

# Card Sorts: MI349 Final Project

The card sort method that I decided to implement for all sorts was the open card sort method. I felt that this method would work the best since it allowed for the most creativity and freedom for the sorting participants to create groups in which they thought were the most logical for the website. This made the sorts interesting since some categories were different each sort and others were more constantly created with the same cards. After each sort, I took pictures and put unique symbols on the back of the categorized cards so that I may compile the data.

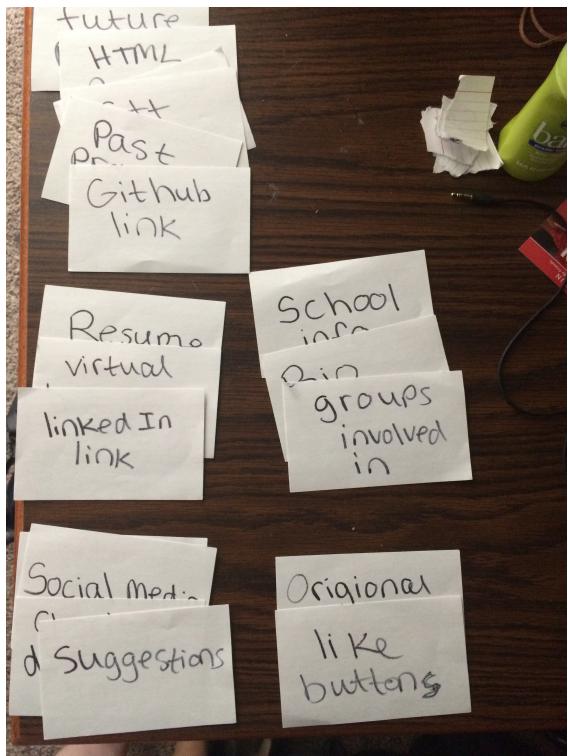
I completed two of the four sorts myself (pictured below). Once thinking how I would sort the cards into categories and once as one of my personas, I chose the perspective employer persona. Both of these sorts that I completed were relatively similar, most likely due to the bias that comes naturally with doing both of the sorts myself. However, a noted difference when I sorted as the persona was that the projects were all sorted together with my GitHub link and like buttons. This was understandable since it focused more on the importance of the projects. The like button in the project sections would give me better feedback about what I had done well on and what type of work employers are looking for, opposed to me having like buttons on my personal photo gallery. The persona sort also yielded to having my professional information along with my school info in one group. For a prospective employer it would be simpler to review my professional background and qualifications if it was all presented in the same section of the webpage. Even though I did both of these sorts myself it was helpful to think about them from two different perspectives.

The other card sorts were done by two friends of mine(pictured below). The method used for these sorts was also open card sort. One of the sorts was more similar to both of mine, while the other was a bit different since the sorting of the project cards were separated more than in the other sorts. The projects weren't just grouped under a single project category, but having the past and future project categories individually. However, similarly to my persona sort this participant's sort put the like button in the same category as the projects, with the same justification that it draws more attention to them, which is one of the main purposes of the page.

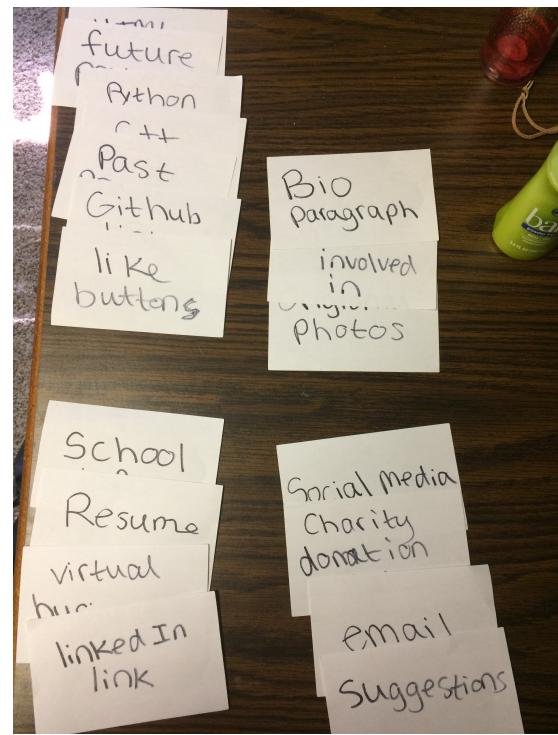
Similarities between the sorts was that in two the original photo were grouped together with the bio paragraph opposed to being separate. I think that it is a good idea to group it with the bio section because it is more relevant to my hobbies and non-professional information. Based off of the sorts I think that it is a good idea to put the like button, along with my GitHub link, in the projects group. I think that I can put my school info in my bio section opposed to with my more professional into such as my business card and resume because it is already featured on those. Logically I believe also based on these sorts that the email, social media, and suggestions form would all be grouped together in a contact group.

Card sorting proved to be very interesting and beneficial to my design process. In the future as I add or change content I will implement some more searches with various personas in mind. I will have more sorting participants to get a better idea of where my content should be placed in my page.

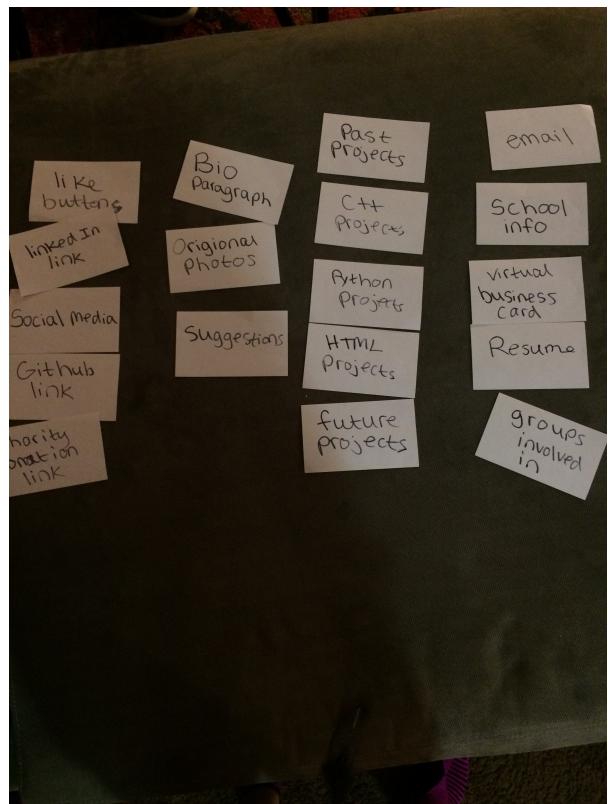
My sort:



My persona sort:



Friend sort 1:



Friend sort 2:

