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# Malcolm Johnson

UI/UX Designer

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malcolmtosh.com

## Expertise

I am a digital designer and marketer with over a decade of experience. I have helped create digital products across a variety of industries, some of which include: automotive, higher education, food, and health care. I believe in using design to make things beautiful and easy to use.

## Experience

### UI/UX Designer | H&L Partners

March 2020 — Present

Design UI/UX for websites and applications; develop HTML5 banners.

Clients: McDonald's, Toyota and AAA.

### Freelancer | malcolmtosh.com

January 2009 — Present

I help businesses and entrepreneurs actualize their digital advertising goals.

### Graphic Artist | Ansira

April 2013 — March 2020

Created digital and traditional media advertising templates for co-ops.

Clients: Acura, Honda, Ferrari, Alfa Romeo, VW, Lincoln, and Planet Fitness.

### Digital Marketing Coordinator | Wash U. School of Medicine in St. Louis

August 2014 — January 2015

Co-led the website redesign project for the Siteman Cancer Center. Created content for the social media platforms and measured their effectiveness.

## Education

### M.A. in Advertising & Marketing Communications | Webster University

July 2013

### B.S. in Marketing | Missouri State University

July 2009