## student

## January 31, 2022

## 0.1 Final Project Submission

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Please fill out: \* Student name: Maliha Momtaj \* Student pace: self paced / part time / full time: Part time \* Scheduled project review date/time: Feb 1, 2022 \* Instructor name: Claude Fried \* Blog post URL: https://dev.to/maliha1009/data-manipulation-in-python-4ag8

```
[1]: import pandas as pd
     import numpy as np
     import seaborn as sns
     import matplotlib.pyplot as plt
     %matplotlib inline
[2]: import matplotlib.pyplot as plt
[3]: import pandas as pd
     import numpy as np
[4]: #Dataframe tmdb to be exported and name as csv1.
     #This dataframe has movie ratings, release date which will be used to find the _{f L}
      \rightarrow correlation.
     #export tmdb.movies.csv.qz as csv 1 into dataframe
     csv1 = pd.read_csv("zippeddata/tmdb.movies.csv.gz")
     csv1.head()
[4]:
        Unnamed: 0
                                genre_ids
                                              id original_language
                         [12, 14, 10751]
     0
                  0
                                           12444
                                                                  en
     1
                  1
                     [14, 12, 16, 10751]
                                           10191
                                                                  en
     2
                  2
                            [12, 28, 878]
                                           10138
                                                                  en
     3
                  3
                         [16, 35, 10751]
                                             862
                                                                  en
                  4
                            [28, 878, 12]
     4
                                           27205
                                        original_title popularity release_date \
```

Iron Man 2

Toy Story

Inception

How to Train Your Dragon

33.533

28.734

28.515

28.005

27.920

2010-11-19

2010-03-26

2010-05-07

1995-11-22

2010-07-16

Harry Potter and the Deathly Hallows: Part 1

```
title vote_average vote_count
        Harry Potter and the Deathly Hallows: Part 1
                                                                 7.7
                                                                           10788
                                                                 7.7
     1
                            How to Train Your Dragon
                                                                            7610
     2
                                           Iron Man 2
                                                                 6.8
                                                                           12368
     3
                                            Toy Story
                                                                 7.9
                                                                           10174
     4
                                                                 8.3
                                            Inception
                                                                           22186
[5]: #Dataframe tn.movie to be exported and name as csv2.
     #This dataframe has production budget which will be used to find the
     \rightarrow correlation.
     #export tn.movie_budgets.csv.gz as csv 2 into dataframe
     csv2 = pd.read_csv("zippeddata/tn.movie_budgets.csv.gz")
     csv2.head()
[5]:
        id release_date
                                                                  movie \
         1
           Dec 18, 2009
                                                                 Avatar
     1
         2 May 20, 2011 Pirates of the Caribbean: On Stranger Tides
             Jun 7, 2019
     2
         3
                                                          Dark Phoenix
     3
         4
             May 1, 2015
                                               Avengers: Age of Ultron
     4
         5 Dec 15, 2017
                                     Star Wars Ep. VIII: The Last Jedi
       production_budget domestic_gross worldwide_gross
            $425,000,000
                           $760,507,625 $2,776,345,279
     0
     1
            $410,600,000
                           $241,063,875 $1,045,663,875
     2
            $350,000,000
                            $42,762,350
                                            $149,762,350
     3
            $330,600,000
                           $459,005,868 $1,403,013,963
     4
            $317,000,000
                           $620,181,382 $1,316,721,747
[6]: #Dataframe csv1 & csv2 will be merged or joined to get a complete file that
     \hookrightarrow list movie ratings, release date, budget.
     #These data will be used to conduct the study.
     #Merging csv2 & csv1 for the columns; prefix with popularity to make it distinct
     df = csv2.set_index('movie').join(csv1.set_index('title'),lsuffix='popularity')
     df
[6]:
                                  idpopularity release_datepopularity \
                                                         Nov 20, 2015
     #Horror
                                            16
     (500) Days of Summer
                                            55
                                                         Jul 17, 2009
     10 Cloverfield Lane
                                            54
                                                         Mar 11, 2016
     10 Days in a Madhouse
                                            48
                                                         Nov 11, 2015
     10 Things I Hate About You
                                            63
                                                         Mar 31, 1999
                                            59
    mother!
                                                         Sep 15, 2017
     xXx
                                            98
                                                          Aug 9, 2002
```

