

# Model Selection

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based on slides by Chris Conlon

Empirical Methods  
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How many components should we include in our model?

- Too few: under-fitting and large residuals.
- Too many: over-fitting and poor out of sample prediction.

How do we choose?

- $X$  variables.
- Instrumental Variables.

In these notes we'll talk about these in the context of linear regression. (ESL Ch 3)

# When do we have too much data?

- On the internet!
- Hedonics: What really determines the price of your house?
- Prediction: What really determines loan defaults?
- Consideration Sets: How many products do consumers really choose among on the shelf?
- What elements of financial filings really matter?

## What we teach undergrads

Traditional ways to select the number of components ( $p$ ) in a model:

$$\overline{R}^2 = 1 - SSR(p)/TSS - SSR(p)/TSS \cdot \frac{p}{N - p - 1}$$

$$AIC(p) = \ln \left( \frac{SSR(p)}{N} \right) + (p + 1) \frac{2}{N}$$

$$BIC(p) = \ln \left( \frac{SSR(p)}{N} \right) + (p + 1) \frac{\ln N}{N}$$

- Commonly employed in macroeconometric or time-series context for things like selecting lags of an autoregression

$$y_t = \alpha_0 + \sum_{k=1}^p \alpha_k y_{t-k} + \varepsilon_t$$

## These aren't all that helpful in applied micro

- Rely on LRT and a bunch of assumptions (see [backup](#)). No clear "best" method.
- Only make sense for "nested" models
  - Should you include  $x_1$  and  $x_2$ , or just  $x_1$ ?
  - Not should you include  $x_2$  *or*  $x_3$ ?
- Some tests (Cox, Vuong) can handle non-nested case, but rarely used

## Back to the real world...

- We have some theoretical benchmark which lets us discern which of two model we prefer (under certain assumptions).
- In practice we often start with a functional form like:
$$y_i = \beta_0 + \sum_{k=1}^p \beta_k x_{i,k} + \varepsilon_i$$
- Which  $x$ 's do we include?
- Which  $x$ 's do we leave out?
- It is not clear that BIC/AIC or Vuong test tells us what we should do in practice.
- Helpful to review what we're really getting out of multivariate regression.  
[Much of this section taken from ESL Ch 3]

## Univariate Regression

- Consider a univariate model (with no intercept)

$$Y = X\beta + \epsilon$$

- Let  $\langle x, y \rangle = \sum_i^N x_i y_i$  be the inner product between these two variables in our sample.
- Then the least squares estimate and residuals are

$$\hat{\beta} = \frac{\langle x, y \rangle}{\langle x, x \rangle}$$

$$r = y - x\hat{\beta}$$



## What about the case of multiple regression?

- Suppose we had inputs  $x_1, x_2, \dots, x_p$
- If they are all **orthogonal**, ie  $\langle x_j, x_k \rangle = 0$ , we can show that estimates can be recovered using the exact same univariate procedure.
- Since they're orthogonal, including them has no impact.
- Outside of controlled experiments, this is not going to be applicable.

## OLS with correlated inputs

- Imagine if we include an intercept along with our  $x$  of interest.
- Then the least squares estimate becomes

$$\hat{\beta} = \frac{\langle x - \bar{x}, y \rangle}{\langle x - \bar{x}, x - \bar{x} \rangle}$$

- Note that  $x - \bar{x}$  are just the residuals from a projection  $x$  on to our  $x_0 = 1$

## Getting back to orthogonality

- This suggests a simple procedure
  - ① Orthogonalize  $x_1$  by projecting it onto  $x_0$
  - ② Regress  $y$  onto this residual  $z_1$  to get  $\hat{\beta}_1$
- This generalizes to the case of  $p$  inputs, where for each  $x_p$  you project onto the residuals from the previous  $p - 1$   $x$ 's.
- Unless we are running regressions by hand this doesn't seem tremendously helpful.
- However, in practice this is often what your software does!

## Gram-Schmidt/QR Decomposition I

- ① Let  $x_0 = z_0 = 1$
- ② For  $j = 1, 2, \dots, p$ : Regress  $x_j$  on  $z_0, z_1, \dots, z_{j-1}$  to give you  $\hat{\gamma}_{jl} = \langle z_l, x_j \rangle / \langle z_l, x_l \rangle$  and residual  $z_j = x_j - \sum_{k=0}^{j-1} \hat{\gamma}_{kj} z_k$ .
- ③ With your transformed orthogonal basis  $\mathbf{z}$  you can now regress  $y$  on  $z_p$  one by one to obtain  $\hat{\beta}_p$ .

## Gram-Schmidt/QR Decomposition II

What does this do?

- The resulting vector  $\hat{\beta}$  has been adjusted to deliver the marginal contribution of  $x_j$  on  $y$  after adjusting for all  $x_{-j}$ .
- If  $x_j$  is highly correlated with other  $x_k$ 's then the residual  $z_j$  will be close to zero and the coefficient will be unstable.
- This will be true for any variables  $x_l$  within a set of correlated variables.
- We can delete any one of them to "resolve" this issue.
- However we should pause to appreciate that our estimate, and its stability, is mechanically linked to the other  $x_s$  we do or don't include.

## QR Decomposition (Technical Details)

QR Decomp has a matrix form which regression software uses:

$$\begin{aligned}\mathbf{X} &= \mathbf{Z}\mathbf{\Gamma} \\ &= \underbrace{\mathbf{Z}\mathbf{D}^{-1}}_{\mathbf{Q}} \underbrace{\mathbf{D}\mathbf{\Gamma}}_{\mathbf{R}} \\ \hat{\beta} &= \mathbf{R}^{-1}\mathbf{Q}'\mathbf{y} \\ \hat{\mathbf{y}} &= \mathbf{Q}\mathbf{Q}'\mathbf{y}\end{aligned}$$

- $\mathbf{Z}$  is the matrix of the orthogonalized residuals  $z_j$ 's.
- $\mathbf{\Gamma}$  is upper triangular matrix with entries  $\hat{\gamma}_{kj}$
- $\mathbf{D}$  is diagonal matrix with entries  $\|z_j\|$ .
- $\mathbf{Q}$  is  $N \times ((p+1))$  orthogonal matrix  $\mathbf{Q}'\mathbf{Q} = \mathbf{I}$
- $\mathbf{R}$  is  $(p+1) \times (p+1)$  upper triangular matrix.

# What happens in practice?

What are people likely doing in practice:

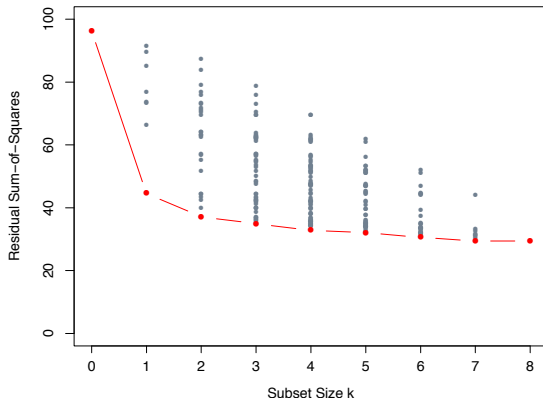
- Start with a single  $x$  variable and then slowly add more until additional  $x$ 's were insignificant
- Start with all possible  $x$  variables and drop those where  $t$ -statistics were insignificant.
- These procedures actually make some sense if the columns of  $X$  are **linearly independent** or **orthogonal**.
- In practice our regressors are often correlated (sometimes highly so).
- So then it matters which variables you drop first, etc.

## Subset selection

- Least squares have some undesirable properties
  - Poor prediction: They are low bias but high variance. By tempering some of the large coefficients, might improve prediction
  - Interpretation: Sometimes we just want to know the main factors explaining variation in the data.
- A natural alternative is to restrict models to subsets of the full  $x$ 's.
- If you have  $K$  potential regressors you could consider all  $2^K$  possible regressions.
- Or you could consider all  $\binom{K}{p}$  possible combinations with  $p$  parameters.



