

Marina Leão Lucena

Designer

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EXPERIENCE

TeleTracking

UX Design

CAPSTONE PROJECT, JAN - AUG 2018
Currently on discovery research phase of a 8 months capstone project focused on helping victims and first responders of disasters.

PNC Bank

UX Design
and Research

STUDENT PROJECT, Oct - Nov 2017
Designed a mobile App to make teenagers more financially literate, while attracting these teens to become clients of PNC bank.

CMU

UX Design
and Research

STUDENT PROJECT, Sep - Oct 2017
Designed a mobile App to simplify the experience of searching, applying and communicating with university clubs.

Inria

Data Analyst

Feb - Oct 2017
Researched and implemented an algorithm to filter network traffic background generated packets.

Google

Software Engineer

Dec 2014 - Feb 2015
Developed Google Family Link iOS app.

Google

Software Engineer

Dec 2013 - Feb 2014
Computer Science Academy: focused on presentation techniques, coding and team work practice.

AT&T

Software Engineer

Jun - Aug 2013
Implemented genetic algorithms to optimize the use of WiFi transmission antennas in urban areas.

SKILLS

DESIGN
Illustrator
inDesign
Sketch
Balsamiq

RESEARCH
Interviews
Contextual Inquiry
Affinity diagrams
Storyboards
Surveys
Heuristic Evaluation

EDUCATION

CARNEGIE MELLON UNIVERSITY, AUG 2017 - AUG 2018
Master's in Human-Computer Interaction

UNIVERSITE PIERRE ET MARIE CURIE, SEP 2016 - JUL 2017
TECHNISCHE UNIVERSITAT BERLIN, OCT 2015 - JUN 2016
Master's in Internet Technology

PONTIFICIA UNIVERSIDADE CATOLICA, MAR 2010 - JUN 2015
Bachelor in Computer Science

NEW YORK UNIVERSITY, AUG 2012 - JUN 2013
Computer Science Exchange Student

RECOGNITION

SCHOLARSHIP OF EXCELLENCE, 2015
European Institution of Innovation and Technology.

GRACE HOPPER CONFERENCE SCHOLARSHIP, 2014
Google sponsorship covering all costs to attend Grace Hopper Conference.

ACADEMIC SCHOLARSHIP — 50% TUITION FEES, 2013
Best overall cumulative GPA of the Informatics department of PUC-Rio.

GOOGLE COMPUTER SCIENCE ACADEMY, 2013
One of the 15 Latin American students selected by Google Inc. to take part in an academic pilot project geared into Women in CS.

SCIENCE WITHOUT BORDERS SCHOLARSHIP, 2012
Awarded all inclusive scholarship to study for one year at New York University.

PROGRAMMING
HTML
CSS
JavaScript
C
Java
Python

LANGUAGES
Portuguese - Native
English - Fluent
French - Advanced
Spanish - Intermediate