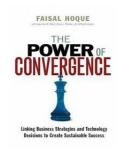
THE POWER OF CONVERGENCE: LINKING BUSINESS STRATEGIES AND TECHNOLOGY DECISIONS TO CREATE SUSTAINABLE SUCCESS



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Reader's Opinions

Excellent!

A valuable theme - how to align technology investments with business goals - but the writing is a little too dense and the text tries to cover a bit too much ground for me to recommend.