# Data Mining Classification: Alternative Techniques

Lecture Notes for Chapter 4

Instance-Based Learning

Introduction to Data Mining , 2<sup>nd</sup> Edition by

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#### **Instance Based Classifiers**

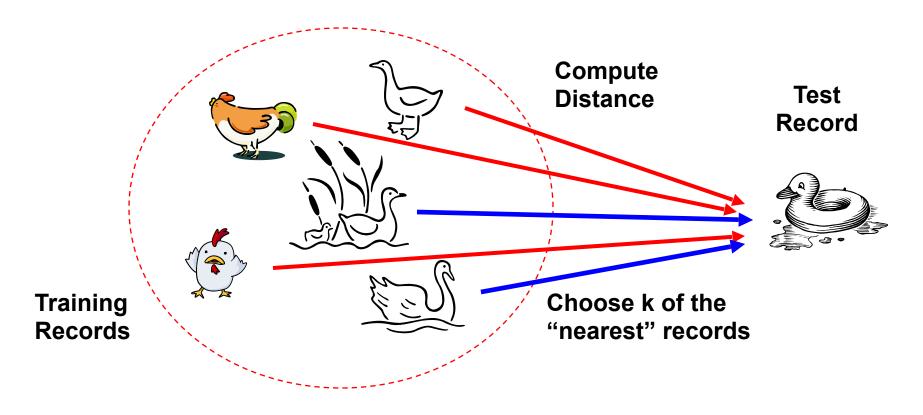
#### Examples:

- Rote-learner
  - Memorizes entire training data and performs classification only if attributes of record match one of the training examples exactly
- Nearest neighbor
  - Uses k "closest" points (nearest neighbors) for performing classification

#### **Nearest Neighbor Classifiers**

#### Basic idea:

 If it walks like a duck, quacks like a duck, then it's probably a duck



#### **Nearest-Neighbor Classifiers**

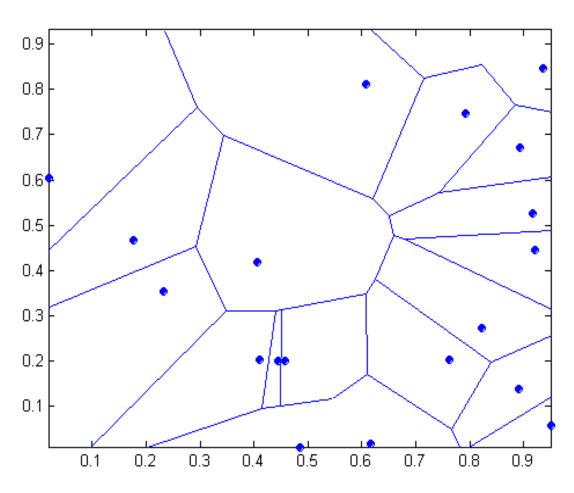
- Requires three things
  - The set of labeled records
  - Distance Metric to compute distance between records
  - The value of k, the number of nearest neighbors to retrieve
- To classify an unknown record:
  - Compute distance to other training records
  - Identify k nearest neighbors
  - Use class labels of nearest neighbors to determine the class label of unknown record (e.g., by taking majority vote)

# **Definition of Nearest Neighbor**

K-nearest neighbors of a record x are data points that have the k smallest distances to x

# 1 nearest-neighbor

#### Voronoi Diagram



# **Nearest Neighbor Classification**

- Compute distance between two points:
  - Euclidean distance

- Determine the class from nearest neighbor list
  - Take the majority vote of class labels among the k-nearest neighbors
  - Weigh the vote according to distance
    - weight factor, w = 1/d²

#### **Nearest Neighbor Classification...**

#### Choosing the value of k:

- If k is too small, sensitive to noise points
- If k is too large, neighborhood may include points from other classes

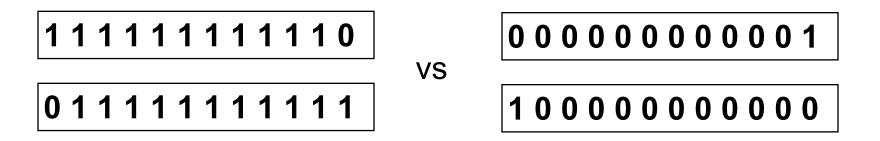
#### **Nearest Neighbor Classification...**

#### Scaling issues

- Attributes may have to be scaled to prevent distance measures from being dominated by one of the attributes
- Example:
  - height of a person may vary from 1.5m to 1.8m
  - weight of a person may vary from 90lb to 300lb
  - income of a person may vary from \$10K to \$1M

# **Nearest Neighbor Classification...**

Selection of the right similarity measure is critical:



Euclidean distance = 1.4142 for both pairs

# **Nearest neighbor Classification...**

- k-NN classifiers are lazy learners since they do not build models explicitly
- Classifying unknown records are relatively expensive
- Can produce arbitrarily shaped decision boundaries
- Easy to handle variable interactions since the decisions are based on local information
- Selection of right proximity measure is essential
- Superfluous or redundant attributes can create problems
- Missing attributes are hard to handle

# **Improving KNN Efficiency**

- Avoid having to compute distance to all objects in the training set
  - Multi-dimensional access methods (k-d trees)
  - Fast approximate similarity search
  - Locality Sensitive Hashing (LSH)
- Condensing
  - Determine a smaller set of objects that give the same performance
- Editing
  - Remove objects to improve efficiency