

Cyclistic NYC Analysis Dashboard

This is an overview of yearly Cyclistic statistics to uncover customer type share, seasonal trends and weather impact.

Overview

Top Trips

Summer Trends

Year of start day
☐ 2022
☒ 2023

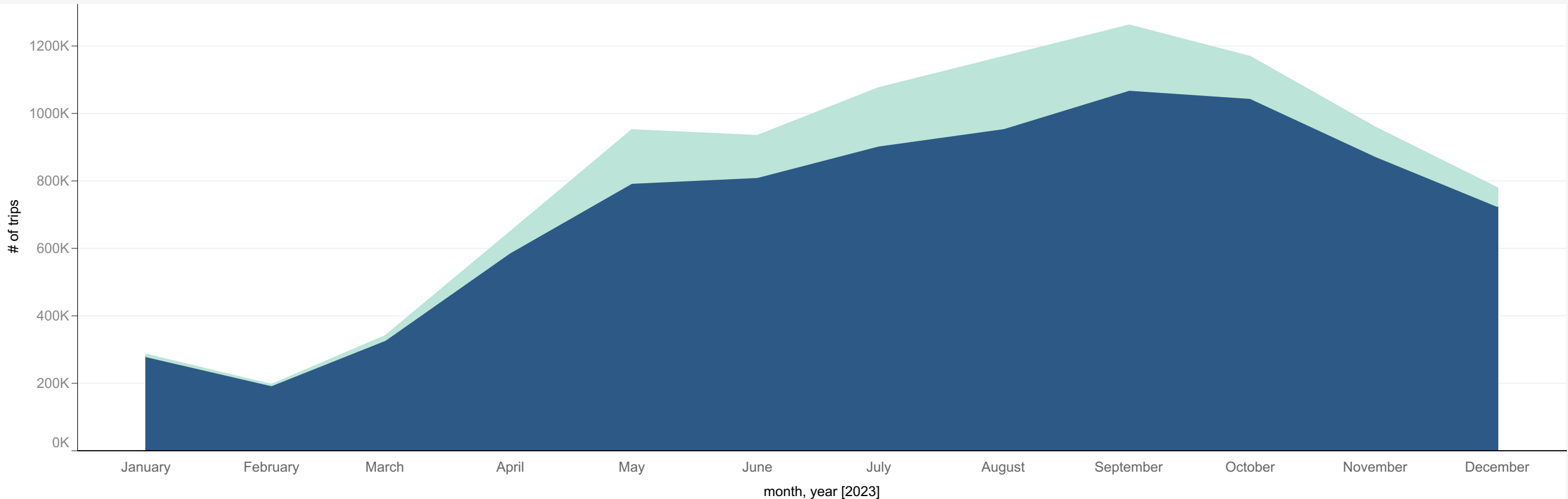
