

Manas Jani

Data Analyst

Versatile professional with experience as a Business Development Executive, now excelling as a Data Analyst. Skilled in creating insightful dashboards using PowerBI and Tableau to drive data-based decisions.

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WORK EXPERIENCE

Data Analyst

Cygnnet Infotech Pvt Ltd

05/2023 - Present

Achievements/Tasks

- Creating Dashboards in PowerBI and Tableau tool from the Data provided from Sales, Finance, Hr and Production Department.
- Designing and mapping raw data into data models to generate meaningful insights.

Business Development Executive

Cygnnet Infotech Pvt Ltd

07/2022 - 05/2023

Achievements/Tasks

- Generating leads by Cold emails, Cold calls and LinkedIn Sales Navigator
- Identified and extracted the data of potential customers through Sales Navigator.

Business Development Executive

AddWeb Solution Pvt. Ltd.

07/2020 - 07/2022

Achievements/Tasks

- Reached out to potential prospects by being an active part of pre-sales and post-sales activities with being a bridge between prospects/clients and the development team.

EDUCATION

Bachelor of Engineering

Alpha College Of Engineering And Technology

08/2015 - 06/2019

8.21 CGPA

Courses

- Information Technology

Post Graduation program in Business Analytics

LIBA (Loyola Institute of Business Administration)

03/2023 - Present

Courses

- Business Analytics

SKILLS

Python

SQL

Tableau

PowerBI

MS Excel And Google Spread sheet.

Sales

Zoho CRM

Communication and Interpersonal

Dax function

PERSONAL PROJECTS

Contact Sync (11/2018 - 02/2019)

- The main purpose of the application is whenever user forgot their mobile phone anywhere they can make a call from their friends mobile through app by writing their unique code and the name of the person whom they want to make contact.

Cygnature [An E-signing tool] (07/2022 - Present)

- Pitched Cygnature Product in Pharmaceutical, Medical Device Manufacturing, HR and E-tech Industries.
- Worked closely with Product and Marketing team in developing the EOI [Expression of Interest] of Product. while working on this product got to learn how one can work on developing and improving a product to fulfill customer's needs.

CERTIFICATES

Data Analytics using PowerBI Workshop
(05/2023 - 05/2023) [🔗](#)

Desktop III Advanced by Tableau (05/2020) [🔗](#)

SQL for Data Analytics (06/2020) [🔗](#)

Microsoft Excel Masterclass for Business Manager
(06/2020) [🔗](#)

LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

Gujarati

Native or Bilingual Proficiency