

Ideation Report Template

Buy a car from anywhere fully online.

1. Introduction

- The main idea is to turn possible somebody to buy a car from any place from your country fully online in a negotiation with somebody who wants to sell a used car. The web site need to show this adverts, videos, photos of the cars. A place to talk like a chat and how de the car will be arrived in your house. Who's selling only will received the money when de buyer confirm that the car is with him.
- The values / benefits (tangible and intangible) this application can bring to a company/organization/end-user.
- Allow people buy car for a lower price, negotiate and not be stuck to buy a car only in your city. It will help who wants to sell a car too.

2. Expected List of Features

- A brief list of features:
 - register the seller and the buyer.
 - register cars to sell.
 - list all the car and who is the owner.
 - all the car's data.
 - validate the docs.
 - chat to talk.
 - choose how would be the delivery.
 - end the transaction.
- Brief justifications for including these features.

3. Market Survey

- Do a survey of the Web to find about five websites that might have similar ideas as yours.
 - <https://www.mercadolivre.com.br/>
 - <https://www.olx.com.br/>
 - <http://www.joinvillecarros.com.br/>
 - <https://www.webmotors.com.br/>
 - <https://www.icarros.com.br>
 - https://br.ebay.com/b/Cars-Trucks/6001/bn_1865117
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- Briefly compare the features of these applications with your application idea.
 - allow register a buyer and a seller
 - show adverts

- list cars and your specifications
- show car's photos.

4. References

- Give references to any material / websites / books etc. relevant to your application idea

<https://blog.guiabolso.com.br/2015/10/13/sites-onde-voce-pode-vender-carro-usado/>

<https://www.ebay.com/itm/2016-Challenger-R-T-Scat-Pack/362585149280?hash=item546bc24f60:g:VVwAAOSwiAFcip9f>

<https://www.telegraph.co.uk/cars/advice/sell-car-online/>

- Give the links to the websites relevant to your idea, that you listed in the section above.
 - <https://www.mercadolivre.com.br/>
 - <https://www.olx.com.br/>
 - <http://www.joinvillecarros.com.br/>
 - <https://www.webmotors.com.br/>
 - <https://www.icarros.com.br>
 - https://br.ebay.com/b/Cars-Trucks/6001/bn_1865117
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