<pre>xXx: Return of Xander Cage à l\'intÃ@rieur</pre>	15 57	Jan 20, 2017	
é ·æ± ä¸è (CJ7)	2	Apr 15, 2008 Mar 7, 2008	
<b>3</b>		,	
	•	domestic_gross worldwide_gross	\
#Horror	\$1,500,000	\$0 \$0	
(500) Days of Summer 10 Cloverfield Lane	\$7,500,000		
	\$5,000,000 \$12,000,000		
10 Days in a Madhouse 10 Things I Hate About You			
10 Inings I have about fou	φ13,000,000		
mother!	\$30,000,000	 \$17,800,004 \$42,531,076	
xXx	\$70,000,000		
xXx: Return of Xander Cage	\$85,000,000		
à l\'intérieur	\$3,000,000	\$0 \$895,932	
é·æ±ä¸è (CJ7)	\$20,000,000	\$206,678 \$47,300,771	
-			
	Unnamed: 0	genre_ids id \	
#Horror	14656.0 [18,	9648, 27, 53] 301325.0	
(500) Days of Summer	NaN	NaN NaN	
10 Cloverfield Lane	17422.0	[53, 878, 18] 333371.0	
10 Days in a Madhouse	15907.0	[18] 345003.0	
10 Things I Hate About You	NaN	NaN NaN	
mother!		[18, 27, 9648] 381283.0	
xXx	NaN	NaN NaN	
xXx: Return of Xander Cage	20651.0	[28, 12, 80] 47971.0	
à l\'intérieur	NaN N-N	NaN NaN	
é·æ±ä¸è (CJ7)	NaN	NaN NaN	
	original_language	original_title \	
#Horror	de	#Horror	
(500) Days of Summer	NaN	NaN	
10 Cloverfield Lane	en	40.07	
10 Days in a Madhouse	en		
10 Things I Hate About You	NaN	NaN	
	•••	***	
mother!	en	mother!	
xXx	NaN	NaN	
xXx: Return of Xander Cage	en	xXx: Return of Xander Cage	
à l\'intérieur	NaN	NaN	
é·æ±ä¸è (CJ7)	NaN	NaN	
	_	_	
		se_date vote_average vote_count	
#Horror		5-11-20 3.3 102.0	
(500) Days of Summer	NaN	NaN NaN NaN	
10 Cloverfield Lane	17.892 201	6-03-11 6.9 4629.0	

10 Days in a Madhouse	0.955	2015-11-20	5.4	7.0
10 Things I Hate About You	NaN	NaN	NaN	NaN
		•••		
mother!	15.227	2017-09-15	7.0	3458.0
xXx	NaN	NaN	NaN	NaN
xXx: Return of Xander Cage	21.749	2017-01-20	5.6	2452.0
à l\'intérieur	NaN	NaN	NaN	NaN
é·æ±ä¸è (CJ7)	NaN	NaN	NaN	NaN

[6190 rows x 14 columns]

```
[7]: #Since movie ratings or popularity will be used for this analysis, any value

→ "NaN" should be excluded from the popularity row.

#removing NaN, every row should have value

is_NaN = df[df['popularity']==np.NaN]

print(is_NaN.head())
```

