

# **ARUBA**

## 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS<sup>1</sup>

#### **GLOBAL DATA 2019**



10.3%

Total GDP contribution



330<sub>MN</sub>

Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%,

Travel & Tourism grew significantly more at 3.5%

2.5%

3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years



Global GDP impact by sector (2018 data). Share of total economy GDP



15%

#### ARUBA 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

73.6% OF TOTAL ECONOMY

Total T&T GDP = AWG3,833.3MN (USD2,141.5MN)

+1.6%

2019 Travel & Tourism GDP growth vs +1.1% real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT 35.0 JOBS (000's)

(84.3% of total employment)

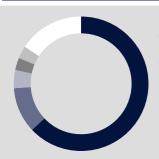


AWG3,529.3<sub>MN</sub>

in visitor spend (**85.9%** of total exports) (USD1,971.7MN)

#### **INBOUND ARRIVALS**

### **OUTBOUND DEPARTURES**



- 1. UNITED STATES 63%
- 2. VENEZUELA 11%
- 3. CANADA 4%
- 4. NETHERLANDS 3%
- 5. COLOMBIA 3%
- **REST OF WORLD 16%**



- 1. UNITED STATES 25%
- 2. COLOMBIA 15%
- 3. DOMINICAN REPUBLIC 4%
- 4. JAMAICA 1%
- 5. MEXICO 1%
- **REST OF WORLD 54%**

Note: Data are average shares over the 2016-2018 period Source: Oxford Economics, national sources and UNWTO

#### **SECTOR CHARACTERISTICS (2019)**

LEISURE SPENDING

7%

DOMESTIC SPENDING

**BUSINESS SPENDING** 

8%

93%

92%

INTERNATIONAL SPENDING

<sup>1</sup>All values are in constant 2019 prices & exchange rates As reported in March 2020