Malaysia Midwest Games Official Logo Design Competition

DO YOU THINK YOU CAN DESIGN THE OFFICIAL MIDWEST GAMES LOGO?

The 2015 Midwest committee believes a standalone logo, an *identity* would make Midwest Games more prestigious and memorable. In order to do so, the committee would like to hold a nationwide logo design competition from end of March till late April.

Rules & Regulations

Participation

- 1. Participants are allowed to submit at most **two** entries for the competition.
- 2. All participants must be a Malaysian citizen, or their parents are Malaysian citizens.
- 3. A group of people can participate; however, to qualify, only one representative needs to submit the entry.
- 4. Entries must be submitted through this form http://goo.gl/JRPPH7
- 5. If design does not comply with rules, the entry would be disqualified.
- 6. Entries must be submitted by April 22nd 2015, 11.59 p.m. EST

Design Rules

- 1. Logos must symbolize the Malaysia Midwest Games.
- 2. Logos must incorporate Malaysian symbols or values e.g. Wau, Tiger, Twin Tower etc. However, think out of the box!
- 3. Only 'Malaysia Midwest Games' or 'MMG' is allowed for text on logo.
- 4. Design must not carry any sentiments to discriminate any sort of party.
- 5. Design must not contain any indecent symbols.

Judging Criteria and Process*

- 1. Judging criteria will be based on:
 - Community votes
 - Midwest Games organizing committee votes
 - Education Malaysia Departments (EMC, EMDC, EMLA) votes
 - *weightage for each criteria will be updated soon
- 2. Note that all entries will be displayed on the facebook page, and community can vote on which designs they like the best.
- 3. Voting period will commence a day after the submission deadline for no less than 2
- 4. Selected winner and finalists will be notified a week after the voting period.

Prizes

- 1. Winning logo will become the official Malaysia Midwest Games Logo.
- 2. A token of appreciation, free registration will be given to winner.
- 3. Top 5 finalists will be given consolation prizes.