

This is an overview of yearly Cyclistic statistics to uncover customer type share, seasonal trends and weather impact.

Overview

Top Trips

Year of start day

2022

✓ 2023

2023

busiest month

busiest day **Friday**

customer type

casual member

average trip duration **43 minutes**

enas

Summer Trends September

9,754,420 total trips

87.61% 8,545,422

30.45% 375,484

total customers

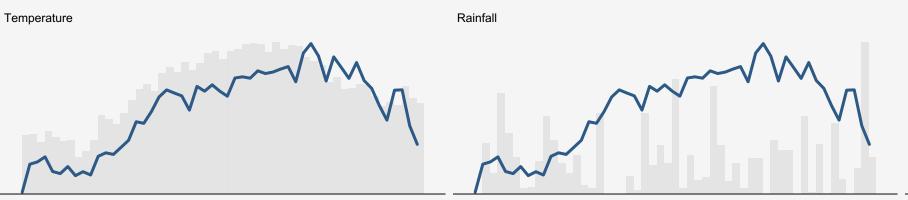
69.55%

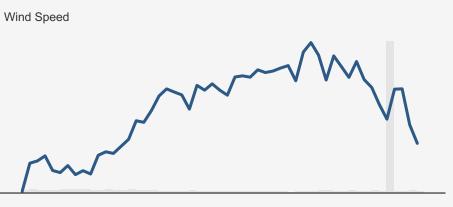
857,829

Trips by Customer Type 1200K 1000K 800K # of trips 400K 200K 0K January February March April May June July August September October November December month, year [2023]

Trip Totals by Weather Trends







Cyclistic NYC **Analysis Dashboard**

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Overview

Top Trips

member

customer type

casual

of trips

Month of start day To Null

Month of start day 123,083

Summer Trends

Total Trip Minutes by Starting Station



Total Trip Minutes by Destination

zip code end	borough end	neighbourhood end										
10002	Manhattan	Lower East Side	3,627,510						1,826,710			
10011	Manhattan	Chelsea and Clinton		3,329,260								
10019	Manhattan	Chelsea and Clinton		2,466,150 2,262,0								
10003	Manhattan	Lower East Side		3,231,430				1,413	,940			
11201	Brooklyn	Northwest Brooklyn		2,115,300		1	,786,500					
10014	Manhattan	Greenwich Village and Soho		2,320,080		1	1,479,050)				
10009	Manhattan	Lower East Side		2,582,310			883,880					
10001	Manhattan	Chelsea and Clinton		2,280,680		1,10	67,560					
10013	Manhattan	Greenwich Village and Soho		2,061,890		1,064,5	50					
11211	Brooklyn	Greenpoint		1,768,440		1,338,480)					
10012	Manhattan	Greenwich Village and Soho		1,996,970		1,042,48	80					
10016	Manhattan	Gramercy Park and Murray		2,135,750		882,85	50					
10036	Manhattan	Chelsea and Clinton		1,727,680	1,	026,800						
10018	Manhattan	Chelsea and Clinton		1 651 010		E						
			OM	1M	21	M	3M	4	IM	5M		
						trip_	minutes					

