PROPERTY MANAGEMENT APPLICATION USING SALESFORCE Project Report Template

1. INTRODUCTION:

1.1. overview:

Job application tracking system organizes information about job seekers and makes its searchable. As its name implies, an ATS tracks candidates through the hiring process. It helps with interview scheduling, issues notifications and alerts, and sends automated emails to candidates and employees, such as recruiters and hiring managers.

Applicant tracking systems works by scanning your submitted resume and cover letter to find keywords that match the job posting. They also store submitted resumes in a database for hiring managers and human resources professionals to look through later on.

First, candidates have come to expect companies to provide a positive candidate experience and user-friendly application process, which most applicant tracking systems provide. Second, for the employees involved in the recruitment process, such as recruiters, hiring managers and approvers, an ATS automates and

streamlines the hiring process. Finally, an ATS provides a repository of data for future reference.

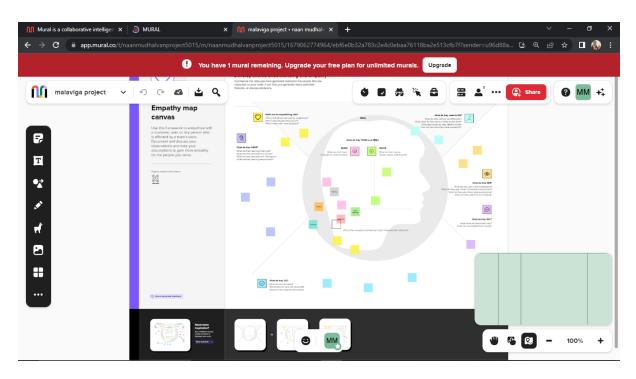
1.2 PURPOSE:

An ATS creates opportunities to automate manual processes, increase visibility into the hiring cycle for the entire recruiting team, and increase opportunities for communication throughout the candidate journey. 78% of recruiters using an ATS report that it has improved the quality of the candidates they hire. 86% of

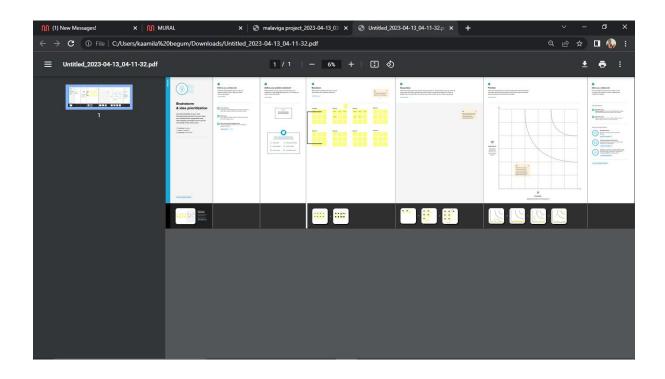
recruiters reported that using an ATS has helped them hie faster.

2. PROBLEM DEFINITION AND DESIGN THINKING:

2.1 EMPATHY MAP:



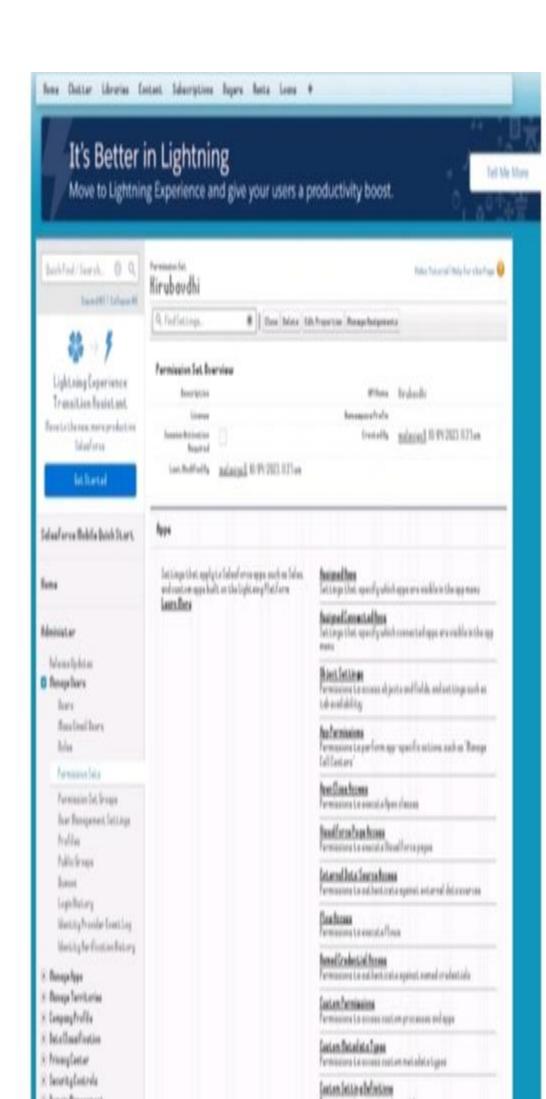
2.2 IDEATION AND BRAINSTROMING MAP:



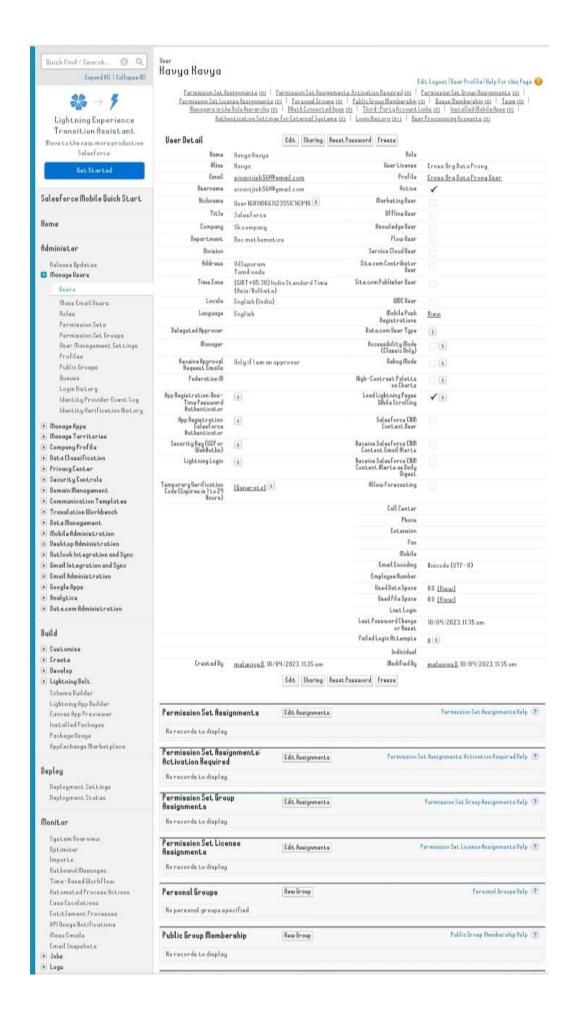
3. RESULT:

3.1 DATA MODEL:

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Salesforce Mobile Duick Start

Home

Administer

Release Updates

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- ▶ Manage Territories
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- ▶ Privacy Center
- **▶** Security Controls
- **▶** Domain Management
- **▶** Communication Templates
- ▶ Translation Workbench
- ▶ Data Management
- ▶ Mobile Administration
- **▶** Desktop Administration
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Build

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- ▶ Create
- ▶ Develop
- ▶ Lightning Bolt