busiest month
September

customer type
casual
member

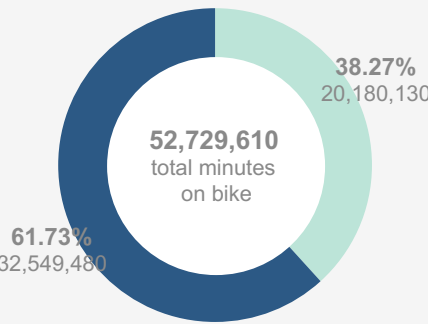
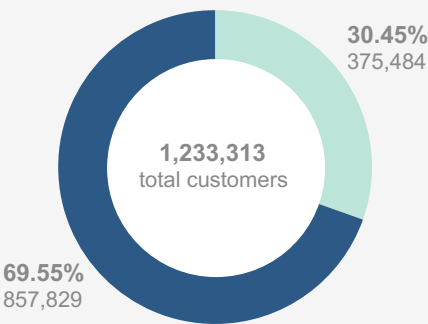
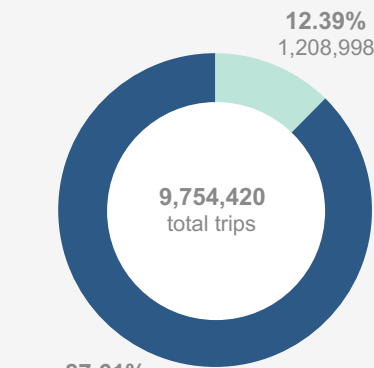
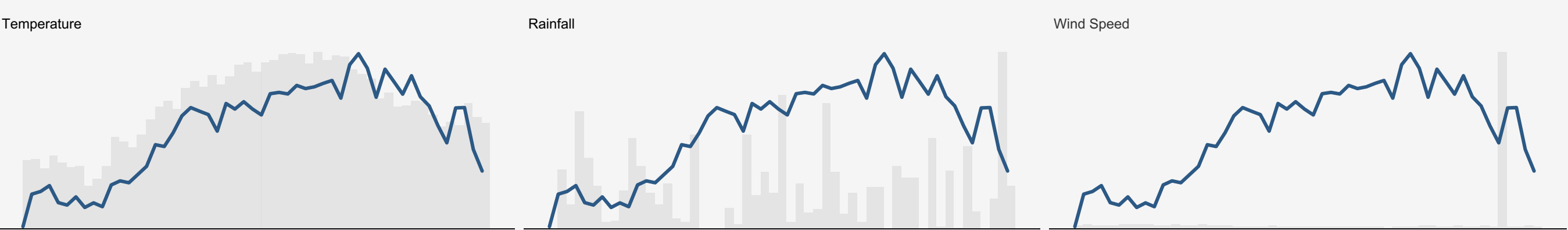
busiest day
Friday