## Minimizing SSR: all possible regressions



**FIGURE 3.5.** All possible subset models for the prostate cancer example. At each subset size is shown the residual sum-of-squares for each model of that size.

## Forward Stepwise Regression

Consider the following **greedy algorithm**

- 1 Start with an empty model and add a constant  $\bar{y}$ .
- 2 Then run  $K$  single-variable regressions, choose the  $x_k$  with the highest  $t$ -statistic call this  $x^{(1)}$ .
- 3 Now run  $K - 1$  two variable regressions where the constant and  $x^{(1)}$  and choose  $x^{(2)}$  as regression where  $x_k$  has the highest  $t$ -statistic.
- 4 Now run  $K - 2$  three variable regressions where the constant and  $x^{(1)}, x^{(2)}$
- 5 You get the idea!

We stop when the  $x_k$  with the highest  $t$ -statistic is below some threshold (often 20% significance).

## Backwards Stepwise Regression

- 1 Start with an full model.
- 2 Remove the  $x$  variable with the lowest  $t$ -statistic. Call this  $x^{(k)}$ .
- 3 Re-run the regression without  $x^{(k)}$ .
- 4 Repeat until the smallest  $t$ -statistic exceeds some threshold.

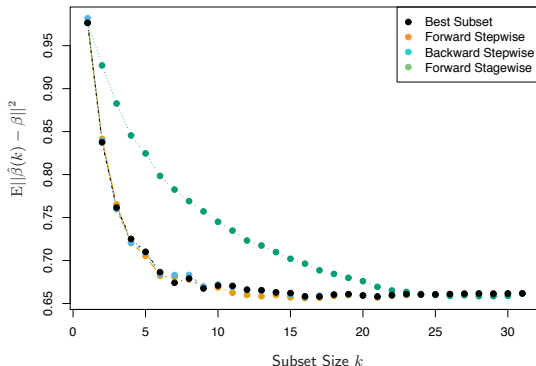
- Backwards and forwards stepwise regression tend to give similar choices (but not always).
- Everything is trivial if  $X$ 's columns are orthogonal (computer has some tricks otherwise-  $QR$ ).
- Forward stepwise works when we have more regressors than observations  $K > N$ .
- I proposed the  $t$ -stat here but some packages use AIC/BIC as the criteria.
- We should also be careful to **group dummy variables together** as a single regressor.
- These are implemented in `step` in R and `stepwise` in Stata.
- We probably want to adjust our standard errors for the fact that we have run many regressions in sequence before arriving at our model. **In practice not enough people do this!**

## (Incremental) Forward Stagewise Regression

As an alternative consider:

- ① Start with  $r = y$  and  $(\beta_1, \dots, \beta_p) = 0$ .
  - ② Find the predictor  $x_j$  most correlated with  $r$ .
  - ③ Update  $\beta_j \leftarrow \beta_j + \delta_j$  where  $\delta_j = \epsilon \cdot \text{sgn}\langle r, x_j \rangle$ .
  - ④ Update  $r \leftarrow r - \delta_j \cdot x_j$  and repeat for  $S$  steps.
- Alternative  $\delta_j = \langle r, x_j \rangle$
  - We can continue until no regressors have correlation with residuals
  - This is very slow (it takes many many  $S$ ).
  - Sometimes slowness can be good – in high dimensions to avoid overfitting.

## Stepwise selection proedures



**FIGURE 3.6.** Comparison of four subset-selection techniques on a simulated linear regression problem  $Y = X^T\beta + \varepsilon$ . There are  $N = 300$  observations on  $p = 31$  standard Gaussian variables, with pairwise correlations all equal to 0.85. For 10 of the variables, the coefficients are drawn at random from a  $N(0, 0.4)$  distribution; the rest are zero. The noise  $\varepsilon \sim N(0, 6.25)$ , resulting in a signal-to-noise ratio of 0.64. Results are averaged over 50 simulations. Shown is the mean-squared error of the estimated coefficient  $\hat{\beta}(k)$  at each step from the true  $\beta$ .

Suppose we fit a regression model and penalized extra variables all in one go, what would that look like?

$$\hat{\beta} = \arg \min_{\beta} \left[ \frac{1}{2} \sum_{i=1}^N (y_i - \beta_0 - \sum_{j=1}^p x_{ij} \beta_j)^2 + \lambda \sum_{j=1}^p |\beta_j|^q \right]$$

- We call  $\lambda$  the **regularization** parameter.
- The penalty term  $\lambda \sum_{j=1}^p |\beta_j|^q$  as penalizes models where  $\beta$  gets further away from zero.
- Similar to placing a **prior distribution** on  $\beta_j$  centered at 0.
- **Important:** We definitely want to **standardize** our inputs before using penalized regression methods.

# What Penalty Function?

- Usually you fix  $q$  and then look at how estimates respond to  $\gamma$ .
- There are two famous cases  $q = 1$  (Lasso) and  $q = 2$  (Ridge) though in practice there are many possibilities.
- We can choose  $\lambda$  in a way that minimizes expected prediction error (EPE).
- Recall  $EPE(\lambda) = E_x E_{y|x}([Y - g(X, \lambda)]^2 | X)$ .
- In practice most people look at out of sample prediction error rate on a **cross validated sample**.



A popular option is the  $q = 2$  case

$$\hat{\beta}^{Ridge} = \arg \min_{\beta} \left[ \frac{1}{2} \sum_{i=1}^N (y_i - \beta_0 - \sum_{j=1}^K x_{ij} \beta_j)^2 + \lambda \sum_{j=1}^K |\beta_j|^2 \right]$$

- Penalty is  $L_2$  norm on  $\beta$ .
- Can re-write as a constraint  $\sum_{j=1}^K |\beta_j|^2 \leq s$
- $\hat{\beta}^{Ridge} = (X'X + \lambda I)^{-1} X'Y$ .
- If  $X$  is orthonormal then  $\hat{\beta}_j^{Ridge} = \hat{\beta}_j / (1 + \lambda)$
- In words: everything gets dampened by a constant factor  $\lambda$  (we don't get zeros).
- Adding a constant to the diagonal of  $(X'X)$  ensures that the matrix will be invertible even when we have multicollinearity.

# What is Ridge Doing?

Just like we can diagonalize (some) square matrices, we can take the **singular value decomposition** (SVD) of any matrix  $\mathbf{X}$  that is  $N \times p$

$$\mathbf{X} = \mathbf{U}\mathbf{D}\mathbf{V}'$$

- $\mathbf{U}$ ,  $\mathbf{V}$  are  $N \times p$  and  $p \times p$  orthogonal matrices ( $\mathbf{U}$  spans the column space, and  $\mathbf{V}$  spans the row space of  $\mathbf{X}$ )
- $\mathbf{D}$  is a diagonal matrix  $p \times p$  with elements corresponding to the singular values of  $\mathbf{X}$ .
- If  $\mathbf{X}$  is a square, diagonalizable matrix the singular values are equal to the eigenvalues.

Can write the least squares solution as

$$\mathbf{X}\hat{\beta}^{ols} = \mathbf{X}(\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'\mathbf{y} = \mathbf{U}\mathbf{U}'\mathbf{y}.$$

- $\mathbf{U}'\mathbf{y}$  maps  $\mathbf{y}$  into the orthonormal basis  $\mathbf{U}$ .
- This looks a lot like **QR** except that we have chosen a different basis.

Can write the least squares solution as

$$\mathbf{X}\hat{\beta}^{ols} = \mathbf{X}(\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'\mathbf{y} = \mathbf{U}\mathbf{U}'\mathbf{y}.$$

- $\mathbf{U}'\mathbf{y}$  maps  $\mathbf{y}$  into the orthonormal basis  $\mathbf{U}$ .
- This looks a lot like  $\mathbf{QR}$  except that we have chosen a different basis.

