



Our Story

Have you ever found a better way to do something; something so sensational you were bursting to share it with others?

After a decade as a CEO in the pet industry, I discovered a better way. It was so exciting and revolutionary that I left my job and began a journey to share pawTree with the world.

A better way to care. Our pets depend on us their entire lives to make nutrition choices for them. Our pawliree customized nutrition plan utilizes the finest-quality natural and nutritious pet food, treats and supplements to fuel a lifetime of tail wagging. The result? Our pets thrive, not just survive.

A better way to know. Take confidence in knowing you're doing the right thing. Simply complete a pet profile, and we'll recommend a specific nutrition plan designed for your pet and delivered to your door. Your pet's name and picture are even printed on the food bag!

A better way to share. We rely exclusively on people who have used our products to sell our products, and we reward them too.

Our mission is to educate and empower pet parents – to help them make informed decisions and feel good about giving back to their pets.

Our vision is to make a difference and change lives. It feels good to do the right thing and even better to share it with others. We're happy when we change a pet's life and even happier when we change people's lives in the process!

Changing the lives of pets. Changing the hearts of people.™

Roger Morgan Founder and CEO



A BETTER

1 TO CARE Quality Products

- Natural, holistic, grain-free ingredients
- Unique, luxurious and stylish products

2 TO KNOW Customized Nutrition

- We take the guesswork out of pet nutrition
- We provide a customized nutrition plan specific to your doa's needs
- We educate and empower pet parents to make informed decisions

3 TO SHARE Unconditional Love

- Earn rewards with Paw Club membership
- Become a petPro profit with a purpose

WAY!

All of our health and nutrition products come with the pawTree Promise.



pawTree® Promise

Real meat, poultry or fish is the first ingredient in our pet food

No poultry by-products

No corn, no wheat, no soy

No artificial colors, flavors or preservatives

Developed by a Veterinarian

Made in the USA









Enjoy the rewards of Paw Club membership!

Find a petPro at pawtree.com



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Some of our favorite recipes shown here



Satisfaction

The Foundation of Good Health!

20 reasons why pawTree® is a better way:

What We Don't Have

- 1. No poultry by-products
- 2. No corn, no wheat, no soy
- 3. No added sugars or sweeteners
- 4. No artificial colors, flavors or preservatives
- 5. No grains (grain free)

What We Do Have

- 6. Customized nutrition plans
- 7. Natural and holistic
- 8. Real meat, poultry or fish is the first ingredient
- 9. High protein
- 10. Antioxidant-rich formulas
- 11. Contains prebiotics to support a healthy digestive tract
- 12. Contains Taurine to support heart health
- 13. Contains Omega-3 and Omega-6 Fatty Acids for a healthy skin and coat

- 14. Natural source of DHA supports healthy brain development
- 15. Complete and balanced nutrition
- 16. Formulated for reduced stool volume
- 17. A good source of natural Glucosamine to help support joint health
- 18. Balanced Calcium and Phosphorus for bone and tooth health
- 19. Developed by a veterinarian
- 20. Made in the U.S.A.











Empowering Pet Parents to Make Informed Decisions

As a pet parent, it can be overwhelming to decide what food will give your pets the proper nutrition they need to live healthy, vibrant lives. While dogs can survive on most commercial brands, we've developed customized nutrition plans designed to help your pets thrive, not just survive. At pawTree® we believe in helping pet parents like you make better nutrition choices for your pets throughout their lives.

Get started on the perfect nutrition plan for your pet It's as easy as 1, 2, 3...

Three easy steps to get your Customized Pet Food



Tell us about your dog by filling out a pet profile.

2

Choose a name for your pet's food and upload your pet's photo. 3

Sit back, relax and enjoy customized nutrition delivered to your door!



Your Pet's Name Here

Your Pet's Photo Here

Our food has your pet's name written all over it!™

Based on the information you provide, we will recommend a customized nutrition plan, consisting of one of our proprietary pet food recipes and other supplements that work synergistically to optimize your dog's health based on his unique needs. Our recommendation is created from an algorithm developed by our experienced veterinarians and Ph.D. in Animal Nutrition, and is designed to generate customized recommendations based on your pet's profile.

- Small, 10.3 lbs. \$39.99 Item # provided online with your customized nutrition plan
- Large, 20.6 lbs. \$64.99 Item # provided online with your customized nutrition plan
- X-Large, 30.9 lbs. \$87.99 Item # provided online with your customized nutrition plan



Actual size



Healthy From The Inside Out

Though dog food is the foundation for good health, a well-rounded nutrition plan includes more than just food. A completely vibrant life for your dog is just a few supplements away!