Trip Counts by Starting Neighborhood

								202	2											202	3			
borough star	t neighborhoo.	. zip code start	January	February	March	April	May	June	July	August	September	October	November D	December	January	February	March	April	May	June	July	August	September	October
Brooklyn	Bushwick and																					1,566	5,602	5,409
	Williamsburg	11221																				271	2,091	2,049
	Central	11216	492	422	626	1,154	1,051	1,257	1,261	1,384	1,221	1,028	666	463	341	274	420	1,005	1,594	1,344	1,674	2,021	3,621	3,62
	Brooklyn	11233																				59	575	518
		11238	1,956	1,698	2,676	4,236	5,213	6,107	5,849	5,805	5,336	4,126	2,730	1,820	1,557	1,013	1,839	3,876	5,813	5,402	5,979	6,755	7,857	6,969
	Greenpoint	11211	2,191	1,902	4,243	7,883	11,167	12,635	12,190	12,640	11,033	8,699	4,883	2,995	2,032	1,251	3,026	9,052	15,110	11,842	13,560	23,191	36,327	32,135
		11222																				6,662	17,148	15,24
	Northwest	11201	10,835	7,539	15,982	24,258	33,454	35,085	35,125	34,130	33,725	27,559	16,998	12,632	8,805	5,594	10,629	23,961	37,642	32,021	36,907	39,928	41,355	33,749
	Brooklyn	11205	3,740	2,686	5,448	7,016	9,355	9,945	9,918	9,980	9,834	8,485	5,593	4,151	3,240	2,272	3,742	6,971	10,298	9,748	10,491	11,342	11,857	10,645
		11217	2,689	1,675	3,420	5,184	6,749	7,274	7,086	7,275	7,243	6,036	3,726	2,637	1,836	1,246	2,270	4,873	7,008	6,245	6,531	6,897	8,256	7,10
	Sunset Park	11220															3	6	6					
Manhattan	Chelsea and	10001	19,402	13,990	26,771	38,956	47,701	50,638	53,730	53,298	54,555	48,654	32,671	26,032	19,119	13,343	25,712	38,345	54,224	55,260	62,138	63,766	65,150	64,477

Cyclistic NYC **Analysis Dashboard**

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Overview

avg trip duration 18.42

of trips

59

Year 110.25

628,862

Month of start day

June July August

Top Trips

Summer Trends

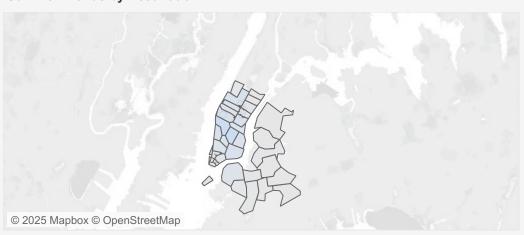
Summer Trends by Starting Station



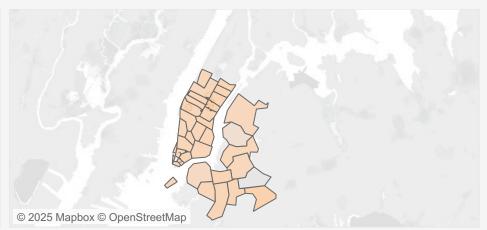
Total Trip Count and Avg. Trip Minutes by Route

		cas	ual	mem	ber	Grand Total		
neighborhood start	neighbourhood end	number of trips	Avg Trip Duration	number of trips	Avg Trip Duration	number of trips	Avg Trip Duration	
Grand Total		863,045	42	5,095,866	31	5,958,911	35	
Bushwick and Williamsburg	Greenpoint	294	34	394	101	688	69	
	Bushwick and Williamsburg	147	237	315	25	462	120	
	Northwest Brooklyn	105	38	161	19	266	27	
	Central Brooklyn	53	21	127	17	180	18	
	Lower East Side	44	30	74	27	118	28	
	Lower Manhattan	12	89	20	36	32	50	
	Chelsea and Clinton	5	88	21	42	26	50	
	Gramercy Park and Murray Hill	3	33	15	40	18	39	
	Northwest Queens	2	30	10	44	12	41	
	Greenwich Village and Soho	2	115	31	32	33	38	
	Upper East Side	1	60			1	60	
	Tribeca			1	40	1	40	
Central Brooklyn	Northwest Brooklyn	3,051	32	21,430	22	24,481	25	
	Central Brooklyn	1,320	75	8,533	17	9,853	34	
	Greenpoint	1,207	39	2,810	63	4,017	54	
	Lower East Side	228	36	2,073	31	2,301	32	
	Lower Manhattan	177	44	1,358	29	1,535	31	
	Greenwich Village and Soho	98	49	1,221	32	1,319	33	

Summer Trends by Destination



Summer Avg Trip Minutes by Starting Station



Summer Avg Trip Minutes by Destination