Schema Builder

Lightning App Builder

Canvas App Previewer

Installed Packages

Package Usage

AppExchange Marketplace

Deploy

Deployment Settings

System Overview

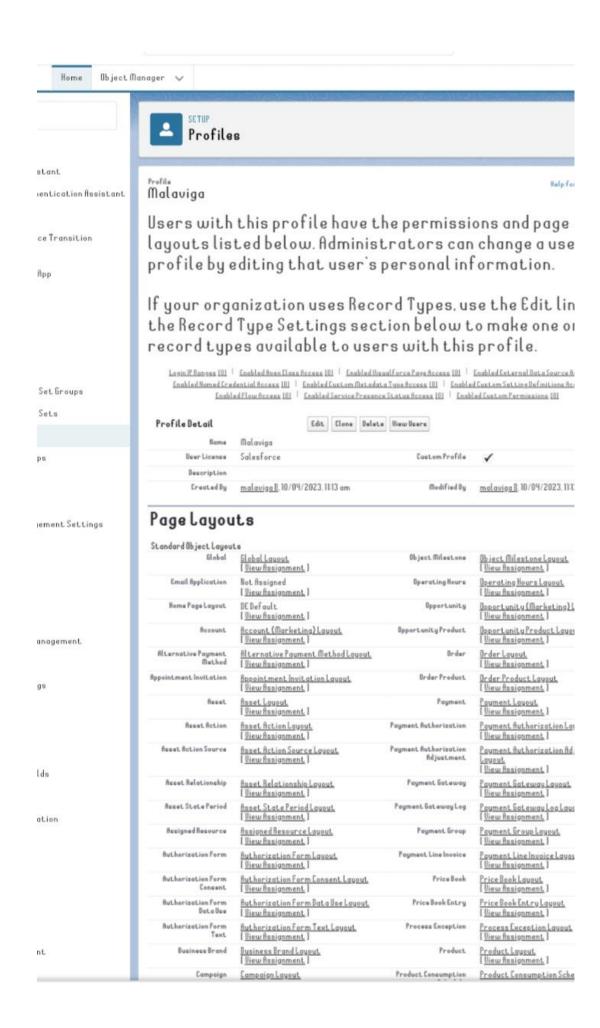


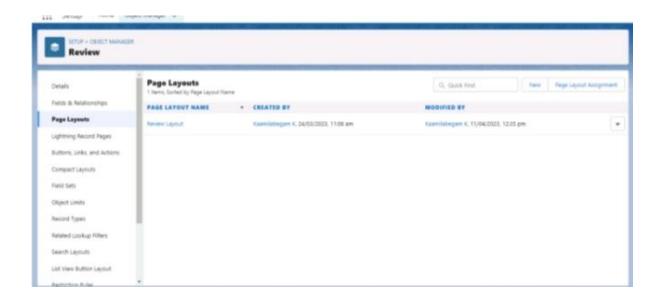
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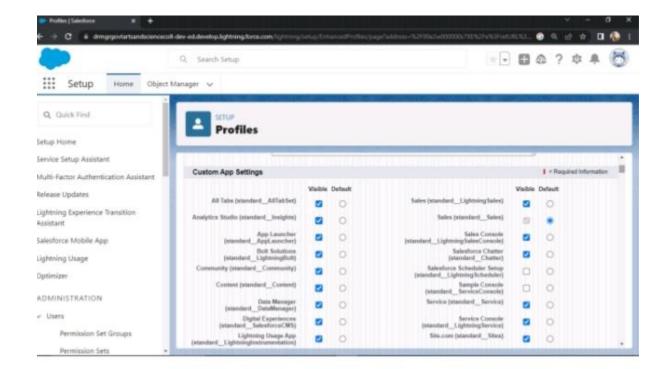
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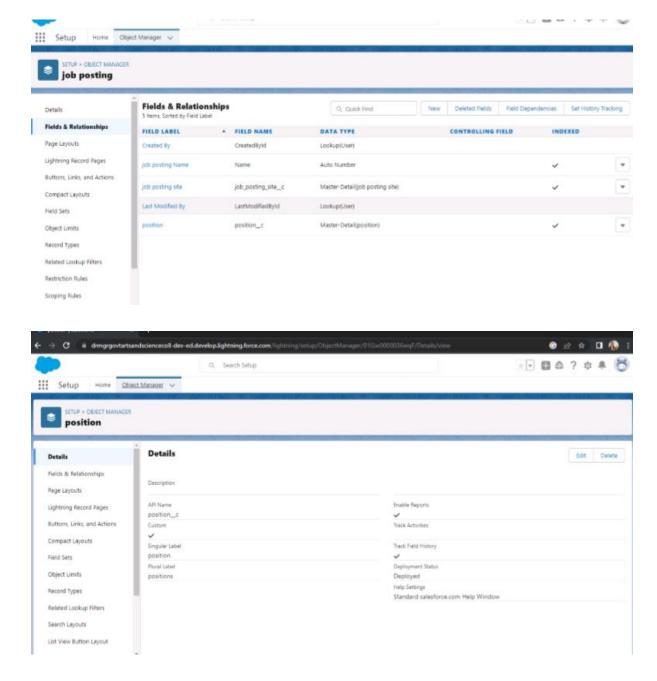
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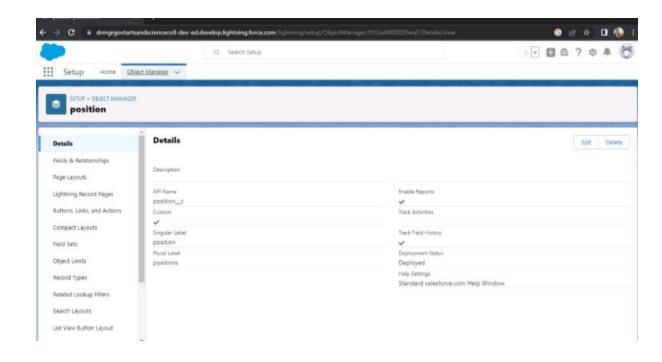
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4. TRIALHEAD PROFILE PUBLIC URL:

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Team member 1 – https://trailblazer.me/id/kirubavathi24m

Team member 2 – https://trailblazer.me/id/kiruthiga23m

Team member 3 - https://trailblazer.me/id/kavya25s

5. ADVANTAGES AND DISADVANTAGES:

5.1 ADVANTAGES:

- Enhanced candidate experience.
- Optimize the onboarding process.
- Quality hire.
- Enhance collaboration and teamwork.
- Increase candidate engagement.
- **Easy job posting.**

5.2 DISADVANTAGES:

- Misread resumes in PDF format.
- The inability to read most, if not all, graphics.
- Missing out on potential great hires and great pipeline talent when
- resumes are eliminated.
- ❖ Automatic elimination of every resume that the system cannot read and
- interpret.
- Incorrectly categorized data from resumes that were created in an unusual format.

6. APPLICATION:

- **♦ Application 1 –** Tracking employees
- **Application 2** Collecting data about the jobs
- **Application 3** Improving the application of jobs
- **♦ Application 4 –**Streamlining Internal Sales Process

7. CONCLUSION:

Job application tracking system for recruiters is a very effective hiring solution thatmost of the successful recruiters utilize. Because without it, there is a good chance that progress of moving applicants through different stages can become very difficult.

8. FUTURE SCOPE:

The world is moving into automation and AI, and leads way to the new age Application Tracking System (ATS). According to a recently released survey report, the majority of staffing firms worldwide will no option for an Application Tracking System by the end of 2020 to improve the overall talent acquisition efficacy, in this scope the future of ATS definitely looks bright.