

November 2016

Hi SeatGeek,

This letter is to express my interest in your Associate PM position.

Some background - I'm currently pursuing a Master's in Computer Science at Cornell Tech in New York City, having received a Bachelor's in Computer Science prior. However, I don't consider myself just a developer but as both a designer and developer with a lot of expertise in project management.

As a designer, I have received excellent feedback on my work done with **Sketch** and Keynote for rapid prototyping and presentation designs. I made the banner above using Sketch for example.

As a developer, my background includes internships involving web design and development using **HTML/CSS/JS** and optimizing the UI for Unity applications.

In terms of product management, tools like **Trello**, **Asana**, and **GitHub issues** are all more than familiar to me. I would even recommend adding [Notion](#) to the list as it has served me well this semester when handling large team projects.

In terms of analytics, all my personal websites or side projects utilize **Google Analytics**. But to be brutally honest, I'm not a big fan of **Google Sheets** or **Excel** although I've used them both plenty. I actually prefer to use [Airtable](#) because I find its design much easier to use and understand.

As someone who considers herself at the intersection of development, design, and product, this role represents the best of all worlds and I look forward to hearing back!

Sincerely,
Frances Coronel

Personal Website fvcproductions.com

GitHub github.com/fvcproductions

LinkedIn [linkedin.com/in/fvcproductions](https://www.linkedin.com/in/fvcproductions)

Behance [behance.net/fvcproductions](https://www.behance.net/fvcproductions)