Cygnet Digital: Leading the Digital Evolution

At Cygnet Digital, innovation thrives in a dynamic ecosystem. We lead in Digital Engineering, Quality Engineering, Enterprise Applications, Data, Analytics, AI & Hyper Automation, and Digital Commerce and experience. With AI-powered Testing as a Service and a commitment to transform Tax and Finance, we prioritize unmatched customer experiences. Our CSR initiative, LivingtheTrust.com, drives us to dedicate 10% of our profits to digital education. Join us on this transformative journey.

Message from Founder & MD

At Cygnet Digital, every step, every innovation is a stride towards a future where technology and human ingenuity converge. We at Cygnet Digital, unlocking unprecedented value and opportunities for all. Join us on this journey into the future as we redefine the digital landscape.

Living the Trust of Career Value of Cygnetians!

Every Cygnetian is a beacon of trust and innovation. Your dedication and passion drive us forward, and we are committed to providing you with the tools, opportunities, and support needed to reach new heights in your career. Thank you for being an essential part of the Cygnet family, and together, we will continue to achieve great things.

Culture

1. **Cross-Opportunity for Career Growth**

Cygnet Digital offers a unique environment that fosters career growth and development across a diverse range of products and services. Whether you're interested in honing your skills in software development, quality assurance, project management, or any other area, we provide opportunities to explore and excel. Our commitment to helping you expand your horizons means you can chart your career path within the organization.

2. **Knowledge Sharing and Collaboration**

We believe that knowledge sharing and collaboration are the pillars of innovation. Cygnetians are encouraged to share their expertise, insights, and experiences to fuel continuous learning and growth. Our collaborative culture is not just a buzzword; it's a way of life. Whether through

mentorship programs, cross-functional projects, or knowledge-sharing sessions, we empower you to thrive in a dynamic and supportive community.

3. **Environment of Employee Excellence**

Cygnetians are known for their excellence. We provide an environment where you can push the boundaries of your capabilities, challenge yourself, and deliver exceptional results. Our commitment to employee excellence is evident in our continuous learning opportunities, skill-building programs, and recognition initiatives that celebrate your achievements.

Cygnet Digital Press Releases

a. Corporate:

1. Cygnet Infotech Pvt. Ltd., IT Services & Solutions Provider Appraised at CMMI® Level 3 (The appraisal was performed by KPMG India – Transformation, Business Excellence) - January 30, 2024
2. Cygnet Ushers in a New Era as Cygnet Digital, Powered by Innovative Framework: Cygnet COSMOS - October 25, 2023
3. Cygnet Infotech Welcomes New Chief Operating Officer Narasimha to Drive Strategic Growth and Transformation. Narasimha brings a wealth of experience, having worked in the IT industry for over 25 years. He has held leadership positions in various reputed organizations, including IBM and Wipro, where he has honed his skills as a Business Leader, Chief Business & Operating Officer, Group Chief Delivery, Capabilities and Digital Officer, and Strategy and Transformation Expert. - April 21, 2023
4. GSTN is now one of the FIPs of account aggregator network. GSTN is now onboarded as one of the FIPs (Financial Information Providers) on the Account Aggregator platform. The GSTN shall provide the details related to sales, outward Invoices, and tax payments. - December 15, 2022
5. Cygnet Infotech partners with smartContract CLM - September 27, 2022
6. Cygnet Infotech announces partnership with Sweden-based Algorithmic Scale - September 27, 2022
7. Cygnet Infotech announces knowledge-sharing partnership with BDO - July 26, 2022
8. GSTN Approves Cygnet Infotech as an Invoice Registration Portal (IRP) - June 17, 2022
9. Cygnet Infotech becomes India's first OpenPeppol member - June 2, 2022
10. Veritas Reputation PR bags public relations mandate of Cygnet Infotech - May 31, 2022

