

Class Activity: Introduction to Software Entrepreneurship

Questions:

1. What is software entrepreneurship, and why is it important in today's world?
2. How does software entrepreneurship differ from traditional entrepreneurship?
3. What are some factors to consider when evaluating opportunities for a software startup?
4. What are the key steps involved in building a software startup?
5. Discuss the importance of team composition and roles in a software startup.
6. Explain the importance of market research in the development of a software product.
7. How can software engineering principles and practices contribute to the successful development of a software product?
8. What are the various sources of capital available for software startups?
9. Discuss the factors that investors consider when evaluating a software startup for investment.
10. Reflect on the topics covered in this chapter and discuss one key takeaway or insight you gained from studying software entrepreneurship.