Empty DataFrame

Columns: [idpopularity, release\_datepopularity, production\_budget, domestic\_gross, worldwide\_gross, Unnamed: 0, genre\_ids, id, original\_language, original\_title, popularity, release\_date, vote\_average, vote\_count]
Index: []

```
[8]: #For the analysis, we would try to see if there is a specific genre get higher

→or lower rating.

#Therefore, we would create a collective column that will flag which genre the

→movie is.

# collective columns includes a specific genre

def is_genre(x, genre):
    try:
        if genre in x:
            return True
        else:
            return False
        except TypeError as te:
        return False
```

```
[9]: # to flag specific genre
def is_comedy(x):
    return is_genre(x, 'Comedy')
```

```
[10]: # to flag specific genre
def is_action(x):
    return is_genre(x, 'Action')
```

```
[11]: # to flag specific genre
      def is_romance(x):
          return is_genre(x, 'Romance')
[12]: # to flag specific genre
      def is horror(x):
          return is_genre(x, 'Horror')
[13]: #For this study, more dataframe to be loaded and named as name_basics to read_
      \rightarrow in pandas.
      #loading more data from imdb.name.basics.csv.qz
      name_basics = pd.read_csv('zippedData/imdb.name.basics.csv.gz')
[14]: # Following 2 fields were not used for this analysis.
      #str that contain multiple values, value was not used
      name_basics['known_for_titles']=name_basics.known_for_titles.str.split('.')
      name_basics['primary_profession']=name_basics.primary_profession.str.split('.')
[15]: #For this study, more dataframe to be loaded and read and named as title basics.
      #loading more values imdb.title.basics.csv
      title_basics = pd.read_csv('zippedData/imdb.title.basics.csv.gz')
[16]: | title_basics['genres'] = title_basics.genres.str.split(',')
[17]: #loading more values into dataframe
      title_ratings = pd.read_csv('zippedData/imdb.title.ratings.csv.gz')
[18]: #loading more values into dataframe
      title_principals = pd.read_csv('zippedData/imdb.title.principals.csv.gz')
[19]: #loading more values into dataframe
      title_crew = pd.read_csv('zippedData/imdb.title.crew.csv.gz')
[20]: # to join files with ratings & basics
      imdb_df = title_ratings.set_index('tconst').join(title_basics.
       ⇒set index('tconst'))
[21]: # to merge the csv files
      imdb_df = imdb_df.join(title_principals.set_index('tconst'))
[22]: # to merge the csv files
      imdb_df = imdb_df.join(title_crew.set_index('tconst'), rsuffix = 'crew')
```

```
[23]: #to flag specific genre
      imdb_df['is_comedy']=imdb_df.genres.apply(is_comedy)
[24]: #to flag specific genre
      imdb_df['is_action']=imdb_df.genres.apply(is_action)
[25]: #to flag specific genre
      imdb df['is horror']=imdb df.genres.apply(is horror)
[26]: #to flag specific genre
      imdb_df['is_romance']=imdb_df.genres.apply(is_romance)
[27]: #The new combined file is as follows. This dataframe will be used to analyze,
       →and find correlation between movie ratings, run time, release year.
      imdb df
[27]:
                 averagerating numvotes primary_title original_title
                                                                         start_year
      tconst
                            7.0
                                       77
      tt0063540
                                              Sunghursh
                                                              Sunghursh
                                                                                2013
      tt0063540
                            7.0
                                       77
                                              Sunghursh
                                                              Sunghursh
                                                                                2013
                            7.0
      tt0063540
                                       77
                                              Sunghursh
                                                              Sunghursh
                                                                                2013
      tt0063540
                            7.0
                                       77
                                              Sunghursh
                                                              Sunghursh
                                                                                2013
      tt0063540
                            7.0
                                       77
                                              Sunghursh
                                                              Sunghursh
                                                                                2013
                                                                                2019
      tt9916160
                            6.5
                                       11
                                             Drømmeland
                                                             Drømmeland
      tt9916160
                            6.5
                                       11
                                             Drømmeland
                                                             Drømmeland
                                                                                2019
      tt9916160
                            6.5
                                       11
                                             Drømmeland
                                                             Drømmeland
                                                                                2019
                                             Drømmeland
                                                             Drømmeland
      tt9916160
                            6.5
                                       11
                                                                                2019
      tt9916160
                            6.5
                                       11
                                             Drømmeland
                                                             Drømmeland
                                                                                2019
                 runtime_minutes
                                                            ordering
                                                                         nconst \
                                                   genres
      tconst
                                   [Action, Crime, Drama]
                                                                10.0
                                                                      nm0006210