And the Ridge solution is:

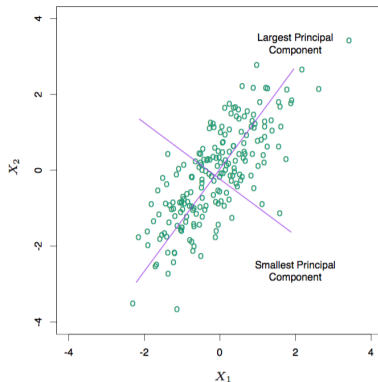
$$\begin{aligned}\mathbf{X}\hat{\beta}^{ridge} &= \mathbf{X}(\mathbf{X}'\mathbf{X} + \lambda\mathbf{I})^{-1}\mathbf{X}'\mathbf{y} = \mathbf{U}\mathbf{D}(\mathbf{D}^2 + \lambda\mathbf{I})^{-1}\mathbf{D}\mathbf{U}'\mathbf{y} \\ &= \sum_{j=1}^p \mathbf{u}_j \frac{d_j^2}{d_j^2 + \lambda} \mathbf{u}_j' \mathbf{y}\end{aligned}$$

- Same change of basis. Now we shrink each component by  $d_j^2/(d_j^2 + \lambda)$ .

## What is Ridge Doing? II

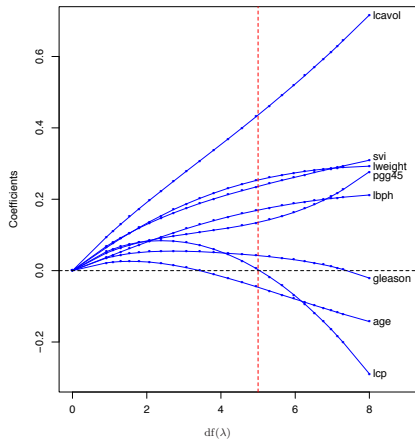
- Ridge is shrinking the OLS coordinates of  $y$  by  $d_j^2/(d_j^2 + \lambda)$
- This will have the biggest impact on small  $d_j$ . What does that mean?
- Consider the sample variance  $\mathbf{S} = \mathbf{X}^T\mathbf{X}/\mathbf{N}$
- It has eigen decomposition  $\mathbf{X}^T\mathbf{X} = \mathbf{V}\mathbf{D}^2\mathbf{V}^T$ , and the eigenvectors  $v_j$  are the **principal components** directions of  $X$ .
- First component (largest eigenvalue) is  $\mathbf{z}_1 = \mathbf{X}v_1 = \mathbf{u}_1d_1$ .
- Variance is  $Var(\mathbf{z}_1) = Var(\mathbf{X}v_1) = \frac{d_1^2}{N}$  ( $\mathbf{z}_1$  is first principal component of  $\mathbf{X}$ ).
- So this is telling use the ridge is placing more weight on directions in the column space of  $\mathbf{X}$  that have larger sample variance

# Principal Components



**FIGURE 3.9.** Principal components of some input data points. The largest principal component is the direction that maximizes the variance of the projected data, and the smallest principal component minimizes that variance. Ridge regression projects  $\mathbf{y}$  onto these components, and then shrinks the coefficients of the low-variance components more than the high-variance components.

## Ridge Path



**FIGURE 3.8.** Profiles of ridge coefficients for the prostate cancer example, as the tuning parameter  $\lambda$  is varied. Coefficients are plotted versus  $df(\lambda)$ , the effective degrees of freedom. A vertical line is drawn at  $df = 5.0$ , the value chosen by cross-validation.

$$\hat{\beta}^{LASSO} = \arg \min_{\beta} \left[ \frac{1}{2} \sum_{i=1}^N (y_i - \beta_0 - \sum_{j=1}^K x_{ij} \beta_j)^2 + \lambda \sum_{j=1}^K |\beta_j| \right]$$

- Penalty is  $L_1$  norm on  $\beta$ .
- Can re-write as a constraint  $\sum_{j=1}^K |\beta_j| \leq s$
- If  $X$  is orthonormal then  $\hat{\beta}_j^{LASSO} = \text{sign}(\hat{\beta}_j) \cdot (|\hat{\beta}_j| - \lambda)_+$
- In words: we get coefficients that are closer to zero by  $\lambda$ , but coefficients within  $\lambda$  of zero are shrunk to zero. It thus produces models that are **sparse**.



## LASSO vs Subset Selection

Instead of a discrete parameter such as the number of lags  $p$  we can continuously penalize additional complexity with  $\lambda$ .

But... is choosing  $\lambda$  any easier than choosing  $p$ ?

- We call  $\lambda$  the **regularization** parameter.
- We can choose  $\lambda$  in a way that minimizes expected prediction error (EPE).
- Recall  $EPE(\lambda) = E_x E_{y|x}([Y - g(X, \lambda)]^2 | X)$ .
- In practice most people look at out of sample prediction error rate on a **cross validated sample**.

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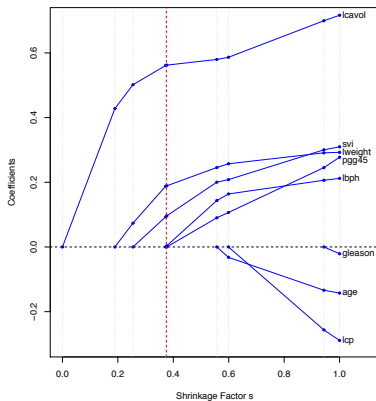
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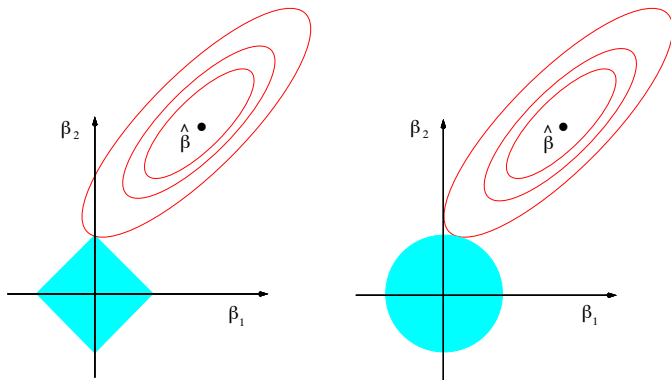
Info criteria

## LASSO Path



**FIGURE 3.10.** Profiles of lasso coefficients, as the tuning parameter  $t$  is varied. Coefficients are plotted versus  $s = t / \sum_1^p |\hat{\beta}_j|$ . A vertical line is drawn at  $s = 0.36$ , the value chosen by cross-validation. Compare Figure 3.8 on page 65; the lasso profiles hit zero, while those for ridge do not. The profiles are piece-wise linear, and so are computed only at the points displayed; see Section 3.4.4 for details.

## LASSO vs Ridge



**FIGURE 3.11.** Estimation picture for the lasso (left) and ridge regression (right). Shown are contours of the error and constraint functions. The solid blue areas are the constraint regions  $|\beta_1| + |\beta_2| \leq t$  and  $\beta_1^2 + \beta_2^2 \leq t^2$ , respectively, while the red ellipses are the contours of the least squares error function.

## What is the point?

Ridge:

- Ridge doesn't provide sparsity which can be a good thing.
- It is most helpful (relative to OLS) when  $X$ 's are highly correlated with one another.
- OLS can set large but imprecise coefficients when it cannot disentangle effects.

LASSO:

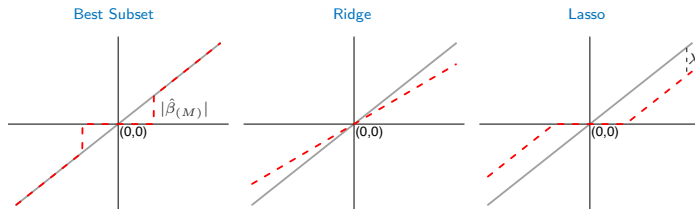
- LASSO is useful for variable/feature selection.
- People sometimes use LASSO to choose components and then OLS for unbiased coefficient estimated.

