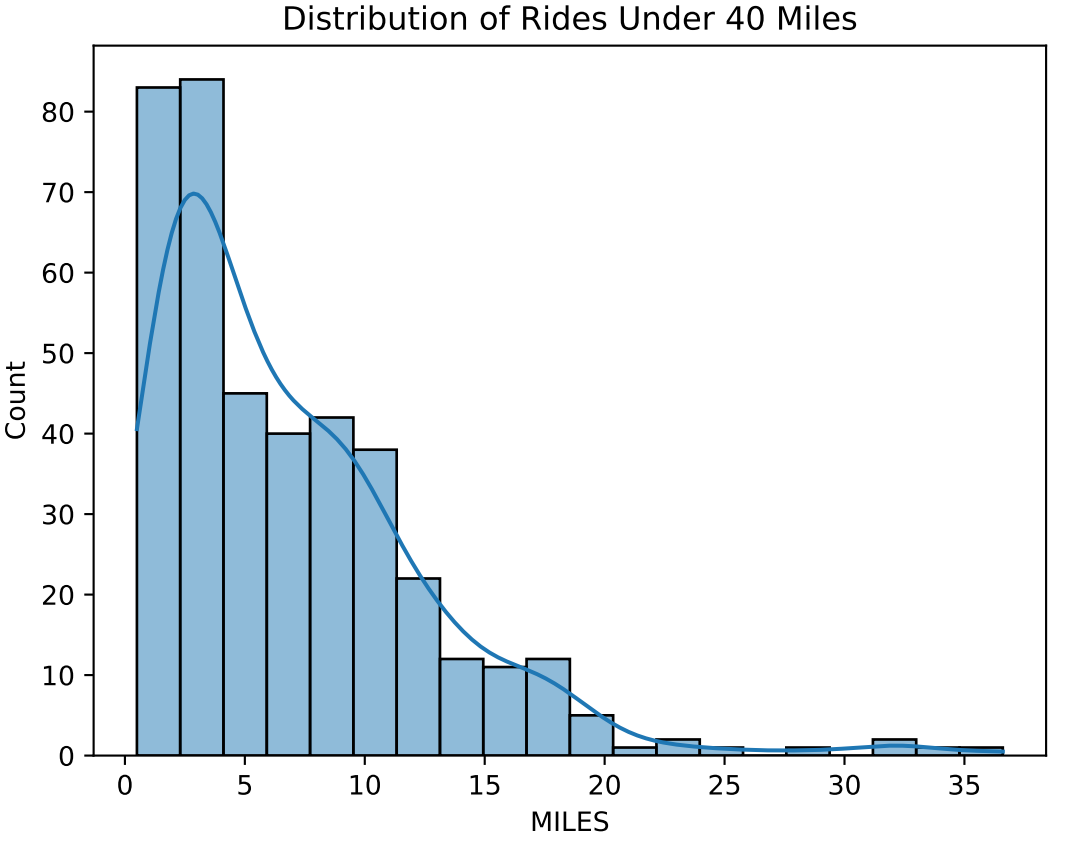

Rides by Time of Day
count
0
20
40
60
80
100
120
140
Morning
Afternoon
Evening
Night
day-night


Comparison of Ride Purpose by Category
CATEGORY
Business
Personal
count
0
20
40
60
80
100
120
140
tertain
THERS
upplies
eeting
er Visit
ry Site
Offices


Correlation Heatmap
MILES
time
1
-0.055
-0.055
1
MILES
time
1.0
0.8
0.6
0.4
0.2
0.0


Monthly Uber Ride Count
Total Rides
60
50
40
30
20
Jan
Feb
Mar
Apr
May
Jun
Jul
Aug
Sep
Oct
Nov
Dec
Month


Distribution of Ride Distance
0
25
50
75
100
125
150
175
MILES


Distribution of Rides Under 40 Miles
Count
MILES
0
10
20
30
40
50
60
70
80
0
5
10
15
20
25
30
35