      tt0063540
                            175.0
                                   [Action, Crime, Drama]
      tt0063540
                            175.0
                                                                 1.0
                                                                      nm0474801
      tt0063540
                            175.0
                                   [Action, Crime, Drama]
                                                                 2.0
                                                                      nm0904537
      tt0063540
                            175.0
                                   [Action, Crime, Drama]
                                                                 3.0
                                                                      nm0756379
                            175.0
                                   [Action, Crime, Drama]
                                                                 4.0
                                                                      nm0474876
      tt0063540
      tt9916160
                            72.0
                                             [Documentary]
                                                                 3.0 nm2768724
      tt9916160
                            72.0
                                            [Documentary]
                                                                 4.0 nm4241788
                                            [Documentary]
                                                                 5.0 nm6969694
      tt9916160
                            72.0
      tt9916160
                            72.0
                                             [Documentary]
                                                                 6.0 nm3256778
                                            [Documentary]
      tt9916160
                            72.0
                                                                 7.0 nm0462955
                        category
                                        job
                                                                   characters \
      tconst
      tt0063540
                         composer
                                        NaN
                                                                          NaN
```

```
tt0063540
                                   NaN
                                        ["Kundan S. Prasad", "Bajrangi"]
                      actor
                                             ["Munni", "Laila-E-Aasmaan"]
                                   NaN
tt0063540
                    actress
                                                   ["Ganeshi N. Prasad"]
tt0063540
                      actor
                                   NaN
                                                    ["Dwarka N. Prasad"]
tt0063540
                                   NaN
                      actor
tt9916160
                             producer
                                                                      NaN
                   producer
                                                                      NaN
                   composer
tt9916160
                                   NaN
tt9916160
           cinematographer
                                   NaN
                                                                      NaN
tt9916160
                     editor
                                   NaN
                                                                      NaN
tt9916160
                     editor
                                   NaN
                                                                      NaN
           directors
                                                                   is_comedy
                                                         writers
tconst
tt0063540
           nm0712540
                       nm0023551,nm1194313,nm0347899,nm1391276
                                                                       False
                       nm0023551,nm1194313,nm0347899,nm1391276
tt0063540
           nm0712540
                                                                       False
tt0063540
           nm0712540
                       nm0023551,nm1194313,nm0347899,nm1391276
                                                                       False
                       nm0023551,nm1194313,nm0347899,nm1391276
tt0063540
           nm0712540
                                                                       False
                       nm0023551,nm1194313,nm0347899,nm1391276
tt0063540
           nm0712540
                                                                       False
           nm5684093
                                                             NaN
                                                                       False
tt9916160
                                                                       False
tt9916160
           nm5684093
                                                             NaN
                                                                       False
tt9916160
           nm5684093
                                                             NaN
tt9916160
           nm5684093
                                                             NaN
                                                                       False
                                                                       False
tt9916160
           nm5684093
                                                             NaN
           is_action is_horror is_romance
tconst
tt0063540
                 True
                           False
                                        False
tt0063540
                 True
                           False
                                        False
                 True
                                        False
tt0063540
                           False
                 True
tt0063540
                           False
                                        False
                 True
                           False
                                        False
tt0063540
tt9916160
                False
                           False
                                        False
               False
                           False
                                        False
tt9916160
tt9916160
               False
                           False
                                        False
               False
                                        False
tt9916160
                           False
               False
                           False
                                        False
tt9916160
```

