

Descriptive Wireframe Document

Rationale: When making this, I had a website with a complementary (specifically a dark red and teal-ish accents) colour scheme in mind because I want it to not strain the eyes like the original but contrast enough that it will keep the viewer engaged and consuming the content. Repeating the Address line not only reminds the viewer that it's the same website, but it also allows this restaurant to have a lot of exposure and interest, since it's common practice for restaurant websites to advertise their place a lot.

I mostly aligned my items with the edges of their content, but the center aligned items break it up and prevent it from being so monotonous, causing the eye to be attracted to the "unusual" content (the navigation, a mini ad for the restaurant, and their socials to garner interest). All the pieces of content that are a little similar or are grouped together in one's mind (like navigation and social media being more information about the restaurant) are in proximity for easy access.

The overall layout is simple and grid-like for accessibility needs like sensory issues and requiring screen readers, along with the planned colours not being too overpowering for epileptic people. The original website prevents accessibility because of how messy it is which can be overstimulating and hard to transcribe.

Item #1

Description: Header

Font: Verdana Pro 50px Bold

Colour: Maroon

Alignment: Center

Media: Restaurant Logo (alt text too)

Interactivity: N/A

Item #2

Description: Body of Content

Font: Verdana Pro 30px Bold for Header, 12px Normal for Paragraphs

Colour: Maroon Header, Grey Paragraphs

Alignment: Left

Media: Other Restaurant Logo (alt text too)

Interactivity: N/A

Item #3

Description: Body of Content(?)

Font: Verdana Pro 30px Bold for Button

Colour: Maroon Text

Alignment: Center

Media: Restaurant Food Image (alt text w explanation)

Interactivity: ORDER NOW button

Item #4

Description: Navigation List

Font: Verdana Pro 20px Bold

Colour: Maroon

Alignment: Center

Media: Social Media Logos (alt text of the social media names)

Interactivity: Hyperlinked buttons to the next pages of the website like the Menus and the Socials images redirecting to said social links.

Item #5

Description: Footer

Font: Verdana Pro 10.5px

Colour: Dark Grey

Alignment: Right

Media: Payment Methods (i.e., PayPal logo, Visa)

Interactivity: hyperlinks to the appropriate places for the right information.