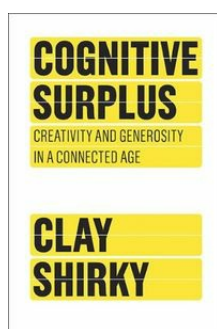


COGNITIVE SURPLUS: CREATIVITY AND GENEROSITY IN A CONNECTED AGE

The author of the breakout hit *Here Comes Everybody* reveals how new technology is changing us from consumers to collaborators, unleashing a torrent of creative production that will transform our world. For decades, technology encouraged people to squander their time and intellect as passive consumers. Today, tech has finally caught up with human potential. In *Cognitive Surplus*, Internet guru Clay Shirky forecasts the thrilling changes we will...



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Cognitive Surplus: Creativity and Generosity in a Connected Age

Author	Clay Shirky
Original Book Format	Hardcover
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Peek Inside the Book

The downside of attending to the emotional life of groups is that it can swamp the ability to get anything done; a group can become more concerned with satisfying its members than with achieving its goals. Bion identified several ways that groups can slide into pure emotion - they can become "groups for pairing off," in which members are mainly interested in forming romantic couples or discussing those who form them; they can become...

The stupidest possible creative act is still a creative act. Clay Shirky, *Cognitive Surplus: Creativity and Generosity in a Connected Age* //

Reader's Opinions

The term "cognitive surplus" refers to the surplus of "intellect, energy, and time" that people have. Since most people have a 40-hour work week, there they have surplus time on their hands to do as they wish.