## Parkhi Malhotra,

I enjoy problem-solving, design thinking and writing. I am highly driven, and open to new opportunities

## parkhi.malhotrao@gmail.com 8920243385

Medium | Linkedin | Behance

### Skills

Wireframing, Prototyping, Visual Communication, Empathy, Communication, Collaboration, Information Architecture, Research skills and Analytics, UX, UI, Creative Problem-Solving, Design Thinking, HTML, CSS, C++, SQL(Basic), DBMS (Basic)

## **Projects**

### **Food Truck Application**

Present

The goal of this project was to design a mobile app for a food truck business, which includes the menu and the payment options. For the project, I am following the Design Thinking Framework

#### **TBH Circle**

January 2022 - May 2022

Worked on website design taking into account the needs and wants of the target audiences and the goals of the stakeholders.

#### **Co-Win Mobile Application Concept**

August 2021 - September 2021

The goal of this project was to create a mobile application concept for the Co-Win digital portal, where people can search and book slots for vaccination and win over COVID-19.

Read the case study on Medium and Behance

Medium | Behance

#### **SANRIDGE - Excelli**

November 2020 - July 2021

Designed the web portal for sellers using inclusive and iterative design methods starting from wireframes going towards the final prototype.

## **Experience**

#### **Fellow Maker Expert**

#### **NASSCOM** Foundation

June 2022 - February 2023

- Designing the program and managing it at a high level to maximize the number of startups as an outcome.
- Designing content for student outreach and innovation training
- Mentoring and managing the cohort team's progress through weekly calls
- Working under Innovation Spaces on the technology front
- Maintaining constant contact with the Makerspace manager
- Researching to identify new and emerging technology areas for the maker space
- Working with the team to support and further the goals of the department.

### **UI/UX Design Intern**

#### TBH Circle

January 2022 - May 2022

- Worked on cross-platform applications to develop user experiences on various devices
- Converted ideas into user flows, wireframes, mock-ups, and prototypes for a user-friendly and intuitive interface
- Created website to be more responsive
- Carefully created designs that accounted for customer wants and company requirements
- Conducted user testing and gathered feedback

## SanRidge (Excelli)

#### **UX** Designer

November 2020 - July 2021

- Design objective was to comprehend product specifications, user psychology, and process gaps.
- Used inclusive and iterative design methods to create the user interface
- Delivered wireframes, final designs, and prototypes.
- Collaborated with the team regularly for design critique
- Worked closely with the team to come up with visuals to complement the experience design

## **Education**

## Bachelor of Technology (Computer Science Engineering) Guru Gobind Singh Indraprastha University (MAIT), India

2019-2023

CGPA (till 6th semester): 9.2/10

# $\label{thm:chool} \textbf{High School}, \textbf{Shanti Gyan Niketan Sr. Sec. Public School}, \textbf{Delhi, India}$

2018-2019

Percentage: 89.06 %

# Extra Curricular Activities

- President at The Literary Umbrella
  - Managed and organised events for creative writing, poetry, public speaking and quizzing.
  - Participated in and won various creative writing and poetry events across the circuit.
- Worked as a Volunteer at Nanhe Pakshi
  - Taught underprivileged children in the area allocated and catered to their needs
- Volunteered and Anchored at Impulse'22, IOSD MAIT
- Volunteered at Sports Meet organised at MAIT
- Student Partner at Voltfraction
- Participated in Cultural Events