11. CYTRIO partners with Cygnet Infotech to build its Offshore Development Center (ODC) in India - May 4, 2022

12. Cygnet Infotech acquires majority stake in an emerging Artificial Intelligence start-up (Glib.ai) - March 15, 2022

13. Cygnet Infotech and Grid Dynamics announce a strategic partnership to expand their global footprint - March 8, 2022

14. Cygnet Infotech, a leading software application development and product engineering company, makes a big bet on the US market for its future growth. It is targeting 50% YoY revenue growth in the US in 2022 - November 3, 2021

15. Cygnet Infotech has announced the acquisition of euVAT Online, a UK based company that provides cloud-based VAT technology solution. euVAT online has been at the forefront of VAT technology for more than 20 years. - September 24, 2021

16. Company announces that Mr. Tejinder Oberoi, Executive Director at Cygnet Infotech has been elected as the new Chairman of GESIA IT Association. Prior to this appointment, Mr. Oberoi was associated with GESIA IT Association since 9 years before being appointed as a Chairman & Director. - December 17, 2020

17. Cygnet Infotech has reached an exciting milestone as company celebrates 20 years of delivering technology enabled solution across the globe - June 6, 2020

18. Cygnet Infotech has yet again been recognized for its outstanding contribution to the technology landscape of the country. We bagged not one but two coveted GESIA awards second year in a row – **'Best Blockchain Product Winner, Gold'** and the **'Best Software Company, Torchbearers'** during the Vibrant Gujarat Start Up and Technology Summit 2019 - December 16, 2019

19. Cygnet Infotech Pvt Ltd has been selected as one of the final contenders in the battle to become the much-coveted 'Leading Vendor' at the European Software Testing Awards (TESTA) 2019. - October 11, 2019

20. Washington DC based data driven field guide giant, Clutch, featured Cygnet Infotech as a 'top developer' in its report on the top performing B2B firms in New York city. This much coveted recognition is awarded to only a select few if they consistently demonstrate 'an exceptional ability to deliver high-quality work to their clients.In addition, Cygnet Infotech has also been featured on Clutch's website 'The Manifest' as a leading iOS developer in New York. The Manifest features news on industries and helpful resources for prospective clients and other B2B businesses. - March 5, 2019

21. Cygnet has been recognized as a valuable IT company by receiving multiple awards. GESIA IT association awarded Cygnet with not only '**Best Software Company**' but also

'**Best Blockchain product' at** Vibrant Gujarat Start Up and Technology Summit 2018. - October 15, 2018

22. Payoneer in association with NASSCOM and CIIE presented an opportunity to understand the brewing GIG economy from the experts. Mr. Nisarg Trivedi, the CFO of Cygnet Infotech was in the experts' panel and shared his views on "Unlock The Gig Economy- Grow Beyond Borders" - September 7, 2017

23. Cygnet Infotech to Assist Navjivan Trust in Publication and Portal Designing Work. - December 26, 2012

24. Cygnet Infotech makes its 2 in a row.

Following the achievement of Gold Competency in Portals and Collaboration, Cygnet Infotech has now extended its Microsoft expertise to Business Intelligence by earning a Gold competency. - February 18, 2012

b. Tax Technology:

1. GSTN is now onboarded as one of the FIPs (Financial Information Providers) on the Account Aggregator platform. The GSTN shall provide the details related to sales, outward Invoices, and tax payments. - December 15, 2022

2. Cygnet TaxTech launches Vendor Postbox, a root cause fix to maximize Input tax credits - October 6, 2022

3. Cygnet Infotech launches custom solution for start-ups and MSMEs to ensure compliance in a cost-effective manner - March 3, 2022

4. Tech tools: Making digital journeys fast, secure and future-proof: Digital transformation is sweeping boldly across the economy, taking us from "going digital" to "being digital". Cygnet Infotech is doing its bit in helping businesses on their digital journey. Its solutions approach digital transformation holistically; they are simple, fast and future-proof. "We have been able to assist our clients leverage hyperautomation and enhance their business operations through digital transformation," - August 25, 2021

