1. Based off the statistical analysis sheet I can conclude that more companies had successful outcomes. This data set also showed the successful companies have a higher average backer count.
2. The Journalism parent category was the least common business type in the data set. Every journalism business also produced 100% successful in business funding.
3. Businesses who had funding goals of 15000 to 19999, 20000 to 24999, 25000 to 29999, and 30000 to 34999 had a 100% success rate.

This dataset had some limitations when it came to collecting and using the data given. An example being when creating a color scale for the percents funding since some were over 100 the conditional would not allow the larger percentages to flow with the scale. A table that could have been an interesting addition to the Crowdfunding Book would have been one that showed based on how many backers a business had donating would impact it’s success rate.