[629926 rows x 18 columns]

```
[28]: # to see the columns imdb_df.columns
```

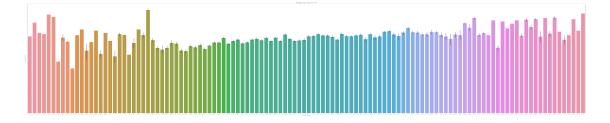
```
dtype='object')
[29]: #loading more values into dataframe
      bom_df = pd.read_csv('zippedData/bom.movie_gross.csv.gz')
[30]: #loading more values into dataframe
      tn_budgets_df = pd.read_csv('zippedData/tn.movie_budgets.csv.gz')
[31]: #merging 2 files
      ib_df = imdb_df.set_index('primary_title').join(bom_df.set_index('title'))
[32]: filtered_ib_df = ib_df[~np.isnan(ib_df['domestic_gross'])]
[33]: #to merge
      all_df = filtered_ib_df.join(tn_budgets_df.set_index('movie'),rsuffix='_tn')
[34]: filtered_all_df = all_df[-np.isnan(all_df['id'])]
[35]: filtered_all_df.to_csv('output.csv')
[36]: #combined all csv files containing data from imdb, rt, tndb and renamed it as:
      filtered_all_df
[36]:
                           averagerating numvotes
                                                          original_title start_year \
      10 Cloverfield Lane
                                             260383 10 Cloverfield Lane
                                     7.2
                                                                                2016
      10 Cloverfield Lane
                                     7.2
                                            260383 10 Cloverfield Lane
                                                                                2016
                                     7.2
                                            260383 10 Cloverfield Lane
      10 Cloverfield Lane
                                                                                2016
      10 Cloverfield Lane
                                     7.2
                                            260383 10 Cloverfield Lane
                                                                                2016
                                             260383 10 Cloverfield Lane
      10 Cloverfield Lane
                                     7.2
                                                                                2016
      Zootopia
                                     8.0
                                            383446
                                                                Zootopia
                                                                                2016
      Zootopia
                                     8.0
                                            383446
                                                                Zootopia
                                                                                2016
                                                                Zootopia
      Zootopia
                                     8.0
                                            383446
                                                                                2016
                                                                Zootopia
      Zootopia
                                     8.0
                                            383446
                                                                                2016
      Zootopia
                                     8.0
                                            383446
                                                                Zootopia
                                                                                2016
                           runtime_minutes
                                                                     genres
                                                   [Drama, Horror, Mystery]
      10 Cloverfield Lane
                                     103.0
      10 Cloverfield Lane
                                     103.0
                                                   [Drama, Horror, Mystery]
                                             [Adventure, Animation, Comedy]
      Zootopia
                                     108.0
                                             [Adventure, Animation, Comedy]
      Zootopia
                                     108.0
```

'is\_action', 'is\_horror', 'is\_romance'],

```
Zootopia
                                 108.0
                                        [Adventure, Animation, Comedy]
Zootopia
                                        [Adventure, Animation, Comedy]
                                 108.0
Zootopia
                                 108.0
                                        [Adventure, Animation, Comedy]
                      ordering
                                            category
                                    nconst
                                                               job
10 Cloverfield Lane
                          10.0
                                nm6618222
                                            producer
                                                          producer
10 Cloverfield Lane
                           1.0
                                nm0000422
                                               actor
                                                               NaN
10 Cloverfield Lane
                           2.0
                                nm0935541
                                                               NaN
                                             actress
10 Cloverfield Lane
                           3.0
                                nm0302330
                                                               NaN
                                               actor
10 Cloverfield Lane
                           4.0
                                nm0341174
                                                               NaN
                                               actor
                           5.0
                                nm0397174
Zootopia
                                            director
                                                               NaN
Zootopia
                           6.0
                                nm0601781
                                            director
                                                               NaN
Zootopia
                           7.0
                                nm1158544
                                                       co-director
                                            director
Zootopia
                           8.0
                                nm0714114
                                              writer
                                                          story by
                                nm2888684
Zootopia
                           9.0
                                              writer
                                                          story by
                                                         foreign_gross
                     is_romance studio domestic_gross
                                                                           year
10 Cloverfield Lane
                          False
                                  Par.
                                            72100000.0
                                                              38100000
                                                                         2016.0
10 Cloverfield Lane
                          False
                                            72100000.0
                                                              38100000
                                                                         2016.0
                                  Par.
Zootopia
                          False
                                     BV
                                           341300000.0
                                                             682500000
                                                                         2016.0
Zootopia
                          False
                                     BV
                                           341300000.0
                                                             682500000
                                                                         2016.0
                                           341300000.0
Zootopia
                          False
                                     BV
                                                             682500000
                                                                         2016.0
Zootopia
                          False
                                     BV
                                           341300000.0
                                                             682500000
                                                                         2016.0
                                           341300000.0
Zootopia
                          False
                                     BV
                                                             682500000
                                                                         2016.0
                        id
                            release_date production_budget
                                                              domestic_gross_tn
                            Mar 11, 2016
                      54.0
                                                  $5,000,000
                                                                     $72,082,999
10 Cloverfield Lane
10 Cloverfield Lane
                      54.0
                            Mar 11, 2016
                                                  $5,000,000
                                                                     $72,082,999
10 Cloverfield Lane
                      54.0
                            Mar 11, 2016
                                                  $5,000,000
                                                                     $72,082,999
                            Mar 11, 2016
                      54.0
                                                  $5,000,000
                                                                     $72,082,999
10 Cloverfield Lane
10 Cloverfield Lane
                      54.0
                            Mar 11, 2016
                                                  $5,000,000
                                                                     $72,082,999
                             Mar 4, 2016
Zootopia
                      57.0
                                               $150,000,000
                                                                    $341,268,248
Zootopia
                      57.0
                             Mar 4, 2016
                                               $150,000,000
                                                                    $341,268,248
                                               $150,000,000
Zootopia
                      57.0
                             Mar 4, 2016
                                                                    $341,268,248
Zootopia
                      57.0
                             Mar 4, 2016
                                               $150,000,000
                                                                    $341,268,248
Zootopia
                      57.0
                             Mar 4, 2016
                                               $150,000,000
                                                                    $341,268,248
                     worldwide_gross
10 Cloverfield Lane
                        $108,286,422
10 Cloverfield Lane
                        $108,286,422
10 Cloverfield Lane
                        $108,286,422
```