5. Cygnet GSP has announced that it is LIVE with its e-Invoicing solution for businesses with turnover greater than 500 crores. It has generated the first IRN & QR Code from the NIC Portal through their ASP system. In addition, the company has rolled out a new version of the GSP portal with a host of new features. - August 20, 2020

6. Cygnet Infotech emerged as one of the four winners at HDFC Bank's Digital Innovation Summit (DIS) held in MIIC, MNIT, Jaipur for our unique Fintech Innovation, the GRC Score. As an awardee, Cygnet will now get a chance to deploy this outstanding solution in HDFC Bank. - October 15, 2019

7. A Boon in Disguise for Taxpayers as CygnetGSP is now GSTR-9 Ready! - September 10, 2019

8. Cygnet Infotech officially received the FTA accreditation for R7VAT from UAE FTA, the nodal agency for UAE VAT. R7VAT is a comprehensive solution for automating and managing vat returns filing that helps enterprises to automate their processes and achieve VAT compliance easily. - May 14, 2019

9. Cygnet is a part of 7th International IBEX India event, the only comprehensive Trade Fair and Conference on Banking Technology, Equipment and Services. The 7th IBEX India will be held from 23 – 25 January 2019, at the Bandra Kurla Complex, MMRDA Grounds, Mumbai. In the past six editions, IBEX India has seen active participation of 15000 banking professionals and more than 500 companies. At this event, Cygnet Infotech is a Directional Signage Partner with a large range of powerful and smart technology solutions for banking and finance industries including- Cygnet GSP, Cygnet FAME (Financial Assessment Made Easy), Cygnet TRACE (Tax Reporting Automation & Compliance with Ease) ,Cygnet Vendor Portal, Cygnature and many more. - January 22, 2019

10. Cygnet GSP Announces E-Way Bill Solution For The Indian Market - January 24, 2018

11. Cygnet GSP (GST Suvidha Provider), authorized as leading technology provider for GST Services is now live with its ASP-GSP solution and has successfully posted its first batch of invoices to GSTN. - August 3, 2017

c. FinTech:

1. Cygnet Infotech, a leading technology company with its clients across India, North America, Europe, the Middle East, and Africa, announced the grouping of its products and solutions for the Fintech space under the Cygnet Fintech brand. - May 13, 2022

d. E-signature - Cygnature:

1. Cygnet Infotech Launches the Latest Version of Cygnature. The company has added a unique feature – the integration of UAE PASS, your secure national digital identity in the UAE, to support UAE based citizens to seamlessly use the digital signature solution for remote identification before consuming any online service. With UAE PASS, one can use different services across various sectors without the need to have multiple access credentials.- March 23, 2021

2. In a recent research published by one of the leading business directories – TopDevelopers (USA), Cygnet Infotech has been ranked second globally in providing breakthrough blockchain solutions. The research was issued in San Francisco, California, USA. - January 11, 2021

3. Cygnet Infotech Recognized as a Top Blockchain Technology Solution Provider by Digital Journal - February 14, 2019

e. Test Automation - TestingWhiz:

1. TestingWhiz has been rated as one of the best Testing Software of 2021 under Top 30 with a 4-star rating by G2! TestingWhiz was rated for Maintenance of test cases, Modularization of test cases, Effectiveness of tool, User-friendliness, Intuitive and lot more. - February 15, 2021
2. The ultimate codeless test automation tool, TestingWhiz has released its latest version 7.1.1. (Uranus) on May 25th, 2020. Power-packed with a horde of pathbreaking features, exclusive enhancements and additional improvements to take your codeless test automation to the next level. - May 26, 2020
3. Cygnet Infotech Tops the Cloud Testing Market – 2019 - February 25, 2019

What We Do?