average trip duration
43 minutes

Trips by Customer Type



Trip Totals by Weather Trends



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customer type

casual

member

Month of start day

To Null

of trips

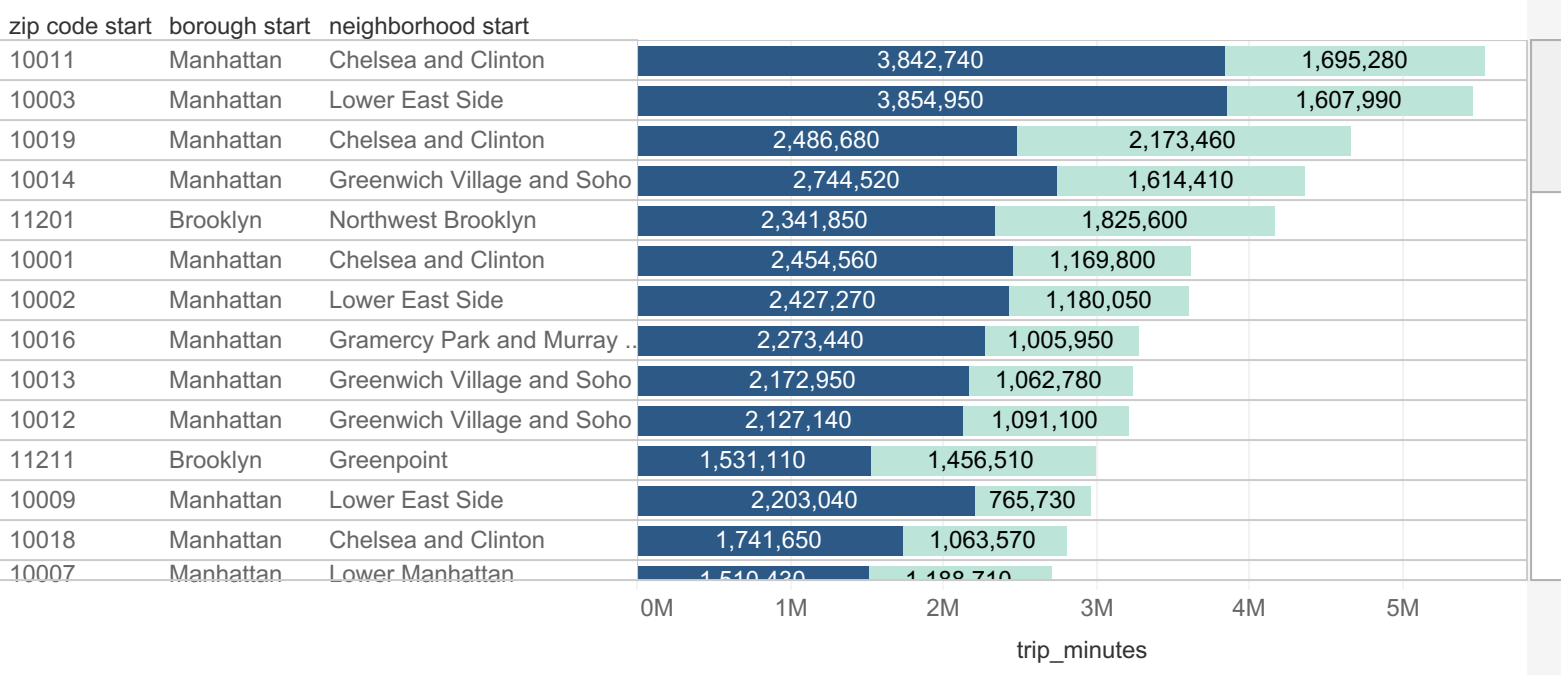
3

Month of start day

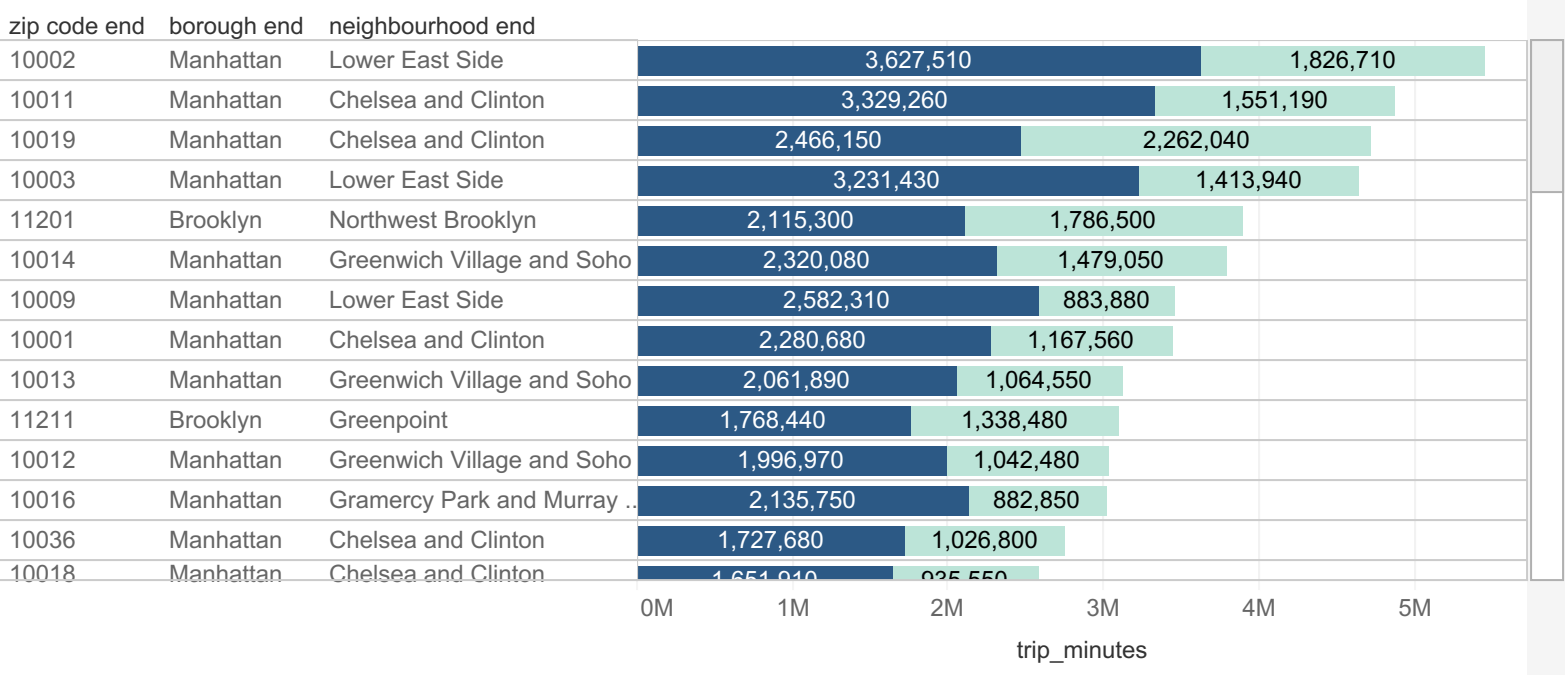
All

123,083

Total Trip Minutes by Starting Station



Total Trip Minutes by Destination



Trip Counts by Starting Neighborhood

			2022												2023										
borough start	neighborhoo..	zip code start	January	February	March	April	May	June	July	August	September	October	November	December	January	February	March	April	May	June	July	August	September	October	
Brooklyn	Bushwick and Williamsburg	11206																				1,566	5,602	5,409	
		11221																				271	2,091	2,049	
	Central Brooklyn	11216	492	422	626	1,154	1,051	1,257	1,261	1,384	1,221	1,028	666	463	341	274	420	1,005	1,594	1,344	1,674	2,021	3,621	3,625	
		11233																				59	575	518	