10 Cloverfield Lane	\$108,286,422
10 Cloverfield Lane	\$108,286,422
	•••
Zootopia	\$1,019,429,616

[13681 rows x 26 columns]



[38]: #Average rating vs movie start year:

#The following graph shows the correlation between movie release year and movie

→ratings.

#Based on the graph, the decrease in ratings for films in 2010 was presumably

→caused by the recession of 2008 to 2010.

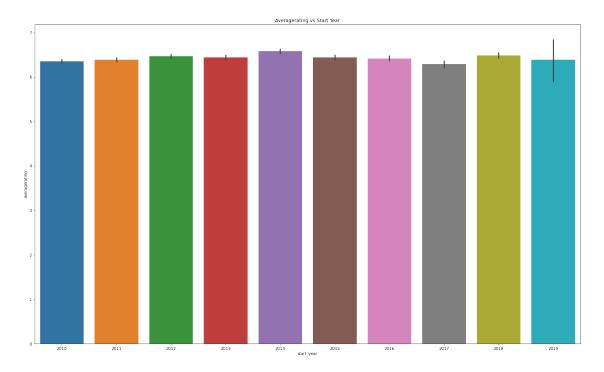
#But it also may be due to a reporting delay for low-budget films.

#Movies released in 2015 - 2019 seem to have rated higher than previous year.

#The lower ratings for the year of 2017 can be caused by advertising campaigns,

→sequel fatigue or home streaming.

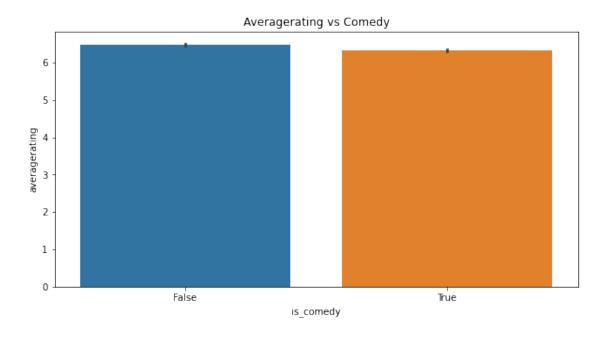
```
#To draw bar graph:
plt.figure(figsize=(25,15))
plt.title("Averagerating vs Start Year")
sns.barplot(x = 'start_year', y = 'averagerating', data = filtered_all_df)
```



```
[39]: #Average rating vs Comedy:
#Genre "Comedy" receives overall higher ratings.

#To draw bar graph:
plt.figure(figsize=(10,5))
plt.title("Averagerating vs Comedy")
sns.barplot(x = 'is_comedy', y = 'averagerating', data = filtered_all_df)
```

