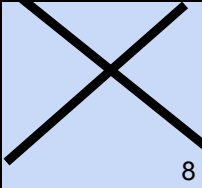
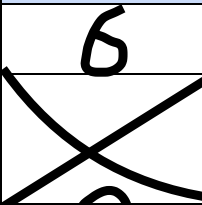




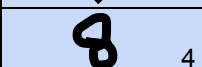











Problem	Ideal Solution	Preference to work
Zaara, a student coming from an underprivileged background had difficulty reading. She was in 5th grade and was feeling terribly underconfident about herself because she couldn't read. Another student - Prateek was not respected in his own family because he had trouble reading.	Phonic dictionary	 8
Grandmother has difficulty in seeing but she likes reading. She feels angry when she can't read.	Make the font large on a computer screen	 6
Wanted a buzzer system for a quiz but it was very costly	Smartphone app with a USB button connected to it - which when pressed would show the order of presses by the player in the database	 8
Contacts were lost because it was reset by service people.	Writing on notebook, syncing with Google Cloud	 8
Have two phones but carry only one...so I always end up missing calls or messages	An app which would give you messages and calls from other phones double sim phone	 5
Sim got expired and the new owner started using your Whatsapp	Think more on it	 5
Sitting in one place for a long time doing mental work - no physical activity makes me sad	use game design - rewards, setting goals etc.	 7
Created an instagram account but forgot its password.	Encrypt passwords and save it	 4
Forget where I kept my spectacles in the morning	NFC app and RFID stickers on the spectacles	 5
Go to school cycling and sweat when I reach which makes me awkward	Part electric cycle	 5
Foget to hydrate myself regularly	Reminders + Gamification (Game design)	 6
Use AC and blankets at the same time	Use moderate temperature	 5
Failing to create a habit of writing	game design concepts / check quality / quantity of writing/ rewards/ recognition	 6
Don't like waking up in the morning, get late to tuitions and school. Let the alarm ring - ignore it	Use game design to goals after the alarm bell rings	 7
Buy stuff which I think would be useful but then I don't end up using it	Make the person write why they want to buy it...	 6
Sitting on the bed and working is a habit which could create health problems in the future.	game design around getting rewarded by other people for correct working habits	 6

Cycle of procrastination - where I keep putting things off till tomorrow.	More about it.....prioritizing/lising out	5
Keep loosing my pen and pencils	RFID stickers, notify when the object is out of the range	5
I forget to carry my umbrella with me and then get wet in the rain.	Check the weather and ask you if you have taken the umbrella	7
I forget to carry my handkerchief and get wet in sweat	same	7
I don't exercise even though I want to	gamification	7
Don't eat dinner / Poor eating habits / Don't like vegetables	some gamification lead by mom and the rewards	5
I forget to expose myself to sun because of being in office /home	a watch which checks your exposure to sun and informs you	6
Forget to carry some books in school/tuition	A dynamic timetable in an application	9 8
Wanted to read more but couldn't afford to buy more books outside the course books	Book Santa Application	9 8
Your cycle needs continuous repair	A device which services the cycle	6