

Malcolm Johnson

Senior UX Designer



I use design to solve problems
and bring ideas to life.

Experience

MASTERCARD

Senior UX Designer | November 2021 — Present

Lead designer for data privacy team. Work cross-functionally with Product and Engineering through a lean UX product development process to help consumers access their data easier and faster.

H&L PARTNERS ADVERTISING AGENCY

UX Designer | March 2020 — November 2021

Used research-based fundamentals to design websites to increase conversion, reduce the cost of maintenance and improve usability. Developed animated web banners using HTML, CSS and JS.

ANSIRA ADVERTISING AGENCY

Designer | April 2013 — March 2020

Collaborated with industry-leading brands to design animated web banners, emails and landing pages. The work matched the look and feel of the national campaign, but were customized for local audiences.

Expertise

Figma

Visual Design

Prototyping

Usability Testing

Wireframing

Personas

Journey Mapping

Interaction Design

Competitive Analysis

User Flows

Research

Typography

HTML / CSS / JavaScript

Adobe CC

Education

WEBSTER UNIVERSITY

Master's | Advertising & Marketing Comms 2013

MISSOURI STATE UNIVERSITY

Bachelor's | Marketing 2009