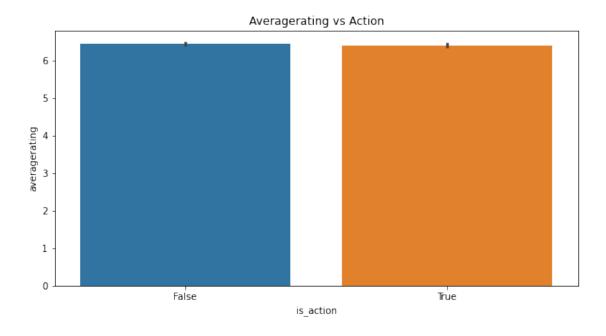
[39]: <AxesSubplot:title={'center':'Averagerating vs Comedy'}, xlabel='is\_comedy', ylabel='averagerating'>



```
[40]: #Average rating vs Action:
    #Genre "Action" receives overall higher ratings.

#To draw bar graph:
    plt.figure(figsize=(10,5))
    plt.title("Averagerating vs Action")
    sns.barplot(x = 'is_action', y = 'averagerating', data = filtered_all_df)
```

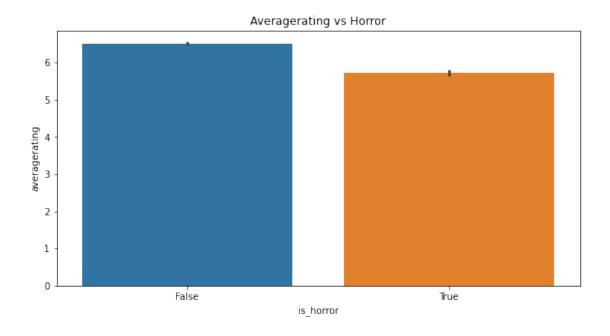
[40]: <AxesSubplot:title={'center':'Averagerating vs Action'}, xlabel='is\_action', ylabel='averagerating'>



```
[41]: #Average rating vs Horror:
    #Genre "Horror" receives overall lower ratings than Comedy & Action.

#To draw bar graph:
    plt.figure(figsize=(10,5))
    plt.title("Averagerating vs Horror")
    sns.barplot(x = 'is_horror', y = 'averagerating', data = filtered_all_df)
```

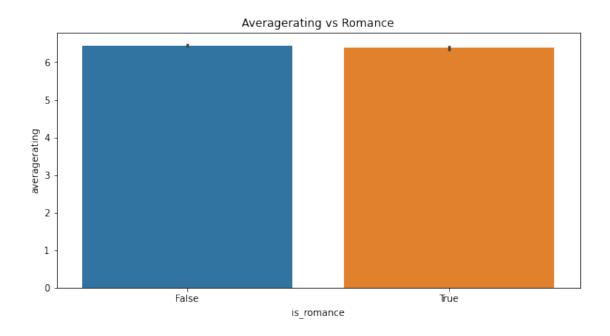
[41]: <AxesSubplot:title={'center':'Averagerating vs Horror'}, xlabel='is\_horror', ylabel='averagerating'>



```
[42]: #Average rating vs Romance:
#Genre "Romance" receives overall highest ratings than Comedy, Horror & Action.

#To draw bar graph:
plt.figure(figsize=(10,5))
plt.title("Averagerating vs Romance")
sns.barplot(x = 'is_romance', y = 'averagerating', data = filtered_all_df)
```

