

Question	Type
What is your age?	quantitative
Are you male or female?	categorical
When did you first start reading the WSJ? High school, college, early career, midcareer, late career, or retirement?	categorical
How long have you been in your present job or position (in years)?	quantitative
What type of vehicle are you considering for your next purchase? Nine response categories include sedan, sports car, SUV, minivan, and so on.	categorical

1. A Wall Street Journal subscriber survey asked 46 questions about subscriber characteristics and interests. State whether each of the questions to the left provides categorical or quantitative data.