Platforms:

☐ **Tax Transformation**

a. *India:*

1. Cygnet Tax
   - E- invoicing
   - E- way bill
   - GST returns
2. Cygnet Vendor Post Box
   - Invoice IDP
   - Purchase Invoice Automation
   - DSA and Rentals
   - Job Work
3. Cygnet IRP
4. Cygnet Bills
5. Cygnet Books

b. *UK & EU:*

1. Cygnet Tax
   - VAT Returns
   - VAT Reclaim

● Data Converter
2. Cygnet Vendor Post Box

c. *Middle East:*

1. Cygnet Tax
        ● VAT Returns
        ● Data Converter
2. Cygnet Vendor Post Box
3. KSA - e Invoicing
        ● E- Invoicing (Pos/ Offline)
        ● eSAL Integration
4. Muwafaq support for SMES

☐ Finance Transformation

1. Credit Assessment and Decisioning Platform
2. Digital Journeys : Cygnet Digital presents a cloud-based end-to-end lending system for the customers of banks, non-bank financial institutions, and digital lenders.
3. AA TSP : Enable Account Aggregator (AA) solutions leveraging the power of aggregated data. Cygnet Digital is a Sahamati registered member as a Technology Service Provider (TSP).

Services:

☐ Digital Applications & Product Engineering

1. Enterprise Application Development
2. API Economy and Micro Services
3. Cloud Engineering
4. Application Modernization
5. Identity and Access Management
6. Mobile Engineering

☐ Enterprise Applications

1. Consulting and Implementation
2. Microsoft cloud solutions on Azure
3. SAP
4. Enterprise Platform Integration
5. Salesforce (Identify Opportunities, customer intimacy and data transparency across the enterprise)
6. Amazon Web Services Cloud

☐ **Data Analytics and Automation**

1. Data Management and Governance
2. Data Virtualization
3. Hyper Automation
4. Data Migration and Modernization
5. Data Visualization

☐ **Digital Commerce and Experience**

1. Unified Commerce
2. Experience Transformation (UI/UX)
3. Adobe
4. Digital Experience Engineering
5. MACH and Composable Commerce
6. Salesforce

Mission

Our mission is to be a trusted digital transformation partner and consistently deliver Business Value to our Customers, Career Value to Cygnetians, Social Value to Communities .

Pinnacles

- 95% client retention rate
- 97% client satisfaction rate
- 65% referral-based business
- 15+ client's complex legacy solutions modernization
- 1200+ projects delivered successfully with 750+ enterprise-class solutions
- Our own Captive Data Center since the year 2016

Cygnet COSMOS

- **CO_IDEATE (NEBULA):** Co-Ideate business solutions without upfront investments from your side.
- **ATLAS:** Systematic/Structured approach using building blocks, created over the rich heritage of more than two decades.
- **CO-CREATE (AURORA):** Co-Create technology enabled connected business solutions.
- **CO-INNOVATE (GALAXY):** Co-Innovate intelligent solutions with Cygnet Launchpad.

- **CO-EVOLVE (COMET):** We do not transform you; instead, Co-Evolve with a strong continuum of Cygnetians, Clients & Partners.

Redefine the way how you compete, create and capture value by unlocking the Power of Digital Democratize set of services, solutions and platforms to Co-Ideate, Co-Innovate and Co-Create to transform your enterprise across business, intelligence and experience .