		11238	1,956	1,698	2,676	4,236	5,213	6,107	5,849	5,805	5,336	4,126	2,730	1,820	1,557	1,013	1,839	3,876	5,813	5,402	5,979	6,755	7,857	6,969	
	Greenpoint	11211	2,191	1,902	4,243	7,883	11,167	12,635	12,190	12,640	11,033	8,699	4,883	2,995	2,032	1,251	3,026	9,052	15,110	11,842	13,560	23,191	36,327	32,135	
		11222																				6,662	17,148	15,241	
	Northwest Brooklyn	11201	10,835	7,539	15,982	24,258	33,454	35,085	35,125	34,130	33,725	27,559	16,998	12,632	8,805	5,594	10,629	23,961	37,642	32,021	36,907	39,928	41,355	33,749	
		11205	3,740	2,686	5,448	7,016	9,355	9,945	9,918	9,980	9,834	8,485	5,593	4,151	3,240	2,272	3,742	6,971	10,298	9,748	10,491	11,342	11,857	10,645	
		11217	2,689	1,675	3,420	5,184	6,749	7,274	7,086	7,275	7,243	6,036	3,726	2,637	1,836	1,246	2,270	4,873	7,008	6,245	6,531	6,897	8,256	7,107	
Sunset Park	11220															3	6	6							
Manhattan	Chelsea and Clinton	10001	19,402	13,990	26,771	38,956	47,701	50,638	53,730	53,298	54,555	48,654	32,671	26,032	19,119	13,343	25,712	38,345	54,224	55,260	62,138	63,766	65,150	64,477	