Joint Support Plus

- Small chews, 60-count \$24.99 Perfect size for your small-sized dog (less than 25 lbs.) Item #2019
- Large chews, 60-count \$44.99 Perfect size for your medium or large-sized dog (more than 25 lbs.) Item #2020

Superfood

- Small, 2.93 oz. \$20.49 Item #2291
- Large, 6.5 oz. \$34.99 Item #2017

Wild Alaskan Salmon Oil

- 8 oz. **\$20.49** Item #2018
- 16 oz. \$32.99 Item #2024

Gastro Pro Plus

- 30-count \$24.99 Item #2021
- 60-count **\$44.99** Item #2292

Skin Support Plus

 8 oz. \$16.99 Item #2022

Flea & Tick Spray

• 8 oz. \$16.99 Item #2023

Ear Wash and Ear Dry

 4 oz. each \$19.99 (total price) İtem #2303

Visit pawtree.com to see our full line of supplements









pawTreats®

Unlike most treats that are made up of empty calories and fillers, pawTreats are made with real meat and complementary fruits and vegetables. They're available in either freeze-dried or dry-roasted varieties to preserve the goodness of our ingredients. pawTreats, the grain-free, healthy, natural treats you'll feel good about feeding.



Four Convenient Forms:

Freeze-Dried Liver 2.5 oz. pkg \$14.99

- Chicken Liver Item #2012
- Beef Liver Item #2013

Freeze-Dried Medallions 2.5 oz. pkg \$14.99

- Chicken, Apples & Spinach Item #2008
- Beef, Potatoes, Carrots & Celery Item #2009
- Duck & Orange Item #2010
- Turkey, Sweet Potato & Ginger Item #2011
- Turkey, Sweet Potato, Green Beans & Cranberries Item #2309

Dry-Roasted Strips 3 oz. pkg \$14.99

- Duck Strips Item #2014
- Chicken Strips Item #2015
- Turkey Strips Item #2016

Dental Sticks

Helps to control plaque and tartar on your dog's teeth while freshening their breath at the same time.

- Dental Sticks, Small \$20.49 Perfect size for your smallsized dog (less than 25 lbs.) Item #2260
- Dental Sticks, Large \$24.99
 Perfect size for your medium or large-sized dog (more than 25 lbs.)
 Item #2273

pawTreats TREAT OF THE MONTH

Join our Treat of the Month Club!

Your dog will receive a special surprise every month. Whether it's a turkey treat in November or a pumpkin treat in October, they'll love the variety. We'll select a nutritious and delicious treat for your pup every month, and have it delivered right to your door. It's a fun surprise for you and your pet.

Great gift idea! (We can ship to multiple locations.)

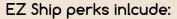
Treat of the Month \$14.99 Item #2304

Sign up when you check out today, or contact your petPro. Need a personal petPro? Call us at 855.697.2987.



Make Sure Their Bowl is Never Empty!

Don't run to the store get it delivered to your door!



- Perfectly timed EZ Ship cycle
- Delivered to your door
- Easy to modify orders online
- Flexible, customized and convenient







Experience the Rewards of Being a Paw Club Member!

When your EZ Ship order is \$75 or more, you qualify for Paw Club membership.

Paw Club perks include:

- Qualify for 3NFree*
- Earn Paw Points to get free products
- Receive exclusive specials throughout the year
- Get FREE shipping on your first order
- Receive a 25% discount on shipping for all of your EZ Ship orders













^{*} See details at pawtree.com

Use Your Paw Points to Spoil and Pamper Your Pet!



Go to pawtree.com to see our full line of products

Make a Profit with a Purpose! Become a petPro and...

- Make a difference in the lives of pets and people
- Become a part of the multi-billion dollar pet industry
- Work part-time, full-time, or some-time
- Partner with a company that is grounded with integrity and has a mission of unconditional love
- Start earning immediately while building a long-term recurring income





Spend more time doing what you love ■

*100% Satisfaction Guarantee on all pawTree products. *All orders subject to shipping and sales tax. *Shipping and Delivery – We process all in-stock orders within 1-2 business days, and most orders are received within 7-10 days. Prices subject to change without notice. We recommend that you consult your veterinarian on any changes to your pet's health and nutrition. *Please see website for all details. ©2015 PawTree, LLC. All Rights Reserved.













There are Three Basic Ways to Make Money as a pawTree petPro.

 Share: When you share our products with others, you earn between 10% - 20% on everything you sell. You can also get your product for free and earn ongoing bonuses of \$25 to \$100 for simply gathering loyal customers and sponsoring petPros with product packs!

- 2. Build: As you introduce others to pawTree, you may find that some will want to join your team. You can earn 1% - 7% on the sales of the people below you, in addition to other bonuses as your business grows.
- 3. Lead: As you become a leader by helping others to do what you have done, you will be paid 1% 4% on the sales of the teams that develop below you infinitely deep!

READY TO GET STARTED?

Get with your petPro, pick a product pack and enroll online today!





- Focus on what matters most in life ■
- Take charge of how you use your time





petPro contact info:







