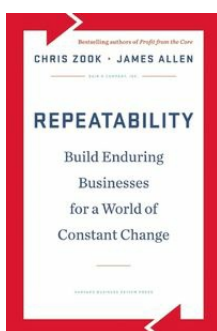


# REPEATABILITY: BUILD ENDURING BUSINESSES FOR A WORLD OF CONSTANT CHANGE

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Author	Chris Zook
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Instead of calling this book "Repeatability", they should have just labelled it "Continuity": it's really not a huge surprising leap that continuously practising best practices over having only one inspired moment leads to the best results.All of the points in the book are valid, and the case studies are well researched (the companies...

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