Cyclistic NYC

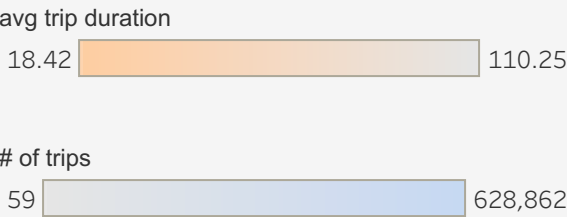
Analysis Dashboard

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Top Trips

Summer Trends



Year

☒ 2022

☒ 2023

Month of start day

June

July

August

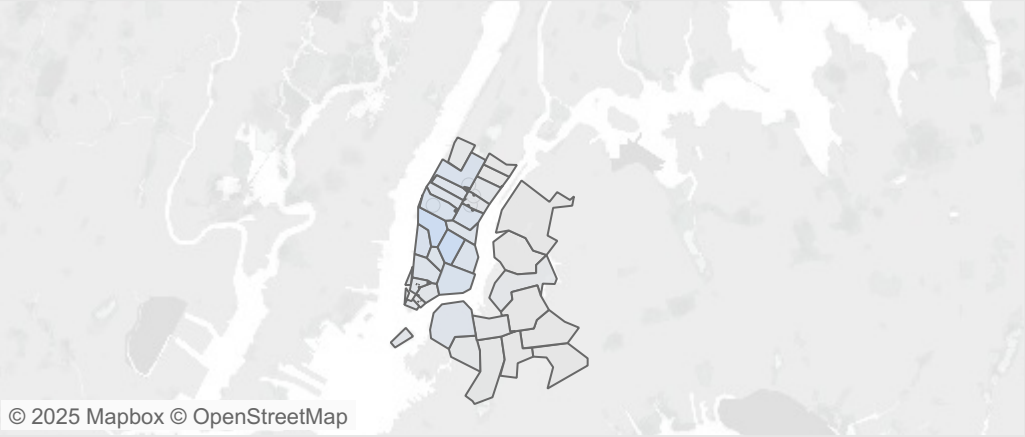
Summer Trends by Starting Station



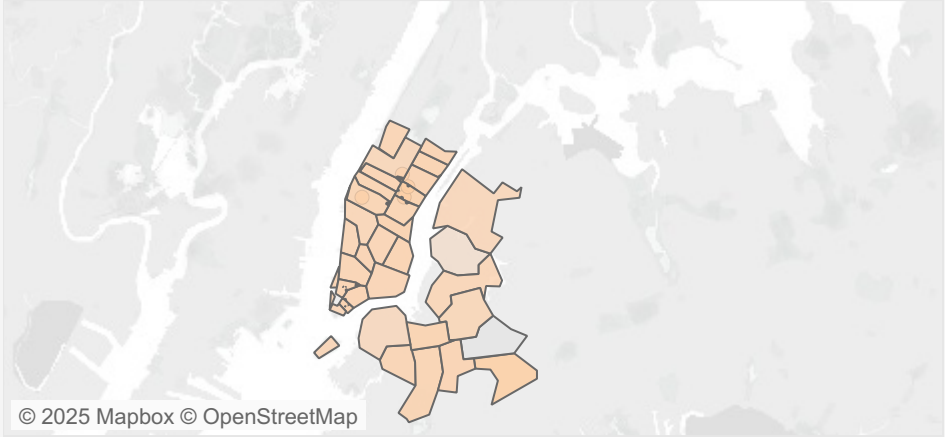
Total Trip Count and Avg. Trip Minutes by Route

neighborhood start	neighbourhood end	casual		member		Grand Total	
		number of trips	Avg Trip Duration	number of trips	Avg Trip Duration	number of trips	Avg Trip Duration
Grand Total		863,045	42	5,095,866	31	5,958,911	35
Bushwick and Williamsburg	Greenpoint	294	34	394	101	688	69
	Bushwick and Williamsburg	147	237	315	25	462	120
	Northwest Brooklyn	105	38	161	19	266	27
	Central Brooklyn	53	21	127	17	180	18
	Lower East Side	44	30	74	27	118	28
	Lower Manhattan	12	89	20	36	32	50
	Chelsea and Clinton	5	88	21	42	26	50
	Gramercy Park and Murray Hill	3	33	15	40	18	39
	Northwest Queens	2	30	10	44	12	41
	Greenwich Village and Soho	2	115	31	32	33	38
	Upper East Side	1	60			1	60
	Tribeca			1	40	1	40
Central Brooklyn	Northwest Brooklyn	3,051	32	21,430	22	24,481	25
	Central Brooklyn	1,320	75	8,533	17	9,853	34
	Greenpoint	1,207	39	2,810	63	4,017	54
	Lower East Side	228	36	2,073	31	2,301	32
	Lower Manhattan	177	44	1,358	29	1,535	31
	Greenwich Village and Soho	98	49	1,221	32	1,319	33

Summer Trends by Destination



Summer Avg Trip Minutes by Starting Station



Summer Avg Trip Minutes by Destination