We can actually combine them using **elastic net regression**:

$$P(\lambda_1, \lambda_2, \beta) = \lambda_1 \sum_{j=1}^K |\beta_j| + \lambda_2 \sum_{j=1}^K |\beta_j|^2$$

**TABLE 3.4.** Estimators of  $\beta_j$  in the case of orthonormal columns of  $\mathbf{X}$ .  $M$  and  $\lambda$  are constants chosen by the corresponding techniques;  $\text{sign}$  denotes the sign of its argument ( $\pm 1$ ), and  $x_+$  denotes “positive part” of  $x$ . Below the table, estimators are shown by broken red lines. The  $45^\circ$  line in gray shows the unrestricted estimate for reference.

Estimator	Formula
Best subset (size $M$ )	$\hat{\beta}_j \cdot I( \hat{\beta}_j  \geq  \hat{\beta}_{(M)} )$
Ridge	$\hat{\beta}_j / (1 + \lambda)$
Lasso	$\text{sign}(\hat{\beta}_j)( \hat{\beta}_j  - \lambda)_+$



## Oracle Property

- An important question with LASSO is whether or not it produces consistent parameter estimates (Generally **no**).
- We think of asymptotics as taking both  $N, p \rightarrow \infty$ .
- Donohu (2006) shows that for  $p > N$  case, when the true model is sparse, LASSO identified correct predictors with high probability (with certain assumptions on  $\mathbf{X}$ ) as we slowly relax the penalty.
- Condition looks like (“good” variables are not too correlated with “bad” variables).

$$\max_{j \in S^c} \|x'_j X_S (X'_S X_S)^{-1}\|_1 \leq (1 - \epsilon)$$

- Where  $X_S$  are columns corresponding to nonzero coefficients, and  $S^c$  are set of columns with zero coefficients (at true value).

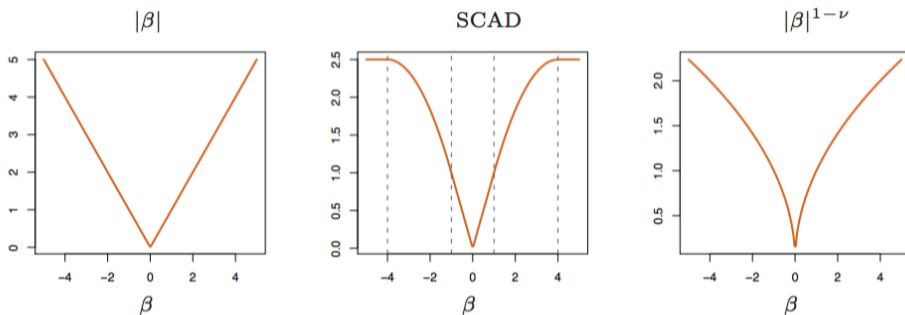
## Other Extensions

- *Grouped LASSO* for penalizing groups of coefficients at once (like fixed effects)
- *Relaxed LASSO* run LASSO to select coefficients and then run a non-penalized subset regression or LASSO with a less stringent penalty on the subset. (Here CV tends to pick a less strong penalty term  $\lambda$  leading to less shrinkage and bias).
- *SCAD: Smoothly Clipped Absolute Deviation*: do less shrinkage on big coefficients but preserve sparsity

$$\frac{dJ_a(|\beta|, \lambda)}{d\beta} = \lambda \cdot \text{sgn}(\beta) \left[ I(|\beta| \leq \lambda) + \frac{(a\lambda - |\beta|)_+}{(a-1)\lambda} I(|\beta| > \lambda) \right]$$

- *Adaptive LASSO* uses a weighted penalty of the form  $\sum_{j=1}^p w_j |\beta_j|$  where  $W_j = 1/|\hat{\beta}_j|^\nu$  using the OLS estimates as weights. This yields consistent estimates of parameters while retaining the convexity property.

## Penalty Comparisons



**FIGURE 3.20.** The lasso and two alternative non-convex penalties designed to penalize large coefficients less. For SCAD we use  $\lambda = 1$  and  $a = 4$ , and  $\nu = \frac{1}{2}$  in the last panel.

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## LAR: Least Angle Regression

Consider this alternative to Forward Stagewise Regression:

- 1 Start with  $r = y - \bar{y}$  and  $(\beta_1, \dots, \beta_p) = 0$ . (Standardize first!)
  - 2 Find the predictor  $x_j$  most correlated with  $r$ .
  - 3 SLOWLY move  $\beta_j$  from 0 to its least-squares estimate
  - 4 Update  $r \leftarrow r - \beta_j \cdot x_j$ .
  - 5 Keep moving  $x_j$  in same direction until  $x_k$  has as much correlation with updated  $r$ ,
  - 6 Continue updating  $(\beta_j, \beta_k)$  in direction of **joint** least-squares coefficients until some other competitor  $x_l$  has as much correlation with  $r$ .
  - 7 Continue until all  $p$  predictors have entered. After  $\min[N - 1, p]$  steps we arrive at full OLS solution.
- **Optional:** If a current least-squares estimate hits zero drop it from the active set and re-estimate the joint least squares direction without it.

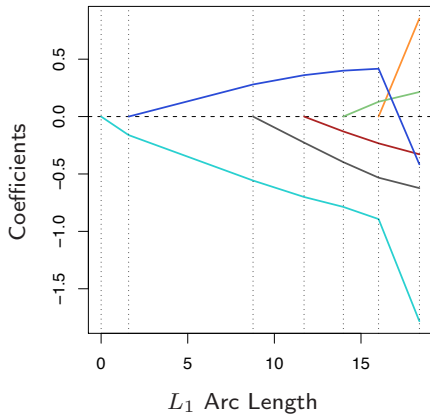
# LAR: Least Angle Regression

Why do we need LAR?

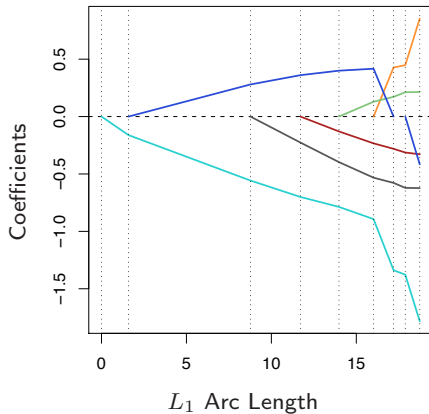
- It turns out that with the optional step from the previous slide: LAR gives us an easy algorithm to compute the LASSO estimate.
- Actually it does even better – it gives us the full path of LASSO estimates for all values of  $\lambda$ !
- This is actually a relatively new result.

# LASSO vs LAR

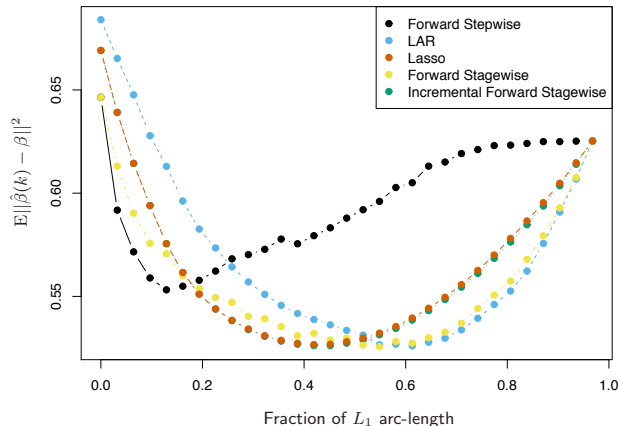
Least Angle Regression



Lasso



## Overall Comparison



**FIGURE 3.16.** Comparison of LAR and lasso with forward stepwise, forward stagewise (FS) and incremental forward stagewise ( $FS_0$ ) regression. The setup is the same as in Figure 3.6, except  $N = 100$  here rather than 300. Here the slower FS regression ultimately outperforms forward stepwise. LAR and lasso show similar behavior to FS and  $FS_0$ . Since the procedures take different numbers

# Other Data Reduction Techniques

We have other data reduction techniques with a long history in Econometrics

- Principal Components
- Factor Analysis
- Partial Least Squares

# Principal Components

Suppose we have a very high dimensional  $X$  where we have a high degree of correlation among the components  $x_j$ .