- **Co-Innovate:** Cygnet COSMOS guides your transformation journey from ideation, to build, to scale
- **Value Based Methodology:** Cygnet COSMOS methodology focuses on human-centric, outcome-first approach to deliver 360o CX
- **Industry-First Approach:** Working with Cygnet COSMOS ensures that you have access to our multidisciplinary domain expertise you need across all time zones
- **Speed to Value:** Cygnet COSMOS maximizes the speed to value by providing you with Cygnet Launchpad (technology accelerators, frameworks, solutions)

Key Technologies Used

☐ Digital, Application & Product Engineering
a. **Backend -** Microsoft (.net), .net (Core), Java, PHP, Hibernate, node JS, Spring, Python, Scala, Laravel
b. **Frontend -** Java Script, React, Angular
c. **Mobile Technologies -** React Native, Flutter, Swift, Quotlin
d. **Enterprise Applications -** Microsoft Dynamics (CRM)
e. **IOT -** Raspberry Pi, C++
f. **Blockchain -** Hyperledger, Antchain
g. **Database -** MYSQL, SQL server
h. **Testing -** Acunetix, Apache jmeter, Testingwhiz (Cygnet)
i. **Cloud and DevOPS -** Docker, AWS, Azzure

☐ Enterprise Application and SAP
a. **Enterprise Applications -** SAPP ECC, Salesforce
b. **Database -** SAP HANA, Oracle, SQL Server
c. **Testing -** Apache J meter
d. **Backend -** Java, Hibernate, Spring

☐ Data Analytics AI and Automation
a. **Backend -** Python
b. **Frontend -** Angular
c. **Database -** SQL Server, MY SQL

d. **ETL and Data Visualization -** Tableau, Power BI

☐ **Digital Commerce and Experience**
   a. **Backend -** Python, PHP, Laravel
   b. **DataBase -** MY SQL
   c. **Frontend -** Java Script, Quotlin
   d. **ETL and Data Visualization -** AWS

Why Cygnet Digital – Driving transformation through Next-Gen technologies

- **AI -** Integrated and AI enabled Smart POS solution with 96.45% accuracy of real-time food demand prediction reduced food wastage by 30%
- **Multi Cloud -** Blockchain enabled Product Traceability solution deployed on AWS, Azure & Oracle for cost optimization and increased reliability
- **IOT -** Smart Algorithm based Traffic Management solution which is integrated with IoT devices & sensors reduced congestion, lower emissions and increased the air quality
- **Block Chain -** Cygnature, an Electronic Signing Solution which is integrated with DMS & CLM solutions to reduce operational cost & improve TAT. Best Blockchain Product of the Year 2018
- **Metaverse -** Integrated ODOO ERP and with BI, AI/ML, and Blockchain, which reduced time to launch new recycling facility along with shifting business to Metaverse and improved operation efficiency by 30%.
- **Azure -** Deployed Event Management Solution on cloud to ensure the availability and saleability of the solution

Industries living with Cygnet Digital

- **Finance and Insurance -** HDFC Bank, the AI Corporation, Divide Buy, Spot, The Unlimited, BrightRock, Nobilex, RS Connect, Avant
- **Manufacturing -** Volkswagen, MG, Hitachi, Bosch, Tata Motors (Ignition Group), iBaset, jeldWen
- **Healthcare -** Lupin, Kepro, optioR, stryker, zevoHealth, Verofax
- **Consumer -** mondelez, LG, Landmark Group, Idox, Hindustan Uniliver, Roker, Disnep, Ziff Davis

Vision

- Value Based SLA, Integrated Delivery Model, Value Based Analytics, Flexible pricing model, Innovation Framework
- Improved Customer Experience, Optimized Operations, Reduced Time to Market, Business growth.
- Increased Revenue, Reduced TCO, Higher Efficiencies, Agility, Increased Working Capital

Business Value to Customers

☐ Business Transformation:

1. Increased Visibility – 100%: Fully integrate the supply chains to Improve manufacturing processes through responsive, adaptive and automated operations.
2. Speed to Market – 40%: Greater flexibility in the manufacturing processes, improving the production speeds and reducing time to market
3. Intelligent Enterprises – 100%: 100% integrated systems with unified experience, simplified automated processes, cloudification

☐ Intelligence Transformation:

1. Cost Reductions – 30%: Promote seamless operations, automated corrective actions and better preventive maintenance
2. Improved Efficiency – 75%: Intelligent decision making through analysis of key insights to improve overall operational efficiency
3. Business Agility – 60%: Sense and respond to events in real-time, evolve processes and accelerate product innovation for better quality and precision

☐ Experience Transformation:

1. Higher Product Quality – 90%: Real-time monitoring across processes and production levels to close quality gaps and improve product quality
2. Value Based Delivery – 100%: Measure and Monitor ROI with continuous improvement using XLAs
3. Connected Experience – 100%: Enables enterprises to create efficient, faster, responsive, interactive and valuable digital experiences which in turn help the customers to stay ahead of the curve

Career Value to Cygnetians

- 5+Years Cygnet Digital Academy
- 30 Average Age Gen Z & Millennials Population
- 4.2 Engagement Index Great Place to Work (Mar-22 to Mar-23)
- 18% Attrition Rate
- 15,000+ Man Hours of Training (FY22-23)
- 150+ Professional/ Tech Certifications (FY22-23)

Social Value to Communities

- 16 Bed ICCU Facility at Jivraj Mehta Hospital
- 700 Food Ration Kits Donated in the Pandemic
- 1000+ Digitally Literate Individuals
- 80 Tablet Library at the Samerth Charitable Trust
- 350+ Touching Students' Life Daily
- 10+ Digital Resource Centers at Municipal Schools Advanced Education

Why Become a Cygnet Partner

Recognizing the pivotal role that partners play in enhancing customer productivity, speed, and intelligence, we are committed to delivering the industry's premier partner experience. This commitment is underpinned by streamlined systems and processes that reduce the costs and complexities associated with our collaborative efforts, foster a climate of trust and cooperation, and cultivate a culture of meaningful engagement. Our investment in your success encompasses:

1. Financial Benefits

Our primary focus is on bolstering your profitability, minimizing operational expenses, creating

fresh revenue streams, and sharpening your competitive edge through financial incentives.

2. Relationship Benefits

We offer resources to facilitate more effective collaboration, ensuring you are well informed

about our extensive product and service offerings and can tap into our comprehensive channel

partner resources.

3. Sales and Marketing Benefits

We equip you to swiftly and efficiently enter the market, broaden your marketing reach, and

enhance your competitive position through sales and marketing support.

4. Technical Benefits

We provide the technical insights required to shape your strategies, develop solutions that leverage our latest products, and offer robust support for your customers.

Partnership Model

1. Consulting Partner

System Integrators (SIs) or Consulting firms that deliver solution integration, project implementation system design and business expertise.

2. Managed Service Provider

Partner offers post-enrollment managed services including but not limited to Administration Services, Support Services, Release & Change Services, Developer & Integration Services, and Analytical Services

3. Value Added Reseller Partner

Partner sells Cygnet product licenses and subscription, supports customers throughout the customer lifecycle and provides marketing, pre-sales, sales, and post-sales Customer Success functions.

4. Technology Partners

Partners, whose systems and platforms we use to deploy our applications

5. Consulting and Advisory Partners

Partners Consulting partners, including the Big 4, that recommend our platform and applications to help enterprises achieve their desired goals.

Certificates and Compliances

- HITRUST CSF Certified
- CMMIDEV/ 3
- ALCPA SOC2
- EU GDPR COMPLIANT
- ISO - 27001: 2013
- ISO - 9001: 2015

Awards and Recognitions

- Vibrant Gujarat Technology Summit
- The European Software Testing Awards
- Good Firms: Top Software Development Companies
- Top Developers - Top web and Software developers (2019)

Partnerships

- AWS Partner
- Microsoft Partner
- Bizz Pro
- Nobilex
- Multimedia Solutions
- SNC
- TPA Global
- Ignition
- Delodi
- Algorithmic Scale
- Hp Appliance One Member
- Adobe Solution Partner (Bronze Partner)
- ISTOB (Platinum Partner)
- AM Digital Life
- SAP (Silver Partner)