

WITHOUT THEIR PERMISSION: HOW THE 21ST CENTURY WILL BE MADE, NOT MANAGED

A WALL STREET JOURNAL BESTSELLER As Alexis Ohanian learned when he helped to co-found the immensely popular reddit.com, the internet is the most powerful and democratic tool for disseminating information in human history. And...



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Without Their Permission: How the 21st Century Will Be Made, Not Managed

Author	Alexis Ohanian
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Peek Inside the Book

The most pivotal product decision we made seemed much less important at the time but was our first big fight. I really wanted tags as a way to categorize content, and Steve insisted we let users launch their own redds within our network (wed call them subreddits). Just like WordPress was a blogging platform for online publishing, reddit would be a platform for online communities. It didnt seem important at the time, but Steve was absolutely right and its a damn good thing he won because that...

You might be thinking, But what if someone steals my idea? Trust me: most of us dont have the spare time to start a company with your great idea, and even if we did, its going to be up to you to outexecute your competitors. Youre Alexis Ohanian, Without Their Permission: How the 21st Century Will Be Made, Not Managed //

Reader's Opinions

Bought this after his campus talk because hey, why not get something signed by the co-founder of reddit? The back of the cover notes that it should be about a 5 hour read (or about the length of a flight from New York to San Francisco, assuming it's direct and without wind levers). Many parts of it were similar to the