## **MUHAMMAD ASAD YOUNAS**

Web Developer



#### **ABOUT ME**

Passionate and results-driven Computer Science graduate with a strong foundation in front-end and full-stack development. With hands-on experience in three professional roles, I have honed my skills in HTML, CSS, JavaScript, React.js, and WordPress development. I thrive in dynamic environments where I can apply my technical expertise to create innovative, user-friendly digital solutions. Dedicated to continuous learning and problem-solving, I aim to contribute to a forward-thinking company where I can grow and make an impact.

### WORK EXPERIENCE

## Call Center | 2021-2023 Google My Business & SEO Campaigns

- Provided expert guidance on SEO strategies, including keyword research, on-page optimization, and local SEO.
- Conducted outbound calls to educate clients on GMB best practices and SEO improvements.

## WordPress Developer | 2024-2025 Freelance & Office Based job

- Developed fully responsive, customized, and professional-looking websites using WordPress without coding.
- Specialized in Elementor page builder to create high-quality designs.
- Designed and optimized websites for speed, SEO, and user experience to enhance online presence.
- Integrated essential plugins for security, performance, and e-commerce (Woo-Commerce).
- Collaborated with clients to deliver custom web solutions tailored to their business needs.
- Ensured mobile-friendly and cross-browser compatibility for seamless user experience.

### **EDUCATION**

## Pakistan Islamic High School | 2015-2017 Matric from Lahore Board

• 706/1100

# Punjab Group Of Colleges | 2017-2019 Inter from Lahore Board

• 516/1100

# GCUF | 2019-2023 BSCS from GC University Faisalabad

• CGPA 2.86

### OTHER EXPERTIES

#### Courses

- Front-End Development
- HTML, CSS (Tailwind CSS), Java Script (React.js) | 2024

### Languages

- Urdu
- English