- We can start by computing the appropriate correlation matrix  $C = E[\tilde{X}'\tilde{X}]$  where  $\tilde{X}$  denotes we have standardized each column  $x_j$  to have mean zero and variance 1.
- Diagonalize  $C$  via the eigen-decomposition  $V^{-1}CV = D$  where  $D$  is the diagonal matrix of eigenvalues.
- Sort  $D$  and the corresponding columns of  $V$  in decreasing order of the eigenvalues  $d_j$ .
- Choose a subset of  $m < K$  eigenvalues and eigenvectors and call that  $V_m$  and  $\lambda_m$
- Compute transformed data:  $Z_m = V_m\tilde{X}$  which is of dimension  $N \times m$  instead of  $N \times K$ .

# Principal Components

- If  $m \ll K$  then we can substantially reduce the dimension of the data.
- The idea is to choose  $m$  so that  $(Z'Z)$  spans approximately the same space that  $(X'X)$  does.
- This works because we use the **principal eigenvectors** (those with the largest eigenvalues).
- The first eigenvector explains most of the variation in the data, the second the most of the remaining variation, and so on.
- You may also recall that eigenvectors form an **orthonormal basis**, so each dimension is linearly independent of the others.
- As eigenvalues decline, it means they explain less of the variance.

# Principal Components

Output from software will include

- Coefficients: these transform from  $X \rightarrow Z$
- Score: these are the transformed  $Z$ 's
- Latent/Eigenvalue: the corresponding Eigenvalue
- Explained/Cumulative: cumulative explained variance  $\sum_{j=1}^m (\lambda_j / \sum_k \lambda_k)$
- Stata: pca, Matlab: pca, R/stats: princomp.

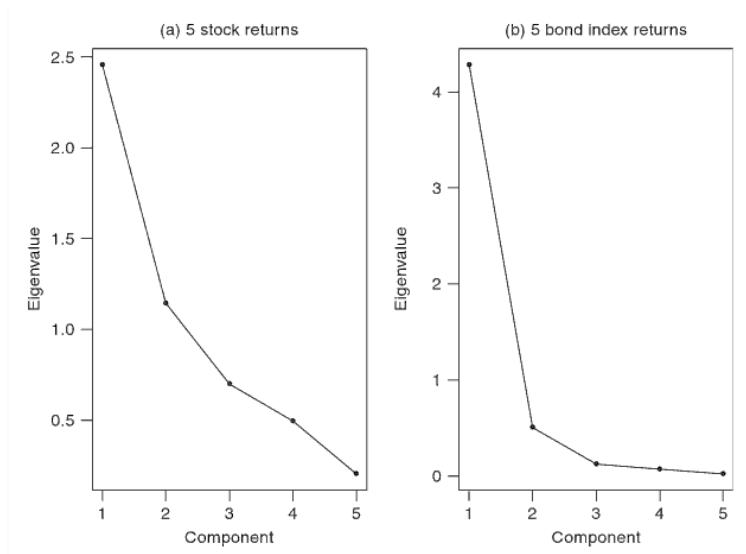


# Principal Components

How many components?

- Choose # of components by the eigenvalues or % of variance explained
- Common cutoffs are 90-95% of variance.
- Eigenvalue based cutoff rules (only take eigenvalues  $> 1$ ).
- Most common method is to eyeball the scree plot.

# Principal Components



## Principal Components

Table 1 Principal Components

Principal Component	Eigenvalue	Proportion of Variance	Cumulative Variance
1	75	26.95%	26.95%
2	43	15.45%	42.40%
3	30	10.78%	53.18%
4	21	7.55%	60.73%
5	19	6.83%	67.55%
6	18	6.47%	74.02%
7	17	6.11%	80.13%
8	11	3.95%	84.08%
9	10	3.59%	87.67%
10	10	3.41%	91.09%
11	9	3.16%	94.25%
12	5	1.80%	96.05%
13	4	1.58%	97.63%

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## Principal Components

- We can run a regression on principal components  $Z$ 's and then recover the betas of the  $X$ 's

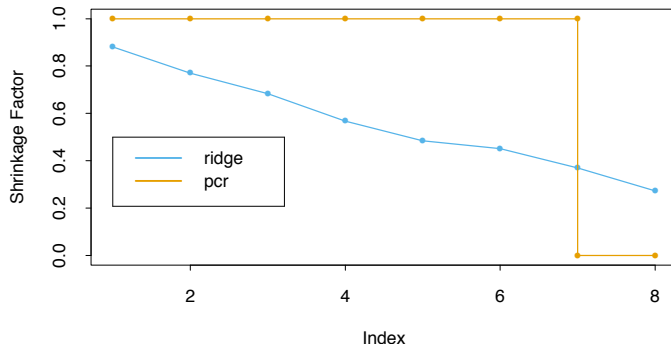
$$\hat{y}_{(M)}^{pcr} = \bar{y}\mathbf{1} + \sum_{m=1}^M \hat{\theta}_m \mathbf{z}_m$$

- Because principal components are orthogonal we can find coefficients using univariate regression  $\hat{\theta}_m = \langle \mathbf{z}_m, \mathbf{y} \rangle / \langle \mathbf{z}_m, \mathbf{z}_m \rangle$ .
- We can recover the  $x$  coefficients because the PCA is a linear transformation:

$$\hat{\beta}^{PCR} = \sum_{m=1}^M \hat{\theta}_m v_m$$

- If  $M = P$  (we use all components) then PCR = OLS.
- If  $M < P$  then we discard the  $p - M$  smallest eigenvalue components
- This is similar to ridge which shrinks  $\beta$ 's for components with small eigenvalues.

## Principal Components



**FIGURE 3.17.** Ridge regression shrinks the regression coefficients of the principal components, using shrinkage factors  $d_j^2/(d_j^2 + \lambda)$  as in (3.47). Principal component regression truncates them. Shown are the shrinkage and truncation patterns corresponding to Figure 3.7, as a function of the principal component index.

## Hansen and Singleton (1982)

- This is the original GMM example, though it comes from macro-finance not microeconometrics

$$\begin{aligned} \max_{c_{t+i}, A_{t+i}} \quad & E_t \sum_{i=0}^{\infty} \frac{U(c_{t+i})}{(1+\delta)^i} \quad \text{subject to} \\ A_{t+i} \quad &= (1+r)A_{t+i-1} + y_{t+i} - c_{t+1} \\ 0 \quad &= \lim_{i \rightarrow \infty} E_t A_{t+i} (1+r)^{-i} \end{aligned}$$

- $A_t$  are your investment assets with return  $r$  and discount factor  $\delta$
- $y_t$  is your income in period  $t$ ,  $c_t$  is your consumption

## Hansen Singleton (1982)

- Assume CRRA utility with risk aversion  $\gamma$

$$U(c_{t+i}) = \frac{c_{t+i}^{1-\gamma}}{1-\gamma}$$

- We can take the first-order/Euler conditions and get:

$$E_t \left( \underbrace{\frac{1+r}{1+\delta} c_{t+1}^{-\gamma} - c_t^{-\gamma}}_{g(x_{t+i}, \theta)} \right) = 0$$

- We want to estimate the “deep parameters”  $\theta \equiv (\gamma, \delta)$ .

## Hansen Singleton (1982)

- We can solve for  $\theta$  without actually solving the dynamic programming problem!
- We just need some instruments  $z_t$  that are conditionally independent/orthogonal to  $g(x_{t+i}, \theta)$  so that

$$E_t[g(x_{t+i}, \theta)|z_t] = 0 \Rightarrow E_t[g(x_{t+i}, \theta)z_t] = 0$$

- This is **nonlinear GMM**. We need a matrix of instruments  $z_t$  with dimension  $N \times Q$  where  $Q \geq \dim(\theta)$ .
- Where do we get  $z_t$ ?  $\rightarrow$  Economic Theory!



Consider  $E_t[g(x_{t+i}, \theta)|z_t] = 0$ .

- The error arises from the error in the Euler equation: deviations between observed behavior and expected behavior.
- If the model is true this optimization error should be independent of anything known to the agent at the time the decision was made.
- We often write:  $E_t[g(x_{t+i}, \theta)|z_t, \Omega_t] = 0$  where  $\Omega_t$  is everything known by the agent up until time  $t$  (including the full history).
- If we have some potential instrument  $z_t$  and use the full history then  $z_{t-1}, z_{t-2}, \dots$  are all valid instruments
- If we use the conditional moment restriction  $E_t[g(x_{t+i}, \theta)|z_t, \Omega_t] = 0$  then any nonlinear function of  $z_t$  is also an instrument

$$E_t[g(x_{t+i}, \theta)f(z_{t,t-1}, \dots, 0)] = 0$$

- We have literally infinite possibilities to construct instruments  
 $z_t, z_t^2, z_t^3, z_t \cdot z_{t-1}, \dots$
- But our instruments could be **weak** even though we have many of them.
- And they might be highly correlated with each other.
- Carrasco (2012) suggests **regularization** on the instruments first.
- One possibility for  $f(z_t, z_{t-1}, z_{t-2}, \dots)$  is to take several higher order interactions and take the first  $Q$  principal components.
- Even though we might have 100 instruments, after running PCA we might find that 99% of our variation is only in 6 components. In that case we should not try and identify more than 6 parameters!
- Conlon (2014) suggests this as a test of non-identification in nonlinear BLP-type GMM problems.

## Factor Models: Take Macroeconometrics!

- Related to PCA is the **factor model**
- These are frequently used in finance for asset pricing.

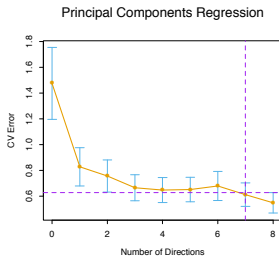
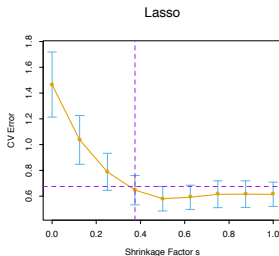
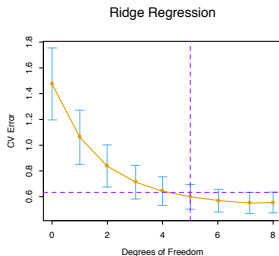
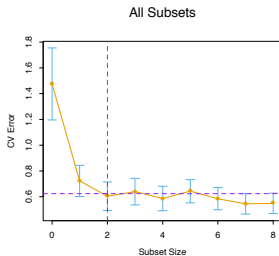
$$r_i = b_0 + b_1 f_1 + b_2 f_2 + \dots b_p f_p + e_i$$

- Typically we choose factors so that  $E[f_i] = 0$  and  $E[f_i e_i] = 0$  and that  $Cov(f_i, f_j) = 0$  for  $i \neq j$ .
- That is we choose scaled factors to form an orthogonal basis (which makes pricing assets easier).
- Instead of choosing  $f$  to best explain  $X'X$  we choose it to best explain  $r$  by taking linear combinations of our  $X$ 's.
- CAPM is a single factor model (where the factor is the **market return**).
- Fama-French have expanded to a 5 factor model (book-to-market, market-cap, profitability, momentum)
- Ross's APT is another form of a factor model.

## Factor Models: Other Examples

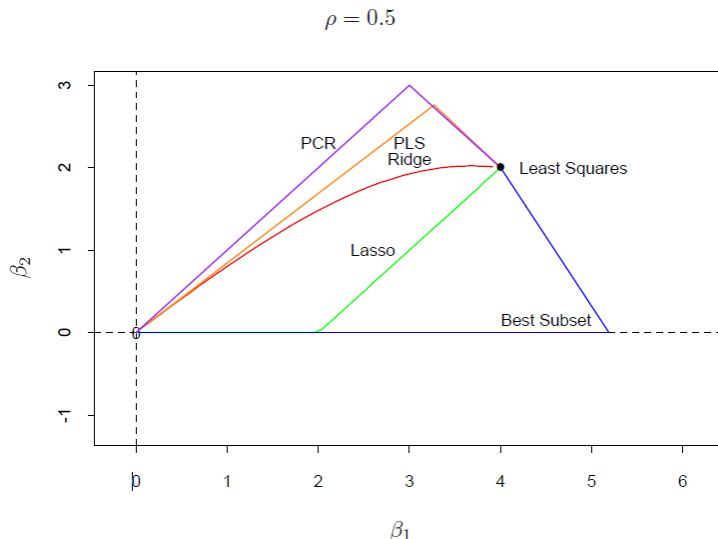
- *Eigenfaces* reduces your face to the first few eigenvalues – this is how face detection works!
- In psychometrics they use data from multiple tests to measure different forms of intelligence (mathematical reasoning, verbal, logical, spatial, etc.)
  - An old literature searched for general intelligence factor  $g$
  - Nobody can tell what the GMAT measured!
- In marketing PCA/factor analyses are used in the construction of *perceptual maps*
- Marketing practitioners use FA/PCA more than academics these days (guess: maybe?)

# Overall Comparison



**TABLE 3.3.** *Estimated coefficients and test error results, for different subset and shrinkage methods applied to the prostate data. The blank entries correspond to variables omitted.*

Term	LS	Best Subset	Ridge	Lasso	PCR	PLS
Intercept	2.465	2.477	2.452	2.468	2.497	2.452
lcavol	0.680	0.740	0.420	0.533	0.543	0.419
lweight	0.263	0.316	0.238	0.169	0.289	0.344
age	−0.141		−0.046		−0.152	−0.026
lbph	0.210		0.162	0.002	0.214	0.220
svi	0.305		0.227	0.094	0.315	0.243
lcp	−0.288		0.000		−0.051	0.079
gleason	−0.021		0.040		0.232	0.011
pgg45	0.267		0.133		−0.056	0.084
Test Error	0.521	0.492	0.492	0.479	0.449	0.528
Std Error	0.179	0.143	0.165	0.164	0.105	0.152



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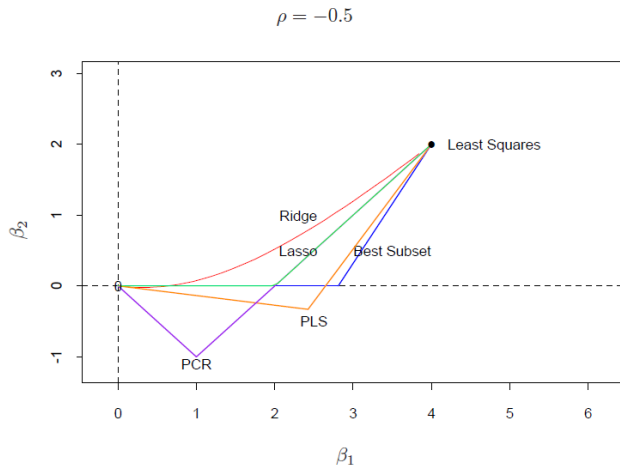
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**FIGURE 3.18.** Coefficient profiles from different methods for a simple problem: two inputs with correlation  $\pm 0.5$ , and the true regression coefficients  $\beta = (4, 2)$ .



- Routines are highly specialized: there are lots of tricks
- No hope of coding this up on your own!
- In R you can use `glmnet` or `lars`.
- In Python you can use `scikit-learn`
- In most recent Matlab in Stats toolbox you have `lasso` and `ridge`.
- In STATA you can download `.ado` files from Christian Hansen's website (Chicago).

