

# Abdul Malik Shaik

78 Winston Blvd, Cambridge, ON || [abdulmalikshaikcad@gmail.com](mailto:abdulmalikshaikcad@gmail.com) || +1 5482550105

---

Currently pursuing a postgraduate diploma in project management from Conestoga College, Ontario, Canada, started in September 2022 and the course will be completed in April 2023. I as an international student who came to Canada before October 2023 am legally allowed to work full-time while being on a study permit.

## EXPERIENCE:

I have an experience of 2 years as a social media marketer and I'm a Proficient Frontend Web Developer with 2.5 years of experience.

### 1. Social media marketing as a Freelancer

- **Term:** November 2020 to December 2022
- **Job Description:**

I've worked as a Social media marketing freelancer maintaining and running email sequences and email campaigns for an e-commerce Shopify store using tools like Omnisend where part of the job includes analyzing campaign performance, A/B testing of the cart abandonment email sequences, reviewing the Omnisend weekly reports to get a grasp of what is affecting the email open rate, increase the click-through rate and reduce the bounce rate of emails. I've taken up this long-term project to build skills in social media marketing in addition to my web development career to present myself as a person with multiple skill sets in a form of most valuable asset to my employer.

### 2. **Organization:** USN Edutech Private Limited ([www.betoppers.com](http://www.betoppers.com))

Hyderabad (Worked from Home)

- **Role:** Web Developer and UX/UI designer
- **Term:** November 2020 to December 2022
- **Job Description:**

As a fresher, I learned and upskilled my knowledge of web development and web design fundamentals. Contributions include the design and development of randomized questioners for assessing students, the successful creation of web forms for data collection from the user's experience, debugged of JavaScript code, and working with the marketing team to constantly update the website's content and user interface to make it more SEO-friendly and eye-catching.

### 3. **Organization:** Cognilements Private Limited ([www.relata.io](http://www.relata.io))

Pune (Worked from Home in Hyderabad)

- **Role:** Frontend Developer
- **Term:** 24<sup>th</sup> January 2022 to 04<sup>th</sup> June 2022

- **Job Description:**

As a Frontend Developer, I contributed to developing complex real estate admin, agent, and client portal components using cutting-edge technologies including but not limited to React JS, Redux, RTK Query, and Typescript.

In addition to my primary project responsibilities, I successfully created a versatile and reusable library of UI components like buttons, dropdown menus, action menus, text fields, and React-based animations, to name a few.

## SKILLS:

- PDF to HTML, PSD to HTML, Graphic Design, Creating illustrator vector assets for email design, Creating and maintaining email sequences, A/B email campaign testing, testing HTML code's performance using lighthouse and Gtmatrix.
- **Front End:** HTML, CSS, SASS, JavaScript, Typescript, GSAP, React.js, Framer Motion, React Native, Redux, RTK Query.
- **UX/UI Design:** Figma, Adobe XD, Adobe Photoshop, Adobe Illustrator.

## PERSONAL PORTFOLIO & PROJECTS:

### 1. Personal Portfolio:

Developed a personal portfolio to showcase my freelance projects and competence.

[\(link\)](#)

**Technologies used:** HTML, CSS, SCSS, JavaScript, GSAP.

- Designed, created, and optimized website for Gtmatrix Grade of A and 92% for performance.
- Managed to change the site's theme every time we refresh the page, with a new theme appearing every time without repetition.
- Optimized the site to be mobile-friendly.
- Used GSAP to control animations of the website.

### 2. SEO Ninja:

During my initial days, I developed a website of an imaginary company named SEO Ninja to learn the art of laying out elements on web pages perfectly. [\(link\)](#)

**Technologies used:** HTML, CSS, JS, Wow.js, and Animate.css

- Used Wow.js and Animate.css libraries to get the cool slide-in effects on this website.
- I got a Figma file containing the layout for this site and site images from an online website. I've built the whole website referring to those assets and design files.

### 3. Track Out:

Built this 'Workout Tracker' using maps and handling data and receiving location data.  
([link](#))

**Technologies used:** HTML, CSS, JS, Leaflet library.

- Learned about Leaflet library, how to gather information and work with 3rd part libraries etc.

## CERTIFICATIONS:

The following are the Successful Course Completion Certificates from UDEMY.

1. HTML, CSS
2. SASS
3. JavaScript
4. React Js
5. React Native
6. Figma Fundamentals
7. Figma Motion Animations and Motion Graphics

## ACADEMIC TRACK:

Board/University	Name of the Institution & Course	CGPA or % Achieved	Year of Passing	Location
Secondary School Certification	Gitajnali Vidyaniketan School	9.7 CGPA	2014	Khammam
Board of Intermediate Education	Krishnaveni Cooperative Junior College - MPC	92.%	2016	Khammam
Jawaharlal Nehru Technological University	TKR Engineering College – B. Tech Civil	7.19 CGPA	2020	Hyderabad