[42]: <AxesSubplot:title={'center':'Averagerating vs Romance'}, xlabel='is\_romance', ylabel='averagerating'>



```
[43]: #The following bar graph is to show the correlation between average rating and studio.

#Movies produced in certain studio have higher ratings.

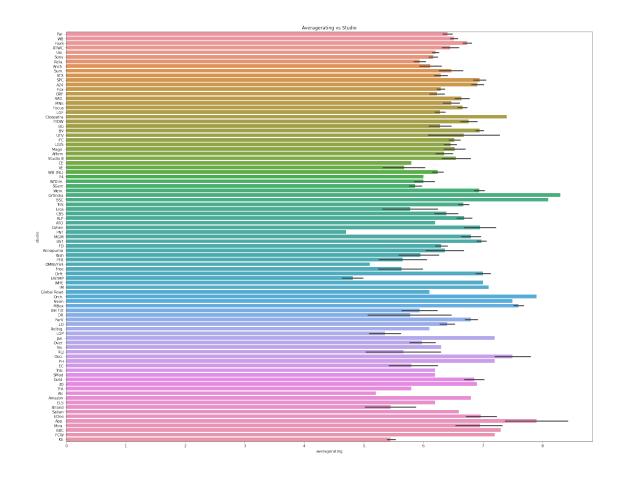
#For example, movies produced by Sony, Amazon, BBC receives =<7 ratings.

plt.figure(figsize=(25,20))

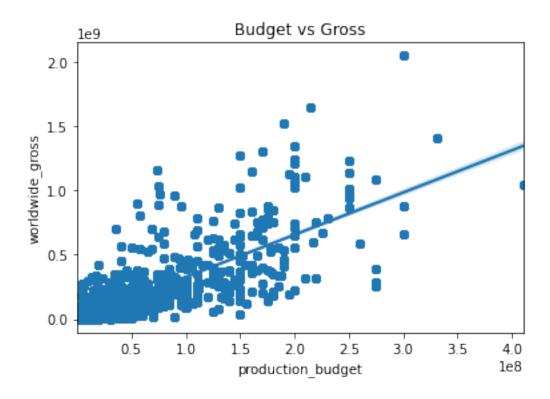
plt.title("Averagerating vs Studio")

sns.barplot(x = 'averagerating', y = 'studio', data = filtered_all_df)
```

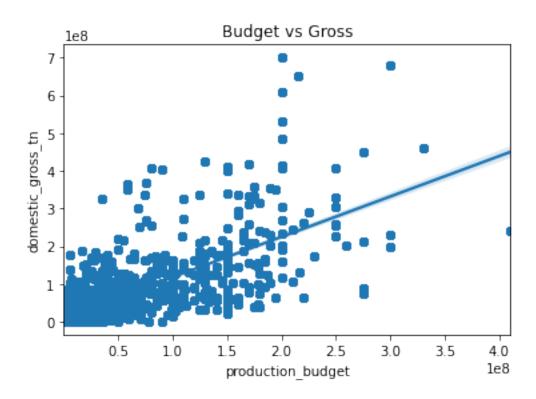
[43]: <AxesSubplot:title={'center':'Averagerating vs Studio'}, xlabel='averagerating', ylabel='studio'>



[44]: Text(0.5, 1.0, 'Budget vs Gross')



[45]: Text(0.5, 1.0, 'Budget vs Gross')



## [46]: #Conclusions:

#Based on the analysis performed above, the conclusion can be as follows: #Movie runtime should be between 60 minutes to 130.

#Since movie released in 2010 was effected by recession from prior years, it is  $\rightarrow$  possible that movie released in 2022 or 2023 may be effected by Covid-19. #Therefore, it is suggested that the targeted movie released year should be  $\rightarrow$  2024 or onward.

#Movie ratings are based on following genre: Romance > Comedy > Action > Horror.  $\rightarrow$  Suggested genre for 1st time movie should be chosen from the 1st 3 genre. #Movies produced in certain studio have higher ratings. Producing studio should  $\rightarrow$  be chosen based on the ratings.

#The production budget should be <\$200,000,000 to receive both domestic and  $\rightarrow$  worldwide return.

#There are some outliers present in the data.

[]:	
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[]: