



PROFILE SUMMARY :

Blending over **3 years of experience** as a **graphic** and **UI/UX designer**, I combine creativity, design thinking, and a strong marketing mindset to craft visual identities that are both visually compelling and strategically impactful. Having worked across various industries, I've developed a deep understanding of client needs, allowing me to deliver designs that truly connect and perform. I also bring expertise in video editing, with several successful personal projects that showcase both technical precision and creative direction.



CONTACT



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[website\(click\)](#)

ABDELMALEK DJAARAOUI

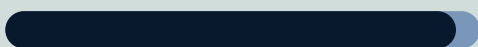
GRAPHIC & UI UX DESIGNER (+EDITOR)

LANGUAGE

English



Arabic



French



SKILLS

DESIGN THINKING

ADOBE AFTER EFFECTS

ADOBE ILLUSTRATOR

WEB / APP DESIGN

ADOBE PREMIERE

FIGMA

ADOBE PHOTOSHOP

DIGITAL MARKETING

PHOTOGRAPHY

TEAMWORK

INTERSET



CONTENT CREATION



CINEMA



PSYCHOLOGY



ARTS

WORK EXPERIENCE

Freelance UI/UX & Graphic Designer

April 2025 – Present

- Designing user interfaces and experiences for web and mobile.
- Providing branding and video editing services to various clients.
- Founder of OVA Digital, a creative studio offering full digital marketing solutions.

Visual Identity Designer & Multimedia Specialist

Dec 2023 – April 2025

- Designed full brand identities for clients across social media and Upwork.
- Hired remotely by a marketing agency for a medical project with **HCSA Formations Médicales**.
- Multimedia Manager at ION Club (videos, visuals, digital assets).
- Visual identity designer for NSNN University.

Social Media & Poster Designer – Freelance

Jan 2023 – Dec 2023

- Created creative posters and social media designs for businesses.
- Produced and edited promotional videos for Instagram and Facebook pages.

CERTIFICATIONS

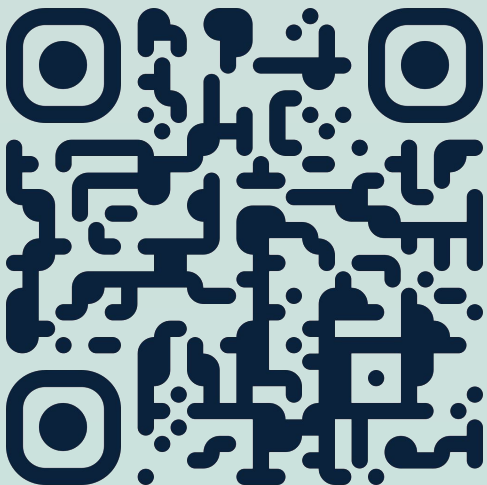
- ▶ *Certificate of Visual identity and official logo designer of the National Higher School of Nanoscience and Nanotechnology at the Sidi Abdallah Technopole.*
- ▶ *UI/UX Design Certification Great Learning Academy*
- ▶ *Digital Marketing Certification Course – HubSpot Academy*

EDUCATION

Engineering Student – 3rd Year

École Nationale Supérieure en Nanosciences et Nanotechnologie (ENSNN)

Sidi Abdallah Scientific and Technological Pole, Algiers, Algeria
2023 – Present



MY PORTFOLIO
WEBSITE