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Boston University and NBER

Jonathan Hersh<sup>2</sup>  
Boston University

### Abstract

What are the policies and country-level conditions which best explain bilateral trade flows between countries? As databases expand, an increasing number of possible explanatory variables are proposed that influence bilateral trade without a clear indication of which variables are robustly important across contexts, time periods, and which are not sensitive to inclusion of other control variables. To shed light on this problem, we apply three model selection methods – Lasso regularized regression, Bayesian Model Averaging, and Extreme Bound Analysis -- to candidate variables in a gravity models of trade. Using a panel of 198 countries covering the years 1970 to 2000, we find model selection methods suggest many fewer variables are robust than those suggested by the null hypothesis rejection methodology from ordinary least squares.

## Model Selection

Charlie  
Murry &  
Richard L.  
Sweeney

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Variable	(1) OLS	(2) Lasso	(3) Post Lasso
In Dist	0.500***	0	
In of Dist between Capitals	0.201	0	
In of Weighted Dist	-1.875***	-0.994	-1.690***
In of CES Weighted Dist	0.0205	-0.133	0.534***
In of Product of GDPs	0.729***	0.559	0.636***
Contiguous	0.614***	0.431	0.601***
Either Island	0.475***	0.337	0.476***
Either Landlocked	-0.531***	-0.211	-0.520***
Share Official Language	0.0646*	0.066	0.0470
9%+ Speak Language	0.311***	0.296	0.327***
Former Colony	0.855***	0.738	0.867***
Common Colonizer	0.396***	0.319	0.394***
Common Legal Origin	0.282***	0.25	0.286***
Religious Distance	-0.209***	-0.174	-0.215***
Human Capital (product)	0.742***	0.389	0.707***
Physical Capital (product)	-0.129***	0	
Arable Land (product)	-0.231***	-0.15	-0.249***
WTO/GATT	0.335***	0.171	0.353***
Regional Trade Agreement	-0.00572	0	
Common Currency	0.448***	0.109	0.481***
Capital Openness	-0.00298	0	
Exchange Rate Volatility	-0.0120***	0	
Either Fixed Exch Rate	0.0414**	0	
Both Fixed Exch Rate	0.0949***	0	
Either Crawling Peg Exch Rate	0.177***	0.073	0.130***
Both Crawling Peg Exch Rate	0.0814***	0	
Either Moving Band Exch Rate	0.0758***	0	
Both Moving Band Exch Rate	0.0871***	0	
Debt Crisis 3yr Window	-0.0159	0	
Banking Crisis 3yr Window	0.0513***	0	
Currency Crisis 3yr Window	-0.0142	0	
Constant	0.0668***	0.064	0.0667***
Observations	152,213	152,213	152,213

Notes: Dependent variable is the log of real bilateral trade flows for all regression specifications. All regressions include year, exporter, and importer fixed effects. For OLS, t statistics are presented in parentheses. Robust standard errors. T-statistics are hidden in this version of the table. \*p<0.05, \*\* p <0.01, \*\*\* p<0.001

## Model Selection

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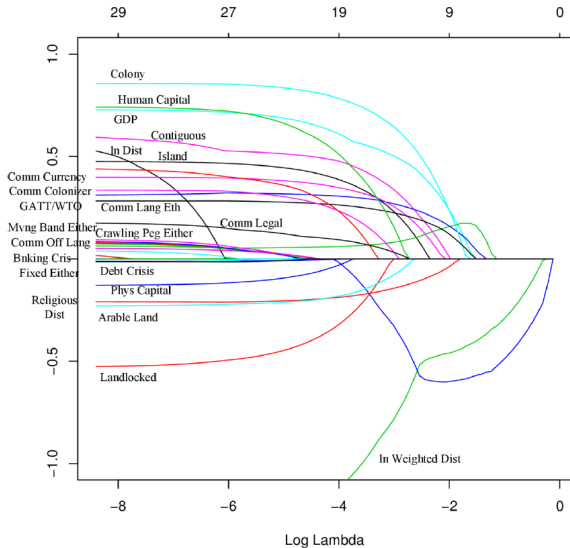
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# THE QUARTERLY JOURNAL OF ECONOMICS

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## THE IMPACT OF LEGALIZED ABORTION ON CRIME\*

JOHN J. DONOHUE III AND STEVEN D. LEVITT

We offer evidence that legalized abortion has contributed significantly to recent crime reductions. Crime began to fall roughly eighteen years after abortion legalization. The five states that allowed abortion in 1970 experienced declines earlier than the rest of the nation, which legalized in 1973 with *Roe v. Wade*. States with high abortion rates in the 1970s and 1980s experienced greater crime reductions in the 1990s. In high abortion states, only arrests of those born after abortion legalization fall relative to low abortion states. Legalized abortion appears to account for as much as 50 percent of the recent drop in crime.

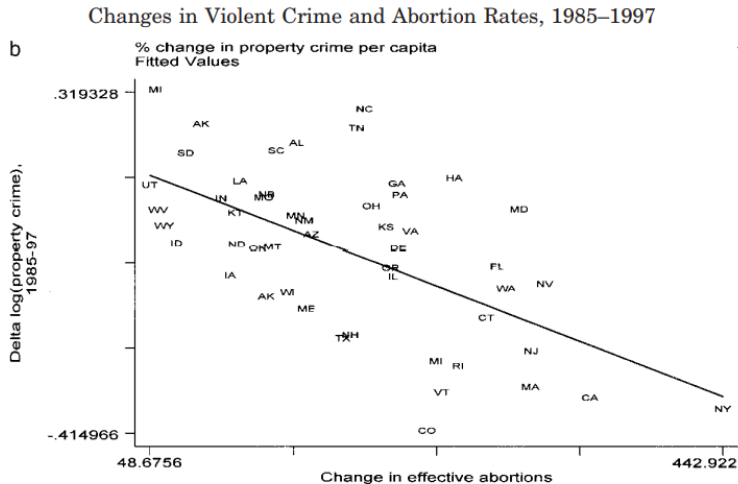


FIGURE IVb  
Changes in Property Crime and Abortion Rates, 1985–1997

Variable	ln(Violent crime per capita)		ln(Property crime per capita)		ln(Murder per capita)	
	(1)	(2)	(3)	(4)	(5)	(6)
“Effective” abortion rate ( $\times 100$ )	−.137 (.023)	−.129 (.024)	−.095 (.018)	−.091 (.018)	−.108 (.036)	−.121 (.047)
ln(prisoners per capita) ( $t - 1$ )	—	−.027 (.044)	—	−.159 (.036)	—	−.231 (.080)
ln(police per capita) ( $t - 1$ )	—	−.028 (.045)	—	−.049 (.045)	—	−.300 (.109)
State unemployment rate (percent unemployed)	—	.069 (.505)	—	1.310 (.389)	—	.968 (.794)
ln(state income per capita)	—	.049 (.213)	—	.084 (.162)	—	−.098 (.465)
Poverty rate (percent below poverty line)	—	−.000 (.002)	—	−.001 (.001)	—	−.005 (.004)
AFDC generosity ( $t - 15$ ) ( $\times 1000$ )	—	.008 (.005)	—	.002 (.004)	—	−.000 (.000)
Shall-issue concealed weapons law	—	−.004 (.012)	—	.039 (.011)	—	−.015 (.032)
Beer consumption per capita (gallons)	—	.004 (.003)	—	.004 (.003)	—	.006 (.008)
$R^2$	.938	.942	.990	.992	.914	.918

The dependent variable is the log in the per capita crime rate named at the top of each pair of columns. The first column in each pair presents results from specifications in which the only additional covariates are state- and year-fixed effects. The second column presents results using the full specification. The data set is comprised of annual state-level observations (including the District of Columbia) for the period 1985–1997. The number of observations is equal to 663 in all columns. State- and year-fixed effects are included in all specifications. The prison and police variables are once-lagged to minimize endogeneity. Estimation is

