

Samra's journey map—organize & find memories

initiation

Samra has over 300 pictures of her baby daughter and is running out of space on her phone. The photos contains pictures of her daughter's first birthday, first day of school, first Halloween costume and many more firsts. She is looking to store and organize the photos somehow.

frustrations

Samra tries to upload her photos to her Google Drive, but the process was taking too long and is overwhelmed with how many photos she has. She doesn't want to spend too much time on the computer because she needs to cook dinner for the family.

solution

Samra can select which photos and videos she wants to keep, and sort them into folders by grouping them by year and dividing them into stories. She can also include a journal entry in each photo or a brief description for each grouping.

taking action

After only spending 20 minutes selecting which photos and videos she wants to keep, Samra is able to search for any photo she wants by typing a keyword related to the memory. She can finally clear space from her phone.

desires

"I want to save these memories so I can always look back on them later!"

neg thoughts

"I have way too many photos, do I really need all of them? Deciding what to delete is too difficult."

pos thoughts

"Sorting and choosing what I want to keep is also a lot easier than choosing what to delete."

satisfaction

"I feel secure in cutting down the number of photos I had and knowing where they all are."