

SHIFT & RESET: STRATEGIES FOR ADDRESSING SERIOUS ISSUES IN A CONNECTED SOCIETY

Essential strategies the nonprofit community can use to take advantage of rapidly changing technologies and new communication methods in our ultra-connected society. In these challenging economic times, it is more important than ever for nonprofits to focus on shaping policy, building capacity, developing talent, improving their marketing and promotion, fundraising, and developing partnerships/collaboration for organizational success. Shift & Reset: Strategies for Supporting Causes in a Connected Society teaches the nonprofit/social change/philanthropy/cause community how to take advantage of rapidly changing technologies and...



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Shift & Reset: Strategies for Addressing Serious Issues in a Connected Society

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Reader's Opinions

Wandering, wordy, and too long. This book is a compilation of personal reflections. Not worth reading.