## Belloni, Chernozhukov, and Hansen (JEP 2014)

### “High-Dimensional Methods and Inference on Structural and Treatment Effects ”

- OL's model is simple diff-in-diff with state and year FEs
- Key identifying assumption: no other trending variables correlated with abortion shift and crime
- OL state: "When we include state-specific time trends, the estimates change somewhat erratically, and the standard errors double for murder and property crime and triple for violent crime."
- BCH apply a double LASSO approach (we will discuss this in two weeks)



crime rates over a 12-year period. To accomplish this, we use the double-selection procedure outlined in the previous section with models of the form

$$\Delta y_{cit} = \alpha_c \Delta a_{cit} + z_{cit}' \beta_c + \tilde{\gamma}_{ct} + \Delta \varepsilon_{cit}$$

$$\Delta a_{cit} = z_{cit}' \Pi_c + \tilde{\kappa}_{ct} + \Delta v_{cit}.$$

In this formulation,  $\Delta y_{cit} = y_{cit} - y_{cit-1}$  and  $\Delta a_{cit}$ ,  $\Delta \varepsilon_{cit}$ , and  $\Delta v_{cit}$  are defined similarly;  $\tilde{\gamma}_{ct}$  and  $\tilde{\kappa}_{ct}$  are time effects;  $z_{cit}$  is a large set of controls; and we have introduced an equation for the abortion rate to make the relation to the earlier discussion clear.  $z_{itc}$  consists of 284 variables made up of the levels, differences, initial level, initial difference, and within-state average of the eight state-specific time-varying observables, the initial level and initial difference of the abortion rate relevant for crime type  $c$ , quadratics in each of the preceding variables, interactions of all the aforementioned variables with  $t$  and  $t^2$ , and the main effects  $t$  and  $t^2$ . This set of variables corresponds to a cubic trend for the level of the crime rate and abortion rate that is allowed to depend on observed state-level characteristics.

## Effect of Abortion on Crime

<i>Estimator</i>	<i>Type of crime</i>					
	<i>Violent</i>		<i>Property</i>		<i>Murder</i>	
	<i>Effect</i>	<i>Std. error</i>	<i>Effect</i>	<i>Std. error</i>	<i>Effect</i>	<i>Std. error</i>
First-difference	−.157	.034	−.106	.021	−.218	.068
All controls	.071	.284	−.161	.106	−1.327	.932
Double selection	−.171	.117	−.061	.057	−.189	.177

*Notes:* This table reports results from estimating the effect of abortion on violent crime, property crime, and murder. The row labeled “First-difference” gives baseline first-difference estimates using the controls from Donohue and Levitt (2001). The row labeled “All controls” includes a broad set of controls meant to allow flexible trends that vary with state-level characteristics. The row labeled “Double selection” reports results based on the double selection method outlined in this paper and selecting among the variables used in the “All controls” results.

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## Review AIC/BIC

- AIC tends to select larger models than BIC since it penalizes the number of parameters less heavily.
- These usually depend on ordering potential models by  $p$  the number of components and then sequentially fitting them.
- AIC is not consistent: as  $N \rightarrow \infty$  it may still select too many parameters.
- BIC is consistent: as  $N \rightarrow \infty$  it will select the correct number of parameters.
- Of course for finite-sample  $N < \infty$  anything can happen.

## Where does it come from?

How do we come up with these penalized regressions?

- AIC/BIC arise from considering the likelihood ratio test (LRT) of a maximum likelihood estimator and making a lot of assumptions.
- AIC arises from minimizing the Expected KLIC.

$$\begin{aligned} KLIC(f, g) &= \int f(y) \log(f(y)) \partial y - \int f(y) \log(g(y)) \partial y \\ &= C_f - E \log(g(y)) \end{aligned}$$

- Low values of KLIC mean the models are similar.

## Where does it come from?

How do we come up with these penalized regressions?

- Recall that OLS is a ML estimator in the case where  $\varepsilon$  is normally distributed.

$$D = -2 \ln \left( \frac{\text{Likelihood } H_0}{\text{Likelihood } H_a} \right) = -2 \ln \underbrace{\left( \frac{(\sup L(\theta|x) : \theta \in \Theta_0)}{(\sup L(\theta|x) : \theta \in \Theta)} \right)}_{\Lambda(x)}$$

- If the models are **nested** then  $\Theta_0 \subset \Theta$  and  $\dim(\Theta) - \dim(\Theta_0) = q$  then as  $N \rightarrow \infty$  we have that  $D \rightarrow^d \chi^2(q)$ .

## Non-nested cases

Many cases we are interested in are **not strictly nested**

- Should I include  $x_2$  OR  $x_3$  in my regression? (partially overlapping)
- Is the correct distribution  $f(y|x, \theta)$  normal or log-normal? (non-overlapping)

- Cox (1961) suggested the following (often infeasible solution) by assuming that  $F_\theta$  is the true model.

$$LR(\hat{\theta}, \hat{\gamma}) = L_f(\hat{\theta}) - L_g(\hat{\gamma}) = \sum_{i=1}^N \ln \frac{f(y_i|x_i, \hat{\theta})}{g(y_i|x_i, \hat{\gamma})}$$

- Depending on which the true model is you could reject  $F_\theta$  for  $G_\gamma$  and vice versa!
- Deriving the test statistic is hard (and specific to  $F_\theta$ ) because we must obtain  $E_f[\ln \frac{f(y_i|x_i, \hat{\theta})}{g(y_i|x_i, \hat{\gamma})}]$ .
- Similar to AIC in that we are minimizing KLIC over  $F_\theta$ .



$$H_0 : E_{h(y|x)} \left[ \frac{f(y|x, \theta)}{g(y|x, \gamma)} \right] = 0$$
$$\rightarrow E_h[\ln(h/g)] - E_h[\ln(h/f)] = 0$$

- Instead of taking expectation with respect to one of two distributions, we take it with respect to  $h(y|x)$  the unknown but **true distribution**.
- Same as testing whether two densities  $(f, g)$  have same KLIC.
- The main result is that (details in 8.5 of CT):

$$\frac{1}{\sqrt{N}} LR(\hat{\theta}, \hat{\gamma}) \rightarrow^d N[0, \omega_*^2]$$

$$\omega_*^2 = V_0 \left[ \ln \frac{f(y|x, \hat{\theta})}{g(y|x, \hat{\gamma})} \right]$$

Many cases we are interested in are **not strictly nested**

- Should I include  $x_2$  OR  $x_3$  in my regression? (partially overlapping)
- Is the correct distribution  $f(y|x, \theta)$  normal or log-normal? (non-overlapping)

- Cox (1961) suggested the following (often infeasible solution) by assuming that  $F_\theta$  is the true model.

$$LR(\hat{\theta}, \hat{\gamma}) = L_f(\hat{\theta}) - L_g(\hat{\gamma}) = \sum_{i=1}^N \ln \frac{f(y_i|x_i, \hat{\theta})}{g(y_i|x_i, \hat{\gamma})}$$

- Depending on which the true model is you could reject  $F_\theta$  for  $G_\gamma$  and vice versa!
- Deriving the test statistic is hard (and specific to  $F_\theta$ ) because we must obtain  $E_f[\ln \frac{f(y_i|x_i, \hat{\theta})}{g(y_i|x_i, \hat{\gamma})}]$ .
- Similar to AIC in that we are minimizing KLIC over  $F_\theta$ .

$$H_0 : E_{h(y|x)} \left[ \frac{f(y|x, \theta)}{g(y|x, \gamma)} \right] = 0$$
$$\rightarrow E_h[\ln(h/g)] - E_h[\ln(h/f)] = 0$$

- Instead of taking expectation with respect to one of two distributions, we take it with respect to  $h(y|x)$  the unknown but **true distribution**.
- Same as testing whether two densities  $(f, g)$  have same KLIC.
- The main result is that (details in 8.5 of CT):

$$\frac{1}{\sqrt{N}} LR(\hat{\theta}, \hat{\gamma}) \rightarrow^d N[0, \omega_*^2]$$

$$\omega_*^2 = V_0 \left[ \ln \frac{f(y|x, \hat{\theta})}{g(y|x, \hat{\gamma})} \right]$$