

Logo Versions



Super Ride

**SR** 

Primary

Wordmark Only

Icon

# Colours



## Primary

Hex #FE0039

RGB rgb(254,0,57)

CMYK 0 100 78 0

Pantone 17-1664



## Secondary

Hex #C1C1C1

RGB rgb(193,193,193)

CMYK 0 0 0 24

Pantone 14-4201



### Accent

Hex #C1C1C1

RGB rgb(193,193,193)

CMYK 00024

Pantone 14-4201



## Background

Hex #0A1627

RGB rgb(10,22,39)

CMYK 74 44 0 85

Pantone 19-3922

**Typography** 

**Primary** 

Righteous Regular

Aa Bb Cc