

# ABDUL MALIK ARSHATH

## SALESFORCE CONSULTANT

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<https://malikarshath.github.io/> 🌐

### CAREER SUMMARY

Certified Salesforce Consultant with 3+ years of experience, good communication and leadership skills and ability to perform well in a fast-paced business environment.

In-depth knowledge of business across domains with specialized skills in designing highly efficient end-to-end CRM solutions. Performance-driven and hard-working with strong technical and functional expertise and a track record of success in leveraging the Salesforce platform to provide organizations with capabilities, functionality, flows, Apex triggers, Apex classes, LWC, reports and Dashboard. Experience in designing, developing and implementing applications like Marketing, Sales, Service, Partner Portal, Experience site and and Support modules. Worked on various Salesforce.com standard objects like Accounts, Contacts, Opportunities, Products, Cases, Leads, Reports and Dashboards.

### SALESFORCE PROJECTS & LIVE PROJECTS

- Created hotel reservation app with different Automations like Flows, Assignment Rules, Approval Process and imported the data and used Lookup and master detail relationships
- Created end to end app for project resource and built the Record types and page layouts for better User Interface and used Salesforce CRM Functionalities

### SALESFORCE CERTIFICATIONS, BADGES & SUPER BADGES



- ✓ Salesforce Certified Administrator
- ✓ Salesforce Certified Platform App Builder
- ✓ Salesforce Certified Platform Developer I



- ✓ Security Specialist
- ✓ Lightning Experience Reports & Dashboards Specialist
- ✓ Business Administration Specialist
- ✓ App Customization Specialist
- ✓ Process Automation Specialist
- ✓ Apex Specialist
- ✓ Lightning Web Components Specialist

## **SALESFORCE EXPERIENCE**

### **Salesforce Consultant | Stratos Studio**

MAY 2022 – PRESENT

- Responsible for the creation of web to lead in experience cloud site for project.
- Responsible for the set-up, configuration and Building Experience site for Project
- Responsible for introducing improvement implementations to the existing system.
- Designed and developed custom solutions on the Salesforce platform by utilizing Apex, Visual Force, and initiated data migration and application integration.
- Responsible for creation of custom objects, custom fields, flows, approval process and Sales process.
- Responsible for creation of web to case, email to case and Embedded service chat for live agent
- Designed and developed apex triggers, apex classes and LWC according to the project
- Designed and developed unit testing for apex classes and apex triggers.
- Designed and implemented custom business solutions that are based on cloud-based business applications, specifically on Salesforce platform.
- Proactively took part in documenting business requirements, application design, configuration, testing and deployment.
- Created page layouts, search layouts, custom links, and related lists and Configured pick lists, dependent pick lists, lookups, junction objects, master-detail relationships, validation rules, and formula fields
- Developed, documented and organized functional designs for business requirements.

## **OTHER EXPERIENCE**

### **Associate Consultant | Capgemini Engineering**

JUNE 2021 – MAY 2022

- Created page layouts, search layouts, custom links, and related lists.
- Configured pick lists, dependent pick lists, lookups, junction objects, master-detail relationships, validation rules, and formula fields.
- Created Salesforce Objects and related metadata necessary to support customizations across instances.
- Initiated Basic org setup and creating custom objects and facilitated reviews throughout the project.
- Performed requirements analysis, and imported a huge data using the Data import wizard,
- Data Loader and Workbench based on business requirements.

### **Junior Engineer Technical Service | Designtech Systems Ltd**

DEC 2018 – FEB 2021

- Coordinating the Global ECR team for modifying the Starter Motor/ Generator and its sub assembly,
- Responsible for preparing and presenting mechanical design at design reviews along with support design teams.
- Responsible for reporting progress of all assigned task to the Global Coordinator and project Management teams.
- Distributing task to all the designers and presenting the status of ECR in the CMI meeting. - Manage changes through formalized process (ECR).

## EDUCATION QUALIFICATION

<b>Degree:</b>	B.Tech
<b>College/Institute:</b>	B.S. Abdur Rahman Crescent Institute of Science and Technology
<b>Major:</b>	Mechanical Engineering
<b>Year of Passing Out:</b>	2017
<b>Marks Scored:</b>	65%

## PROFESSIONAL SKILLS

- CRM Business processes re-engineering and solution designing
- Requirement gathering and gap analysis
- Exceptional time management
- Good team management and leadership qualities
- Data management and data modelling
- Web technologies: HTML, CSS, XML
- Computer Languages: Apex, Python, JS (LWC)
- Methodologies: Agile, Scrum, SDLC
- Strong communication skills

## REFERENCES

[Available upon request.]